

A Smarter, Better Way To Get To Work.



Employer Overview

Rideshare by Enterprise® Overview

Rideshare is a comprehensive alternative employee commute program for companies looking to enhance their Employee Benefits Package by providing a zero cost, highly functional vanpool solution for their employees.

Our Approach

Rideshare utilizes the most comprehensive implementation and account management strategy in the industry to deliver successful end-to-end alternative commute programs. The Rideshare approach is based on proactively establishing vanpool groups while providing the most economical solutions and fostering their growth through local support.

Employee Benefits

- > Dramatically reduced commute costs
- > Reduced commute-based stress
- > Potential to lower commute time
- > Comfortable, clean, new, often upgraded vehicle options
- > Reduction in personal carbon footprint
- > Preferred parking


Rideshare is a wonderful benefit to employees and solves your company's overcrowded parking problems.

Company Benefits

- > Increased employee morale and retention
- > Zero required costs
- > Ease, or eliminate parking congestion
- > Carbon footprint reduction and tracking programs
- > Improved relocation programs



Zimride-University's-Carpool



zimride
by **enterprise**

OVERVIEW

Zimride is an online ride-matching platform that provides a private network to connect users and get drivers out of their single occupancy vehicles. With more than 400,000 users, Zimride is the largest ride-matching platform in the United States and services more than 100 university, corporate, and transit partners nationwide.

Now backed by Enterprise Rent-A-Car, Zimride offers a complementary solution to our existing car sharing, vanpooling, and car rental services as part of our total transportation solution for universities.

WHAT IS INCLUDED?

- Fully hosted, private solution with email or single-sign on authentication
- Extensive marketing support from our Account Development Representatives
- Key stats regarding activity, growth and savings


BENEFITS FOR UNIVERSITIES

Sustainability: Helps your school achieve its sustainability goals by reducing a large chunk of its carbon footprint (no more SOV's on campus!)

Parking and Transportation: Reduce infrastructure costs and parking congestion while streamlining transportation programs onto one multi-modal platform.

Campus Quality of Life: Foster a stronger sense of community, improve recruitment and retention, and reduce individual transportation costs by up to \$3,000 per year.

For inquiries, please contact us at sales@zimride.com.



SIGN UP ADD RIDE FIND MATCHES ZIMRIDE

Retention-HR



How many employee benefits
cost \$0.00?

A free benefit that provides a bottom-line return.

Give your employees the no-cost benefit of a comfortable, safe, cost-effective ride to work in an Enterprise vanpool, and your company gains.

The Enterprise Rideshare program puts money back in everyone's pockets. Employees who vanpool are eligible for tax incentives and local government subsidies. Employers receive a tax incentive also. As a result, your employees save money, and so do you. Now that's a return from which everyone benefits.



To learn more, visit vanpool.com

* Tax incentives and/or local government subsidies are available in some areas.
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Emissions-Green Team



One vanpool eliminates
12,500 lbs. CO₂ / month.

Reduce your carbon footprint.

Increasingly employers find themselves responsible to their workforce and their community to embrace sustainable transportation solutions.

Vanpools are one way to meet this responsibility, with little or no cost to employers.

Encouraging employees to use sustainable transportation options like vanpools at your work site is easier than you think. And Enterprise Rideshare can help. We've created programs at some of the largest employers in the nation, and we can do the same for you.



To learn more, visit vanpool.com

Vanpool Savings



What Would You Do With An *Extra \$200** A Month?

By vanpooling you will save money on fuel, maintenance, insurance and vehicle depreciation. Plus, you're eligible to receive financial incentives to reduce your commuting costs.

Contact Enterprise Rideshare and let us show you how to join a vanpool today.
After all, isn't there something you rather spend your money on?



To learn more, visit EnterpriseRideshare.com.

*Financial incentives or savings varies. Please check with your Employer to determine your exact savings.
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Vanpool Savings



Save Money On Your Commute.

Vanpooling cuts commuting costs by 50–75 percent.

Say goodbye to added fuel, maintenance, insurance costs, and vehicle depreciation associated with your daily commute. Vanpooling will save you money on these common commuting costs. Based on the average commute of 50 miles round trip per day, driving alone will cost nearly \$800* per month and almost \$10,000* per year.

Gas

Fuel costs while driving alone are usually more expensive than the total monthly cost of a riding in a vanpool. With gas prices nearing \$2.50 per gallon, this can cost you \$200 per month*.

Maintenance

Taking your car to and from work every day increases the frequency of needing scheduled maintenance (e.g. brakes, oil change, etc.) as well as the increased likelihood of unscheduled repairs.

Insurance

Almost all major auto insurance companies offer significant discounts (10% to 30%) to drivers who designate their vehicle as "recreational only," which means you use it for everything but driving to work. Plus, some major insurance companies now offer Pay As You Drive insurance, further incentivizing low-mileage drivers.

Vehicle Depreciation

Depreciation is typically the most dramatic commuting cost and the most difficult to recognize. Commuting adds the most significant miles during your car's life and lowers resale value by thousands of dollars when you decide to sell.

