

CARPOOLNOW

Updates/Changes to the CarpoolNow Mobile App

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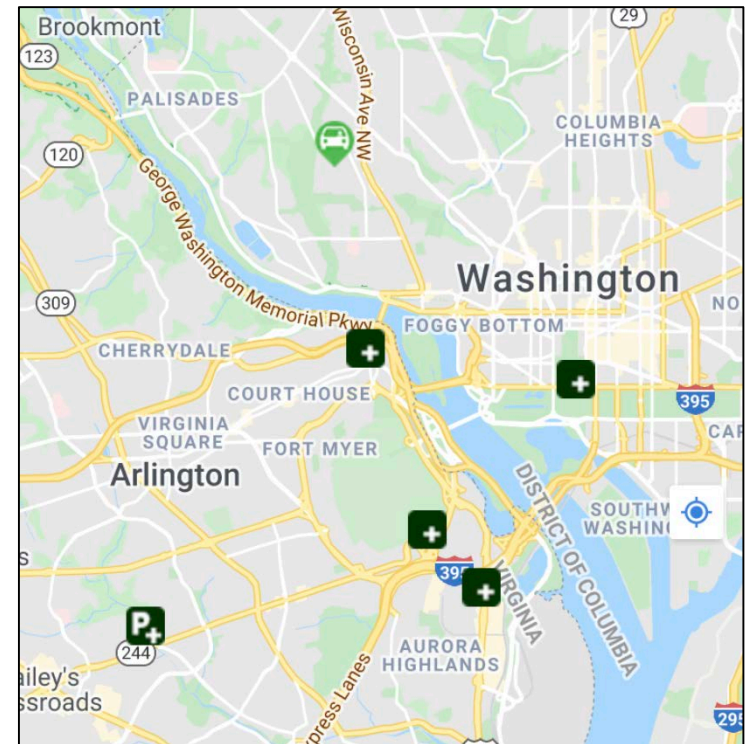
Commuter Connections Ridematching Committee
March 17, 2020

The Addition of CarpoolNow+ Lots

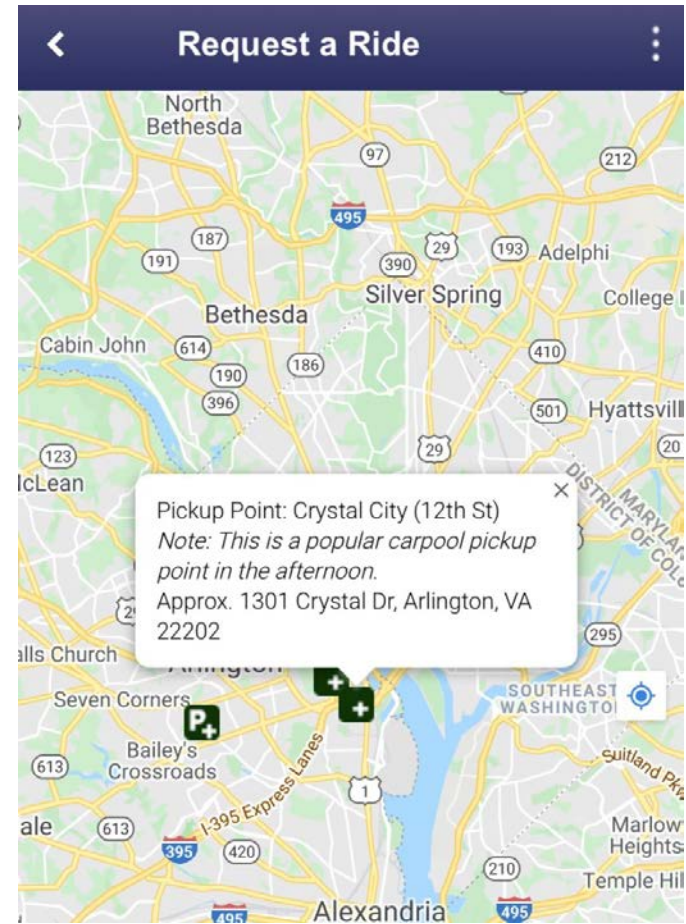
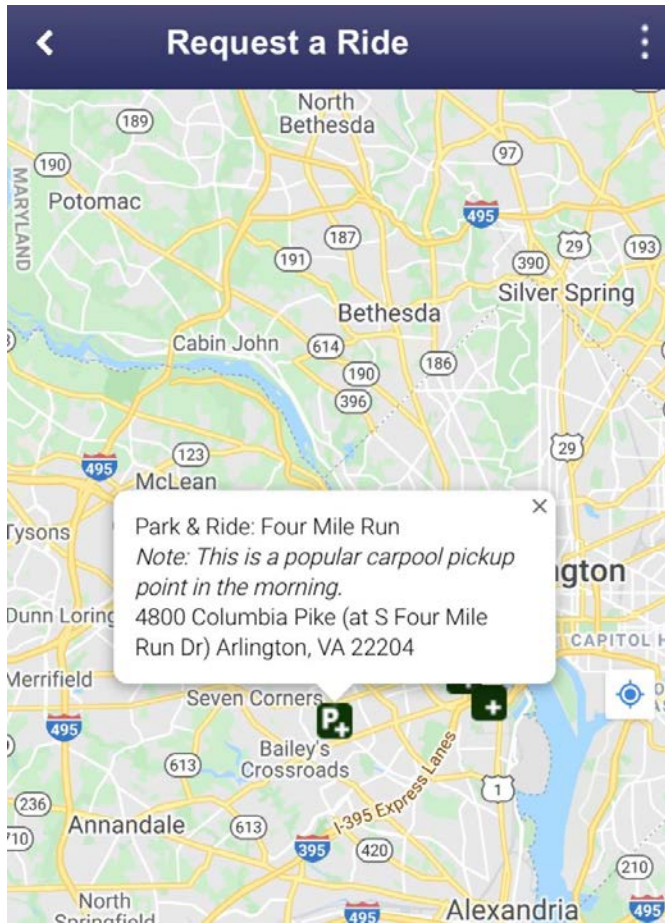
- The addition of CarpoolNow+ lots is live and available for download or update on all major digital distribution platforms
- Commuter Connections' staff have researched park and ride lots throughout the region to identify lots where carpooling is most likely to occur
- Lots have been chosen due to either existing casual carpool activity or due to its proximity to an Express Lane

