



**QUARTERLY WORK PROGRAM PROGRESS REPORT
JANUARY - MARCH 2010**

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

**January 2010 – March 2010 Quarterly Progress Report
PROGRAM HIGHLIGHTS**

I. COMMUTER OPERATIONS CENTER

A. Ridematching Coordination and Technical Assistance

COG/TPB staff continued with the integration of the Rideshare program of Charlottesville, Virginia. Charlottesville has signed and submitted their MOU to COG. Charlottesville and Hampton Roads are now utilizing the TDM System.

The Commuter Connections Subcommittee met on January 19, 2010 and March 16, 2010. Highlights from the January meeting included: continued development of the FY 2011 CCWP and its release for endorsement, an update on the Congestion Management Process, results from the FY 2009 GRH Customer Satisfaction Survey, an update on the Commuter Connections Strategic Plan, discussion of the status of the Regional TDM Evaluation Project and an update on the 2010 Employer Recognition Awards. Highlights from the March meeting included: final changes to the FY 2009 GRH Customer Satisfaction Survey were presented and it was endorsed for release, changes to the Commuter Connections Strategic Plan were presented and the updates to the Strategic Plan were approved, an update on the Congestion Management Process, a review of the Commuter Connections draft TERM Evaluation Framework Methodology, an update on the TPB Regional Priority Bus Project, a briefing on the “What Would It Take Scenario”, an update on the 2010 Bike To Work Day Event and a final update on the FY 2011 CCWP.

The Commuter Connections Ridematching Committee met on March 16, 2010. Highlights from the meeting included: discussion of upcoming fairs and promotions, Employer Record Interface Changes, an update on the Carpool Incentive Program, an update on the reported errors using the TDM System and a GIS information update. The online Park N’ Ride Lot Map was currently unavailable and will be demonstrated at the next Ridematching Committee meeting.

STDM Work Group meetings were held on January 12th, February 9th and March 9th.

Work continued on the production of the FY 2011 Commuter Connections Work Program (CCWP). The draft document was presented to the State TDM Work Group members January 12th and to the Commuter Connections Subcommittee on January 19th for endorsement and release.

COG/TPB staff presented the Draft FY 2011 CCWP to the TPB Technical Committee on February 5th. The draft document was released for public comment at the Citizen's Advisory Committee meeting on February 11th.

COG/TPB staff also presented the document to the TPB on February 17th.

COG/TPB staff presented the final draft of the FY 2011 Commuter Connections Work Program to the TPB Technical Committee on March 5th.

COG/TPB staff presented the final draft of the FY 2011 CCWP to the TPB for approval on March 17th.

COG/TPB staff met with a representative from Portland Oregon's MPO, Metro, on January 11th.

COG/TPB staff met with representatives from Avego on January 12th.

COG/TPB staff met with a representative from the Netherland's on January 13th.

Conference call meetings were held with General Services Administration and National Capital Planning Commission representatives on January 15th and 29th, February 12th and March 12th to discuss Federal ETC training needs. A training session/workshop was scheduled for April 6th.

The Commuter Connections Operations Center closed early on February 5, 2010 due to the impending snow storm. The Operations Center was also closed on February 8, 10, 11 and 2010 due to inclement weather.

COG/TPB staff participated in a post-snow storm conference call on February 17th to discuss commuting issues with respect to the federal government.

COG/TPB staff attended and participated in a National Capital Region Transportation Forum on March 5th which was sponsored by the Office of Economic Adjustment of the Department of Defense.

MWCOG held an agency-wide Continuity of Operations exercise on Thursday, March 11, 2010. Commuter Connections was represented at the meeting and was able to successfully demonstrate its COOP plan.

COG/TPB staff completed the review and distribution of the Commuter Connections Resource Directory for the January 2010 publication.

COG/TPB staff continued to provide, on a bi-weekly basis, the End User Report and the Suspicious App-Code Report to all client sites.

COG/TPB staff followed up with new applicants from the District of Columbia, Arlington, VA and the rural locations in Maryland (for MTA) and Virginia. COG/TPB staff also provided temporary assistance to Baltimore City DOT and PRTC due to staff departures. COG/TPB staff will continue to provide support to these agencies until they hire replacement staff. Electronic matchletters were sent whenever possible and paper matchletters were sent otherwise.

COG/TPB staff distributed the follow-up report: (Commuters whose records expire in January 2010, February 2010 and March 2010) on the first of the preceding month and commenced with the purge process at that time. Commuters may first be contacted by telephone by the local ridematching agency. If the commuter was unresponsive, COG/TPB staff then contacts them via electronic or paper purge letter. If the commuter remains unresponsive their record is marked as "deleted" for one year and in the following year is will be expunged from the database.

