



**QUARTERLY WORK PROGRAM PROGRESS REPORT
OCTOBER – DECEMBER 2007**

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

PROGRAM HIGHLIGHTS

I. COMMUTER OPERATIONS CENTER

A. Ridematching Coordination and Technical Assistance

Staff began working on a Continuity of Operations plan for the Commuter Operations Center and the TDM Software system. The plan will be part of a larger COG agency-wide plan being developed for each program area.

The FY 2009 Commuter Connections Work Program (CCWP) bullet points were produced and were part of the agenda for the November 20th Commuter Connections Subcommittee meeting. A draft FY 2009 CCWP was produced and distributed to the State TDM Work Group on December 11, 2007 for review and comment. The draft document was updated based on feedback received from the state funding agencies.

Staff also continued work on updating the Federal ETC Handbook in cooperation with NCPC and GSA.

A Commuter Connections Subcommittee meeting was held on November 20th. Highlights from the meeting included the approval of the 2007 Bike To Work Day event report, the approval of the 2007 Guaranteed Ride Home Applicant Survey draft final report, the approval of the 2007 State of the Commute Technical Report, the approval of the Commuter Connections Strategic Plan, an update on the regional Congestion Management Plan, a briefing on carpool incentives research conducted nationally, recommendations on changes to the GRH Participation Guidelines, a briefing on the key bullet points for the FY 2009 Commuter Connections Work program, and the distribution of the 1st quarter budget report for FY 2008.

The State TDM Work Group met on October 9th, November 13th, and December 11th.

A Ridematching Committee meeting was held on December 18th. Highlights from the meeting included a roundtable discussion on upcoming fairs and promotions, a regional TDM marketing update, a TDM Software System project update, an update on the TDM Software System testing results, an announcement regarding TDM Software System training, a discussion on the data migration plan for the new TDM software system, and a client site status roundtable discussion.

Staff attended the COG/TPB Travel Management Subcommittee meeting on November 27th. Staff also attended the COG/TPB Value Pricing Task

Force meeting on December 5th. Staff attended the ACT Chesapeake Annual Chapter meeting and Luncheon on December 7th.

B. Transportation Information Services

Staff provided commuter traveler information on alternatives to the general public by telephone, Web site, electronically and through printed information. Statistics on this project are available by viewing the Quarterly Work Program Progress Report statistics at the end of this document

C. Transportation Information Software, Hardware, and Database Maintenance

Staff continued daily back-up processes for Commuter Connections Ridematching Software system and the FTP server.

D. Commuter Information System

COG/TPB staff continued to process updated transit data for CCRS.

A GIS update was made and released on October 21st to all client member sites using the CCRS. Tyson's Corner Center was added to the landmark data in the GIS. Although not part of the GIS update, code was added to the web forms and the E-Communicator application to support and enable the GIS changes.

The building codes table (ABF.DBF) was updated so that the building referenced by the code B99902 is Tyson's Corner Center in the Fairfax jurisdiction.

E. TDM Software System Project

COG staff worked with Base Technologies and Trusted Management Systems Inc. to design a procedure for importing data from the current CCRS system into the new TDM system. This process will have to be run daily as it will be necessary to run both the old and new systems in parallel until acceptance of the new system.

Base Technologies successfully installed a test version of the majority of the new TDM system. This includes the database, the entire web application except GIS and mapping, and server software to handle Java Server Pages and communication with the Oracle database. COG staff tested the installation and worked with Base to correct minor deficiencies.

INDUS Corp. installed portions of the GIS software the system uses to provide maps of commutes with turn-by-turn directions. COG/TPB staff

updated the current landmark data so that each feature now has a zip code attribute. INDUS and COG staff then processed geographic data (streets, landmarks, and commuter addresses) for use with the NAVTEQ data in the new system.

In December, Base Technologies notified COG staff that they would be submitting an alternative ridematching application for review. The alternative system uses the freely available Google maps API to geocode addresses, and display user-submitted match requests on a dynamic map. Maps are then presented to the user with the Google maps look and feel. The match request queries are run within Oracle 10g Locator, previously purchased by MWCOG under the above contract.

The proposed application eliminates the need for ESRI's ArcGIS server and the .NET application server. It may also become unnecessary to purchase the NAVTEQ street network data.

Overall the proposed new solution eliminates the need for purchasing of data, and ESRI licenses and support and helps create a completely portable and platform independent application, as required under the contract. It may also eliminate the need to purchase geographic data. The new solution has also been tested and shown to be more reliable, efficient and faster than the previous ESRI based solution. The Google maps API will also allow custom overlays of landmarks, metro and bus routes, and other information using data compiled by MWCOG using a base map. This information was presented to the Ridematching Committee on December 18th.

