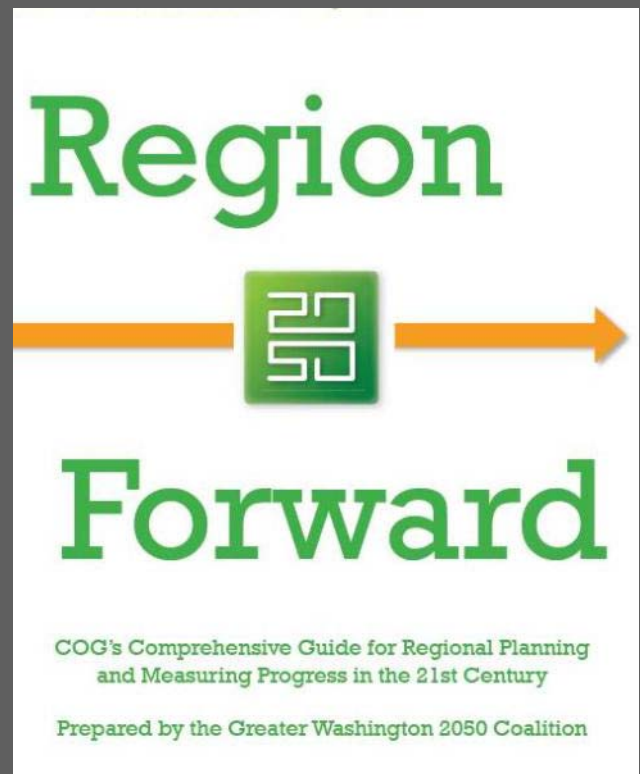




# Region Forward

A Comprehensive Guide for  
Regional Planning and  
Measuring Success in the  
21<sup>st</sup> Century



