

REGIONAL OPIOID & SUBSTANCE ABUSE SUMMIT

Collaboration Across Borders and Disciplines

Session Descriptions & Speaker Bios

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SESSION DESCRIPTIONS

Breakout Sessions, 1:00–1:50 P.M.

PREVENTION: STOP THEM BEFORE THEY START – BEST PRACTICES IN PROGRAMS AND POLICY

A speaker from the Substance Abuse and Mental Health Administration (SAMHSA) will provide a brief overview of data and trends of the prescription drug misuse/opioid-related deaths crisis. In addition, they will discuss how prevention plays an important role in this effort to reduce the increasing rate of mortality from opioid overdoses as well as decrease the rate of opioid misuse. A representative from the U.S. DEA will discuss the agency's and Discovery Education's new opioid prevention curriculum, Operation Prevention, a free program that provides science-based lessons for middle and high school students addressing the issues of the dangers of opioid misuse. Finally, Community Anti-Drug Coalitions of America (CADCA) will highlight best practices related to preventing prescription drug/opioid misuse in a data-driven, comprehensive, community-wide manner.

TREATMENT: THE ROLE OF TREATMENT IN RESPONSE TO THE OPIOID EPIDEMIC

This session will provide an overview of treatment options, including the role of medication, situate treatment of opioid abuse in the context of the disease of addiction, and provide insight into available programs and services. Long-standing and emerging treatment options will be reviewed, with specific insights for treatment of co-occurring disorders and working with youth populations. The needs for behavioral therapy and addressing social corollaries will be presented alongside the role of medication treatment. Strategies for local and county governments will highlight options for municipalities. An example will highlight medication-assisted treatment using Vivitrol inside a detention center.

COMMUNICATION: AWARENESS TO ACTION

Community awareness and engagement is the foundation for successful intervention. This session focuses on the role that journalists and the media play in raising awareness; the science behind audience segmentation and effective messaging for target audiences; how digital tactics can help amplify messages and drive action; and the mechanics of a successful local initiative implemented in Anne Arundel County. Participants will have an opportunity to discuss the why, when, where, and how of public education campaigns with local experts.

POLICY: INNOVATIVE STRATEGIES IN SPECIALTY TREATMENT COURTS

This panel will provide information on a variety of court programs, which are currently in place to help persons negatively affected by substance use. This is an opportunity for the audience to learn about the concept of the "courts," and implementation of direction, support, structure, and resources. These mechanisms have been identified as critical factors, in helping an individual to be successful. Each speaker will provide information from a different perspective and how their program engages the individual, as well as family members. Ultimately, the speakers hope to demonstrate how an individual could greatly benefit from having the additional systems in place.

CASE STUDY: ALL HANDS ON DECK - BALTIMORE'S STRATEGY FOR RESPONDING TO OVERDOSES

Baltimore is in the throes of an opioid addiction and overdose epidemic, a disease that knows no boundaries and affects residents of all ages and races. More than 600 Baltimoreans lost their lives to overdose in 2016; another 212 have died in the first three months of 2017 alone. An estimated 25,000 city residents are thought to misuse opioids. Realizing success against this epidemic requires a multi-pronged, action-centered approach, from training communities on the administration of naloxone and providing kits, to educating the public, to expanding treatment access to using first-responder data, mapping and de-confliction, and facilitating collaboration between health departments, law enforcement, and treatment providers. This session will cover Baltimore City's and the U.S. DEA's strategies, emphasizing the need for cooperation between law enforcement and public health.

Breakout Sessions, 2:00–2:50 P.M.

PUBLIC SAFETY: DEVELOPING A HOLISTIC RESPONSE TO THE EPIDEMIC

This session will focus on holistic practices used by public safety to respond to the opioid epidemic. This will include presentations on a program between law enforcement, treatment, and counseling in Prince William County, data driven strategies to encourage treatment in Montgomery County, integration of DC Fire and EMS with police, public health, and behavior health following overdoses, and the data driven approaches used by the Maryland Governor's Office on Crime Control and Prevention.

SYNTHETIC DRUGS: REGIONAL DIFFERENCES & NOVEL FORMS

The risk factors and consequences of synthetic opioid use and its impact on specific demographic subpopulations within the region are further causing harm to communities already facing multiple challenges. This session will aim to tell the story of the emerging synthetic opioid crisis, the impact that the introduction of fentanyl has upon our region, and factors fueling associated mortality rates. Each panelist will provide detailed research and evidence highlighting the urgency of this public health crisis. Participants can expect to come away with relevant information starting with the history of opioids and synthetic opiates, specific differences in urban and rural settings, drug potency issues and economic drivers for drug use, and the safety of law enforcement emergency medical personnel and consumers.

HARM REDUCTION: HEROIN, HIV, AND HEPATITIS C - WEATHERING THE PERFECT STORM

This session will explore critical, and currently underutilized, solutions to the opioid crisis. Presenters will describe a harm reduction approach to substance use and delve into the significance of harm reduction interventions in abating a storm of interconnected infectious disease and overdose epidemics exacerbated by injection drug use. Harm reduction is a set of practical strategies and ideas aimed at reducing negative consequences associated with drug use, as well as a movement built on respect for the rights of people who use drugs. Participants will leave with an understanding of the economic and public health impact of harm reduction policy decisions, harm reduction program best practices, ways in which government and community-based organizations can develop strong partnerships to bring services to active drug users, and updates on related initiatives in the District of Columbia, Maryland, and Virginia.

CLINICAL STRATEGIES: INNOVATIVE MODELS IN OPIATE TREATMENT

This session will cover how the Maryland Department of Health and Mental Hygiene (DHMH) is actively addressing the continuing rise in opioid overdose numbers in the state, particularly within the state's Medicaid program. Within the Medicaid Opioid Drug Utilization Review (DUR) Workgroup, the new policy aims to limit prescribing high doses of opioids for new starts, taper down high doses whenever possible, and encourage more education around alternate pain management options. A representative from the Military Health System (MHS) will discuss how they are addressing the national challenges with pain management and prescription medications since the August 2009 Pain Management Task Force (PMTF) and subsequent development and ongoing implementation of a MHS comprehensive pain management strategy to improve pain management care and services within DoD. Some of the innovative strategies include expanding availability and utilization of non-medication pain approaches such as acupuncture, massage therapy, and movement therapies. Finally, the Substance Abuse and Mental Health Services Administration (SAMHSA) will focus on the new Medicated Assisted Treatment (MAT) prescribing opportunities for advanced practice registered nurses and physician's assistants.

STIGMA: CONFRONTING THE DISCRIMINATION OF DRUG ADDICTION

The presenters will address discrimination of those addicted to substances. To reduce the stigma, presenters will propose ways to educate the community and key stakeholders on the disease aspect of addiction.

Panelists will make evidence-based practice recommendations and examine policy proposals to ensure those afflicted with addiction receive the care they need. Topics will include discrimination in primary care, the stigma of intravenous drug users, and the specific challenges women face with addiction.

