

Report on TPB Scenario Study Outreach Activities and Feedback Summary

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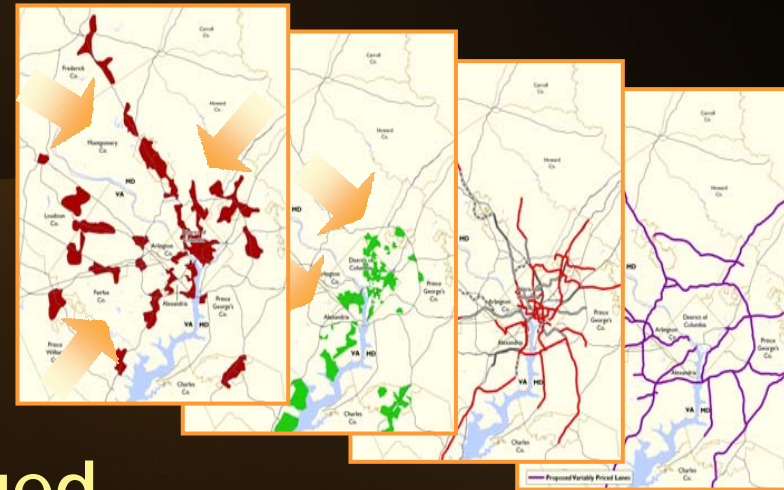
Department of Transportation Planning

Presentation Roadmap

- **Review of Scenario Study Outreach Activities**
- **Summary of Outreach Feedback**
- **Next Steps**

The Regional Mobility and Accessibility Scenario Study (RMAS)

- **Initiated in 2000**
 - Came out of 1998 TPB Vision
- **Led by Joint Technical Working Group**
 - Land use and transportation planners, and interested citizens
- **Land use and transportation scenarios developed and analyzed**
- **Technical Report issued in November 2006**