COG/TPB staff responded to technical support requests from Fairfax and Loudoun Counties in Virginia as well as the Traffix program of Hampton Roads, Virginia. A software training session was held on March 5th with representatives from the Northern Shenandoah Regional Commission. COG/TPB staff also provided technical support to ARTMA. A summary of the technical support provided to local Rideshare Agencies and their coordinators may be found at the end of this document.

B. Transportation Information Services

COG/TPB staff provided commuter traveler information on alternatives to the general public by telephone, web site, electronically and through printed information. Statistics on this project are available by viewing the Quarterly Work Program progress Report at the end of the document.

C. Transportation Information Software, Hardware, and Database Maintenance

COG/TPB staff continued monthly meetings with the TDM On-line System contractor to discuss maintenance of the entire product and software changes for Phase III.

COG/TPB staff corrected some display problems with certain reports.

COG/TPB staff continued testing new features and fixes in the online TDM System.

COG/TPB staff helped the Thomas Jefferson Planning District Commission's RideShare program with data cleanup.

COG/TPB staff loaded data into Oracle for the Thomas Jefferson Planning District Commission's RideShare program.

In preparation for assuming responsibility for ongoing development of the TDM system from the contractor, COG/TPB staff built a development and testing environment. That platform consists of the same database server (Oracle10g) and web server and supporting software (JBoss, Apache, and Hibernate) used by the production TDM system. COG/TPB staff installed Oracle database and a web server for development and testing. This will enable developers to make changes to the web application and the database using components completely separate from the production servers. Once changes have been verified by thorough testing, new versions of the web application can be deployed to production right from development.

COG/TPB staff made changes to the end user reports to exclude GRH One Time Exception customers. These customers do not actually have accounts and should not appear on the reports.

COG/TPB staff continued with running the monthly purge process and auditing the results.

COG/TPB staff continued daily maintenance processes for Commuter Connections TDM Software System. This included monitoring the web and database servers and Oracle database backups.

COG/TPB staff developed three new reports to help monitor accounts for follow up by local ridematching coordinators.

D. Commuter Information System

COG/TPB staff investigated and finalized the technical approach for deploying the next version of the park and ride lot web map. This new version will use the latest ESRI technology, ArcGIS Server 9.3, to create maps for web clients. A server and a map have been built and tested and will be deployed next fiscal year.

COG/TPB staff began investigating the feasibility of creating geocoding and routing services using the new ArcGIS Server. Such services could eventually be consumed by the online TDM System for matching commuters, furnishing turn-by-turn directions for commutes and even bicycle routing maps.

Development of the web map continued. COG/TPB staff updated map layers for park and ride lots and bicycle facilities. The park and ride lot layer was exported and loaded into the TDM system's Oracle database.

COG/TPB staff produced a new Bike to Work Day Pit Stop map for 2010. Eight new pit stops were added to the map.

II. REGIONAL GUARANTEED RIDE HOME PROGRAM

A. General Operations and Maintenance

COG/TPB staff continued sending weekly registration and re-registration cards to Guaranteed Ride Home program applicants. Those applicants whose records were expiring were contacted to update their information.

COG/TPB staff processed taxi and car rental invoices and transit and 'Pool Rewards vouchers.

COG/TPB staff monitored and maintained the GRH database and server.

B. Process Trip Requests and Provide Trips

Between the months of January and March, there were 1,313 GRH applications received. A total of 1,191 applicants were registered (1,167 new applicants and 24 previous "one-time exception" users) and 1,892 commuters were re-registered. During the same time period, the GRH program provided 767 GRH trips. Eighty-one (81) of these trips were "one-time" exceptions accounting for ten percent (10%) of the total number of GRH trips provided. "Personal illness" accounted for the largest portion of the GRH trip reasons followed by "Family Emergency". As of March 31st, a total of 11,473 commuters are currently registered in the GRH database.

III. MARKETING

A. TDM Marketing and Advertising

Managed and oversaw marketing, advertising and public relations contractors. Implemented regional marketing campaign and processed media placement invoices.

The 2010 winter newsletter and Federal ETC insert were completed. Newsletter articles included a lead story on the Virginia Mega Projects. Other stories included a Washington region walking study, Bike to

Work Day preview, Tysons express and lunch shuttle bus service, and 'Pool Rewards. Newsletter and inserts were also placed online. Planning and work began for the spring 2010 newsletter including schedule, article selection and draft text.