SPEAKER BIOS

Welcome

Chuck Bean, Executive Director, Metropolitan Washington Council of Governments



Chuck Bean is an executive and civic leader with more than 25 years of experience in government, nonprofits, and philanthropy. Bean is Executive Director of the Metropolitan Washington Council of Governments (COG), one of the country's prominent regional councils, where he leads a staff of 130 people. COG is an independent, nonprofit association that brings area leaders together to address major regional issues, including economic development, land-use, human services, public safety, and environmental and transportation planning. Its membership is comprised of 300 elected officials from 24 local governments, the Maryland and Virginia state legislatures, and U.S. Congress. Bean became Executive Director in 2012. Bean served as President of the Nonprofit Roundtable of Greater Washington from 2002-2012, an alliance of leaders working together to strengthen the nonprofit community. Before 2002, Bean was the director of the Community Capacity Fund, a project of Washington Grantmakers, Inc., that provided grants to help local organizations respond to and recover from the September 11 terrorist attacks. Bean has also led a national consortium of foundations that invested in federal Empowerment Zones located in historically underserved communities, and served as vice president of the Eureka Foundation, a fellowship program for nonprofit executive directors. At the New York City Department of Social Services, he led plans to implement welfare reform throughout the city. Bean began his career by founding Co-Invest Guatemala, a nonprofit organization that attracted foreign investment to Guatemala to create jobs. Bean earned his Master of Public Policy from Harvard University's Kennedy School of Government. He also is a magna cum laude and Phi Beta Kappa graduate of Macalester College in St. Paul, MN. **Twitter: @Chuck4theRegion**

Karl Colder, Special Agent in Charge, Washington Division, U.S. Drug Enforcement Administration



Special Agent in Charge Karl C. Colder has 31 years as a Special Agent with the Drug Enforcement Administration. He currently serves as the Special Agent in Charge of the Washington Division Office, which is covered by offices in the states of Maryland, Virginia, West Virginia, and the District of Columbia. Prior to the Washington Division Office, Colder served as the Deputy Chief Inspector of the DEA Office of Professional Responsibility. Colder has also served as the Assistant Special Agent in Charge of the Philadelphia Field Division, Senior Inspector of the DEA Office of Professional Responsibility's Northeast Field Office in Newark, and has held supervisory positions in the DEA Headquarters Inspections Division, Dallas Field Division, Fort Worth Resident Office and Caribbean Division. Colder also served in non-supervisory Special Agent positions in St. Croix, U.S.VI, and in Philadelphia where he started his career with DEA. He currently serves on the Virginia Governor's Task Force for Prescription Drug and Heroin Abuse, and as Co-Chair of the Office of National Drug Control Policy (ONDCP) Baltimore/Washington and Appalachia High Intensity Drug Trafficking Area (HIDTA) Executive Boards. Colder graduated with Bachelor of Arts degrees in Political Science and Social Relations from Cheyney State University, and earned his Master of Arts Degree in Human Resources Development and Training from Seton Hall University.

**Maria Harris Tildon, Senior Vice President for Public Policy and Community Affairs,
CareFirst BlueCross BlueShield**



Maria Harris Tildon is Senior Vice President for Public Policy and Community Affairs for CareFirst BlueCross BlueShield, the region's largest health care insurer. The company provides coverage for 3.2 million area residents and employs approximately 5,000 associates throughout the region. Tildon is responsible for managing all matters related to public policy, government relations, external and internal communications, strategic medical communications, and community outreach and giving. CareFirst routinely ranks among the region's most generous corporate philanthropists and places a special emphasis on supporting health care organizations and initiatives. Prior to joining CareFirst, she was Senior Vice President for External Affairs for The Century Council, a not-for-profit organization dedicated to fighting underage drinking and drunk driving. Her previous professional experience includes serving in the Clinton Administration at the U.S. Department of Commerce, and practicing law at Venable, LLP. She serves on a wide variety of boards of local companies, schools, and charitable organizations. A native of Baltimore, Tildon graduated with a Bachelor of Arts degree in International Relations from Boston University and received her Juris Doctorate degree from American University's Washington College of Law.

Kim Horn, President, Kaiser Foundation Health Plan of the Mid-Atlantic States



Kim Horn is the President of Kaiser Foundation Health Plan of the Mid-Atlantic States, Inc. which employs more than 8,000 individuals and generates nearly \$3.6 billion in revenue. She oversees all aspects for the Mid-Atlantic region, which serves more than 700,000 members and operates 31 medical centers throughout the District of Columbia, Northern Virginia, and Maryland. She also maintains an ongoing partnership with the Mid-Atlantic Permanente Medical Group. With more than 1,500 board certified physicians, the Permanente Medical Group is the largest integrated multi-specialty group practice in the region. Kaiser Permanente is the only health system in the region that delivers a fully integrated combination of health care and insurance coverage. In her role as President, Kim is dedicated to ensuring people receive an unparalleled health experience.

Opening Remarks

Governor Larry Hogan, Maryland



Governor Larry Hogan was sworn in as Maryland's 62nd governor on January 21, 2015.

Upon taking office, the Hogan administration took immediate action to institute responsible spending by reducing or eliminating tolls, fees, and regulations statewide, saving Marylanders over \$700 million in taxes, tolls, and fees. Governor Hogan's first year in office was the most successful year in total job creation and private-sector job growth in 15 years, and Maryland has created more than 95,000 jobs since he took office.

Education is the Hogan administration's top priority. The governor has made record investments in K-12 public education in each of his three budgets. To address Maryland's crumbling infrastructure, the governor invested an unprecedented additional \$2 billion in transportation funding in his first year in office, and the state has nearly 1,000 transportation projects underway. He has also enacted major environmental and criminal justice reforms.

Since forcefully recognizing and identifying the rapidly growing opioid and heroin epidemic during the 2014 gubernatorial campaign, Governor Hogan and Lieutenant Governor Rutherford have made proactively addressing this crisis a cornerstone of the administration's agenda. In 2015, Governor Hogan signed an executive order creating the Heroin and Opioid Emergency Task Force, which developed 33 recommendations focused on prevention, treatment, and enforcement to aggressively combat the opioid and heroin crisis.

As the crisis has continued to become more deadly due to the introduction of the dangerous additive fentanyl, the governor launched the Opioid Operational Command Center (OCCC) on January 24, 2017. The OCCC, which received \$4 million in new funding, operates across government silos and coordinates federal, state, and local resources.

Following recommendations from the OCCC, the governor signed an Executive Order on March 1, 2017 declaring a State of Emergency in response to the heroin, opioid, and fentanyl crisis. This declaration activates the governor's emergency management authority and intensifies coordination between the state and local jurisdictions. The governor also announced \$50 million in new funding to address the crisis, and worked with the Maryland General Assembly to pass legislation to toughen penalties for those dealing fentanyl, place limits on opioid prescriptions, and expand access to life-saving Naloxone.

Governor Hogan is married to First Lady Yumi Hogan, a first-generation Korean-American, and an artist and a teacher. They have three daughters: Julie, Jaymi, and Kim, and two grandchildren.

Mayor Muriel Bowser, District of Columbia



Muriel Bowser serves as Washington, DC's seventh elected Mayor. Sworn in on January 2, 2015, she pledged to bring a fresh start to the District of Columbia, create pathways to the middle class for residents, and foster a culture of inclusion, transparency, and action.

Mayor Bowser expanded opportunity across all 8 Wards of DC by strengthening job training programs, and by attracting and retaining jobs in the District. Washington, DC is the economic engine of the metropolitan region, and has one of the strongest local economies in the country.

Mayor Bowser is committed to producing, protecting, and preserving affordable housing. In her first budget, she devoted a historic \$100 million to the Housing Production Trust Fund, putting an unprecedented number of affordable housing units into the pipeline. She also made historic investments in education to accelerate the pace of education reform. DC has the fastest improving urban school district in the nation.

