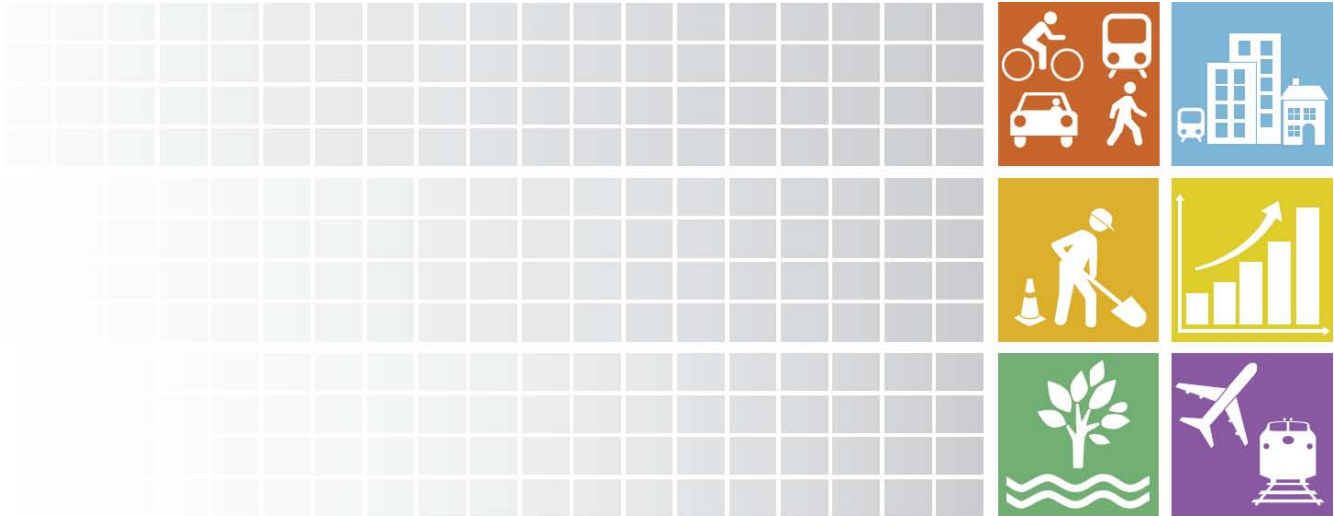


The Regional Transportation Priorities Plan  
**DRAFT INTERIM REPORT 2**



**July 18, 2012**

# The Regional Transportation Priorities Plan Process and Objective

- Scope and Process approved by TPB on July 20, 2011
- Will identify near, ongoing and long-term regional strategies that offer the **greatest potential for addressing regional challenges**



# The Regional Transportation Priorities Plan

## Activities Since January 18, 2012

- **January/February 2012:** Listening Sessions with Regional Stakeholders and Citizens Groups
- **June 2, 2012:** Citizen Forum
- July 2012: Interim Report 2, incorporating feedback received
- Fall 2012: Outreach to broader public on challenges and strategies

# Listening Sessions:

## Session Schedule

<b>Stakeholder/Citizen Group</b>	<b>Date</b>
<b>Citizens Advisory Committee (CAC)</b>	January 12
<b>Air Quality Public Advisory Committee (ACPAC)</b>	January 23
<b>Regional Stakeholder Group 1</b>	February 22
<b>Access for All Committee (AFA)</b>	February 23
<b>Regional Stakeholder Group 2</b>	February 24

# Listening Sessions:

## Format and Results

- **Format:** sessions were approximately 1 - 2 hours long
  - Began with a presentation of performance measures and challenges
  - When time allowed, a discussion of strategies followed
- **Results:**
  - People were somewhat confused by performance measures
  - A different approach was needed to better communicate the RTPP

# Citizens Forum (June 2, 2012): Objectives and Design

- **Objectives:**
  - Find how to best communicate goals, challenges, and strategies to the general public?
  - Ask if there are the challenges and strategies presented meaningful, and are there additional challenges and/or strategies that should be included?
- **Design:** Forum included presentations, table discussions, dynamic participation and keypad polling
  - 41 participants; Largely representative sample of general public from the region

# Citizens Forum:

## Lessons Learned

- **Use simplified goal language:** Some of the goals were confusing to participants
- **Use examples wherever possible to describe challenges:** A few challenges were vague to participants, but examples helped
- **All strategies must be explained thoroughly and at the appropriate level of specificity:** Some strategies were not universally understood, and more specificity would have helped.