Prepared by the Greater Washington 2050 Coalition



# #1: Why plan for 2050?





2 million  
more  
people by  
2050

Source: Chris Powers

**WARNING**

**CO<sub>2</sub>**



# **#2: What was the impetus for Greater Washington 2050?**



## Convergence on Key Issues

**population growth**

affordable housing

climate change **jobs** sustainability

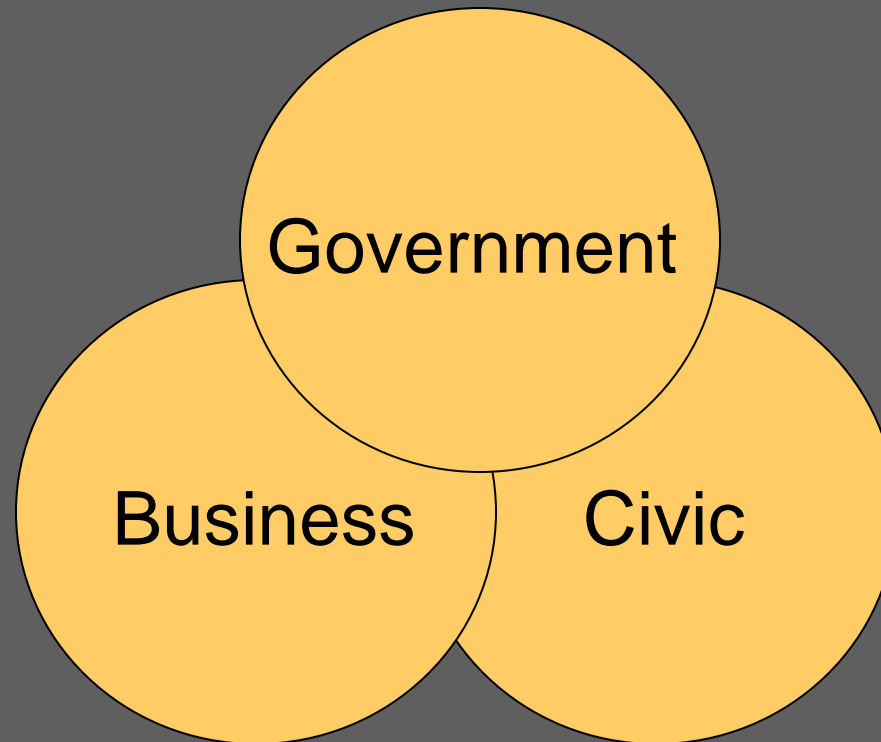
**transportation**

air & water quality smart growth

technology energy



# Greater Washington 2050 Coalition

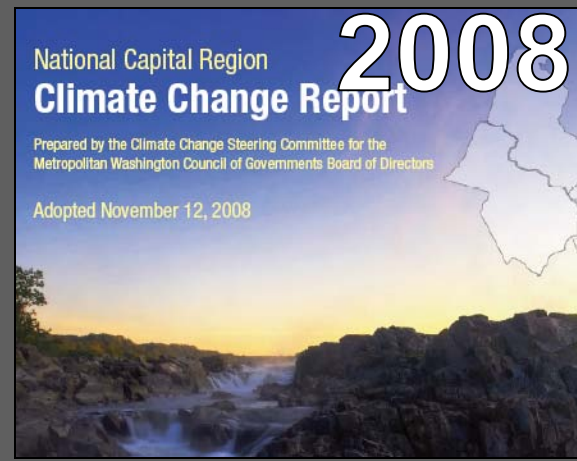
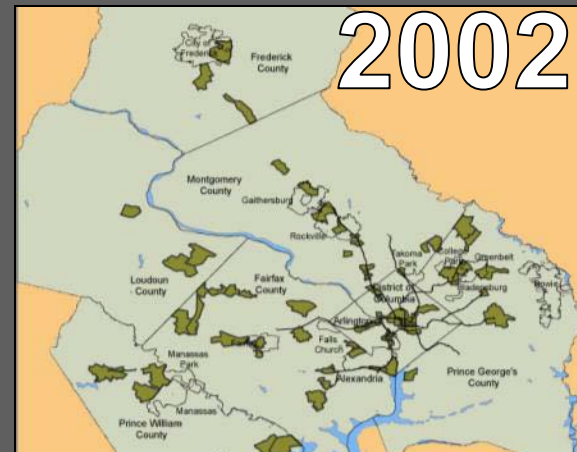
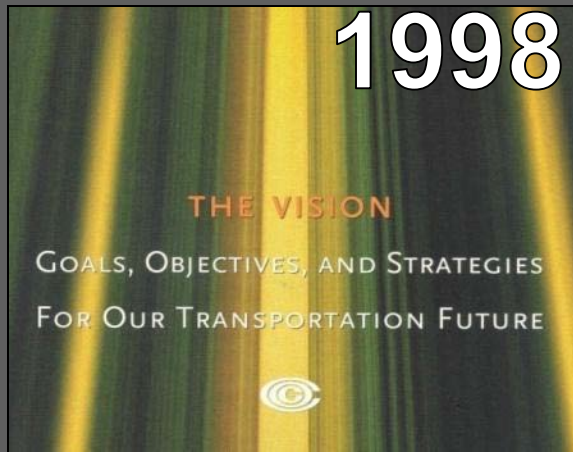