The Mayor is committed to making sure every Washingtonian gets a fair shot, including its most vulnerable residents. When she came into office, she pledged to end homelessness. She has taken bold moves to deliver on that commitment, including releasing a plan to replace the city's largest family shelter with small, dignified family housing.

In everything she does, the Mayor puts District residents first, and ensures that the city's priorities match the peoples' priorities. She holds community engagement forums to solicit public input prior to finalizing her fiscal year budget. She is creating a more transparent and open government through a cutting edge open data policy. She championed the successful launch of one of the largest, most transparent body worn camera programs in the nation, to enhance trust between the community and DC's metropolitan police department. And she launched an inclusive technology program to support startups and entrepreneurs offering products and services to underserved communities.

Prior to her time as Mayor, Bowser served as the Ward 4 councilmember of the DC Council – first elected in a special election in 2007, and re-elected in 2008 and 2012. As a Councilmember, Bowser served as the Chairwoman of the Committee on Economic Development which created more than 5,000 units of affordable housing, passed legislation to build a new soccer stadium, and secured from the federal government the best portion of the Walter Reed campus for DC. Bowser led her colleagues to pass comprehensive ethics reform and increased transparency in government contracting.

Bowser also served as an Advisory Neighborhood Commissioner in the Riggs Park neighborhood. A native Washingtonian, Bowser earned a Bachelor of Arts degree in History from Chatham University and a Master's degree in Public Policy from American University.

Governor Terry McAuliffe, Virginia



Terry McAuliffe is the 72nd Governor of Virginia. Governor McAuliffe's top priority is building a new Virginia economy. He has conducted 25 trade missions, including two to China, personally delivering Virginia's calling card to business leaders around the globe. As a result, he is bringing thousands of jobs and more than \$15 billion in capital investment to communities across the Commonwealth, which is more than any previous governor in the first 36 months in office.

To ensure that Virginia remains competitive, the Governor is implementing major economic development initiatives designed to strengthen the Commonwealth's pro-business climate, ensure efficient investment in world-class infrastructure and develop a 21st century workforce capable of meeting the needs of emerging businesses and industries.

Governor McAuliffe has won bipartisan support for historic investments in public education. He also successfully secured passage of a law establishing a pay-for-performance workforce training program, the first of its kind in the nation.

Virginia is home to nearly 800,000 veterans, and the Governor is committed to fighting for those who have served their country. He expanded the Virginia Values Veterans initiative, which encourages employers to recruit, hire, train, and retrain veterans. He also worked to facilitate partnerships that increase Virginia veterans' access to health care. And he led Virginia to become the first state in the nation to functionally end veteran homelessness.

Governor McAuliffe is making unprecedented progress on the restoration of civil rights to rehabilitated felons who have completed their sentences and paid their debt to society. To date, he has restored the rights of more than 150,000 Virginians.

He serves as Chairman of the National Governors Association, using that leadership position to assist states as they strengthen their cybersecurity policies and infrastructure. He also is appointed by the President to NGA's Council of Governors to provide advice on national security matters.

Governor McAuliffe attended Catholic University and Georgetown Law School. He and his wife Dorothy were married in 1988 and have five children.

Jurisdictional Panel

Moderator: Chuck Bean, Executive Director, Metropolitan Washington Council of Governments

Clay Stamp, Senior Emergency Management Advisor to Maryland Governor Larry Hogan



Clay Stamp is the Senior Emergency Management Advisor to Maryland Governor Larry Hogan, and Chair of the Governor's Emergency Management Advisory Council. Stamp is Executive Director of the Opioid Operational Command Center, working with the emergency management system to coordinate statewide efforts in combating the heroin and opioid crisis in Maryland. Stamp is also the director of Talbot County Department of Emergency Services. Previously, Stamp served under Governor Robert Ehrlich, as Deputy Director of the Maryland EMS system and member of his senior homeland security group. Stamp came up through the ranks in Ocean City as a young paramedic firefighter, becoming the first Emergency Management Director and eventually the Director of Emergency Services where he shepherded the development of many cutting-edge services.

Dennis Schrader, Maryland Secretary of Mental Health and Hygiene



Secretary, Maryland Department of Health and Mental Hygiene, appointed by Governor Larry Hogan, April 2017 and December 2016. Secretary of the Governor's Office of Appointments in 2016 and Deputy Secretary at the Maryland Department of Transportation in 2015. Prior work and accomplishments: Deputy Administrator of the Federal Emergency Management Agency (2007-2008, confirmed by the U.S. Senate); Director of the Maryland Office of Homeland Security (2003-07); Executive roles at the University of Maryland Medical System (1987-2003) with a focus on major project management, facility planning and construction, including the following four major building programs (Shock Trauma Center (1989), Gudelsky Building (1994), Schaeffer Rehabilitation Center (1996), and Weinberg Building (2003); Captain (ret.), U.S. Navy. Currently on the Howard Community College Board, previously elected to the Howard County Council (1994-98). Registered engineer (civil). Schrader is married, with one child.

Dr. LaQuandra Nesbitt, Director, District of Columbia Department of Health



Dr. LaQuandra S. Nesbitt is the leading public health expert in Washington, DC. Her focus is on creating a culture of health and wellness in the District; the social determinants of health and health equity; strengthening public-private partnerships; increasing connection between public health and clinical medicine; and implementing an outcomes-driven approach to program and policy development. Dr. Nesbitt received her Bachelor of Science in Biochemistry from the University of Michigan-Ann Arbor, her medical degree from Wayne State University School of Medicine, and a Master of Public Health in Health Care Management and Policy from the Harvard School of Public Health. Dr. Nesbitt completed an internship in family medicine at the University Hospitals of Cleveland/Case Western Reserve University, and her family medicine residency in the University of Maryland's Department of Family Medicine where she served as chief resident. Dr. Nesbitt completed her fellowship training with the Commonwealth Fund Harvard University Fellowship in Minority Health Policy.

Dr. Hughes Melton, Chief Deputy Commissioner, Virginia Department of Health



S. Hughes Melton, MD, MBA, FAAFP, DABAM, is Chief Deputy Commissioner of the Virginia Department of Health. From 2012-2014, he served as the Chief Medical Officer for the Virginia facilities of Mountain States Health. In 2012, he was certified by The American Board of Addiction Medicine, and started HighPower, P.C., a patient centered medical clinic in Russell County, VA. In 2011, the American Academy of Family Physicians selected Dr. Melton as Family Physician of the Year for C-Health's innovative work in the primary care treatment of addiction and chronic pain, and for its leadership in recruiting health professionals. Dr. Melton completed his residency and earned his medical degree from The University of Virginia. He also holds an MBA from UVA's Darden School of Business.

Featured Presentation: “Heroin Hardest Hit” The Heroin and Prescription Drug Epidemic and Its Effects

**Brittany Anderson, Director of Legislative and Constituent Affairs,
Office of Virginia Attorney General Mark R. Herring**



Brittany Anderson is the Director of Legislative and Constituent Affairs for the Office of Virginia Attorney General Mark R. Herring. In her current role, Anderson is responsible for the development and implementation of the Attorney General's policy objectives and for linking Virginia citizens with resources within and outside of the Office. Anderson has spearheaded General Herring's efforts to combat the growing heroin and prescription drug epidemic in the Commonwealth of Virginia. She helped develop and implement a multi-faceted plan that includes enforcement, legislation, education, and prevention components with the centerpiece being a 40-minute award-winning documentary called, “Heroin: The Hardest Hit” where she served as the Executive Producer. Anderson is a former staffer for legislators in both the Virginia House of Delegates and Virginia Senate. She is a native of Bedford County, Virginia and a proud graduate of Central Virginia Community College & Virginia Tech.