COG/TPB staff continued testing the latest revisions of the software. Staff submitted problem reports to Base and then tested the corrections in an ongoing cycle.

Base developed testing plans and provided written testing forms for each feature of the beta system. Base and COG/TPB staff produced a schedule for testing. COG/TPB staff recruited four members of Commuter Connections who graciously agreed to help with testing the beta version of the new software. A conference call meeting was held on December 12th with the test site participants to discuss the progress of the testing and any issues and concerns.

A Webcast meeting was held on October 2nd with the "Outer Jurisdictions" in both Maryland and Virginia to discuss the next steps on customizing the rideshare and GRH portions of their web sites.

II. REGIONAL GUARANTEED RIDE HOME PROGRAM

A. General Operations and Maintenance

Staff continued sending weekly registration and re-registration cards to Guaranteed Ride Home program applicants. Those applicants whose records were expiring were contacted to update their information.

Staff processed cab and car rental invoices, and transit vouchers.

Staff monitored and maintained the GRH database and server. History records were purged to shrink the database and enhance performance.

B. Process Trip Requests and Provide Trips

Between the months of October and December, there were 1,499 GRH applications received. A total of 1,133 applicants were registered (1,106 new applicants and 27 previous "one-time exception" users) and 2,094 commuters were re-registered. During the same time period, the GRH program provided 725 GRH trips. Forty-two (42) of these trips were "one-time" exceptions accounting for six percent (6%) of the total number of GRH trips provided. Personal illness accounted for the largest portion of the GRH trip reasons followed by unscheduled overtime. As of December 31st, a total of 15,310 commuters are currently registered in the GRH database.

Staff met with Diamond Transportation, the daily operations contractor on November 30th to discuss operational issues with the program.

III. MARKETING

A. TDM Marketing and Advertising

COG/TPB staff continued work on the development of a new web site for Commuter Connections. COG/TPB staff updated the current web site HTML pages and worked to position the text on the new web page templates.

Commuter Connection began its Fall radio flight in October 2007. The spots repeated those produced in the Spring 2007.

The deadline for edits on the FY 2008 TDM Resource Guide and Strategic Marketing Plan were due by October 18, 2007 and the final report was issued and approved at the December 18, 2007 Regional TDM Marketing Group meeting.

The first Half FY08 Marketing Campaign Summary Draft was distributed at the December 18, 2007 Regional TDM Marketing Group meeting.

A Regional TDM Marketing Group meeting was held on December 18th. Highlights from the meeting included the approval of the 2007 Regional TDM Resources Guide and Strategic Plan document, a discussion of the FY 2008 marketing strategy for the 2nd half of the fiscal year along with the distribution of a draft FY 2008 2nd half of the fiscal year marketing campaign summary, a presentation from Honest Tea on a Jamis Bicycle promotion, a presentation from VPSI on a recently held contest, a presentation from Ride Solution on the use of You Tube, a presentation of the draft FY 2007 Guaranteed Ride Home Customer Satisfaction Survey report, and a marketing roundtable discussion.

60-second TV spots appeared on the "Carpoolers" sitcom for six weeks beginning October 2, 2007. Commuter Connections found the opportunity to be a great way to bring the concept of ridesharing into the mainstream. ABC 7 television provided discounted airtime from \$6,500 to \$4,000 per spot. Local ABC owned radio stations, WRQX Mix 107.3 & WJZW Jazz 105.9 co-promoted the new show and Commuter Connections. Commuter Connections placed a "Carpoolers" banner on our homepage to fulfill a reciprocal agreement with ABC which helped to enable our TV discount. Additionally, WJZW recorded several promos with one of the main actors of the Carpoolers sitcom, Jerry O'Connell who plugged the show and Commuter Connections.

The Fall 2007 Commuter Connections employer newsletter and Federal ETC insert was distributed in November.

COG/TPB staff posted commuter news links to Commuter Connections web site along with other routine maintenance, updates and enhancements including administration of the Bulletin Board. Staff updated and replenished the Guaranteed Ride Home brochures.

COG/TPB staff participated in a commuter transportation fair at Foxchase in the City of Alexandria on October 11th. Staff also participated in a Transportation Awareness Day at the FDA on December 4th.

Ad concepts for radio and print ads were created and sent to the marketing workgroup for feedback for the 2nd half of the year regional TDM marketing campaign. In addition the ads were tested with an online group.

Several promotions took place in the fall and the highlights included the following:

Sponsorship of Redskins Radio including a listener ticket giveaway to the game against the Chicago Bears entitled "How do you Bear your Commute?"