# **#3: What shaped the effort?**



# Building Blocks

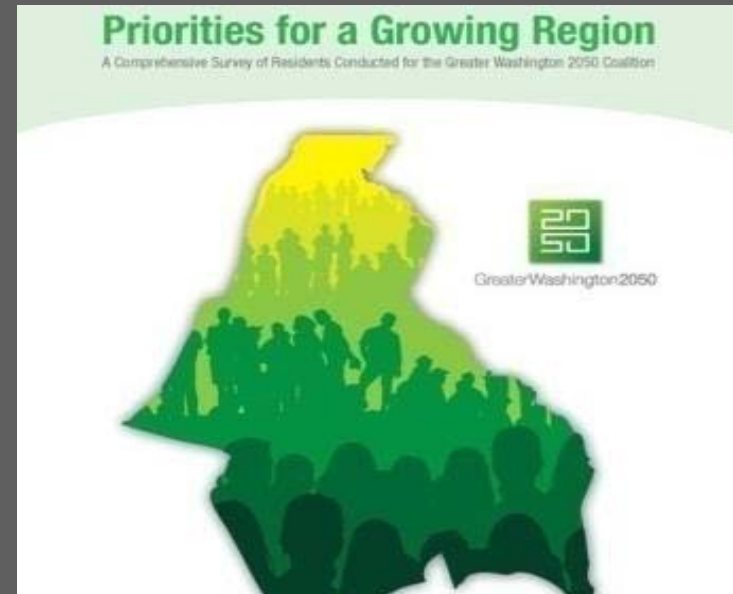




# Scenario Workshop



# Public Survey





# TEN **BIG** MOVES

**pursue transit oriented development**

leverage emerging sustainable

technologies **emphasize green**

**economic development** develop

greater washington as a knowledge hub

**strengthen regionalism** use financial

innovations **ensure availability of**

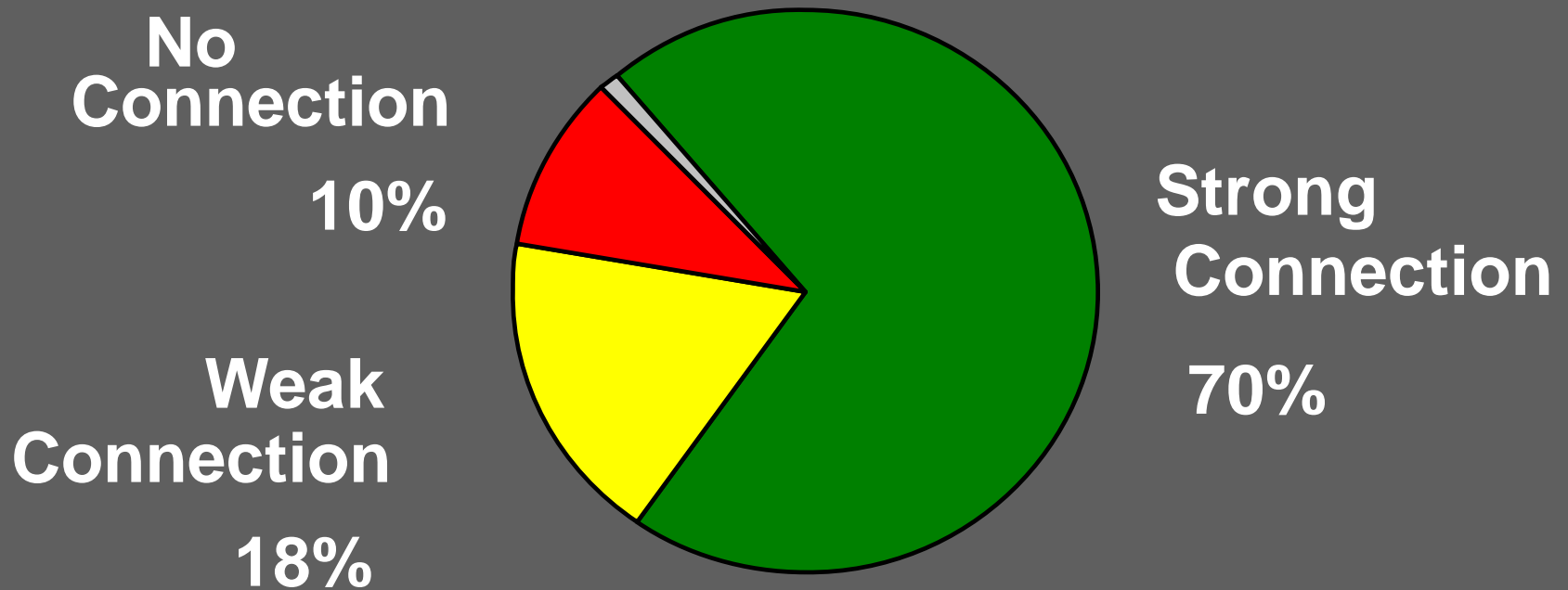
**moderate and low-cost housing**

focus on quality of life **improve**