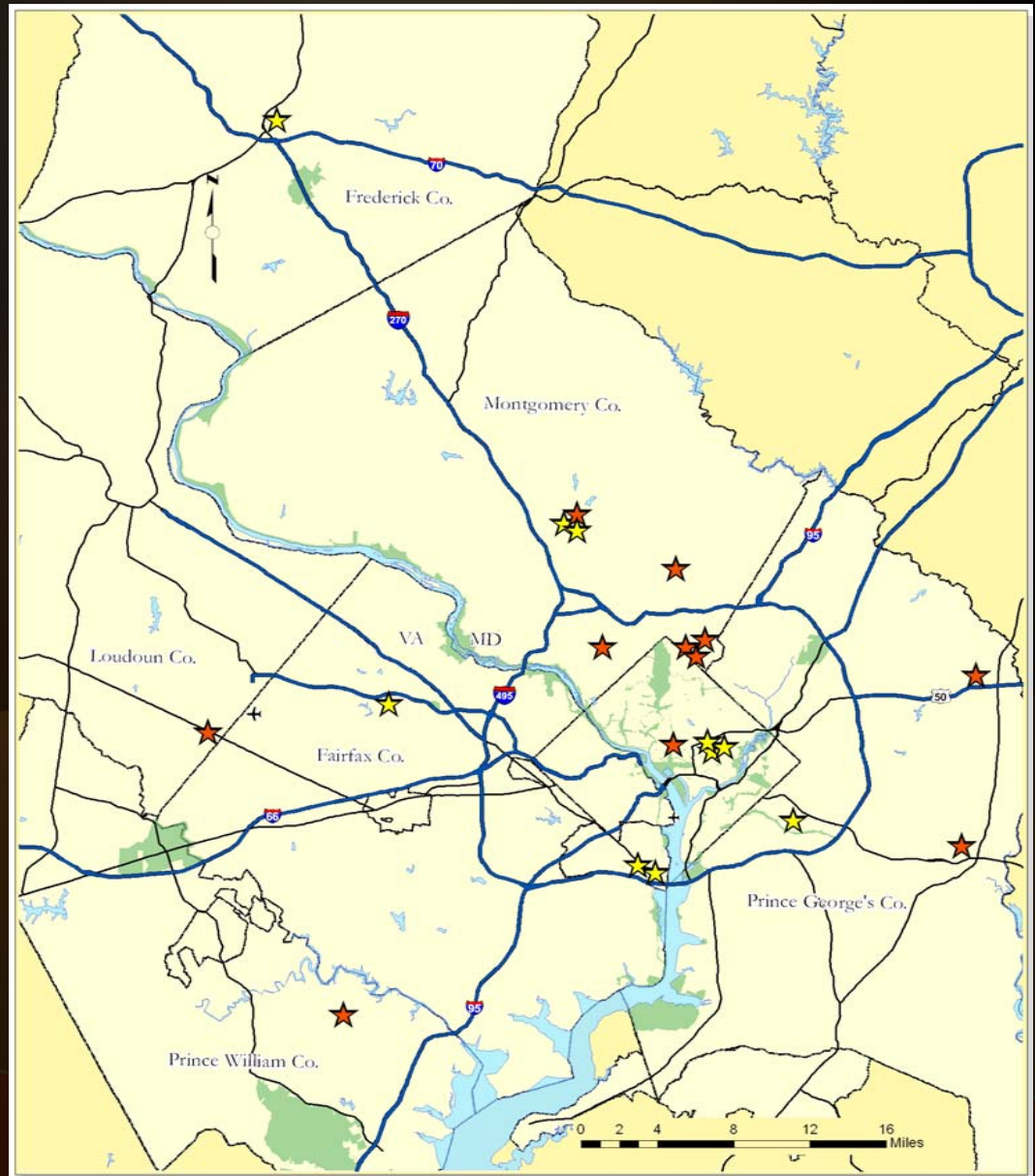
Outreach Program

- Began in 2004 with CAC encouragement and assistance; evolved over time
- Different versions depending on time and audience
 - Briefing version
 - Full interactive version (since Fall 2006)



Outreach Locations

- Yellow Stars = Interactive Program
- Orange Stars = Study Briefing
- *Full list of events included in report*



Outreach Goals

- Communicate the regional challenge of growth
- Build the capacity of citizens to participate constructively at local level
- Collect input to guide future regional efforts



Summary of Outreach Feedback

- Overall Reactions
- Challenges & Concerns
- Recommendations for TPB Action

Outreach Feedback: Overall Reactions

1. A common set of themes and sentiments recurred around the region
2. Audiences generally accepted that the four factors described in the presentation are primary contributors to travel congestion
 - Overall regional housing deficit
 - Intra-regional jobs/housing imbalances
 - East/West divide in growth rates
 - Growing percentage of transit-inaccessible development

Outreach Feedback: Overall Reactions

3. Differing attitudes about the land-use/transportation relationship

- Audiences in western jurisdictions tended to think of transportation investment as *responding to growth or mitigating its impacts*
- Audiences in eastern jurisdictions tended to think of transportation investment as *catalyzing growth and encouraging particular kinds of growth*

Outreach Feedback: Overall Reactions

4. General support for the idea of concentrating growth in activity centers, especially those served by transit

- Recognition that this region is a leader in this strategy, but significant challenges remain



Outreach Feedback: Challenges & Concerns

1. Audiences identified many continuing challenges to implementing land use and transportation strategies

- Complexity of the causes of existing conditions
- Recognition of the difficulty in addressing the challenges without negative trade-offs



Outreach Feedback: Challenges & Concerns

2. Participants cited housing affordability as a primary driver of land use patterns that contribute to travel congestion



3. Infill and transit-oriented development seems to be exclusively luxury units

- Support for mix of housing types at the community level so that people in different life stages can live in each locale



Outreach Feedback: Challenges & Concerns

4. Municipal balance-sheet considerations are a significant reason for housing shortages
5. Intra-regional competition for job growth presents a challenge to implementing a regional approach
6. Disparities in public safety and service quality around the region can make refocusing growth difficult
 - School quality, public safety, and the performance and reliability of other public services are key factors influencing developers' choices of where to build and citizens' choices of where to live