WRQX, Mix 107.3, listeners had the opportunity to register their carpool online. One carpool per week won a prize pack full of great gifts for the carpoolers and the car. The carpoolers were rewarded with items such as free coffee and pizza, while the car was rewarded with items such as an oil change and car wash.

WJZW - Live traffic sponsorships were provided and COG staff participated in a taped interview for the community affairs program on December 11th.

WTGB - Listeners submitted stories about their existing carpool via the stations website. Winners were awarded prizes such as a car detailing, gas card and food for the carpool members.

COG staff recorded Green Tips that aired on the station advising listeners on ways they can Go Green. Staff also interviewed with morning show personality Kelly Knight for their Sunday, November 18, 2007 public affairs program.

WTOP – received online banner ads on the station's traffic page.

The internet portion of the campaign included rotating sizes of banner ads across the Red McCombs Media (RMM) network of Websites geo-targeted to Washington, D.C. In addition to the RMM websites, the top 42 news, business, weather and local media sites were used. By the end of the campaign, the placement will provide 8,106,120 impressions in the Adults 25-54 market.

B. Bike to Work Day

Members of the Bike To Work Day Steering Committee were asked to provide comments and edits by October 12, 2007 for the 2007 Bike to Work Day report.

Letters were sent out to prospective 2008 event sponsors.

A Steering Committee was held on November 14, 2007. The 2007 BTWD Final Draft Report was approved. The event date was determined to be May 16, 2008 and the rider goal for 2008 was set at 7,300.

C. Employer Recognition Awards

The application brochure was developed with feedback from the workgroup volunteers. It was mailed out in early December and the deadline to apply is February 1, 2008.

Wednesday June 25, 2008 was secured for the awards ceremony at the National Press Club in Washington, DC. .

IV. MONITORING AND EVALUATION

A. TERM Data Collection and Analysis

Staff completed the quarterly analysis data from the Employer Outreach database. Conformity verification reports were finalized for the first quarter of fiscal year 2008 and the draft for the second quarter was also completed.

The final draft 2007 Guaranteed Ride Home Applicant Survey Report was approved by the Commuter Connections Subcommittee on November 20th. The final draft of the 2007 State of the Commute Technical Report was also approved by the Commuter Connections Subcommittee on November 20th.

A draft questionnaire was completed for the regional car sharing survey and a pre-test was conducted in November. Due to the length of the questionnaire there was a low response rate which necessitated the removal of questions. A revised schedule for the survey was prepared and the revised survey questionnaire will be administered early in 2008..

COG/TPB staff conducted an analysis of the Employer Outreach TERM model to be used for this year's reporting of the TERMS' effectiveness. Staff made a recommendation on the model of choice at the November 20th TDM Evaluation Group meeting. Staff continued discussions with the contractor to determine the best approach for updating the co-efficients in the model. The resulting approach was presented and discussed with the state funding agencies on December 11th.

The Bike To Work survey questionnaire was sent to 6,600 participants from the 2007 event in November. Analysis was conducted during the month of December and results will be used in highlights and the preparation of a draft report.

The FY07 Guaranteed Ride Home Customer Satisfaction Survey Draft Report was distributed at the December 18, 2007 Regional TDM Marketing Group meeting.

A TDM Evaluation Group meeting was held on November 20th. Highlights from the meeting included a status report on the regional car sharing survey, a status report on the regional Bike To Work Day survey, a discussion on the Employer Outreach TERM modeling analysis, and an update on the status of the regional Vanpool Survey.

A conference call with the Vanpool providers in the region was held on December 10th to discuss the logistics for the regional Vanpool Survey project.

C. Program Monitoring and Tracking Activities

Staff collected the monthly effort reports from the local jurisdictions (except for Prince George's County).

The 1st Quarter FY 2007 CCWP Quarterly Progress report was completed and distributed in the agenda at the November 20, 2007 Commuter Connections Subcommittee meeting.

Staff began reviewing the Employer Outreach Customer satisfaction Survey response rates and met with the TDM Evaluation project consultant to discuss strategies and methods to increase response rates.

V. EMPLOYER OUTREACH

1. Regional Component Project Tasks

A. Regional Employer Database Management and Training

Staff coordinated on providing technical training for the outreach staff scheduled in January of 2008.

COG/TPB staff continued work on the installation of the ACT! web based database and set a training date for January 7th for the Employer Outreach sales representatives.

COG/TPB staff developed a web application and database software to conduct a survey and gather contact information from employers in the region. This is part of an effort to reestablish contacts.

B. Employer Outreach for Bicycling

Staff began work on making updates to the regional Employer/Employee bicycling guide.

