

Metropolitan Washington Air Quality Committee December 13, 2006

Public Education and Outreach Programs

- *Air Quality Curriculum* The air quality curriculum committee has completed the review of all six units of the new curriculum. Piloting of the curriculum is scheduled to begin in early 2007.
- *Sponsor Meetings* The Managing Director and marketing consultant have begun meeting with sponsors to provide a recap of the 2006 campaign and obtain commitments for 2007.
- Awards Clean Air Partners and PRR received an award from the Washington Area Broadcasters Association for the most creative commercial on air in the third quarter of 2006 (July-Sept). The award is for one of the two new radio ads developed by PRR, "Apologizing to Skip."

Voluntary Business Emissions Reduction Campaign

- Auto Parts Washer Rebate Program The Managing Director is working with staff from the
 Montgomery County Department of Environmental Protection (DEP) on an aqueous parts washer
 rebate program for vehicle repair facilities. Clean Air Partners drafted an automotive parts washer
 survey and will accompany DEP representatives on meetings with shop owners in early January
 2007 to discuss the proposed rebate program.
- *Printer Initiative* The printer survey was distributed to nearly 1,000 printers in Northern Virginia in mid-November. Responses are due mid-December. The survey was modified to include information about solvent usage based on a successful project conducted by Clean Air Minnesota and the Printing Industry of Minnesota between April 2005-April 2006. This initiative was based on reducing VOC emissions in printing operations through the development and testing of customized low-VOC solvents.

Administration

• The next Clean Air Partners Board meeting will be held on January 11, 2007 and will be hosted by the Baltimore Metropolitan Council.