

Item #4 Rídematch Follow Up

COMMUTER CONNECTIONS.

HOME ABOUT US COMMUTERS EMPLOYERS

A Smarter Way to Work Save time and money by searching our free 17,000member rideshare database to instantly find someone to share your commute. No Commitments

LOG IN 🚪 SIGN UP

RS NEWS & EVENTS QUICK LINKS RESOURCES



Tip s

Purge Report

Receive purge report from

COG each month

Convert PDF to Excel

spreadsheet



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COMMUTER CONNECTIONS

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From: D Nader Sent: Tuesday, March 1, 2022 8:08 AM To: D Nader <dnader@nbtmd.org> Subject: FW: Time to Check In!

I KNOW THIS HAS BEEN, AND CONTINUES TO BE, A TRYING TIME FOR ALL OF US AND I TRUST YOU AND YOUR FAMILIES ARE SAFE. SOME OF YOU MAY STILL BE WORKING FROM HOME, SO I WOULD REALLY APPRECIATE YOUR HELP IN COMPLETING THE ATTACHED FORM AND RETURNING IT TO ME. HOPEFULLY, WE WILL ALL BE BACK TO OUR "NORMAL" SCHEDULE SOON! (WHATEVER "NORMAL" MEANS!!)

Win a \$25.00 Gift Card!

Dear Commuter:

I hope you received the information you requested on carpooling, vanpooling, and/or transit you requested some time ago and found this information helpful to you. It may be difficult or inconvenient to contact you by phone during the day; however, I am anxious to follow up with you on your progress in joining or forming a carpool, vanpool, or transit arrangement.

To ensure the highest quality of our rideshare database, attached is a Commuter Information Checklist. Please take a moment to complete this form (including your full name) so our information is current and return it via e-mail, fax (301-770-8105) on or before March 31, 2022. If you no longer want to be included in our database, please check the Please Remove Me box on the form and your name will be removed. Upon receipt of your completed checklist, your name will be included in a drawing for a \$25.00 gift card!

If you are currently carpooling, vanpooling, using transit, walking or bicycling, we want to thank you for doing your part to ease our traffic congestion and pollution.

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Should you have any guestions, please feel free to contact me at dnader@nbtmd. attention and I look forward to assisting you with your commute to work. For more website at <u>www.nbtc.org</u> Thank You,

Name:	Employer:					
Work Address:	Work Phone #:					
Email Address:		Home/Cell #:				
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Commuter Information Checklist

Please return this form by March 31, 2022 to remain active in database.

Thanks so much for your participation!!



Send first email

- Encourage to stay on list
- Offer incentive
- Include checklist with
 - initial email
- Fillable PDF with button

Initial Email & Checklist

to email to Darlene

MID-MONTH FOLLOW-UP EMAIL

D Nader From: Sent: Thursday, March 10, 2022 1:09 PM Traci McPhail To: Time for an Update! Subject: Attachments: E-mail Rideshare Checklist Electronic - February 2022.pdf

These days don't seem like your "normal", so please send me your current information on the attached form with your home address, work address, work hours, and any requests you may have at this time. I'm hoping we'll all be back to our work sites soon. Stay home, be safe, and thank you for your time and cooperation to update your information for me.

Win a \$25.00 Gift Card!

Good morning!

I noticed you did not update your information for the Commuter Connections regional ridematch database. Even if you are not carpooling or using transit right now, you may want to try it in the future. If your home address or work information has not changed, please let me know and I can reactivate your account. Otherwise, the account will be deleted at the end of February. Please take a moment and complete the attached form and return it to me.

Don't forget about the drawing for the \$25.00 gift card!

Thank you for your help and if I can be of any assistance to you regarding your commute to work, please feel free to contact me.

Best.

Darlene

Darlene Nader

North Bethesda Transportation Center 5640 Nicholson Lane, Suite 224 North Bethesda, MD 20852 301-770-8108-(v) 301-770-8105-(f) www.nbtc.org dnader@nbtmd.org

Send follow -up email

- Encourage to complete ASAP
- Include checklist again
- Inform commuters that NBTC offers virtual one -on-one meetings and CIDs
- Include COVID safety suggestions

End of the Month

• Update commuter

information

• Delete as requested or no

longer there

• Inform gift card winner







Contact Us



www.nbtc.org



301-770-8108



dnader@nbtmd.org

Need some help?