Carolyn Weems, Parent Featured in “Hardest Hit”; School Board Member, Virginia Beach City Public Schools



Carolyn Weems was elected to the School Board of the City of Virginia Beach in 2002 and re-elected in 2006, 2010, and 2014. In this capacity, she approves and monitors a \$748 million budget, establishes goals, and adopts policies that direct approximately 10,000 employees and 68,000 students. In recent years, Weems has led the charge to enhance and include additional opioid education in the Health and Physical Education curriculum.

Sadly, Weems and her husband know first-hand the tragic outcome of opioid addiction. Their daughter Caitlyn died of a heroin overdose at the age of 21. Since that time, Weems has dedicated the last two years advocating for education, awareness, treatment, and legislative changes needed to address the opioid epidemic. She hopes that Caitlyn's legacy will be one of helping others truly understand the disease of addiction. It's not about bad people getting good, but sick people getting well.

Weems served on the Governor's Task Force on Prescription Drugs and Heroin and is co-chair for the Hampton Roads Opioid Working Group. She has spoken, presented, and served as a panelist for multiple local, state, and national events. She continues to reach out through documentaries, PSAs, interviews, articles, op-eds, etc.

Weems is married to her college sweetheart, Billy, whom she met as an underclassman at Clemson University. They have 5 children and run their own business.

Prevention: Stop Them Before They Start - Best Practices in Programs and Policy

Moderator: Ruth Carter, Chief, Liaison & Policy Section, U.S. Drug Enforcement Administration (DEA)

Catie Drew, Prevention Program Manager, DEA



Catie Drew joined the DEA in 2006 as the Education Coordinator for the DEA Museum. In 2016, she was promoted to a Prevention Program Manager in DEA's Community Outreach Section. In this capacity, she develops and implements strategic national partnerships with other organizations that help educate the public on current drug threats facing the country. She also communicates the Administration's key drug misuse prevention messages to reduce the demand for those drugs. Catie previously worked as an Interpretive Science Park Ranger for the National Park Service, an Environmental Education Specialist for the Smithsonian Institution, and a Marine Biologist for NOAA, (National Oceanic and Atmospheric Administration). Catie has an undergraduate degree in Environmental Biology from the University of Colorado, and a Master's Degree in Museum Education from the George Washington University.

Captain Jennifer Fan, ONDCP Liaison, Substance Abuse and Mental Health Services Administration



CAPT Jennifer Fan is the ONDCP Liaison in the Center for Substance Abuse Prevention (CSAP) under the Substance Abuse and Mental Health Services Administration. She is also the Co-lead for SAMHSA's Strategic Initiative on Prescription Drug Abuse Prevention. CAPT Fan has been the Special Assistant to the CSAP Director as well as a Pharmacist in the Division of Workplace Programs helping to oversee the Federal Drug-Free Workplace Program. She was also a Public Health Advisor in SAMHSA's Division of Pharmacologic Therapies in CSAT overseeing the NASPER grants for prescription drug monitoring programs (PDMPs) and SAMHSA's Prescriber Education Courses as well as opioid treatment program compliance. Previous assignments also include FDA's Office of Generic Drugs; Office of Drug Safety; and the Division of Drug Marketing, Advertising, and Communications as well as CMS' Part B Reimbursement. CAPT Fan received her PharmD from the University of Maryland and her JD from the University of Baltimore.

Sue Thau, Public Policy Consultant, Community Anti-Drug Coalitions of America



Sue Thau is a Public Policy Consultant representing Community Anti-Drug Coalitions of America (CADCA). She is nationally recognized for her advocacy and legislative accomplishments on behalf of the substance abuse prevention field. She has an extensive background in public policy and has held high positions at the federal, state, and local levels. She was a Budget Examiner and Legislative Analyst at the Office of Management and Budget, in the Executive Office of the President for over ten years. Sue was a driving force behind the passage, reauthorization and full funding of the Drug-Free Communities Act. She is highly respected as an expert on demand reduction issues by members of Congress and staff on both sides of the aisle on Capitol Hill. Sue has an undergraduate degree from Cornell University in Human Development and Family Studies and a Master's Degree from Rutgers University in City and Regional Planning.

Treatment: The Role of Treatment in Response to the Opioid Epidemic

Moderator: Mark LeVota, Executive Director, District of Columbia Behavioral Health Association

Dr. Melinda Campopiano, Senior Medical Adviser, Center for Substance Abuse Treatment



Dr. Campopiano is senior medical adviser for the Center for Substance Abuse Treatment which is part of the Substance Abuse and Mental Health Services Administration (SAMHSA). Her activities have included development of SAMHSA's Opioid Overdose Prevention Toolkit, Brief Guides on Medication for the Treatment of Alcohol Use Disorder and the Clinical Use of Extended-Release Injectable Naltrexone in the treatment of Opioid Use Disorder, and the recent Advisory: Sublingual and Transmucosal Buprenorphine for Opioid Use Disorder. She served as chairperson for the Treatment and Recovery Committee of the National Heroin Taskforce in 2015. Originally from Iowa, Dr. Campopiano is a graduate of the University of Pittsburgh School of Medicine. She is board certified in Family Medicine and Addiction Medicine. She provided primary care

and buprenorphine services in her solo practice in Pittsburgh and was medical director of Western Psychiatric Institute and Clinic's Opioid Addiction Treatment Program prior to coming to SAMHSA.

Marc Fishman, M.D., Maryland Treatment Centers/Mountain Manor



Marc Fishman, M.D., is an addiction psychiatrist, and leads Maryland Treatment Centers / Mountain Manor, a regional behavioral healthcare provider, which offers programs for residential and outpatient treatment of drug-involved and dual-diagnosis adolescents and adults. He is a member of the Psychiatry faculty at Johns Hopkins University School of Medicine. He writes and lectures widely on addiction treatment topics, including opioid addiction, youth treatment, placement and treatment matching strategies, medication treatments for addiction, and treatment for co-occurring disorders. His academic work has focused on models of care and treatment outcomes for SUDs in youth, particularly opioid addiction. Dr. Fishman served as a co-editor for the most

recent editions of the ASAM Criteria and served as the chief editor for the ASAM PPC Supplement on Pharmacotherapies for Alcohol Use Disorders. He served as a past President (2010-12) of the Maryland Society of Addiction Medicine, and is a current member of its Board.

Phyllis Randall, Chair, Loudoun County Board of Supervisors



Phyllis J. Randall was elected as Chair of the Board of Supervisors in November of 2015. Chair Randall represents the county on the Board of Directors of the Metropolitan Washington Council of Governments (COG), the Northern Virginia Regional Commission, the Dulles Area Transportation Association, the Northern Virginia Transportation Authority, and the Route 28 Transportation Improvement District Commission. Chair Randall has a long history of public service both locally and on the state level. At the state level, Governor Tim Kaine appointed her to be the citizen representative on Virginia's Fair Housing Board in 2009. Governor Bob McDonnell retained her position on the Fair Housing Board where she eventually served as Chair. In March of 2014, Randall

was appointed by Governor Terry McAuliffe to the Virginia State Board of Corrections, where she currently serves as Chair. As the Loudoun Chair, she oversees one of the fastest growing counties in the Commonwealth and the United States. Her election was historic as she became the first African American Woman in the history of the Commonwealth to ever be elected to Chair a County Board of Supervisors. By profession, Chair Randall is a mental health therapist working with substance abusing offenders in a local Adult Detention Center; a position she enjoyed for over fifteen years. Her emphasis areas are substance abuse and offender services. She and her husband Thaddeus, (T.W.) are the parents of two sons, Ashon and Aaron.