**public education** promote health

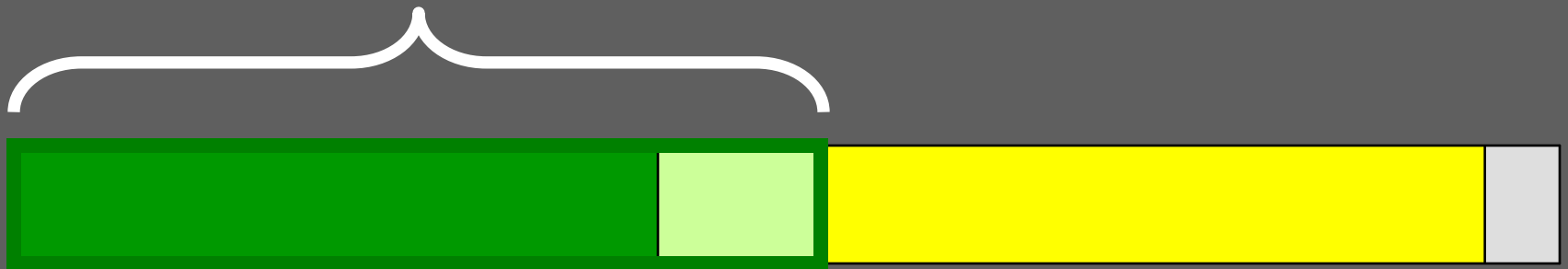


# Feelings of Connection to Region





# Desire for Regional Action



Would Like to  
See More  
Problems  
Addressed  
Regionally  
43%

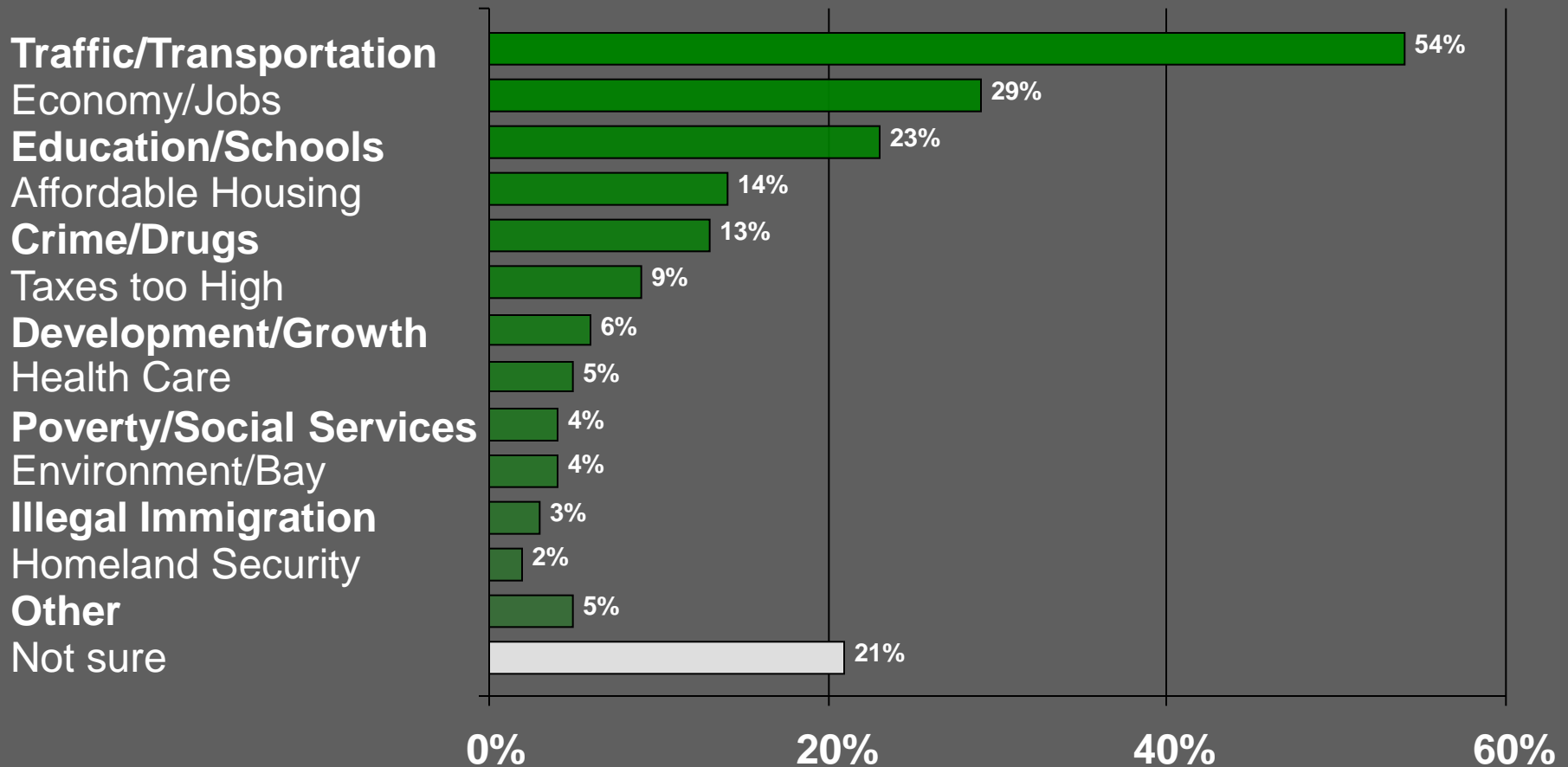
Depends  
7%

Address Most  
Problems  
on a Local  
Level  
47%

Not  
Sure  
3%



# Most Important Long-Term Issues





# **#4: What is Region Forward? Is it a regional transportation plan?**



# Region Forward

- ✓ Goals
- ✓ Targets
- ✓ Indicators
- ✓ Compact





#5: What are the goals?