New radio spots were produced to promote GRH and Rideshare, two ads for each. Rideshare radio spots started the week of February 22nd while GRH radio spots started the week of March 8th. A total of four weeks of radio aired during the first quarter of 2010. During that time Rideshare and GRH spots did not overlap during given weeks. Stations included in the campaign were WASH (Soft Rock 97.1FM), WLZL (El Zol, 99.1FM), WTOP (News/Talk 103.5FM), WBIG (100.3 FM), WPGC (95.5 FM), WIAD (94.7 Fresh FM), WRQX (Mix 107.3FM) and Metro Networks. Developed copy for live traffic reads for Metro Networks sponsorship and worked with radio stations to develop and implement value-added opportunities.

Backpack flyers promoting the GRH program were developed and sent to elementary schools in Montgomery and Fairfax counties for distribution to 150,000 students. The top reason why the GRH service is utilized is due to sick children. In February, the message was also sent home electronically through the school systems' email list servs.

Internet banner ads for the spring campaign were developed and the web sites advertised on were selected. To promote the GRH program to parents of elementary school age children, Parenting and Disney websites were selected for the internet outreach. GRH banner ads with visuals similar to the one used on the backpack flyers will be placed on Parenting and Disney.

COG/TPB staff began sending McDonald's and Grubhub coupons to GRH re-registrants as part of the GRH Rewards program in January. A GRH Rewards program press release was sent on February 24, 2010. Media coverage included the Washington Examiner and Frederick NewsPost. PRTC and Frederick TransIT sent notices to their commuters about the program via email.

Regularly updated and maintained the Extranet for posting of marketing and advertising materials for review by Commuter Connections committee groups.

COG/TPB staff prepared to update the Commuter Connections Bulletin Board service from the old CGI platform to run on ASP.NET. The BBS will function better internally as well as provide more ease of use with a new, modern look and feel. The new bulletin boards will be deployed

next quarter. COG/TPB staff also provided customer support for the Commuter Connections Bulletin Board.

COG/TPB staff maintained and updated Spanish language content and visuals for Commuter Connections web site and performed regular and seasonal updates such as Bike to Work Day information. Regular updates were also made to the News & Events, Commuter and Employer Programs, and Upcoming Events sections. Regular updates to social networking websites were also performed. Created Commuter Connections brochures web form for employers to request and receive free brochures and information.

Advertisements were included in printed and electronic telephone directories throughout the Washington region under the carpool and vanpool services category. Directory publications include Comprint Military guides and Yellow Book USA.

A Regional TDM Marketing Group meeting was held on March 16, 2010. The final FY 2010 1st Half Marketing Campaign Summary report was distributed as well as a draft of the 2nd Half Campaign Summary report. Presentations were made by the Commuter Connections advertising contractor to include marketing activity for the FY 2010 spring marketing campaign. Other presentations included updates from VRE and the Street Smart Campaigns and an overview of the Golden Triangle BID's bike rack contest.

A direct mail campaign was sent in February to 450,000 households within the Washington region to promote Carpool Ridematching and the Guaranteed Ride Home (GRH) program. Recipients were ages 35-54 and had annual incomes above \$50,000. Mailers included a postage paid reply application form to mail back, and commuters were also encouraged to go online to commuterconnections.org.

COG/TPB staff coordinated ad space donations from Commuter Connection network members to provide free transit ad from the following transit properties: Frederick Transit bus exteriors, PRTC Commuter bus exteriors, MTA-MARC interior rail cards, Montgomery County Ride On bus exteriors and Shelters.

A contract was secured with the Southern Maryland Blue Crabs minor league baseball team for an upcoming FY 2010 Commuter Connections game sponsorship.

COG/TPB staff presented information and staffed a Commuter Connections exhibit at the One Less Car symposium in Annapolis on February 3rd.

COG/TPB staff attended an annual Transportation Fair hosted by MWAAs at the Ronald Reagan National Airport on Wednesday, March 17th, 2010. The event was held in the historic Terminal A lobby and was well attended by airport and airline employees.

B. Bike to Work Day

A corporate sponsorship drive continued through the end of January and COG/TPB staff obtained written sponsorship agreements, logos and invoiced sponsors.

COG/TPB staff worked with the Mid-Atlantic Sports Network to develop promotional opportunities as part of MASN's in-kind Gold sponsorship. A 30-second PSA will run on Washington Nationals programming as well as Ticker Messaging (scrolling text across bottom of TV screen). An email will be sent out to a 30K MASN Nat's database.

Held January 13, 2010 and March 10, 2010 Steering Committee meetings. January's meeting covered: sponsorship update, T-Shirts, poster concepts, and web site. The March meeting covered many of the same topics and also included discussion of fliers and rack cards, banners, convoys and water bottles.

COG/TPB staff selected and finalized flyer design with committee input; printed and distributed flyers. The flyers were then translated to rack card version; printed and distributed.

The event T-Shirt design was developed and finalized and a color was selected along with size quantities.