C. Live Near Where You Work Program

Staff coordinated with the local sales jurisdictions for upcoming events in early 2008. Staff updated the collateral materials in both printed format and on the Commuter Connections web site.

2. Jurisdictional Component Project Tasks

A. Local Agency Funding and Support

Staff conducted a successful round of sales support calls in October and November with constructive feedback to develop future efforts.

COG/TPB staff attended a meeting on November 26th at SourceCorp with the Employer Services sales representative from Prince George's County.

VI. MARYLAND AND VIRGINIA TELEWORK

A. General Assistance and Information

COG/TPB staff assisted two Maryland employers in October with telework information they requested. COG/TPB staff attended a Telework Exchange meeting on October 31st. Staff also began discussions with the contractor on a training survey for the Employer Outreach sales representatives and the development of Telework Case studies.

VII. DC INFORMATION KIOSKS

Jurisdictional Project Component Tasks

A. Implementation of DC Kiosks

Staff reviewed preliminary static kiosk designs and had informal discussions with DDOT on the next steps for the project.

**Technical Assistance to Local Agencies
October - December 2007**

Agency	Date Reported	Acknowledgement of Receipt	Notice of Resolution	Nature of the Problem
October 2007				
Loudoun County	Tue 10/2/2007 11:37 AM	Wed 10/3/2007 11:58 AM	Wed 10/4/2007 12:07 PM	Corrupt WASHCOG.APR file
North Bethesda	Tue 10/2/2007 12:04 PM	Wed 10/3/2007 11:59 AM	Wed 10/3/2007 12:13 PM	Duplicate Newsletter update
North Bethesda	Tue 10/2/2007 12:19 PM	Wed 10/3/2007 12:00 PM	Wed 10/3/2007 12:21 PM	Edit Purge email address
Fairfax County	Thu 10/4/2007 10:01 AM	Thu 10/4/2007 12:52 PM	Thu 10/4/2007 3:24 PM	Commuter Retrievals
Rappahanock-Rapidan	Thu 10/4/2007 12:16 PM	Thu 10/4/2007 12:54 PM	Thu 10/4/2007 12:54 PM	New CCRS id card
Fairfax County	Wed 10/10/2007 3:40 PM	Wed 10/10/2007 4:02 PM	Wed 10/10/2007 4:48 PM	Commuter Retrievals
Link - Reston	Tue 10/16/2007 2:04 PM	Wed 10/17/2007 1:16 PM	Wed 10/17/2007 1:16 PM	CCRS Re-Install Request
Frederick County	Thu 10/18/2007 1:18 PM	Thu 10/18/2007 1:54 PM	unresolved	Edit Matchletter
PRTC	Wed 10/17/2007 12:32 PM	Thu 10/18/2007 1:53 PM	Fri 10/19/2007 11:09 AM	Commuter Retrievals
Howard County	Tue 10/23/2007 11:35 AM	Tue 10/23/2007 2:28 PM	Wed 10/24/2007 12:38 PM	Missing Excel Files
Fairfax County	Wed 10/24/2007 3:07 PM	Thu 10/25/2007 10:54 AM	Thu 10/25/2007 10:58 AM	Commuter Retrievals
Montgomery County	Thu 10/25/2007 1:35 PM	Thu 10/25/2007 3:51 PM	Wed 10/31/2007 10:06 PM	Commuter Record Ownership Question
Loudoun County	Wed 10/31/2007 10:21 AM	Wed 10/31/2007 12:11 PM	Fri 11/02/2007 10:18 AM	CCRS Download Issues
Fairfax County	Wed 10/31/2007 1:24 PM	Thu 10/31/2007 1:35 PM	Fri 11/02/2007 10:19 AM	CCRS Upload/Download Issues
November 2007				
Loudoun County	Thu 11/1/2007 9:34 AM	Fri 11/2/2007 10:22 AM	Tue 11/6/2007 3:45 PM	Commuter Retrievals
GW RideConnect	Thu 11/8/2007 10:08 AM	Thu 11/8/2007 10:14 AM	Thu 11/8/2007 1:19 PM	NEW IP Address due to relocation of offices
ARTMA	Thu 11/8/2007 1:54 PM	Thu 11/8/2007 3:00 PM	Fri 11/9/2007 3:45 PM	CCRS Database Connectivity Issue
North Bethesda	Thu 11/8/2007 10:08 AM	Thu 11/8/2007 3:07 PM	Thu 11/8/2007 3:07 PM	Request Additional Letter Codes
ARTMA	Thu 11/15/2007 12:52 PM	Thu 11/15/2007 7:39 PM	Thu 11/15/2007 7:42 PM	Commuter Retrievals
Link - Reston	Thu 11/15/2007 4:43 PM	Thu 11/15/2007 7:44 PM	Thu 11/15/2007 7:49 PM	Extranet Login Retrieval
City of Alexandria	Mon 11/19/2007 11:08 AM	Tue 11/20/2007 7:40 PM	Tue 11/20/2007 7:46 PM	Geographic Update #2
Fairfax County	Mon 11/19/2007 11:05 AM	Tue 11/20/2007 7:54 PM	Tue 11/20/2007 8:09 PM	Locate Commuter in CCRS
Montgomery County	Mon 11/19/2007 12:50 PM	Mon 11/20/2007 7:50 PM	Mon 11/20/2007 7:53 PM	Geographic Update #2
Harford County	Tue 11/20/2007 12:32 PM	Tue 11/27/2007 12:32 PM	Tue 11/27/2007 12:32 PM	New WASHCOG.EXE
Loudoun County	Wed 11/28/2007 12:05 PM	Wed 11/30/2007 10:36 AM	Mon 12/03/2007 10:03 AM	Commuter Retrievals
Link - Reston	Wed 11/28/2007 3:24 PM	Mon 12/03/2007 10:09 AM	Mon 12/03/2007 10:14 AM	Geographic Update #2
Fairfax County	Mon 11/30/2007 9:03 AM	Tue 11/30/2007 10:40 AM	Tue 12/03/2007 10:40 AM	Commuter Retrievals
Tri-County	Mon 11/30/2007 11:13 AM	Mon 12/03/2007 10:16 AM	Mon 12/03/2007 10:16 AM	CCRS Software Failure
Bethesda	Mon 11/30/2007 12:32 PM	Mon 12/03/2007 10:23 AM	Mon 12/03/2007 10:25 AM	December Purge List Error
December 2007				
GW RideConnect	Mon 12/10/2007 2:56 PM	Tue 12/10/2007 3:59 PM	Tue 12/10/2007 4:30 PM	Corrupt WASHCOG.APR file
GW RideConnect	Wed 12/12/2007 10:49 AM	Thu 12/13/2007 12:21 PM	Thu 12/13/2007 12:30 PM	Missing Commuters
Link-Reston	Wed 12/19/2007 1:31 PM	Wed 12/19/2007 1:31 PM	Wed 12/19/2007 1:31 PM	Geographic Updater Directions
ARTMA	Wed 12/19/2007 11:53 AM	Wed 12/19/2007 1:05 PM	Wed 12/19/2007 2:30 PM	Missing Edits
GW RideConnect	Thu 12/20/2007 11:32 AM	Fri 12/21/2007 12:39 PM	Fri 12/21/2007 1:39 PM	CCRS Upload/Download Issue

