

COMMUTER CONNECTIONS

FY2017 Employer Outreach Training Sessions and Schedule

1. September 2016 – ACT! Database Best Practices

This session will assist Employer Outreach representatives with tips on using the ACT! database for outreach and conformity. This session will also cover the new and upcoming enhancements to the database.

2. December 2016 – How to have a successful Event/Show

This session will focus on how Employer Outreach representatives can improve their efforts at employer fairs and large group settings. Emphasis on how to draw attention to TDM programs and strategies will be provided which will lead to increased program participation.

3. March 2017 – Best Practices Roundtable for selling TDM

This session will offer the Employer Outreach representatives a chance to share and collaborate on TDM outreach activities and strategies from different jurisdictions which have led to either a new or expanded worksite TDM program.

4. June 2017 – Time Management

This session will focus on assisting participants in their efforts to maximize their time for selling employer-based TDM programs and strategies.