COG/TPB staff and the contractor coordinated DC Circulator Bus ad space agreement, and the contractor developed and printed bus signage to appear on internal panels on four buses.

A new 60 second radio spot was produced for the FY 2010 event. The radio spot will mention Gold level sponsors and will air for three weeks during the last week of April through mid-May. The ad will be heard on ESPN, DC101 and Hot 99.5. The ESPN buy will include an on-air endorsement by radio personality Andy Pollen, who regularly bikes to work.

COG/TPB staff worked with the Bike To Work Day Steering Committee and WABA to coordinate updates to the event web site.

COG/TPB staff solicited Steering Committee members for 8 x 4' vinyl event banners and sent out print bid. The art template for banners was

developed and customized for each pit stop and printed and the banners were delivered to pit stop managers.

City Bikes was provided with sponsor logos for water bottles.

COG/TPB staff worked with pit stop managers and other Steering Committee members on event logistics and to provide direction to acclimated new pit stops.

C. Employer Recognition Awards

An HTML email was sent to employers and employer outreach sales representatives regarding the call for award nominations. COG/TPB staff worked with GSA and the Greater Washington Board of Trade to publicize the nomination period. The call for nominations was discussed during the January 19, 2010 Employer Outreach Committee meeting. The award nomination period ended February 1, 2010.

A deposit on the National Press Club for the June 23, 2010 event was made along with a contract review and signature after going through a competitive bidding process for the venue.

COG/TPB staff and the contractor reviewed award nominations and created one-page summaries for Selection Committee meeting. COG/TPB staff secured Selection Committee members and sent welcome letters providing details about the meeting held on March 24, 2010. Materials for the Selection Committee meeting were finalized including instructions for judges, agenda, ballots and copies of original nomination forms submitted. Following the meeting, results of the Selection Committee balloting were tallied and provided by consultant. Thank you letters were sent to Selection Committee members following the meeting.

COG/TPB staff met internally to review qualifications and credentials for Organization and Sales Team Achievement award candidates.

Development began on invitations and exterior envelope.

D. Carpool Incentive Demonstration Project Study

Ads ran on Yahoo through the end of February to promote the 'Pool Rewards program.

Language for the 'Pool Rewards web page was modified to reflect program expansion to a region wide level. Modifications were made to the post card originally created at program launch to communicate new changes.

A portion of the value-added opportunities from the spring radio campaign were used to promote the 'Pool Rewards expansion. A promotion called "Double Fill" took place in March with 94.7Fresh FM. The Fresh street team was on site at several highly used gas stations within the region during the morning rush hour. The team distributed the newly modified 'Pool Rewards post cards to gas station patrons. As part of the promotion, gift certificates for a free pizza, courtesy of Papa Johns were given to all who filled up.

Rideshare Direct mailers sent in February supported 'Pool Rewards by incorporating a brief message about the limited time incentive program.

A press release was sent out on March 11, 2010 to announce the expansion of the 'Pool Rewards program throughout the entire Washington region. Media coverage was enjoyed on WTOP, Washington Post, Washington Examiner, NBC Washington and MSNBC.

COG/TPB staff worked on finalizing the participant survey and supervisor verification process for those completing the program.

E. Car Free Day

Held Car Free Day Steering Committee meeting March 10, 2010. Topics included the 2010 Pledge Goal, web site and marketing materials to be used.

IV. MONITORING AND EVALUATION

A. TERM Data Collection and Analysis

The FY 2009 - FY 2011 TDM Evaluation Framework Methodology draft document was updated based on comments and presented to the Commuter Connections Subcommittee on January 19th. A review and comment period was established. The second draft of the FY 2009 – FY 2011 TDM Evaluation Framework Methodology document was presented to the Commuter Connections Subcommittee on March 16th. A new comment period was established.

The FY 2010 State of the Commute survey design was completed and data collection activities began on January 26th. Data collection activities continued for the FY 2010 State of the Commute Survey through March.

The FY 2010 GRH In-Depth Applicant draft survey was presented and discussed at the January 19th TDM Evaluation Group meeting. A review and comment period was established. COG/TPB staff and the consultant

continued work on the electronic programming of the 2010 GRH Applicant survey.

The FY 2010 Employer Outreach Final Employer Verification Statement was presented during the Employer Outreach Committee meeting on January 19th. The Draft 2nd Quarter Employer Verification Statement was also prepared and released for comment during the January 19th Employer Outreach Committee meeting. The Draft 2nd Quarter Employer Verification Statement was finalized and will present at April's Employer Outreach Committee meeting. The third quarter Draft Conformity Verification Statement was produced for the April 20th meeting.

