

EVsmartSM

PHI Maryland Multifamily Electric Vehicle (EV) Programs





PHI's (Pepco and Delmarva Power and Light) approved EV portfolio leverages a combination of rebates, incentives and business models to facilitate the deployment of charging infrastructure across its territories

- ❖ Residential offerings include 1) an unlimited Whole House EV TOU rate, (2) 1,000 rebates of \$300 for customers with an eligible L2 EV smart charger, and (3) a discounted EV charger and installation for 137 standard offer service residential applicants
- ❖ Commercial program offerings include of 1) a discounted L2 smart charger and one-time free installation per site for **250 multifamily applicants with a voluntary green rider adder** (2) a multifamily, fleet, and workplace demand charge credit on qualifying customer owned L2 or DCFC EV chargers
- ❖ Public program offerings include 350 installations of utility owned, publicly available L2 smart chargers and DCFCs sited at county and municipal public locations across the service territory

As the number of EV drivers grow over time, there will be increased demand for the ability to charge at home, no matter what home looks like (i.e. single family dwelling, apartment building, or condo).

Multifamily Charging Station Rebate Program

Details

- ❖ 50% rebate of the cost of [eligible Level 2 charging equipment](#) and 100% of the installation - up to \$7,500
- ❖ PHI will not own the charging equipment – only provide rebate for install
- ❖ Applicants are required to share charging data with PHI as a condition of receipt of the rebate

Eligibility Criteria

- ❖ Must be an active PHI customer that meets the Multifamily Property criteria
- ❖ Rebate application must be submitted within 30 days of successful installation if installed by your own electrician
- ❖ Purchases and installations of eligible Level 2 charger must be after July 1, 2019



Multifamily Challenges

- ❖ Upfront installation costs
- ❖ Allocation of ongoing energy delivery costs
- ❖ Building community approval processes
- ❖ Charging station siting considerations (i.e. community vs assigned parking, existing electrical infrastructure considerations)
- ❖ Limited targeted marketing campaigns directed at the EV driver (vs the owner of the property)



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