



Carbonfund.org
REDUCE WHAT YOU CAN OFFSET WHAT YOU CAN'T™

**About
Carbonfund.org Foundation, Inc.
and CarbonCo, LLC**

**An Air & Climate Public Advisory
Committee Presentation**

**Brian McFarland
Carbon Projects Manager**



About Carbonfund.org

- **Climate Solutions Nonprofit since 2003**
- **Recognized Leader** in climate change sector
- **Numerous, industry-first accomplishments**
- **~70 projects in 30+ states and 15+ countries**
- **750,000+ individuals, 2,000+ businesses**
- **Dozens of Fortune 500 partners**



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MOTOROLA



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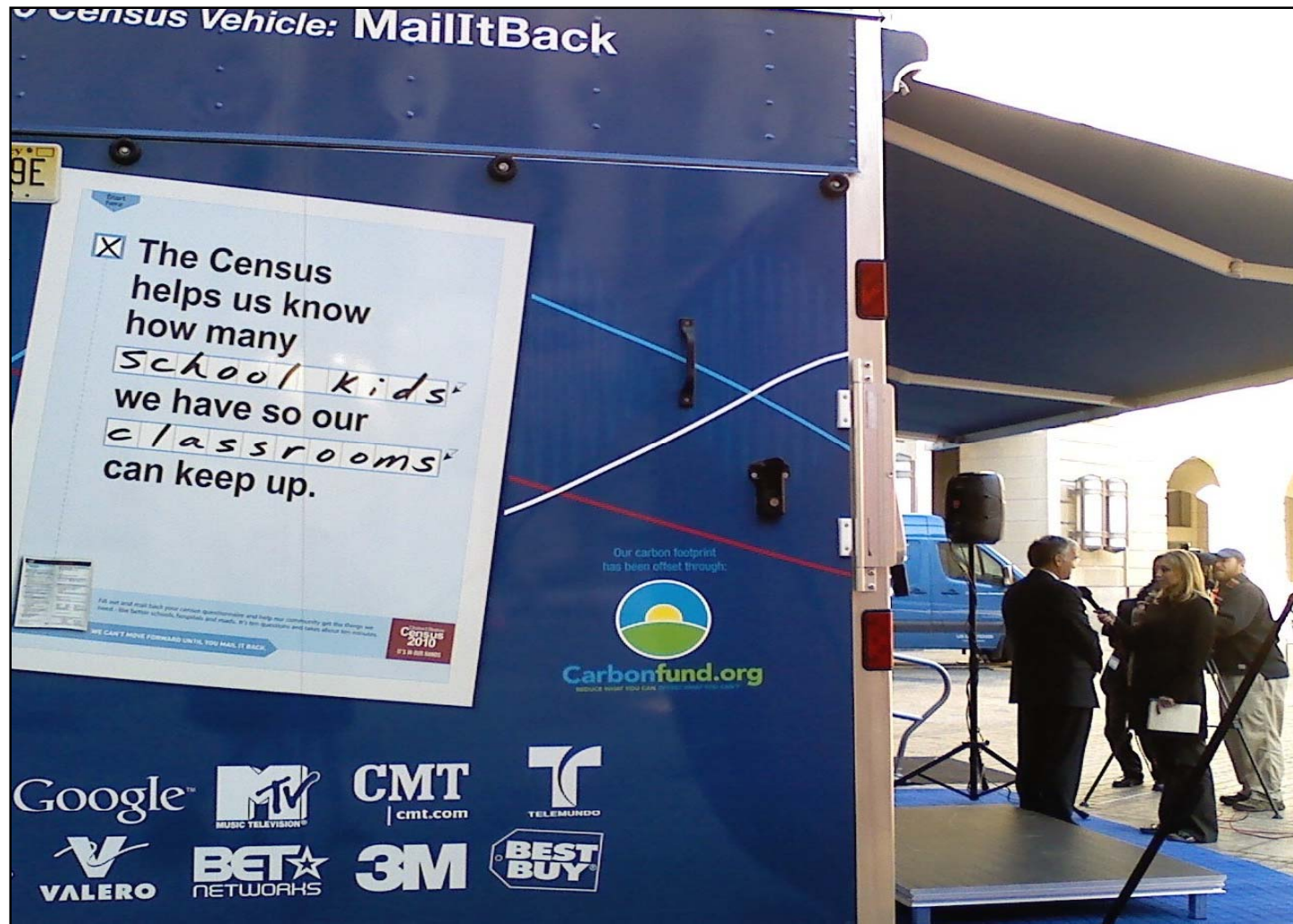
Public Sector Engagement

- Developed Tensas River National Wildlife Refuge Afforestation Project with USFWS
- Orchestrated first ever US Environmental Protection Agency Climate Leaders' Project
- Working with National Renewable Energy Laboratory, US Department of Energy, City of Bellingham and City of Chevy Chase
- Offset the US Census Bureau (Next Picture)



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Main Programmatic Areas

Certified CarbonFree Product Logo with NSF

- Life cycle assessment on products; quarterly offsets with Carbonfund.org

Carbon ExpressTrack and Carbon Calculators

- Online greenhouse gas management tools

Public Education, Outreach and Carbon Reduction Projects

- Climate change mitigation; purchase and retire RECs and offsets in voluntary market



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CarbonFree Products

A “meaningful, transparent way for you to provide environmentally-friendly, carbon neutral products to your customers”

FLORIDA
CRYSTALS



Nika
REFRESHING WATER



anvilrecycled



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Carbon Reduction Projects and My Role





CarbonCo, LLC

CarbonCo, LLC and My Role

- Wholly-owned subsidiary of Carbonfund.org with compliance market focus
- Upfront financing, project development
- Large scale forest conservation projects