TDM SERVICES

**REGIONAL SUMMARY
OCTOBER - DECEMBER 2007**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
COG Rideshare Applicants (New and Re-apps)	1,151	1,278	858
Locals Rideshare Apps (New and Re-apps)	1,935	2,779	1,815
Matchlists Generated	4,410	4,023	2,826
Transit Applicants/Info Sent	588	830	129
GRH Applicants*	1,152	2,247	1,612
GRH Rides Provided*	725	656	755
Telework Info Requests	0	0	2
Phone	5	2	6
Internet*	2,918	3,401	2,600
Kiosk	N/A	N/A	0
Employer Applicants	0	32	0
Total Hits on website	22,389	20,667	19,701
TOTAL INPUT	35,273	35,915	30,304

** Note: Prior Quarter Numbers for these line items have been updated.*

TDM SERVICES

**ALEXANDRIA
OCTOBER - DECEMBER 2007**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	33	48	37
Matchlists Sent	5	5	3
Transit Applicants and Info Sent	5	18	0
GRH Applicants	21	42	34
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	4
Employers Contacted (New)- Visit	0	0	1
Employers Contacted - Number of Potential (New)	0	0	5
Employers Contacted (Follow up)- Phone	0	0	2
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	2
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**ARLINGTON
OCTOBER - DECEMBER 2007**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	32	34	23
Matchlists Sent	0	0	0
Transit Applicants and Info Sent	10	21	0
GRH Applicants	22	29	21
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	10	13	5
Employers Contacted (New)- Visit	3	0	1
Employers Contacted - Number of Potential (New)	0	0	6
Employers Contacted (Follow up)- Phone	272	285	240
Employers Contacted (Follow up)- Visit	11	21	6
Employers Contacted - Number of Potential (Follow up)	0	0	246
New TDM Programs Established			
Level 1	7	5	2
Level 2	0	1	2
Level 3	4	3	2
Level 4	0	0	0