Rebecca Hogamier, Program Director, Maryland's Day Reporting Center



Rebecca Hogamier is employed by the Washington County Sheriff's Office, Detention Center Division, as a Program Director for Maryland's first Day Reporting Center. Prior to accepting the position with the Sheriff's Office, Rebecca worked for the State of Maryland, Department of Health and Mental Hygiene for 38 years. She served as Director for a comprehensive public behavioral health care system for 20 years. Rebecca specializes in the field of Behavioral Health in the public sector. In 2011, Rebecca partnered with the local detention to provide the first in the country medication assisted treatment using Vivitrol within the local detention center. Rebecca holds a Master's in Business Administration and is a Licensed Clinical Alcohol and Drug Counselor. In 2013, under her leadership, the Program received the SAMHSA Science to Service Award for Office-Based Opioid Treatment.

Communication: Awareness to Action

Moderator: Sharon Zalewski, Executive Director, Regional Primary Care Coalition

Jamie Forzato, News Director, WTOP

At WTOP, Jamie Forzato supervises the development of the station's new digital video department and overseeing video storytelling across multiple social platforms. As a WTOP reporter, she's produced two in-depth series about the local heroin epidemic: *Dealing Death* (2015) and *Hooked on Heroin* (2017). Through interviews with law enforcement, doctors, politicians, and families, she uncovered how the death toll has skyrocketed as designer drugs flood the market and why the opioid crisis is changing the way we think about pain management in America. Her reporting on opioids has received several national and regional awards. Forzato is also an adjunct professor at her alma mater, the Philip Merrill College of Journalism at the University of Maryland.

Nancy Schrum, Constituent Services Director, Office of Anne Arundel County Exec. Steven R. Schuh



Nancy Schrum oversees constituent services staff and special projects for the Anne Arundel County Executive. She began her career in 1975 at Westinghouse Electric Corporation, followed by 17 years as Business Officer for a private school, and four years as legislative aide to Councilman Derek Fink. Nancy's service to Anne Arundel County includes 23 years of community service with multiple non-profits supporting education and youth sports programs. Presently, Nancy leads the NOT MY CHILD team and Prevention Education Core Team by facilitating prevention educational programs and development of new community presentations in the awareness of the opioid and heroin crisis.

Trish Taylor, Executive Vice President, Hager Sharp



In 2000, Trish escaped the halls of academia to lead strategic planning for the White House Office of National Drug Control Policy's National Youth Antidrug Media Campaign, and she hasn't looked back. Since that first foray into communications, she has been developing and implementing award-winning national public health awareness and behavior change campaigns on behalf of government, nonprofit, and private sector clients. She leads Hager Sharp's health practice, overseeing work on topics ranging from women's and girls' health, to diabetes prevention, to HPV vaccination and breast feeding promotion. Her previous work includes strategic planning for The National Campaign to Prevent Teen and Unplanned Pregnancy and communications support for Michelle Obama's Lets Move! initiative and the President's Council for Fitness, Sports, and Nutrition, among others. Trish earned her PhD from the State University of New York at Stonybrook, and her BA from the University of Connecticut.

Emily Zeigenfuse, Senior Digital Strategist, Hager Sharp



Emily first logged onto Facebook in 2004 when she was studying abroad in Dublin. Ever since, she's been hooked. As Hager Sharp's Senior Digital Strategist, she helps organizations use their digital properties to empower individuals to live healthier lives. With 10+ years of experience in social media, digital strategy, and online communications, she is an expert at crafting, implementing and measuring digital strategies that meet business objectives. Emily's work has included influencer outreach, social media research, social content, community management, analytics, and digital advertising. She excels at synthesizing complex data to draw out insights that guide the planning of effective digital strategies. Emily earned a Master of Public Health from The Johns Hopkins University, which she applies to helping clients design digital engagement strategies that reflect behavioral science. She earned a BA in Political Communication from The George Washington University.

Twitter: @elzeig

Policy: Innovative Strategies in Specialty Treatment Courts

Moderator: Lisa Lavitt, Frederick County Adult Detention Center

Paul Wolford, Supervisor, Frederick County Drug Treatment Court, Sixth Judicial Circuit of Maryland



Paul Wolford has been the coordinator/supervisor for the Drug Treatment Court since the implementation of the Drug Treatment Court in 2005. He will also be supervising the Veteran's Treatment Court in Frederick County once it has received approval from the Judiciary. **Twitter: @pwolford**

Tim Weber, Drug Treatment & Education Liaison, Carroll County State's Attorney's Office



Tim has been working and advocating in the field of addiction through prevention and treatment since 2004. Currently he is on the Carroll County Behavioral Health and Addictions Planning Committee and the founding board member of the Triangle Recovery Club. He is also the Founder of Weber Sober Homes and a published author of *Gutters and Roses* with notes from a sober home where Tim shares his personal journey from heroin addiction to recovery. Tim is the Drug Treatment and Education Liaison for the Carroll County State's Attorney's Office and an instructor for Naloxone training, the lifesaving medicine that reverses the effects of an opiate/ heroin overdose. Tim is also

certified through MAPPA, as a prevention specialist. Tim, in long term recovery from an addiction himself, has a passion for his work.

Don Northcutt, Coordinator, Fairfax County Veterans Treatment Docket



Don Northcutt is the Coordinator of the Fairfax County Veterans Treatment Docket in Fairfax, Virginia. A former military officer, he has experience in non-profits, small business ventures, and government agencies. His involvement in the Veterans Treatment Docket began in 2013 as a court volunteer working on the development of the programs, strategies, training of staff, creation of the Veteran Mentor program, and collaboration between federal, state and county officials and agencies needed to implement the first such effort in Virginia geared to the needs of Veterans involved in the criminal justice system. In May 2015 he became the first full-time Coordinator of the program. He is actively involved in veterans organizations. He received his MS in

Counseling from the University of Memphis.

The Honorable Rahkel Bouchet, Magistrate Judge, Superior Court of the District of Columbia



Judge Rahkel Bouchet was appointed by Chief Judge Lee F. Satterfield on January 4, 2016. Judge Bouchet was born and raised in Los Angeles. Judge Bouchet graduated cum laude from Howard University in 1993 and Howard Law in 1997. Prior to her appointment, Judge Bouchet was admitted to practice in California, New York, Tennessee, Texas, and the District of Columbia, managing her own expansive law practice including Real Estate, Criminal, and Family Law matters. Her practice also included success before the D.C. Court of Appeals. In 2013, while maintaining her practice, Judge Bouchet joined the faculty at Howard Law, as the Supervising Attorney of the Family Justice Clinic, supervising law students who represented parents and caretakers in the District of Columbia. Judge Bouchet is also the proud mother of two

children, Dominique and Stephen.