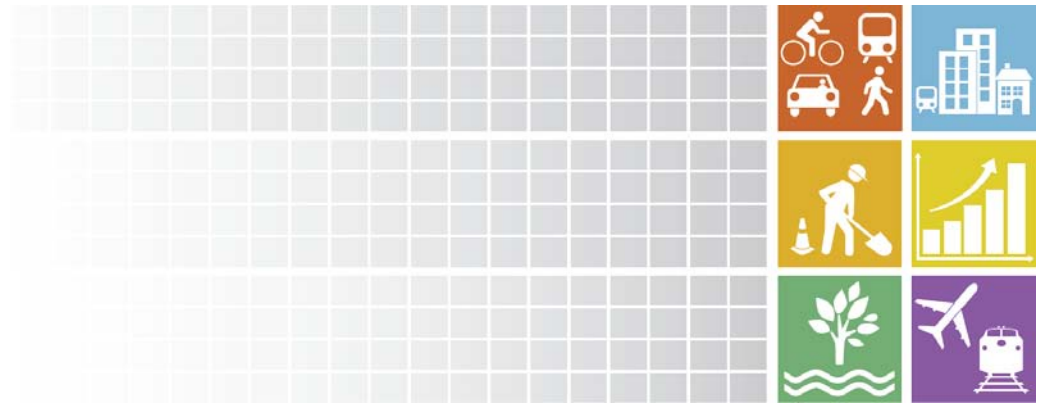
# Citizens Forum:

## Takeaways

- **Takeaway 1:** The general public may perceive other challenges that could be included in the RTPP
- **Takeaway 2:** Regional challenges will continue to be emphasized in order to provide a context for developing strategies
- **Takeaway 3:** Potential funding mechanisms will be identified along with strategies
- **Takeaway 4:** Presentation of the RTPP needs to be even more concise



The Regional Transportation Priorities Plan  
**REFINEMENT OF MATERIALS**



# Changes to Major Components

## Goals, Challenges, and Strategies

- **Goals** require minor refinement: Labels will be used to introduce each
- The list of regional **challenges** will grow before the next round of outreach, and each will be presented with more pictures, examples and performance measures where appropriate
- A more comprehensive set of near-term, ongoing, and long-term **strategies** will be developed that include potential benefits, costs, and funding mechanisms

# Refined Goals



## **Goal 1 - Options:**

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Provide a comprehensive range of transportation options for everyone



## **Goal 2 – Activity Centers:**

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Promote a strong regional economy including a healthy regional core and dynamic activity centers



## **Goal 3 – State of Good Repair:**

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Ensure adequate maintenance, preservation, and safety of the existing system

# Refined Goals



## **Goal 4 – System Effectiveness and Safety:**

Maximize operational effectiveness and safety of the transportation system



## **Goal 5 – Environment:**

Enhance environmental quality, and protect natural and cultural resources



## **Goal 6 – International and Inter-regional:**

Support international and inter-regional travel and commerce

# Refined Challenges



## Goal 1 - Options:

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- The transportation system is too congested
- Many people cannot access affordable and convenient transit
- **Transit is too limited in its coverage, frequency, and reliability**

# Refined Challenges



## Goal 2 – Activity Centers:

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- Development and transportation are often not well-coordinated
- Many residential areas have limited transportation options
- **Some communities are resistant to high density development**

# Refined Challenges



## Goal 3 – State of Good Repair

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- Deferred Metrorail maintenance causes unreliability
- Aging roadways needs repair
- **Lack of transparency, trust, and oversight**

# Refined Challenges



## Goal 4 – System Effectiveness and Safety

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- Traffic incidents are a major source of delays
- Pedestrian and bicycle fatalities are a growing concern
- **Safety education is inadequate**



# Refined Challenges



## Goal 5 – Environment

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- Air quality and public health standards are getting stricter
- Development and enhanced environmental quality are often at odds
- **Incentives to use clean fuel vehicles are insufficient**

# Refined Challenges



## Goal 6 – International & Inter-regional

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- Travel times to & from airports are increasingly unreliable
- Bottlenecks are causing delays of inter-regional movement
- **Freight issues do not receive enough public visibility**

# Refined Strategies - Near-Term

- Expand bike-sharing throughout the region
- Improve pedestrian facilities and safety around bus stops
- **Expand travel training to educate people with disabilities on the region's transit options**
- **Improve commuter and coach bus storage facilities in the core**
- **Invest in bike and pedestrian facilities to increase access to Metro**
- **Invest in infrastructure for alternative fuel vehicles**
- **Create more incentive programs to promote telework/ flexible work schedules, carpooling, transit, biking, and walking.**
- **Increase Metrorail capacity by adding more cars to existing trains**