TDM SERVICES

**ANNE ARUNDEL
OCTOBER - DECEMBER 2007**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	66	75	59
Matchlists Sent	4	14	22
Transit Applicants and Info Sent	25	16	0
GRH Applicants	39	61	57
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**BALTIMORE CITY
OCTOBER - DECEMBER 2007**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	16	17	18
Matchlists Sent	2	4	3
Transit Applicants and Info Sent	11	13	0
GRH Applicants	9	14	16
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

BMC

OCTOBER - DECEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	25	24	25
Matchlists Sent	1	0	0
Transit Applicants and Info Sent	12	13	0
GRH Applicants	16	22	17
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**NORTHERN BETHESDA TMD
OCTOBER - DECEMBER 2007**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	See MC	0	0
Matchlists Sent	58	169	110
Transit Applicants and Info Sent	See MC	0	0
GRH Applicants	See MC	0	0
Telework Information Requests	See MC	0	0
Employers Contacted (New)- Phone	See MC	0	0
Employers Contacted (New)- Visit	See MC	0	0
Employers Contacted - Number of Potential (New)	See MC	0	0
Employers Contacted (Follow up)- Phone	See MC	0	0
Employers Contacted (Follow up)- Visit	See MC	0	0
Employers Contacted - Number of Potential (Follow up)	See MC	0	0
New TDM Programs Established			
Level 1	See MC	0	0
Level 2	See MC	0	0
Level 3	See MC	0	0
Level 4	See MC	0	0

TDM SERVICES

**BETHESDA TRANSPORTATION SOLUTIONS
OCTOBER - DECEMBER 2007**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	See MC	0	1
Matchlists Sent	70	162	41
Transit Applicants and Info Sent	See MC	0	1
GRH Applicants	See MC	0	0
Telework Information Requests	See MC	0	0
Employers Contacted (New)- Phone	See MC	0	0
Employers Contacted (New)- Visit	See MC	0	0
Employers Contacted - Number of Potential (New)	See MC	0	0
Employers Contacted (Follow up)- Phone	See MC	0	0
Employers Contacted (Follow up)- Visit	See MC	0	0
Employers Contacted - Number of Potential (Follow up)	See MC	0	0
New TDM Programs Established			
Level 1	See MC	0	0
Level 2	See MC	0	0
Level 3	See MC	0	0
Level 4	See MC	0	0

TDM SERVICES

**COG - District of Columbia
OCTOBER - DECEMBER 2007**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	102	144	108
Matchlists Sent	67	84	66
Transit Applicants and Info Sent	56	57	0
GRH Applicants	79	801	105
Telework Information Requests	0	0	2
Employers Contacted (New)- Phone	0	5	2
Employers Contacted (New)- Visit	0	0	5
Employers Contacted - Number of Potential (New)	0	0	7
Employers Contacted (Follow up)- Phone	16	10	70
Employers Contacted (Follow up)- Visit	6	5	3
Employers Contacted - Number of Potential (Follow up)	0	0	73
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

FDA

OCTOBER - DECEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	N/A	0	0
Matchlists Sent		0	0
Transit Applicants and Info Sent	N/A	0	0
GRH Applicants	N/A	0	0
Telework Information Requests	N/A	0	0
Employers Contacted (New)- Phone	N/A	0	0
Employers Contacted (New)- Visit	N/A	0	0
Employers Contacted - Number of Potential (New)	N/A	0	0
Employers Contacted (Follow up)- Phone	N/A	0	0
Employers Contacted (Follow up)- Visit	N/A	0	0
Employers Contacted - Number of Potential (Follow up)	N/A	0	0
New TDM Programs Established			
Level 1	N/A	0	0
Level 2	N/A	0	0
Level 3	N/A	0	0
Level 4	N/A	0	0

TDM SERVICES

FAIRFAX

OCTOBER - DECEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	247	312	167
Matchlists Sent	57	164	50
Transit Applicants and Info Sent	91	133	0
GRH Applicants	151	240	139
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	7	16	6
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	6
Employers Contacted (Follow up)- Phone	34	28	15
Employers Contacted (Follow up)- Visit	7	18	7
Employers Contacted - Number of Potential (Follow up)	0	0	22
New TDM Programs Established			
Level 1	2	9	6
Level 2	0	2	0
Level 3	3	10	0
Level 4	0	2	0