In January, the monthly Employer Outreach Progress Reports were collected from all jurisdictions with the exception of the City of Alexandria, Arlington, Fairfax, Loudoun and Prince William counties.

For February, the monthly Employer Outreach Progress Report spreadsheets were collected from all jurisdictions with the exception of the City of Alexandria, Loudoun and Prince William counties.

In March, reports were collected from Frederick County. Arlington, Fairfax, Loudoun, Montgomery, Prince George's and Prince William Counties did not submit their reports at the time of this summary. In addition, the City of Alexandria, the District of Columbia and Tri-County Council have not submitted their reports.

B. Program Monitoring and Tracking Activities

COG/TPB staff produced Executive Summary reports for monthly activities in January, February and March.

A TDM Evaluation Group meeting was held on January 19th. The agenda included a discussion regarding the revisions to the TDM Evaluation Framework Methodology Document, changes made to the 2010 State of the Commute survey questionnaire and the methodology and questionnaire for the 2010 GRH Applicant survey.

As of January, the monthly reports are still outstanding from Virginia (Arlington, Fairfax, Loudoun, Prince William Counties and the City of Alexandria) from the beginning of the fiscal year, therefore the information was not available to include in the quarterly progress report. The necessary reports have been received from DC and all jurisdictions in Maryland.

In February, the Employer Outreach monthly spreadsheet reports are still outstanding from most of the Virginia jurisdictions (Fairfax, Loudoun, Prince William Counties and the City of Alexandria) from the beginning

of the fiscal year; therefore the information is still not available to include in the quarterly progress report. Arlington County has submitted their reports and is up to date for the fiscal year. The necessary reports have been received from DC and all jurisdictions in Maryland.

As of March, the year to date and month to date reports were completed. Employer Outreach monthly spreadsheet reports are still outstanding from most of the Virginia jurisdictions (Fairfax, Loudoun, Prince William Counties and the City of Alexandria) from the beginning of the fiscal year; therefore the information is still not available to include in the quarterly progress report.

COG/TPB staff coordinated with the contractor on the review of new Employer Survey database pages.

Presented results of the FY 2009 GRH Customer Satisfaction at January 19, 2010 Commuter Connections Subcommittee meeting. The final draft of the report was endorsed for release. The report was posted to the Commuter Connections Extranet for open comments period. Survey report was approved for release at the March 16, 2010 Commuter Connections Subcommittee meeting.

Conducted mailing of GRH Customer Satisfaction Survey for December 2009 – February 2010 program users.

COG/TPB staff continued to tracked response to direct mailers sent to households.

The Final FY 2010 First Half Marketing Campaign Summary Report and the Draft FY 2010 2nd Half Marketing Campaign Summary Reports were issued at the March 16, 2010 Regional TDM Marketing Group meeting.

COG/TPB staff continued to capture and track the effectiveness of advertising campaigns through web site visits and phone call counts for December 2009 - February 2010.

V. EMPLOYER OUTREACH

1. Regional Component Project Tasks

A. Regional Employer Database Management and Training

January: Staff maintained the database. Several problems with the web application were addressed for Montgomery County Commuter Services.

February: Staff added three new users for the Fairfax portion of the database. Several restarts of the ACT! Database was necessary due to connectivity problems.

March: Staff began work on upgrade to system and adjusted users for the District of Columbia as well as incorporated new fields for data analysis

B. Employer Outreach for Bicycling

COG/TPB staff worked with the consultant to discuss a new cover design concept for the regional Bike to Work brochure.

C. Live Near Where You Work Program

January: Event planning for Fairfax, Frederick, Montgomery and Prince George's Counties.

February: COG/TPB staff sent LNYW brochures to DATA and to North Bethesda for upcoming events. There was progress on planning for events in Prince William, Frederick and Prince George's Counties.

COG/TPB staff attended and participated in the DATA LNYW event at the Hyatt Dulles on February 23rd.

March: Provided support for upcoming events in Prince William, Frederick and Prince George's counties and distributed LNYW booklets for the upcoming Frederick County event. Post cards and an HTML e-mail were sent to employers for Prince William event. Development began on a Frederick event post card for their May event.

COG/TPB staff worked on reviewing event logistics and costs for DATA events to be held in April and issued a Purchase order.

COG/TPB staff reviewed application from Montgomery County for a LNYW event.

2. Jurisdictional Component Project Tasks

A. DC and MD Local Agency Funding and Support

January: Maryland jurisdictions continued work on establishing new or expanded employer-based TDM programs at work sites. The District of Columbia has elected to pass-thru its dollars directly to a contractor and the FY 2010 CCWP was amended to reflect this change.