# Regional Goals:



Land Use



Transportation



Environment



Climate & Energy



Economic



Housing



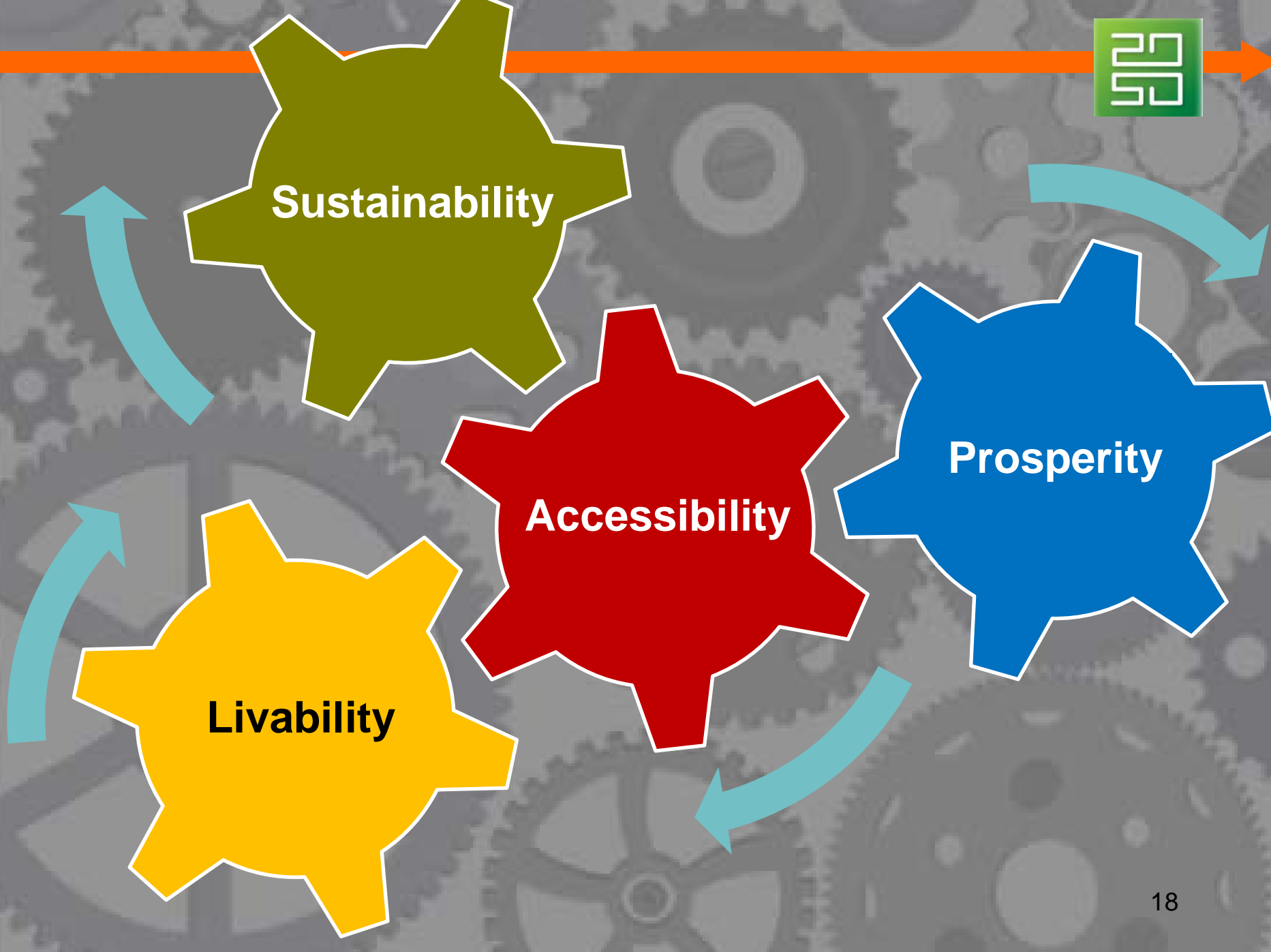
Health



Education



Public Safety



**Sustainability**

**Prosperity**

**Accessibility**

**Livability**