TDM SERVICES

FREDERICK

OCTOBER - DECEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	84	66	71
Matchlists Sent	1	1	2
Transit Applicants and Info Sent	28	34	0
GRH Applicants	46	55	64
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	3	1
Employers Contacted (New)- Visit	0	0	1
Employers Contacted - Number of Potential (New)	0	0	2
Employers Contacted (Follow up)- Phone	33	0	2
Employers Contacted (Follow up)- Visit	0	4	0
Employers Contacted - Number of Potential (Follow up)	0	0	2
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

HARFORD

OCTOBER - DECEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	10	4	6
Matchlists Sent	16	13	11
Transit Applicants and Info Sent	1	7	0
GRH Applicants	5	4	6
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

HOWARD

OCTOBER - DECEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	47	37	38
Matchlists Sent	27	26	24
Transit Applicants and Info Sent	10	17	0
GRH Applicants	33	31	38
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

LINK

OCTOBER - DECEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	0
Matchlists Sent	1	1	2
Transit Applicants and Info Sent	0	0	0
GRH Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

LOUDOUN

OCTOBER - DECEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	104	124	79
Matchlists Sent	70	79	52
Transit Applicants and Info Sent	24	48	0
GRH Applicants	62	102	72
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	3
Employers Contacted (New)- Visit	0	0	3
Employers Contacted - Number of Potential (New)	0	0	6
Employers Contacted (Follow up)- Phone	0	0	98
Employers Contacted (Follow up)- Visit	0	0	9
Employers Contacted - Number of Potential (Follow up)	0	0	107
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	1
Level 3	0	0	1
Level 4	0	0	0

TDM SERVICES

MTA

OCTOBER - DECEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	17
Matchlists Sent	2	0	0
Transit Applicants and Info Sent	0	0	0
GRH Applicants	0	0	8
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**MONTGOMERY COUNTY
FRIENDSHIP HEIGHTS/COUNTYWIDE/ROCKVILLE
OCTOBER - DECEMBER 2007**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	92	91	11
Matchlists Sent	40	91	31
Transit Applicants and Info Sent	59	169	3
GRH Applicants	53	75	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	3	74	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	140	520	0
Employers Contacted (Follow up)- Visit	23	36	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	1	27	0
Level 2	2	4	0
Level 3	0	31	0
Level 4	0	1	0

TDM SERVICES

NIH

OCTOBER - DECEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	N/A	0	0
Matchlists Sent		1	1
Transit Applicants and Info Sent	N/A	0	0
GRH Applicants	N/A	0	0
Telework Information Requests	N/A	0	0
Employers Contacted (New)- Phone	N/A	0	0
Employers Contacted (New)- Visit	N/A	0	0
Employers Contacted - Number of Potential (New)	N/A	0	0
Employers Contacted (Follow up)- Phone	N/A	0	0
Employers Contacted (Follow up)- Visit	N/A	0	0
Employers Contacted - Number of Potential (Follow up)	N/A	0	0
New TDM Programs Established			
Level 1	N/A	0	0
Level 2	N/A	0	0
Level 3	N/A	0	0
Level 4	N/A	0	0

TDM SERVICES

**NORTHERN NECK
OCTOBER - DECEMBER 2007**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	5	1	0
Matchlists Sent	0	0	2
Transit Applicants and Info Sent	2	0	0
GRH Applicants	3	1	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**NORTHERN SHENANDOAH
OCTOBER - DECEMBER 2007**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	30	29	31
Matchlists Sent	0	0	0
Transit Applicants and Info Sent	7	9	0
GRH Applicants	23	21	34
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**PRINCE GEORGE'S
OCTOBER - DECEMBER 2007**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	82	84	73
Matchlists Sent	1	8	24
Transit Applicants and Info Sent	43	59	0
GRH Applicants	54	72	70
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	6
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	5
Employers Contacted (Follow up)- Phone	0	0	1,857
Employers Contacted (Follow up)- Visit	0	0	24
Employers Contacted - Number of Potential (Follow up)	0	0	1,881
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	1
Level 3	0	0	1
Level 4	0	0	0

TDM SERVICES

PRTC

OCTOBER - DECEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	275	313	204
Matchlists Sent	5	15	9
Transit Applicants and Info Sent	83	94	0
GRH Applicants	218	281	198
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	100	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	20	119	5
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	5
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