February: Maryland's outreach efforts continue with the addition of five new Level 3 employers for February. The District added two Level 3 employers and the outreach effort for DC was effectively switched to a new entity; representatives from Arlington Transportation Partners. The District of Columbia Employer Outreach program will now be under the GoDCGo umbrella.

March: Staff coordinated with new DC contractor on outreach efforts and database quality control.

B. DC, MD, and VA Program Administration

January: The Climate Change brochures were finalized and order received. Met with Library of Congress, US DOJ, USPS L'Enfant branch, United Mine Workers Pension Fund and USDA ARS. Employer Outreach Meeting held on January 19, 2010. An Employer Outreach sales training session was held on January 26th.

February: Climate change brochures were sent to three jurisdictions; Frederick, Prince George's and Montgomery County. Met with AARP, Veteran's Administration and the NEA to update Commuter Connections efforts and also inform commuters on what is available to them in the region.

COG/TPB staff worked to secure speakers and finalize the curriculum for the LEED sales training session that will be held in March.

March: COG/TPB staff coordinated and facilitated the LEED Employer Outreach sales training session held at COG on March 23rd for DC and Maryland representatives. A meeting was held on March 3rd with DDOT and the contractor to discuss the transition and to finalize expectations and requirements.

VI. MARYLAND TELEWORK

A. General Assistance and Information

A draft survey was developed by the consultant in January and reviewed by COG/TPB staff that will be used to obtain information and feedback from Maryland Employer Services representatives to prepare this year's Telework training curriculum. Work began on the training curriculum in March.

A conference call was held on January 22nd with the consultant to discuss the status of the survey and overall training approach.

The pre-workshop survey was completed by the consultant in February.

COG/TPB staff began identifying potential employers for the Telework case studies in February.

Work continued on the on-call programs with the consultant at both Marriott Headquarters and with Charles County Government. A question and answer session was held with Charles County government. Participants included the teleworkers and interested employees from other departments.

COG/TPB staff participated in a Telework webinar on March 19th sponsored by Tools of Change.

**Technical Assistance to Local Agencies
January – March 2010**

Agency	Date Reported	Acknowledgement of Receipt	Notice of Resolution	Nature of the Problem
JANUARY 2010				
Fairfax County	Tue 1/12/2010	Wed 1/13/2010	Wed 1/13/2010	Duplicate commuter record
FEBRUARY 2010				
Fairfax County	Mon 2/1/2010	Mon 2/1/2010	Mon 2/17/2010	Duplicate commuter record
Fairfax County	Fri 2/5/2010	Fri 2/5/2010	Fri 2/5/2010	Expire/Delete GRH/RS account no longer eligible
MARCH 2010				
Traffix	Mon 3/1/2010	Tue 3/2/2010	Tue 3/2/2010	Report access issue
Fairfax County	Mon 3/1/2010	Tue 3/2/2010	Tue 3/2/2010	Error when searching commuter CID#609643
Loudoun County	Mon 3/29/2010	Mon 3/29/2010	Mon 3/29/2010	Bad geocodes in commuter account

TDM SERVICES

**REGIONAL SUMMARY
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
COG Rideshare Applicants (New and Re-apps)	383	396	561
Locals Rideshare Apps (New and Re-apps)	2,390	1,876	1,481
Matchlists Requested	4,436	4,920	3,561
Transit Applicants/Info Sent	193	175	171
GRH Applicants	1,304	1,350	1,213
GRH Rides Provided	767	824	795
Telework Info Requests	21	15	23
Phone	0	0	0
Internet		3,176	2,105
Kiosk	N/A	N/A	N/A
Employer Applicants	0	0	0
Total Hits on website	27,631	38,984	23,002
TOTAL INPUT	37,125	51,716	32,912

TDM SERVICES**ALEXANDRIA
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	14	8	16
Matchlists Sent	43	19	40
Transit Applicants and Info Sent	0	0	2
GRH Applicants	23	24	23
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	4
Employers Contacted (New)- Visit	0	0	7
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	559
Employers Contacted (Follow up)- Visit	0	0	5
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	1

TDM SERVICES

**ARLINGTON
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	12	15	16
Matchlists Sent	34	119	33
Transit Applicants and Info Sent	1	1	1
GRH Applicants	23	20	25
Telework Information Requests	1	0	0
Employers Contacted (New)- Phone	3	0	19
Employers Contacted (New)- Visit	6	0	2
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	305	0	686
Employers Contacted (Follow up)- Visit	13	0	7
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	3	0	10
Level 2	0	0	0
Level 3	0	0	4
Level 4	0	0	1