# #6: How will the targets measure success?

LEFT TURN  
YIELD  
ON GREEN



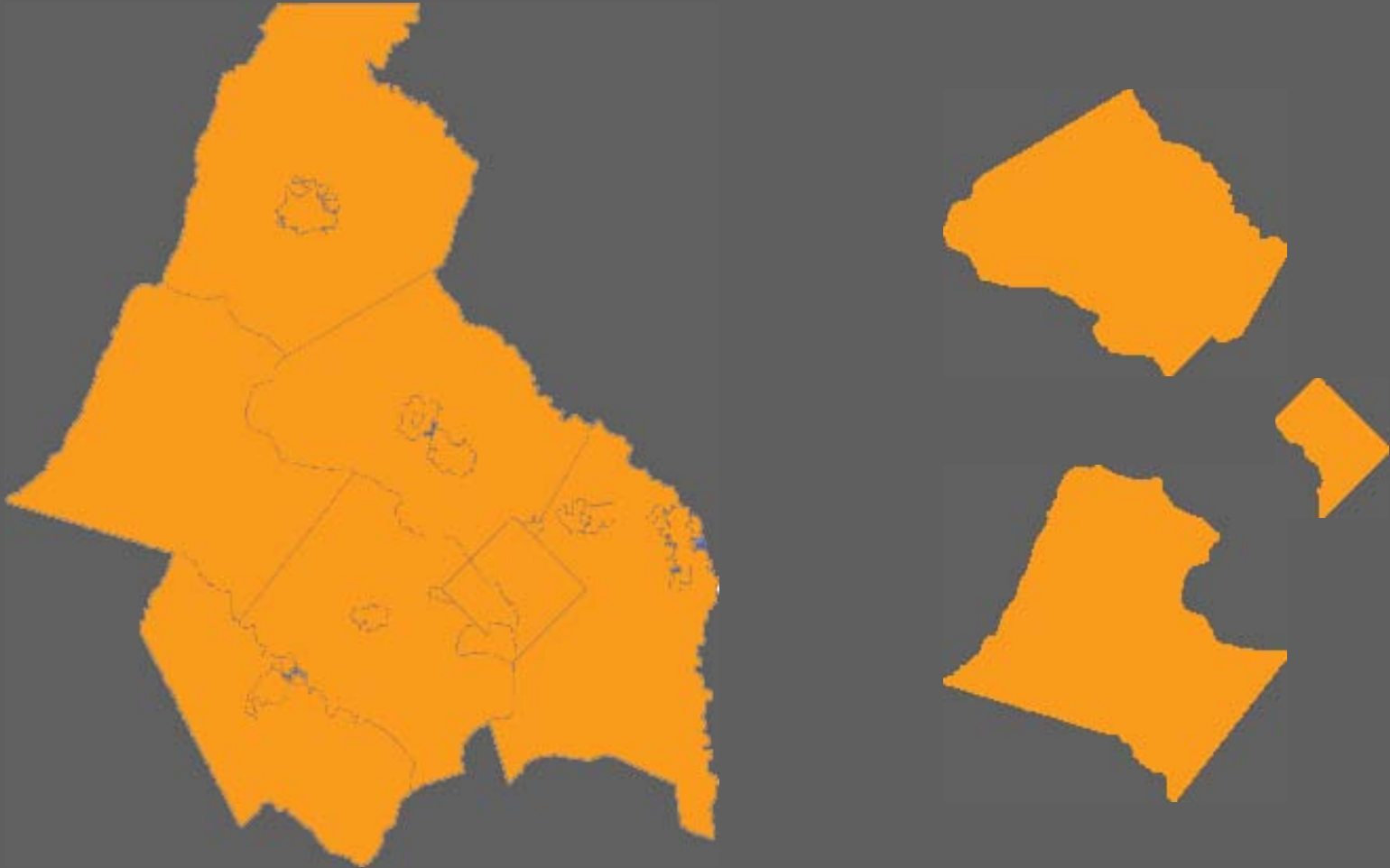
NO  
TURN  
ON  
RED

STREETSCAPE  
IMPROVEMENT  
PROJECT  
COLUMBIA PIKE  
S. CARROLL ST. - S. WYATT AVE. ST.  
FALL 2009  
QUESTIONS 703-228-7527