Outreach Feedback: Challenges & Concerns



7. Most citizens did not express outright opposition to more density, but rather a lack of confidence in the ability of government to do density right
 - Cited a lack of inter-agency and inter-jurisdiction coordination
 - Concerned about influence of developers and unfulfilled promises of mitigation measures
 - Want a renewed focus on neighborhood-scale design and services
8. Land use strategies are no replacement for sensible transportation investment

Outreach Feedback: Challenges & Concerns

9. Need for commitment to adequate transportation infrastructure to accommodate growth
 - Keenly aware of lack of transportation funding
 - Afraid that concentrated development will just overwhelm existing networks
 - Concerned that further transit-oriented development around both existing and new stations will increase transit crowding
 - Mixed reaction to new funding methods such as HOT Lanes and tolling
10. Schools, utilities, recreational facilities, open space, and other services and amenities must also be adequate to support growth

Outreach Feedback: Challenges & Concerns

11. Prioritization of transportation projects needs to be in line with regional land use patterns and goals

- Provide multimodal circumferential infrastructure for travel between activity centers
- Address regional cut-through traffic and planning and development activity outside the TPB Region
- Provide bicycle/pedestrian facilities as prerequisites for greater densities
- Meet emergency preparedness needs through parallel networks
- Get public input and explain origin and need of projects

Outreach Feedback: Challenges & Concerns

12. Many participants found the study results not currently compelling enough to elicit their support

- Sought more information about scenario impacts on non-transportation indicators like environmental quality, or broader quality of life measures
- Suggested that the overall impact on travel congestion of a strategy combining the scenario approaches would exceed the sum of the parts



Outreach Feedback: Recommendations for TPB Action

1. Communicate a cohesive message about regional challenges related to growth
2. Advocate for more funding for transportation improvements
3. Achieve regional consensus on needed land use and transportation strategies
4. Use transportation dollars to incentivize desired land use patterns
5. Develop regional tools to assist local governments in implementing growth strategies

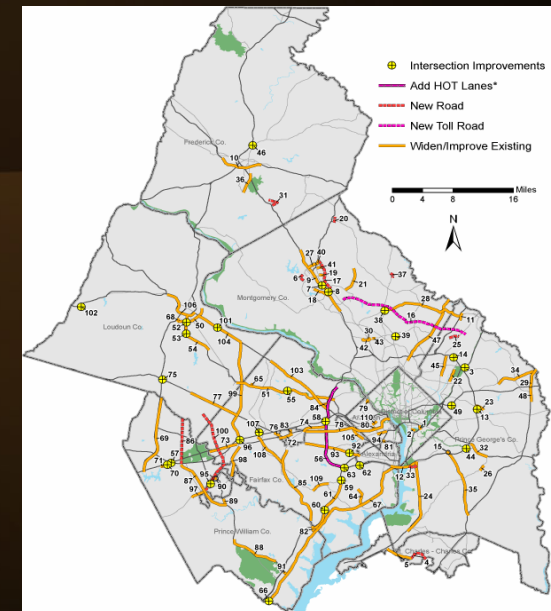
Outreach Feedback: Recommendations for TPB Action

6. Expand and/or refine Scenario Study activities

- Drill down to the community and project level
- Non-transportation measures of effectiveness
- More/different transportation options
- Combine elements of multiple scenarios

7. Improve the process for arriving at regional transportation priorities

8. Improve public confidence in land use and transportation planning efforts



Next Steps

- Consider both public feedback and CAC recommendations in determining future Scenario Study activities

Some Common Themes:

- Use the Study and other methods to communicate a cohesive regional story
- Work to provide local jurisdictions with more assistance and tools to “do density right”
- Conduct further analysis to look at composite scenarios and drill down to localized impacts
- Consider broader quality of life factors
- Explore ways to prioritize transportation projects on a regional level