New Iconography

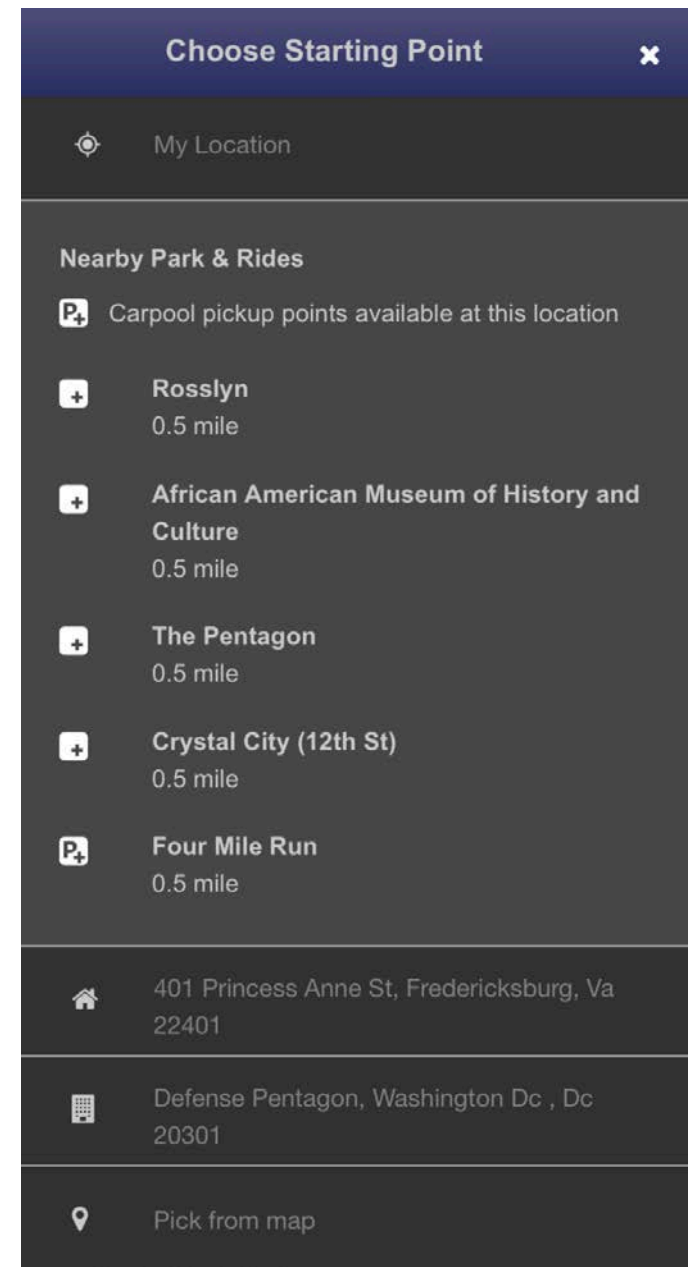
- The “+” icon indicates a location that is hotspot for carpool pickup and drop-off points
- The “P+” icon indicates a formal Park & Ride lot that is also a hotspot for casual carpooling activity
- There are also traditional Park & Ride locations identified in the map with a “P” icon



- Differentiation is made between popular morning and popular afternoon lots



- Users requesting a ride will now be presented with nearby lots, as well as the traditional options of home address, work address and pick from map



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