CINEMA 'N' DRAPHOUSE  
830



# Regional not local targets



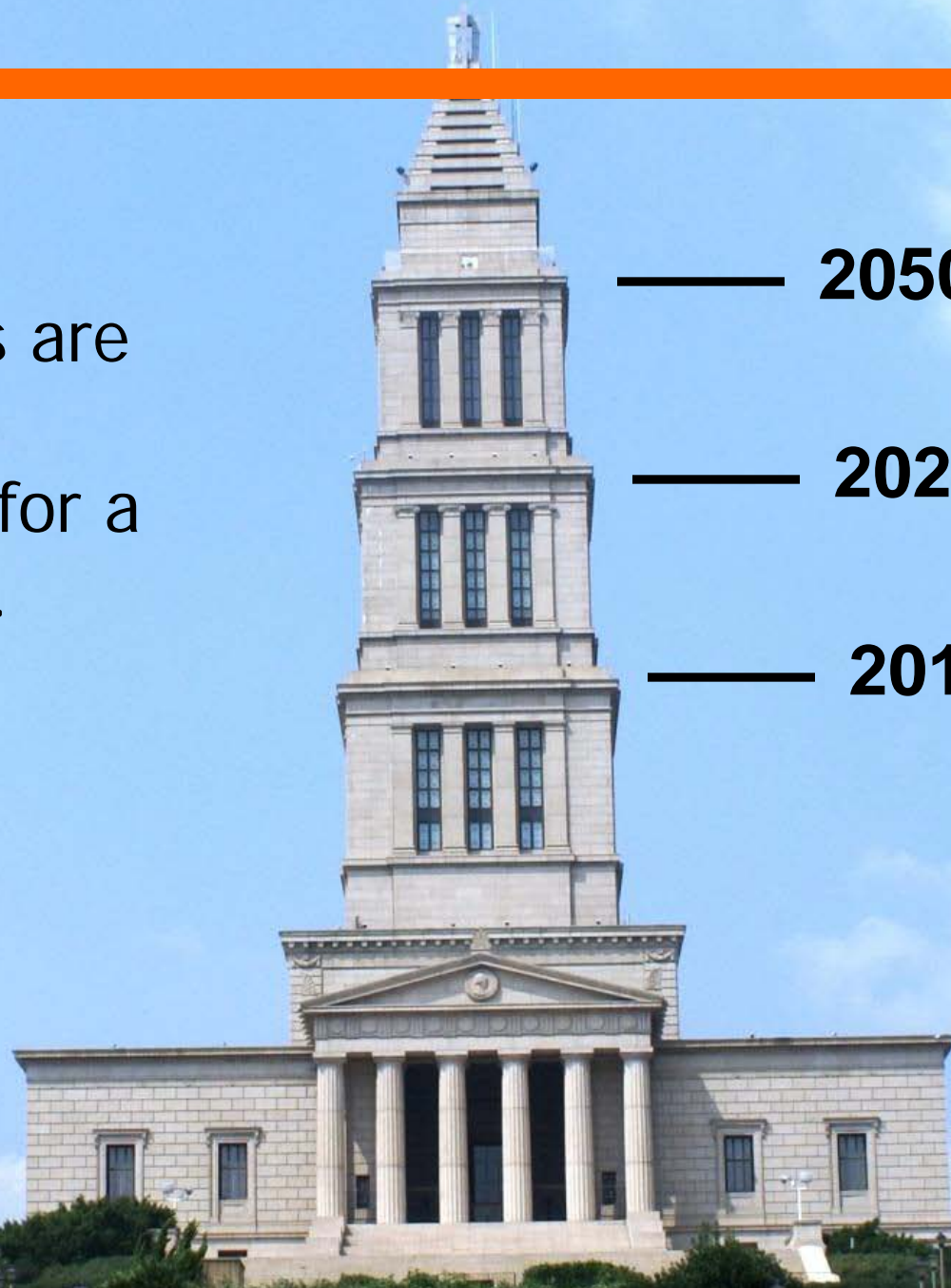


Several targets are annual, while others are set for a longer horizon.

