



**MEETING NOTICE AND AGENDA
REGIONAL TDM MARKETING GROUP**

**Tuesday, June 6, 2006
10:00 a.m. – 12:00 p.m.**

FIRST FLOOR - MEETING ROOM 3

Metropolitan Washington Council of Governments
777 North Capitol Street, N.E.
Washington, DC 20002

Chair: Ann King, Virginia Railway Express
Vice Chair: Donna Murray, WMATA
Staff Contact: Douglas Franklin (202) 962-3792

<u>ITEM #</u>		<u>ACTION</u>
1. Introductions		
2. Minutes of April 4, 2006 Meeting	(5 MIN)	APPROVE
3. Wilson Bridge Opening	(20 MIN)	INFORMATION
Michelle Holland from the Wilson Bridge Project will discuss the recent press event to commemorate the opening of the Woodrow Wilson Bridge.		
4. Clean Air Partners	(20 MIN)	INFORMATION
Jen Desimone of COG will present outreach events and marketing plans for the 2006 Air Quality Ozone alert season.		
5. Commuter Connections Marketing	(10 MIN)	INFORMATION
Douglas Franklin of COG will issue an updated draft of the Commuter Connections FY06 2 nd Half Marketing Campaign summary.		

NATIONAL CAPITOL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300, WASHINGTON, DC 20002-4239

THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE DISTRICT OF COLUMBIA

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| 6. Pedestrian Safety Workshops | (15 MIN) | INFORMATION |
| <p>Peggy Schwartz of Transportation Action Partnership will discuss recent workshops held in North Bethesda on pedestrian safety.</p> | | |
| 7. Calendar of Events / Marketing Round Table | (45 MIN) | DISCUSSION |
| <p>Meeting participants may share recent advertising/ marketing collateral and other information, and discuss news or upcoming events happening within their organizations.</p> | | |
| 8. Other Business / Set Agenda for next meeting | (5 MIN) | DISCUSSION |

Upcoming Regional TDM Marketing Group meeting dates:

September 19, 2006 Training Center 10:00 a.m. – noon
December 19, 2006 Meeting Room 1 (lunch meeting) noon – 2:00 p.m.