Vanpooling is also Tax-friendly

You may also be eligible to receive a tax break if your employer offers a pre-tax payroll deduction for mass transit. Check with your employer to see if they currently participate in this pre-tax benefit (IRS Tax Code 132(f)).

Start Vanpooling Today!

EnterpriseRideshare.com • 1 800 VAN 4 WORK



*Based on AAA average commuting figures. Costs may vary by location.

Vanpooling 101



Forming A Vanpool Is Quick And Easy.

Let us get you on the road to a better commute

A vanpool is a group five or more riders who want to save time, save money and reduce stress on the way to work. Whether you want to join a vanpool or already have a group of co-workers gathered, the designated vanpool coordinator will determine a convenient start date, meeting time and number of pick-up points along the way. Once that has been determined, vanpoolers are ready to get started. Vanpool members will receive the following benefits in one low monthly rate, along with the award-winning Enterprise Rent-A-Car customer service:

- Reliable, well-equipped vehicle providing all the creature comforts of a luxury vehicle
- Scheduled service and maintenance to guarantee complete vanpool safety
- 24-hour roadside assistance
- Primary Auto Liability Insurance and \$0 Deductible for Comprehensive and Collision
- Administrative support
- Month-to-month flexibility so you can vanpool according to your needs
- Optional Guaranteed Ride Home Program

If your group of 5 or more co-workers is ready to start vanpooling, form a Vanpool today!

For more information, or to form a vanpool today contact
Michelle Landrum at (301) 212-3111 or
Patricia.M.Landrum@ehi.com.

EnterpriseRideshare.com

*All drivers must meet minimum qualification criteria.

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Formation Meetings



A smarter, better way to get to work.

Say goodbye to added fuel, maintenance, insurance costs, and vehicle depreciation associated with your daily commute. Vanpooling will save you money on these common commuting costs.

What is a vanpool? Vanpools are groups of 5 to 15 people who commute to and from work together. The whole group enjoys the economy of sharing their commuting expenses and the convenience of sharing the ride to work.

Vanpool Benefits

- Reduce commuting costs each month
- Read, sleep or socialize while avoiding the stress of driving
- Reduce the need for parking
- Avoid gridlock and traffic jams by using the HOV lanes
- \$200/month subsidy from Pool Rewards
- Preferred Parking
- Guaranteed Ride Home Program

Find out how Total Wine provides \$255 pretax per month toward your vanpool costs!

Formation Meetings for each area below will be in the Chateau Conference Room on the on Tuesday, October 25th from 10AM-3PM

Forming New Vanpools:

- Germantown/Clarksburg - 10:30 AM
- Silver Spring – 11:30 AM
- Baltimore Area- 12:30 PM
- Gainesville, Manassas, Centreville, Chantilly- 2:00 PM

Contact:

Michelle Althoff at Enterprise, (240) 793-9881 or email at patricia.malthoff@ehi.com

Fun Vanpool Survey

Are You Ready To Be A VP?

Do you live more than 20 miles from work? Are you looking for more time during your day, more money in your pocket and a more enjoyable commute to work? Sounds like you're ready to be a VP – A VANPOOLER! But just to make sure Vanpooling is right for you, take this quick quiz and find out if you're ready to be a VP...

- | | YES | NO |
|---|--------------------------|--------------------------|
| 1 You've started a book on tape and finished it before you even got to work. | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 You've thought you might decrease your commute time by taking up jogging to work. | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 A wide, open road could actually make you cry. | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 The new hit songs at the start of your morning drive are already on the classic station by the time you get to work. | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 You get home from your commute just in time to turn around and head back to work. | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 You have yet to see a non-syndicated episode of your favorite TV show, since you're stuck in your car way past prime-time. | <input type="checkbox"/> | <input type="checkbox"/> |
| 7 You tell your spouse you're leaving the office, and he/she doesn't even begin to cook for at least an hour. | <input type="checkbox"/> | <input type="checkbox"/> |
| 8 While in traffic, a car has run out of gas next to you. The driver has gotten out, walked to the station with his gas can, come back, filled his tank... and you still haven't moved. | <input type="checkbox"/> | <input type="checkbox"/> |

If you answered "yes" to 4 or more questions, you should definitely become a VP. Becoming a VP means you'll have more time to do the things you want to, you'll put less wear and tear on your automobile and you'll actually have extra money in your pocket!

The Benefits Of Vanpooling.

- Enjoy your commute to work.** Your commute can be a relaxing, enjoyable experience. Vanpoolers spend their commute time conversing with coworkers, enjoying a cup of coffee, reading the newspaper or even just relaxing.
- Reduce wear on your vehicle.** Keep your vehicle newer, longer by vanpooling. Vanpoolers put fewer miles on their own vehicles and save money on vehicle maintenance.
- Keep more of your money.** Vanpooling saves you money on fuel, maintenance, insurance and vehicle depreciation. Plus, many vanpoolers are eligible for sizable tax incentives that allow you to set aside up to \$125 a month pre-tax from your gross income towards vanpool costs.
- Spend less time on the road.** Reduce your commute time considerably by utilizing the High Occupancy Vehicle (HOV) lanes to and from work by vanpooling. On average, vanpools that take advantage of HOV lanes save one minute per mile they travel – or 30 minutes per day.