

Region Forward Coalition Activity Centers Development Plan

Planning Directors Technical Advisory Committee
September 20th, 2013



The background of the slide is a photograph of an outdoor event, likely a market or festival. It shows several white pop-up tents on a paved area. People are walking around, and there are buildings in the background. The image is slightly blurred and has a semi-transparent white overlay where the text is placed.

Project Status

- September 27th: Economy Forward Event highlighting themes from Strategic Development Plan & Regional Transportation Priorities Plan
- October 2nd: Present to Draft Plan to CAOs Committee
- November 13th: Present Plan for Approval to COG Board

Content Changes

- Added Executive Summary
- Jurisdiction Summaries: complete
- Case Studies on Huntington/Penn Daw, East Frederick Rising, and St. Elizabeths: complete

Content Changes

Equity Types:

- Combined last two groups based on similar goals & needs
- Changed names from prescriptive to descriptive
 - Stabilize and Preserve → Transforming
 - Invest in Future Stability → Transitioning
 - Expand Affordability → Connected Core
 - Leverage Existing Assets + Capitalize on Accessibility → Stable

Content Changes

- Activity Center Profile Pages
 - Will be provided to individual jurisdictions at time of report release, not published in main report
 - Minor changes to Profile Pages to provide more space for development goals

Development Roadmap

PLACE TYPE: Urban Center

GOALS:

Maximize Market Potential
Add Parks & Public Facilities

STRATEGIES:

Zoning Intervention
Public Finance Options
Incentivize Development

See Place Strategies & Tools: Section IV

EQUITY TYPE: Connected Core

GOALS:

Expand Affordability

STRATEGIES:

Affordable Housing Production
Diversification of Housing Stock
Jobs & Services

See Equity Strategies & Tools: Section IV

PLACE-MAKING NEEDS

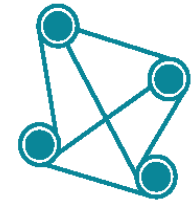
Most Needed for Walkability: Proximity
Low-Hanging Fruit: Aesthetics

CURRENT PLANNING & INVESTMENT

Recently approved Sector Plan (2010)
Bikeway and Pedestrian Improvements underway

Center Name

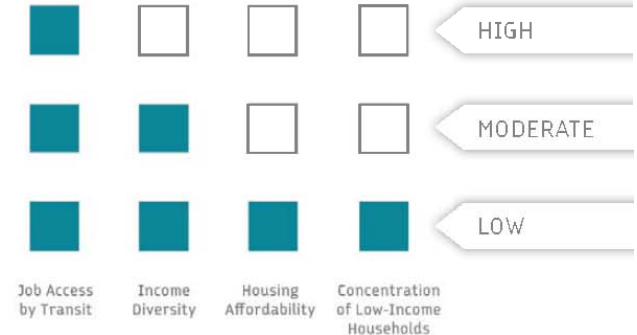
Jurisdiction



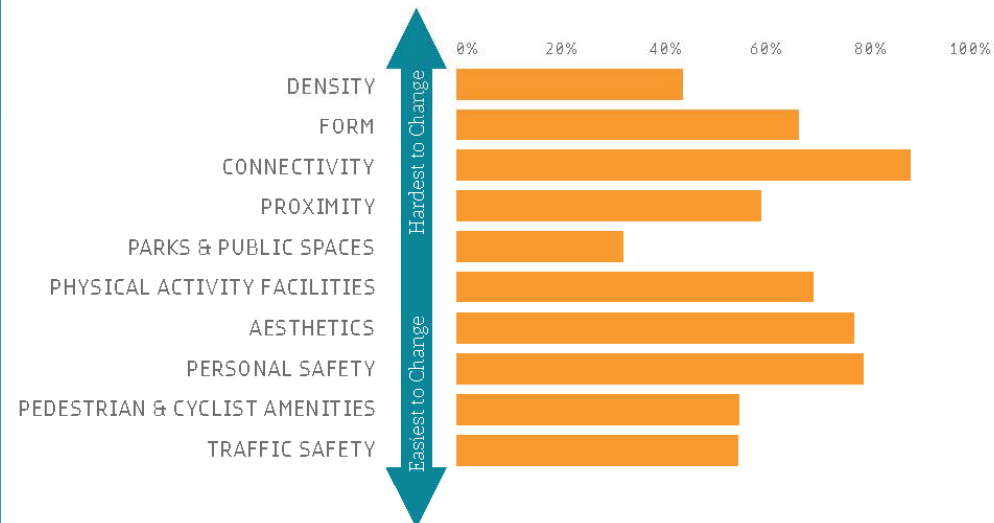
PLACE INDICATORS



EQUITY INDICATORS



STATE OF PLACE™ INDICATORS



How: Activity Center Profiles

Source: Indicators collected from a representative sample of blocks and analyzed using State of Place™ by Urban Imprint. For details on analysis, see Technical Appendix

Feedback

- Strategies & tools by Place Type & Equity Type – are you comfortable with these?





Feedback

- Conclusion section – what should we recommend as next steps?
- Potential ideas:
 - Develop toolkits/provide technical assistance to jurisdictions on how to use State of Place results to inform placemaking efforts
 - Measure proportion of local CIP spending devoted to Centers
 - Analyze individual Centers against others of same type or jurisdiction
 - Study and classify remaining 49 Activity Centers