

## Employer Outreach Revised Goals for 2015 - 2017 TERM Evaluation Period

| JURISDICTION   | 2015   | 2020*  | Annual % Growth<br>(Using Simple<br>Growth formulae) | 2020 Multiplier | 2014 Employer<br>Count ** | Employer<br>Count Goal<br>(5%) |
|--|--------|--------|--|-----------------|---------------------------|--------------------------------|
| District of Columbia   | 815    | 861.8  | 1.1%   | 1.03            | 550                       | 578                            |
| Arlington County   | 247.5  | 276.3  | 2.3%   | 1.07            | 271                       | 285                            |
| City of Alexandria   | 110.2  | 116.8  | 1.2%   | 1.04            | 142                       | 149                            |
| Montgomery County  | 661.1  | 699.9  | 1.2%   | 1.04            | 462                       | 485                            |
| Prince George's County   | 357    | 377.9  | 1.2%   | 1.04            | 22                        | 23                             |
| Fairfax County (including Fairfax City & Falls Church)             | 693.8  | 758.3  | 1.9%   | 1.06            | 247                       | 259                            |
| Loudoun  | 163.9  | 197.3  | 4.1%   | 1.12            | 14                        | 15                             |
| Prince William County (Including City of Manassas & Manassas Park) | 163.4  | 186.2  | 2.8%   | 1.08            | 25                        | 26                             |
| Tri-County   | 109.50 | 116.20 | 1.2%   | 1.07            | 7                         | 7                              |
| Frederick  | 149.3  | 156    | 0.9%   | 1.03            | 16                        | 17                             |
| Average % growth   |        |        | 1.8%   |                 | 1756                      | 1844                           |

\*Note: Employment figures are from intermediate Forecasts Round 8.3 Cooperative Forecasts (thousand) Source: October 8, 2014 adopted by the COG Board  
1,8% is the average of all of the jurisdiction's employment growth rates.

\*\* Employer count from the 2012-2014 Commuter Connections TERM Analysis Report