TDM SERVICES**ANNE ARUNDEL
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	29	22	30
Matchlists Sent	115	145	121
Transit Applicants and Info Sent	5	3	3
GRH Applicants	31	53	27
Telework Information Requests	2	1	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**BALTIMORE CITY
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	5	11	16
Matchlists Sent	16	53	85
Transit Applicants and Info Sent	1	0	5
GRH Applicants	7	10	3
Telework Information Requests	0	0	1
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

BMC

JANUARY - MARCH 2010

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	19	14	9
Matchlists Sent	106	68	119
Transit Applicants and Info Sent	3	1	0
GRH Applicants	8	18	7
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**BWI BUSINESS PARTNERSHIP
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	5	10	8
Matchlists Sent	32	38	15
Transit Applicants and Info Sent	0	2	0
GRH Applicants	9	6	8
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES**COG - DC/DE/PA/WVA/VA
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	288	322	264
Matchlists Sent	890	1,040	664
Transit Applicants and Info Sent	29	17	25
GRH Applicants	284	192	245
Telework Information Requests	2	2	6
Employers Contacted (New)- Phone	6	14	11
Employers Contacted (New)- Visit	8	9	5
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	33	58	44
Employers Contacted (Follow up)- Visit	2	8	5
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	1
Level 2	0	2	1
Level 3	4	6	4
Level 4	0	0	2

TDM SERVICES

**FAIRFAX
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	175	174	162
Matchlists Sent	866	795	523
Transit Applicants and Info Sent	18	15	11
GRH Applicants	175	185	152
Telework Information Requests	3	4	5
Employers Contacted (New)- Phone	0	0	31
Employers Contacted (New)- Visit	0	0	10
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	121
Employers Contacted (Follow up)- Visit	0	0	18
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	1
Level 2	0	0	3
Level 3	0	0	10
Level 4	0	0	7

TDM SERVICES

FDA

JANUARY - MARCH 2010

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	1	0
Matchlists Sent	0	3	0
Transit Applicants and Info Sent	0	0	0
GRH Applicants	0	1	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**FREDERICK
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	22	50	26
Matchlists Sent	160	181	161
Transit Applicants and Info Sent	9	3	2
GRH Applicants	38	44	35
Telework Information Requests	1	1	0
Employers Contacted (New)- Phone	5	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	8	7	92
Employers Contacted (Follow up)- Visit	2	4	1
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	1
Level 2	0	0	1
Level 3	1	1	0
Level 4	0	0	0

TDM SERVICES

HARFORD

JANUARY - MARCH 2010

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	7	30	9
Matchlists Sent	59	91	48
Transit Applicants and Info Sent	0	1	1
GRH Applicants	7	5	2
Telework Information Requests	0	1	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

HOWARD

JANUARY - MARCH 2010

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	50	19	20
Matchlists Sent	77	130	91
Transit Applicants and Info Sent	7	3	2
GRH Applicants	34	51	15
Telework Information Requests	1	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

LINK

JANUARY - MARCH 2010

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	0
Matchlists Sent	0	0	1
Transit Applicants and Info Sent	0	0	0
GRH Applicants	1	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

LOUDOUN

JANUARY - MARCH 2010

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	63	54	50
Matchlists Sent	307	279	210
Transit Applicants and Info Sent	6	7	2
GRH Applicants	98	85	67
Telework Information Requests	2	1	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

MTA

JANUARY - MARCH 2010

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	12	14	19
Matchlists Sent	107	104	89
Transit Applicants and Info Sent	0	1	1
GRH Applicants	11	20	10
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**BETHESDA TRANSPORTATION SOLUTIONS
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	52	25	16
Matchlists Sent	18	19	7
Transit Applicants and Info Sent	44	22	10
GRH Applicants	4	2	5
Telework Information Requests	0	1	1
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**MONTGOMERY COUNTY
COUNTYWIDE
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	56	54	85
Matchlists Sent	274	283	160
Transit Applicants and Info Sent	9	6	44
GRH Applicants	41	53	31
Telework Information Requests	2	0	0
Employers Contacted (New)- Phone	3	9	0
Employers Contacted (New)- Visit	13	18	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	718	1,477	0
Employers Contacted (Follow up)- Visit	29	42	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	1	26	0
Level 3	0	3	0
Level 4	1	0	0

