

Resource Guide

Updated June 6, 2019

This resource guide contains websites, contacts, and other resources you may find helpful in your 2020 Census outreach and engagement. Please continue to check websites for updated information, resources, and materials.

RESOURCES

U.S. Census	2020 Census Research, Operational Plans, and Oversight	www.census.gov/programs-surveys/decennial-census/2020-census/about.html
	2020 Census Partner Materials - Overview, Audience-Specific, Toolkits & Guides, Fact Sheets	www.census.gov/partners/2020-materials.html
	2020 Census at a Glance	www.census.gov/content/dam/Census/library/factsheets/2019/dec/2020-at-a-glance.pdf
	Census 101: What You Need to Know	www.census.gov/content/dam/Census/library/factsheets/2019/dec/census101.pdf
	How the Census Invites Everyone	www.census.gov/content/dam/Census/library/factsheets/2019/dec/how-census-invites-everyone-1.jpg
Census Counts	Collaborative campaign to make sure that the 2020 Census is fair and accurate.	censuscounts.org
Count All Kids	Count All Kids Campaign is working to make sure that every child is counted in 2020.	countallkids.org
DMV Factsheets	2020 Census factsheets developed for the DMV jurisdictions.	www.meyerfoundation.org www.thewomensfoundation.org www.washingtongrantmakers.org
Economic & Policy Impact of Census Data	Counting for Dollars 2020: The Role of the Decennial Census in the Geographic Distribution of Federal Funds.	gwipp.gwu.edu/counting-dollars-2020-role-decennial-census-geographic-distribution-federal-funds
	Calculate federal dollars going to a particular jurisdiction, zip code, or Congressional District.	www.usaspending.gov/#/search
Mapping Tools	Response Outreach Area Mapper (ROAM) is an application developed to make it easier to identify hard-to-survey areas and to provide a socioeconomic and demographic characteristic profile.	www.census.gov/roam
	Plan 2020 Census Outreach with ROAM	www2.census.gov/geo/pdfs/maps-data/maps/roam/2020_Census_at_a_Glance-ROAM.pdf
	Census 2020 Hard to Count Map (HTC)	www.censushardtcountmaps2020.us

NATIONAL GET-OUT-THE-COUNT (GOTC) HUBS

African Americans	Color of Change National Urban League	www.colorofchange.org nuli.amempowered.com
Arab-Americans	American-Arab Anti-Discrimination Committee Arab American Institute Foundation	www.adc.org www.aaiusa.org
Asian Americans, Native Hawaiians & Pacific Islanders	Asian Americans Advancing Justice AAJC	www.advancingjustice-aajc.org
Business and Business Organizations	ReadyNation, a project of Council for a Strong America	www.readynation.org
Children	Partnership for America's Children	www.foramericaschildren.org
Civic Engagement Tables	State Voices	www.statevoices.org
Civil Rights & National Hub Coordinator	Leadership Conference Education Fund	www.civilrights.org
Faith-Based	Faith in Public Life Shepherding the Next Generation	www.faithinpubliclife.org www.shepherdingthenextgeneration.org
Immigration & Mixed Status Families	Fair Immigration and Reform Movement	www.communitychange.org
Latino	NALEO Educational Fund	www.naleo.org
LGBTQ	National LGBTQ Task Force	www.thetaskforce.org
Low Income People	Community Action Partnership	www.communityactionpartnership.com
Native Americans & Native Alaskans	National Congress of American Indians	www.NCAI.org

2020 CENSUS LOCAL CONTACTS & WEBSITES

U.S. Census*	DC & Virginia	<ul style="list-style-type: none"> ▪ Eduardo Guity, Partnership Coordinator, Eduardo.I.Guity@2020census.gov ▪ Alvenia McQueen, Partnership Specialist, alvenia.y.mcqueen@2020census.gov
	Maryland	<ul style="list-style-type: none"> ▪ Julius Maina, Partnership Specialist, Julius.v.maina@2020census.gov ▪ Sonya Harris-Ladjevich, Partnership Specialist, Sonya.harris.ladjevich@2020census.gov
Complete Count Committees**	DC	www.dccensus2020.dc.gov
	Prince George's	www.mncppc.org/4480/Prince-Georges-County-Census-2020
	Alexandria	www.alexandriava.gov/Census2020
	Arlington	topics.arlingtonva.us/census-2020
	Fairfax	www.fairfaxcounty.gov/topics/census
	Loudoun	www.loudoun.gov/5195/2020-Census
	Prince William	www.pwcgov.org/government/dept/doit/gis/Pages/2020-Census.aspx

* **U.S. Census Local Partnership Coordinators & Specialists** work with local organizations to raise awareness and promote participation in 2020 Census. They can assist in connecting you to CCC stakeholders, materials, and (non-financial) resources helpful in outreach.

** **Complete Count Committees (CCC)** are comprised of a broad spectrum of government and community leaders from education, business, healthcare, and other community organizations. These trusted voices develop and implement a 2020 Census awareness campaign based upon their knowledge of the local community to encourage a response.