Case Study: All Hands on Deck – Baltimore’s Strategy for Responding to Overdoses

Moderator: Karl Colder, Deputy Chief Inspector, U.S. Drug Enforcement Administration (DEA)

Charles W. (Buck) Hedrick, Group Supervisor, Baltimore Intelligence Group, DEA



Buck Hedrick has more than 35 years of law enforcement experience investigating complex criminal conspiracies and organized crime matters, the last 20 of those with the DEA. He manages DEA’s intelligence program in Baltimore where he helped develop the Baltimore Response Model, a Department of Justice-sponsored strategy that is dependent on metrics, mapping, and collaborative partnerships between law enforcement and public health. He is the co-author of “Making a Difference in an Epidemic of Fentanyl Deaths in Maryland: Geographic Information Systems (GIS) and Collaboration with the DEA.” He has served as a member of the Mayor of Baltimore’s Heroin Treatment and Prevention Task Force and as an advisor to the Governor of

Maryland’s Office of Crime Control and Prevention. Through his work, he’s traveled extensively. Buck is a Marylander by birth, and a graduate of Loyola College and Johns Hopkins University.

Jeff Beeson, Deputy Director for Administration and Prevention & Chief of Staff, Washington/Baltimore HIDTA.



At HIDTA, Jeff Beeson manages the administration of the program, oversees prevention initiatives, and identifies training opportunities for law enforcement and public health entities throughout the region. He also manages grants and contracts that support law enforcement, drug treatment and prevention, information sharing, and other initiatives. Previously, Jeff served as an Assistant VP at Towson University where he managed state and federal grants and contracts to support public safety initiatives. Jeff also served as Deputy Assistant Secretary for the Maryland Department of Labor, overseeing correctional and adult education among other training programs. Jeff’s earlier work within the Maryland Department of Public Safety and Correctional Services included managing reentry programs and supporting progressive criminal justice policies. Jeff

began his career on the staff of US Senator Barbara A. Mikulski. Jeff graduated from Towson University with a Bachelor’s Degree in Political Science and a Master’s Degree in Social Sciences.

Public Safety: Developing a Holistic Response to the Epidemic

**Moderator: Scott Boggs, Director of Homeland Security and Public Safety,
Metropolitan Washington Council of Governments**

Chief Rafael Sa'adah, Training Director, District of Columbia Fire & EMS Department



Deputy Fire Chief Rafael Sa'adah, BS, MPA, NRP, is a 26-year veteran of the District of Columbia Fire & EMS Department (DC FEMS), where he currently serves as Training Director. DFC Sa'adah is a member of the District's Heroin Task Force and other intergovernmental working groups focused on reducing death and disability from drug abuse. EMS is positioned in the intersection between public safety and public health. DFC Sa'adah's research focus is on the use of EMS data to generate meaningful biostatistics and epidemiological insights into addiction and overdose in the District of Columbia, with the goal of breaking the recurrent overdose cycle by moving at-risk individuals out of the 9-1-1 system and into treatment and recovery.

Captain Paul Liquorie, Director, Special Investigations Division, Montgomery County Department of Police



Captain Paul Liquorie is a 23-year veteran of the Montgomery County Department of Police and is currently the Director of the Special Investigations Division. Over the course of his career, he has held a wide range of assignments in patrol, special operations, criminal and special investigations. He holds a master's degree from the Naval Postgraduate School's Center for Homeland Defense and Security and served as a commissioned officer in the United States Marine Corps prior to joining the police department.

First Sergeant Kenneth Hulsey, Prince William County Police Department



First Sergeant Kenneth Hulsey has been with the Prince William County Police Department since 2000. He started his career as a Patrol Officer working an evening shift and then transferred to midnights. First Sergeant Hulsey has supervised Patrol Squads, the Street Crimes Unit, and is currently assigned as the Supervisor for the Narcotics Task Force within the Special Investigations Bureau. During his tenure on patrol, First Sgt. Hulsey was highly proactive in criminal enforcement. He is currently a Senior, Standardized Field Sobriety Test Instructor and assists in teaching undercover techniques along with surveillance training for new detectives. First Sergeant Hulsey frequently speaks at town hall meetings and to citizen groups on the dangers of Opioids.

Lieutenant Brandan Dudley, Prince William County Police Department



Lieutenant Dudley started with the Prince William County Police Department in 1999. He has served in several areas to include Patrol Operations, Basic Training Academy, Office of Professional Standards, SWAT Team, and the Narcotics Task Force. Lieutenant Dudley's current assignment is Commander of the Special Investigations Bureau, which includes the Narcotics Task Force, Gang Unit, and Street Crimes Unit.

V. Glenn Fueston, Jr., Executive Director, Maryland Governor's Office of Crime Control & Prevention



V. Glenn Fueston, Jr. was appointed by Governor Larry Hogan as Executive Director of the Governor's Office of Crime Control & Prevention in March 2016. The Office serves as Maryland's State Administering Agency and the State's coordination entity for law enforcement and public safety. Prior to his appointment, Fueston was with the Washington/Baltimore HIDTA (High Intensity Drug Trafficking Area) for sixteen years. In June 2015, Fueston was appointed to the position of Associate Deputy Director for Intelligence and Information Sharing at the Washington/ Baltimore HIDTA. In this role, he was responsible for oversight and management for the collection, collation, analysis and dissemination of intelligence and information sharing within the W/B HIDTA as well

as providing information technology services to its initiatives, participating agencies and a select number of HIDTAs. A primary responsibility of this position was to ensure seamless integration of services between investigative support and network operations. Prior to 2015, Fueston served as the Program Manager of the Investigative Support Center (ISC) at the HIDTA providing mission critical intelligence for federal, state, and local law enforcement through the use of innovative techniques to produce tactical, operational and strategic intelligence products with a focus on results. Fueston earned a B.A. in Psychology and a B.A. in Communication from Salisbury University and a M.S. in Human Resource Management from Towson University.

Twitter: @gfueston

Synthetic Drugs: Regional Differences & Novel Forms

**Moderator: Bruce Points, Community Engagement Manager,
District of Columbia Department of Behavioral Health**

William T. Gormley, M.D., Ph.D.



Dr. Gormley is a board certified forensic pathologist and has worked at the Virginia Office of the Chief Medical Examiner for over 15 years. He has been the Chief Medical Examiner for almost four years. He is also Professor and Chairman of the Department of Legal Medicine at Virginia Commonwealth University. Before coming to Virginia, Dr. Gormley worked for the Armed Forces Medical Examiner in a number of roles, including Assistant Armed Forces Medical Examiner. He is also board certified in anatomic and clinical pathology.

Dr. Howard M. Haft, Deputy Secretary for Public Health, Maryland Department of Health and Mental Hygiene



Dr. Haft, Deputy Secretary for Public Health at the Maryland Department of Health and Mental Hygiene, has practiced medicine since 1974. He received his undergraduate degree at the University of Rhode Island, attended medical school at Pennsylvania State University, did a post-graduate internship and residencies at Brown University, and holds a Master's from Tulane University School of Public Health and Tropical Medicine. Dr. Haft is Board Certified as a specialist in Internal Medicine and Emergency Medicine. He was an Assistant Professor at the University of California, Davis in the Departments of Medicine and Psychiatry. He is recognized by the American Board of Physician Executives as a Certified Physician Executive (CPE) and as a Fellow of the ACPE. He served as an Adjunct Professor in the McDonough Graduate School of Business and as

Assistant Clinical Professor of Medicine at Georgetown University School of Medicine. Dr. Haft was the Founder and the Chief Medical Officer of Conmed Healthcare Management, providing health care services to inmates in county detention centers nationally. He served as the President of Maryland Healthcare, President of the Maryland Foundation for Quality Healthcare, and Medical Director of Health Partners, Inc. Dr. Haft has also served as CEO of the Ellis Medical Group in New York.