RADCO

OCTOBER - DECEMBER 2007

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	293	280	223
Matchlists Sent	116	216	159
Transit Applicants and Info Sent	80	69	0
GRH Applicants	225	250	220
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**RAPPAHANNOCK-RAPIDAN
OCTOBER - DECEMBER 2007**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	46	43	25
Matchlists Sent	22	13	13
Transit Applicants and Info Sent	8	13	0
GRH Applicants	23	41	22
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**SILVER SPRING
OCTOBER - DECEMBER 2007**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	See MC	0	17
Matchlists Sent	10	14	14
Transit Applicants and Info Sent	See MC	0	7
GRH Applicants	See MC	0	9
Telework Information Requests	See MC	0	0
Employers Contacted (New)- Phone	See MC	0	0
Employers Contacted (New)- Visit	See MC	0	0
Employers Contacted - Number of Potential (New)	See MC	0	0
Employers Contacted (Follow up)- Phone	See MC	0	0
Employers Contacted (Follow up)- Visit	See MC	0	0
Employers Contacted - Number of Potential (Follow up)	See MC	0	0
New TDM Programs Established			
Level 1	See MC	0	0
Level 2	See MC	0	0
Level 3	See MC	0	0
Level 4	See MC	0	0

TDM SERVICES

**TRI-COUNTY
OCTOBER - DECEMBER 2007**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	89	116	81
Matchlists Sent	146	64	17
Transit Applicants and Info Sent	33	40	0
GRH Applicants	70	105	83
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	4	0	3
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	3
Employers Contacted (Follow up)- Phone	3	0	2
Employers Contacted (Follow up)- Visit	2	0	2
Employers Contacted - Number of Potential (Follow up)	0	0	4
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

Table 1			
National Capital Region Transportation Planning Board			
Commuter Connections Program			
Quarterly Activity and Impact Summary			
OCTOBER - DECEMBER 2007			

Commuter Connections Activity	This Quarter	Last Quarter	Since July 2007
Total applicants/info provided:	3,305	4,280	7,585
Rideshare applicants	3,086	3,999	7,085
Matchlists sent	3,689	4,023	7,712
Transit applicants/info sent	588	830	1,418
GRH applicants	1,499	2,247	3,746
Bike to work info requests	54	85	139
Telework info requests	2	0	2
Kiosk users	0	0	0
Kiosk applicants	0	0	0
Internet users	22,389	20,667	43,056
Internet applicants	2,918	3,501	6,419
New employer clients	26	287	313
Employee applicants	0	32	32

Program Impact Performance Measure	This Quarter	Last Quarter	Since July 2007
Continued placements	830	1,075	1,689
Temporary/one-time placements	461	597	938
Daily vehicle trips reduced	382	496	779
Daily VMT reduced	12,309	15,950	25,060
Daily tons NOx reduced	0.0091	0.0118	0.0186
Daily tons VOC reduced	0.0040	0.0052	0.0082
Daily gallons of gas saved	517	670	1,053
Daily commuter costs saved	\$2,129	\$2,759	\$4,335

NOTE: Daily vehicle trips reduced is calculated by multiplying the number of placements by a vehicle trip reduction (VTR) factor. The VTR factor takes into account three types of placements. 1) Drive alone commuters that shift to a commute alternative, 2) current alternative commute users that shift to a higher occupancy commute mode, and 3) current commute alternative users that increase the number of days they use a commute alternative. Daily vehicle trips reduced include both trips to work and trips from work to home.

TABLE 2

**COMMUTER CONNECTIONS APPLICATION ACTIVITY SUMMARY
OCTOBER - DECEMBER 2007**

	New Apps	Re-Apps	Follow Up	Total
ALEXANDRIA	20	0	78	98
ARLINGTON (COG)	0	3	3	6
ARTMA	5	3	311	319
BALTIMORE CITY	3	0	10	13
BMC	0	0	7	7
COG - MD	422	5	587	1,014
COG - VA	532	6	589	1,127
COG - Other	46	0	65	111
DISTRICT OF COLUMBIA	140	0	112	252
FDA	0	0	0	0
FAIRFAX COUNTY	230	83	1,397	1,710
FREDERICK	18	0	113	131
GW RideConnect	249	7	2,113	2,369
HARFORD	27	0	56	83
HOWARD	37	0	84	121
LINK	0	0	18	18
LOUDOUN	137	5	520	662
MTA	0	0	7	7
MONTGOMERY COUNTY	287	8	2,282	2,577
Bethesda Transportation Solutions	99	2	431	532
Countywide	110	1	341	452
Friendship Heights/Rockville	1	0	60	61
North Bethesda TMD	23	3	1,299	1,325
Silver Spring	54	2	151	207
NIH	3	0	83	86
NORTHERN NECK	0	1	1	2
NORTHERN SHENANDOAH	0	0	0	0
PRINCE GEORGE'S	0	0	4	4
PRTC	266	2	1,228	1,496
RAPPAHANNOCK-RAPIDAN	56	12	188	256
TRI - COUNTY	197	276	149	622
TOTAL INPUT	2,675	411	10,005	13,091

TOTAL NEW & RE-APPLICANTS

3,086