# Refined Strategies - Ongoing

- Identify a dedicated regional funding source to ensure “state of good repair” for Metrorail trains and facilities beyond 2020
- Secure dependable sources of funding to ensure “state of good repair” for highways and bridges
- **Implement a regional source of real-time traffic and incident information for the general public**
- **Expand operational management strategies addressing incidents, construction, and roadway and transit chokepoints**
- **Invest in more public education campaigns**
- **Strengthen requirements for stormwater best management practices**
- **Expand the use of techniques for preserving open space, farmland, and wildlife habitat**

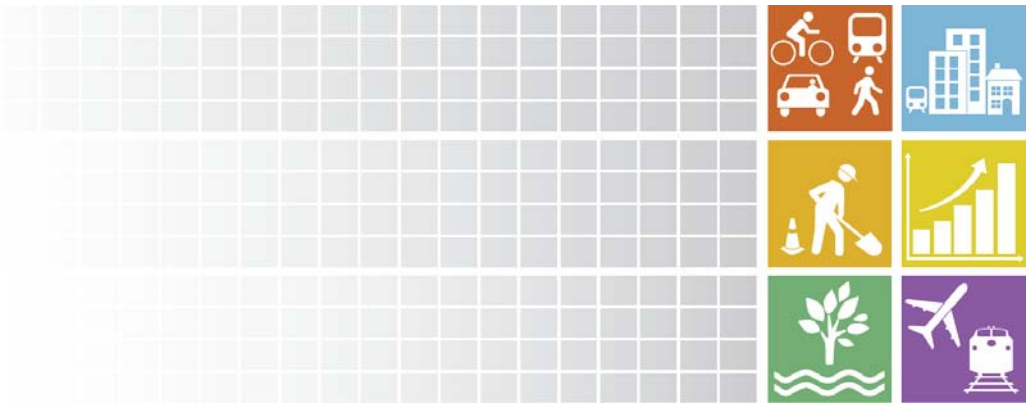
# Refined Strategies - Long-Term

*Long-term strategies will be presented within the context of integrated multi-modal and land-use scenarios that profile alternative futures for accommodating projected growth in the region*

## Scenarios to be Presented:

- **2012 Constrained Long-Range Plan** – The 2012 CLRP scenario will serve as the baseline scenario
- **CLRP Aspirations Scenario** –an integrated scenario that features a streamlined variable-priced lane network, an extensive bus rapid transit network, and supportive land-use strategies
- **Land-Use Only Scenario** – The land-use strategies used in the CLRP Aspirations Scenario
- **Additional scenarios** could be suggested by participants in the fall 2012 public outreach activity

The Regional Transportation Priorities Plan  
**PUBLIC OUTREACH JULY '12 – JAN. '13**



# Public Outreach

## Design and Approach

- **Timeframe:** Fall 2012
- **Participants:** 600+ sample, and regional stakeholders
- **Design:**
  1. Goals will be presented and explained
  2. Challenges will then be presented - participants will be asked to:
    - Rate the importance of the challenges
    - To suggest any additional challenges
  3. The near-term and ongoing strategies will be presented and participants will be asked to:
    - Rate the importance of the strategies,
    - Suggest additional near-term and on-going programmatic strategies
  4. Finally, a series of long-term scenarios will be presented and Participants will be asked to:
    - Share their perceptions of the various scenarios
    - Suggest additional scenarios for consideration

# Public Outreach

## Outcomes and Applications

- Fall public outreach event will inform a future public outreach event in spring 2013
  - Efforts will possibly include a combination of web-based polling, additional deliberative forums, and mobile kiosks throughout the region
  - The purpose will be to inform the selection of priority strategies from a longer list of strategies under discussion
- The goal of these public outreach efforts is to provide information to the TPB on priority strategies that are widely understood and could garner broad-based public support.



# Collecting Input

## On Refined Materials and Outreach

- Staff is seeking comments from the TPB, the TPB's Citizens Advisory Committee (CAC,) and the Access for All (AFA) Advisory Committee on the refined materials and public outreach procedures.
- The comment period will be 4 weeks, ending on Wednesday, August 15, 2012.
- **To submit your comments, please visit:**  
<http://www.mwcog.org/RTPPcomments>

**Log-in:** RTPP@ncrnet.us

**Password:** RegionalPlan2012#

# Questions?

To submit comments, please visit:  
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