Rashida Weathers, Laboratory Director, Drug Enforcement Administration, Mid-Atlantic Laboratory



Rashida Weathers is the Laboratory Director of the Drug Enforcement Administration's (DEA) Mid-Atlantic Laboratory in Largo, Maryland. She began her career with DEA in 1997 as a Forensic Chemist in San Diego, where she analyzed controlled substances, assisted law enforcement in the seizure of clandestine laboratories, and testified as an expert witness in the field of drug analysis in federal and state courts. In 2002, Weathers transferred to the South Central Laboratory in Dallas, where she worked as a Supervisory Chemist. Weathers transferred to DEA Headquarters in 2005 as a Program Manager with the DEA Office of Forensic Sciences. Weathers transferred to the Mid-Atlantic Laboratory in 2008 and served as the Associate Laboratory Director. Weathers

earned a Bachelor's in Biochemistry from Chestnut Hill College in Philadelphia in 1995, and a Master's in Chemistry from Ohio's Miami University in 1997. Weathers was named one of the 2013 Top Forty Under 40 by the Prince George's County's Social Innovation Fund, and was awarded the 2013 National Organization for the Professional Advancement of Black Chemists and Chemical Engineers (NOBCChE) Winifred Burks-Houck Women's Professional Leadership Award.

Harm Reduction: Heroin, HIV, and Hepatitis C – Weathering the Perfect Storm

Moderator: Erin Haas, Local Programs Manager, Overdose Prevention, Maryland Department of Health and Mental Hygiene

Dr. Sue Cantrell, District Director, LENOWISCO Health District; Interim Director, Cumberland Plateau Health District, Virginia Department of Health



Dr. Sue Cantrell is the District Director of the LENOWISCO Health District and Interim Director for Cumberland Plateau Health District, of the Virginia Department of Health. In addition, she staffs an addiction medicine clinic with the public behavioral health/SA treatment provider one day per week, treating patients with substance use disorder. Dr. Cantrell is a graduate of Virginia Commonwealth University Schools of Pharmacy and Medicine, completed internal medicine residency and currently holds active licenses to practice pharmacy and medicine in Virginia. Her professional interests in public health have been related to identifying and addressing health inequities and disparities in chronic disease, including diabetes, cancer and addiction, and in integration of behavioral health, public health, and clinical medicine service opportunities.

Kip Castner, Chief, HIV/STI Integration and Capacity, Maryland Department of Health and Mental Hygiene's Infectious Disease Prevention and Health Services Bureau



Kip Castner has been involved in environmental causes, civil rights, adult literacy, and HIV since 1990. He received his master's degree in public policy from the University of Maryland in 1996. He currently serves as Chief, HIV/STI Integration and Capacity in the Maryland Department of Health and Mental Hygiene's Infectious Disease Prevention and Health Services Bureau. In his 20 years at the state health department he has overseen HIV prevention community planning, including serving as Community Planning Group Chair from the state health department for four years; managed local planning efforts for Ryan White Part B resources to serve persons living with HIV/AIDS; and overseen HIV prevention programs targeting injection drug users, same gender loving men, transgender persons, persons living with HIV, and high risk heterosexuals. Currently, he oversees the integration of sexual health programming in behavioral health. Kip enjoys developing curricula to break new ground in the field of HIV. He is author of *RISE*, (Rewriting Inner Scripts,) a mental health intervention for African American same gender loving men, and *Non-Racially-Identified RISE*, an adaptation for all gay men. *RISE* and *NRI-RISE* serve as protease inhibitors for the psyche, interrupting the repetition of internalized oppression, and facilitating increased utilization of needed health services. He is also leading the establishment of Syringe Services Programs and HIV Pre-Exposure Prophylaxis (PrEP) capacity for the state health department.

Cyndee Clay, Executive Director, HIPS



Cyndee Clay is an internationally recognized expert with over 20 years' experience in program development, nonprofit management, and evaluation for improving the health and safety of injection and non-injection drug users, sex workers, and transgender individuals. She is a graduate of the UCLA/Johnson & Johnson Health Care Executive Program at UCLA Business School, convened DC's first working group on drug user health, and serves as the DC Prevention Planning Group's community co-chair elect, DC community representative for the Urban Coalition of HIV/AIDS Prevention Services UCHAPS, and the DC Recovery Advisory Council. **Twitter: @CyndeeClay**

**Monica Ruiz, Associate Professor, Department of Prevention and Community Health,
Milken Institute School of Public Health, George Washington University**



Monica S. Ruiz, PhD, MPH, is an Associate Professor in the Department of Prevention and Community Health at the Milken Institute School of Public Health at the George Washington University. Dr. Ruiz' career has focused predominantly on research pertaining to substance using populations, particularly marginalized populations (such as injection drug users [IDU]) that are at greatest risk for negative health outcomes associated with substance use and addiction. Dr. Ruiz' current research focuses on examining the epidemic impact of policy change on HIV infection and linkage to care outcomes – including utilization of syringe exchange, addiction treatment, and other harm reduction services – in the District of Columbia. She is also an investigator on a research project examining injection drug users in Egypt, focusing on the sociocultural factors that contribute to addiction in a culture where substance use is forbidden and highly stigmatized.

Clinical Strategies: Innovative Models in Opiate Treatment

Moderator: Dr. Hughes Melton, Chief Deputy Commissioner, Virginia Department of Health

Dr. Kris McLoughlin, Senior Nursing Advisor, SAMSHA



Dr. Kris McLoughlin has recently joined SAMSHA as the first Senior Nursing Advisor at SAMSHA. She comes to SAMSHA with strengths in health systems and nursing leadership, nursing education, and behavioral health performance measurement. Dr. McLoughlin received a Master's Degree from the Yale School of Nursing and a Doctorate of Nursing from Case Western Reserve University. She has served as a strong advocate for safe and high quality treatment for patients and consumers with serious mental illness and addiction through activity as an expert consultant to multiple state departments of mental health and addictions. She has been active in several professional organizations and is the current president of the American Psychiatric Nurses Association.

Dr. Kevin T. Galloway, Deputy Director, Strategic Communications and Policy, Defense and Veterans Center for Integrative Pain Management



Kevin T. Galloway is currently the Deputy Director, Strategic Communications and Policy at the Defense and Veterans Center for Integrative Pain Management (DVCIPM), the Military Health System's designated pain management Center of Excellence and advisory organization. Prior to joining DVCIPM in 2014, Kevin completed a 27-year career in the U.S. Army, retiring at the rank of Colonel. His last assignment was in the Office of The Army Surgeon General where he served as the Director of the Army Pain Management Program after serving as Chief of Staff for the Department of Defense's Pain Management Task Force. He is a graduate of The Catholic University of America with a Bachelor's of Science in Nursing, and Baylor University with a Masters in Health

Care Administration. Kevin is an active contributor and leader on many federal medicine and national pain management initiatives. Kevin and his wife, Theresa reside in Fairfax, Virginia, thankfully near their two grandchildren

Shannon M. McMahon, Deputy Secretary of Health Care Financing, Maryland Department of Health and Mental Hygiene



Shannon M. McMahon, MPA, was appointed the Deputy Secretary of Health Care Financing at the Maryland Department of Health and Mental Hygiene in February 2015. In this role, she is responsible for the operation of the state's Medicaid program, which serves over 1.2 million Marylanders. Previously, McMahon was the Director of Coverage and Access at the Center for Health Care Strategies (CHCS) where she led Medicaid eligibility, benefit design and purchasing implementation efforts and learning collaboratives for states and the federal government. Prior to CHCS, she worked in executive and management-level roles in Minnesota Medicaid, most recently as the

Chief Administrative Officer, where she oversaw finance and operations for Minnesota's three public health care programs. McMahon also spent several years working on health policy issues as a non-partisan analyst at the Department of Legislative Services in Annapolis and held the position of senior budget and policy adviser to the Secretary and Principal Deputy Secretary of Maryland's Department of Health and Mental Hygiene. McMahon has a bachelor's degree in justice from American University and a master's degree in public administration from Northeastern University where she was a recipient of a full tuition public policy fellowship. She is a member of the board of directors of the National Association of Medicaid Directors.