———— 2050

———— 2020

———— 2012





**By 2025, achieve  
100% of Chesapeake  
Bay Water Quality  
Goals**

**By 2020, all new  
residential &  
commercial buildings  
LEED Silver**

**By 2014, regional air  
quality will be improving  
beyond federal  
standards**



**#7: What  
does it mean  
to endorse  
the Compact?**



Compact: Voluntary  
local commitment  
to regional action



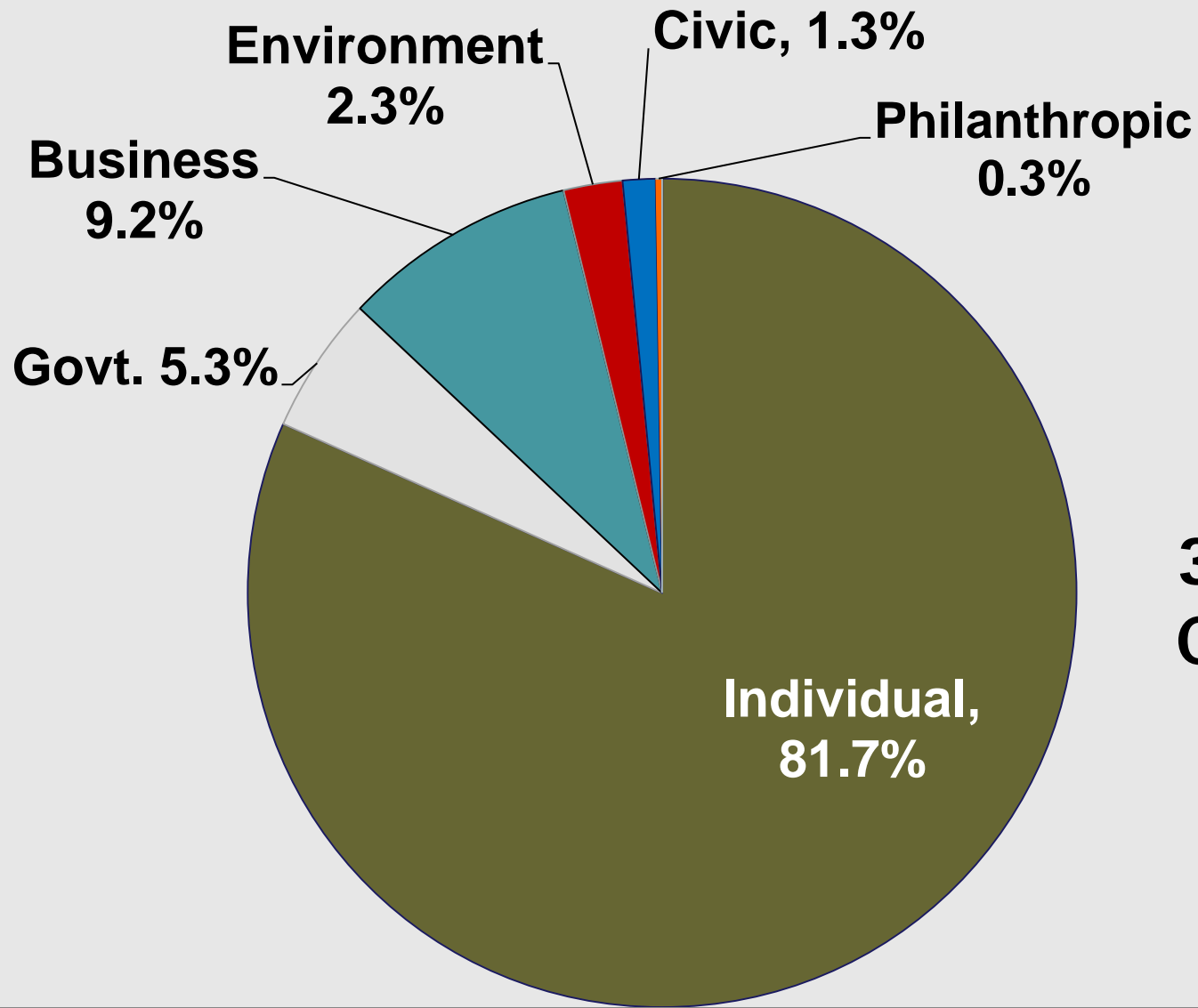




**#8: How did  
Public Comments  
Shape Region  
Forward ?**



# Public Comments



**393 Total  
Comments**



# Revisions Based on Public Comments

- Multi-modal connections/highway capacity
- Green infrastructure, open space & parks
- Affordable housing
- Inclusive prosperity, reduction of geographic disparities



# #9: What are the Next Steps?





- 2010** { MDPC Reorganization  
Baseline Analysis  
Update Regional Activity Centers  
Enhanced Region Forward Web Site
- 2011** — Implementation Strategies
- 2012** { Progress Reports  
Public Survey



# **#10: How will Region Forward leverage new opportunities?**



HUD Sustainable Communities Planning  
Grant Program - \$5 million grant  
opportunity for the National Capital  
Region



# Region Forward

[www.greaterwashington2050.org](http://www.greaterwashington2050.org)