



## EMPLOYER OUTREACH COMMITTEE

Tuesday, April 20, 2010  
10 a.m. to 12 noon

Metropolitan Washington Council of Governments  
777 North Capitol Street, NE  
3<sup>rd</sup> Floor COG Board Room

Chairperson: Gabriel Ortiz, City of Alexandria (703) 746- 4083  
Vice Chairperson: Justin Schor, Frederick County (202) 293-1391  
Staff Contact: Mark Hersey 202/962-3383

### MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 01/19/10 Meeting Notes (5 minutes)
3. Second and Third Quarter FY 2010 Conformity Reports (5 minutes)  

COG/TPB staff will discuss the final Conformity Report for second Quarter FY 2010 and the draft Conformity Report for third Quarter FY2010.
4. Monthly Reporting Formats and Requirements (15 minutes)  

COG/TPB staff will present information regarding monthly reporting
5. LEED Information  

The committee will be updated on the recent LEED training and the possibility of preparing marketing materials geared towards employers and developers.
6. FY 2010 Training Items and Input of FY 2011 Training Topics (15 minutes)  

Mark Hersey, COG/TPB staff will brief the group on the continuing training topics that will be available for District of Columbia and Maryland Employer Outreach sales representatives in FY 2010.

The Committee will also be asked to provide input on training topics for FY 2011.
7. Telework Update (10 minutes)  

Nicholas Ramfos, COG/TPB staff will present information on Telework activities associated with the Maryland Telework program.
8. Live Near Your Work Update (10 minutes)  

Mark Hersey, COG/TPB Staff will give an update on upcoming LNYW

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events and outreach efforts in the region.

9. Sales Support Calls update (15 minutes)  
Mark Hersey, COG/TPB Staff will update the committee on the Spring sales support calls.
10. Employer Outreach Roundtable (25 minutes)  
Group members can share challenges and successes they encountered in recent TDM outreach activities.
11. Other Business (5 minutes)

***The next Employer Outreach Committee meeting is scheduled for July 20, 2010 at 10 a.m.***