Stigma: Confronting the Discrimination of Drug Addiction

Moderator: Dr. Gloria Addo-Ayensu, Director, Fairfax County Health Department

Johnny W. Allem, President, Aquila Recovery Clinic, LLC



Johnny Allem brings 30 years of activism and leadership as a leading national advocate for addiction recovery issues. He is founder and president of Aquila Recovery Clinic in Washington, a pilot outpatient clinic bridging the gap between primary and addiction health care. Formerly President and CEO of the Johnson Institute and Director of Operations of the District of Columbia mental health system, he is an author and lecturer, consulting on advocacy and other recovery issues. With more than 60 years of experience in journalism, business, government, political consulting, and advocacy, he is Founder and Past President of the DC Recovery Community Alliance, a local recovery advocacy organization in the nation's capital. Allem has a long history of DC activism, including serving 8 years on the DC Democratic Committee, chairing the Mayor's Advisory Council on Alcoholism, working in numerous political campaigns, beginning with the 1970 Walter Fauntroy for Congress campaign, and serving as Director of Communications under Mayor Marion Barry. Allem's addiction recovery story is featured in Gary Stromberg's book: *Second Chances: Top Executives Share Their Stories of Addiction & Recovery*.

Dr. Travis Gayles, Chief Medical Officer, HIV/AIDS, Hepatitis, STD, and Tuberculosis Administration, & Division Chief, STD-TB Control, District of Columbia Department of Health



Dr. Travis Gayles is the Chief Medical Officer for the HIV/AIDS, Hepatitis, STD, and Tuberculosis Administration, and Division Chief for STD-TB Control for the District of Columbia Department of Health. In this role, he is responsible for providing oversight and clinical expertise for the screening, care and treatment continuums for each of these disease groups, including managing the DC-DOH STD and TB clinical programs, clinic based disease intervention specialist teams, youth and young adult STD screening programs, and oversees the DOH Naloxone Distribution Pilot Program.

Shruti Kulkarni, Outside Counsel, Center for Lawful Access and Abuse Deterrence



Shruti Kulkarni, Esq. is outside counsel to the Center for Lawful Access and Abuse Deterrence (CLAAD). Kulkarni offers policy insight on the prevention of diversion, misuse, and abuse of controlled prescription medications and treatment of substance use disorders. In this capacity, she proposes and analyzes policies and legislation; drafts legislative language, testimony, white papers, and scholarly articles; and educates state and federal legislators and policy makers. Kulkarni has over 10 years of experience in the health care industry, including government affairs and sales positions in the pharmaceutical industry. She previously completed a legal internship at the FDA's Office of Policy in the Office of the Commissioner. Kulkarni is also an associate attorney at DCBA Law & Policy, a Washington, DC law firm that focuses on health care law and policy. Kulkarni obtained her Juris Doctor degree from George Mason University School of Law. She received her bachelor's degree magna cum laude from Saint Joseph's University.

Interactive Session: 360-Degree Strategy

Demetra Ashley, Deputy Assistant Administrator, Diversion Control Division, U.S. Drug Enforcement Administration (DEA)



Deputy Assistant Administrator Demetra Ashley has 30 years of experience as a Diversion Investigator with the DEA. She serves as the principal advisor to the Assistant Administrator of the Diversion Control Division and participates fully in the planning, direction, and coordination of all worldwide programs associated with the diversion of legally produced controlled substances and listed chemicals. Prior to her current position, Ashley served as Diversion Program Manager in the Chicago Field Division where she provided management oversight to investigative groups in the divisions five state area of responsibility, including Illinois, Indiana, Minnesota, North Dakota, and Wisconsin. She began her career as a Diversion Investigator in the Washington Field Division in 1987. Ashley has been the recipient of numerous awards and commendations throughout her DEA career in recognition of many successful investigations and prosecutions, and for her leadership, performance and commitment to public service. She is a career Diversion Investigator with experience working in various offices and in many capacities from conducting complex investigations to her current position in Senior Executive Service. Ashley earned a bachelor's degree at Wayne State University, and a master's degree in Communication from Northwestern University.

Sean Fearn, Chief of Community Outreach, DEA



Sean Fearn has served as the Chief of Community Outreach for DEA since 2015, a position that includes management of the DEA Museum as well as the DEA Community Outreach section. Sean is responsible for guiding a diverse and creative staff to develop and implement strategic national partnerships with other organizations which help educate the public on the current drug threats facing the country, communicate key Administration drug prevention messages, and reduce the demand for those drugs, including implementing the DEA 360 Strategy. Sean was hired by the Drug Enforcement Administration in 1998 as part of the team in the Office of Public Affairs that developed and opened the DEA Museum in 1999. During the eighteen years that Sean has been associated with the DEA Museum, the Museum has undergone significant enhancements.

Carlton Hall, Acting Vice President, Training Operations, and Acting Director, CADCA's National Coalition Institute



Carlton Hall is the Acting Vice President, Training Operations, and Acting Director for CADCA's National Coalition Institute, responsible for the day to day operational oversight, design, and implementation of its national training delivery system. Carlton supports CADCA's International Programs in partnership with the U.S. State Department's International Narcotics Law Enforcement division (INL). Prior to joining CADCA, Carlton was the president and CEO of Carlton Hall Consulting LLC. With more than 20 years' experience in government, social services, and prevention science, Carlton gained national prominence as a Communities That Care® Project Manager, for the Channing Bete Company. Carlton was also responsible for the design and implementation of the award-winning "Operation Makeover," an effective communitywide intervention addressing blatant open-air drug trafficking and increasing levels of juvenile violence and substance abuse offences. Operation Makeover was recognized by Vice-President Al Gore and featured by the Office of Housing and Urban Development (HUD). Carlton founded The STRONG Foundation in 1993, which created opportunities to reduce service duplication while increasing partnerships with existing youth organizations.

Sharon Zalewski, Executive Director, Regional Primary Care Coalition



Sharon Zalewski serves as the Executive Director of the Regional Primary Care Coalition (RPCC), a learning community that provides a regional perspective on population health. RPCC convenes primary care associations representing more than 50 healthcare providers, local funders and community-based organizations to advance health equity in the national capital region. Prior to joining RPCC, Ms. Zalewski served as the Vice President of the Primary Care Coalition of Montgomery County, the Executive Director of the Washington Free Clinic, the Housing Director of the DC Care Consortium and managed HIV/AIDS services for the District's Health Care for the Homeless Program. During the past 30 years, she has been actively engaged in building partnerships and programs that address health disparities and improve health services for vulnerable

residents in the District of Columbia, suburban Maryland and Northern Virginia. **Twitter: @RPCC_Health**