**Employer Outreach Totals for Montgomery County, MD are reported under the Countywide subtotal*

TDM SERVICES**MONTGOMERY COUNTY
FRIENDSHIP HEIGHTS/ROCKVILLE
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	2	0	3
Matchlists Sent	8	3	7
Transit Applicants and Info Sent	0	0	0
GRH Applicants	1	1	1
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**TRANSPORTATION ACTION PARTNERSHIP
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	67	115	37
Matchlists Sent	89	148	115
Transit Applicants and Info Sent	5	63	14
GRH Applicants	2	2	21
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**SILVER SPRING
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	2	1	39
Matchlists Sent	7	16	5
Transit Applicants and Info Sent	0	0	21
GRH Applicants	4	2	4
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**NATIONAL INSTITUTES OF HEALTH (NIH)
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	19	2	5
Matchlists Sent	33	14	39
Transit Applicants and Info Sent	0	1	3
GRH Applicants	1	2	4
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**NATIONAL NAVAL MEDICAL CENTER (NNMC)
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	7	1	N/A
Matchlists Sent	68	82	N/A
Transit Applicants and Info Sent	1	0	N/A
GRH Applicants	2	0	N/A
Telework Information Requests	0	0	N/A
Employers Contacted (New)- Phone	0	0	N/A
Employers Contacted (New)- Visit	0	0	N/A
Employers Contacted - Number of Potential (New)	0	0	N/A
Employers Contacted (Follow up)- Phone	0	0	N/A
Employers Contacted (Follow up)- Visit	0	0	N/A
Employers Contacted - Number of Potential (Follow up)	0	0	N/A
New TDM Programs Established			
Level 1	0	0	N/A
Level 2	0	0	N/A
Level 3	0	0	N/A
Level 4	0	0	N/A

*NSA-Bethesda joined the Commuter Connections network in September 2009

TDM SERVICES

**NORTHERN NECK
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	2	0	3
Matchlists Sent	0	0	15
Transit Applicants and Info Sent	0	0	0
GRH Applicants	9	0	1
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**NORTHERN SHENANDOAH
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	8	8	6
Matchlists Sent	41	75	14
Transit Applicants and Info Sent	1	1	0
GRH Applicants	5	13	9
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**PRINCE GEORGE'S
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	42	88	36
Matchlists Sent	123	144	98
Transit Applicants and Info Sent	21	8	4
GRH Applicants	44	51	36
Telework Information Requests	3	3	1
Employers Contacted (New)- Phone	0	3	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	142	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

PRTC

JANUARY - MARCH 2010

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	129	169	127
Matchlists Sent	381	472	340
Transit Applicants and Info Sent	18	7	10
GRH Applicants	244	248	211
Telework Information Requests	4	0	4
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	25
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**GW RIDE CONNECT
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	298	148	205
Matchlists Sent	352	319	309
Transit Applicants and Info Sent	4	8	5
GRH Applicants	148	170	196
Telework Information Requests	0	1	2
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**RAPPAHANNOCK-RAPIDAN
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	26	28	22
Matchlists Sent	125	139	183
Transit Applicants and Info Sent	4	2	2
GRH Applicants	12	23	19
Telework Information Requests	0	0	1
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES**TRI-COUNTY
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	20	41	28
Matchlists Sent	105	141	69
Transit Applicants and Info Sent	7	3	3
GRH Applicants	38	69	56
Telework Information Requests	0	0	1
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	2
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**CHARLOTTESVILLE
JANUARY - MARCH 2010**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	5	3	N/A
Matchlists Sent	113	11	N/A
Transit Applicants and Info Sent	0	0	N/A
GRH Applicants	1	0	N/A
Telework Information Requests	0	0	N/A
Employers Contacted (New)- Phone	0	0	N/A
Employers Contacted (New)- Visit	0	0	N/A
Employers Contacted - Number of Potential (New)	0	0	N/A
Employers Contacted (Follow up)- Phone	0	0	N/A
Employers Contacted (Follow up)- Visit	0	0	N/A
Employers Contacted - Number of Potential (Follow up)	0	0	N/A
New TDM Programs Established			
Level 1	0	0	N/A
Level 2	0	0	N/A
Level 3	0	0	N/A
Level 4	0	0	N/A

*Charlottesville Rideshare formally joined Commuter Connections in March 2010.

Table 1

**National Capital Region Transportation Planning Board
Commuter Connections Program
Quarterly Activity and Impact Summary**

JANUARY - MARCH 2010

Commuter Connections Activity	This Quarter	Last Quarter	Since
			July 2009
Total applicants/info provided:	6,449	5,498	18,275
Rideshare applicants	2,754	2,272	7,435
Matchlists sent	4,436	4,920	13,530
Transit applicants/info sent	193	175	472
GRH applicants	1,304	1,350	4,285
Bike to work info requests	30	30	80
Telework info requests	21	15	58
Internet users	27,631	38,984	92,599
Internet applicants	2,231	3,176	8,094
New employer clients	95	26	147
Employee applicants	0	0	0

Program Impact Performance Measure	This Quarter	Last Quarter	Since July 2009
Continued placements	701	578	1,892
Temporary/one-time placements	338	279	913
Daily vehicle trips reduced	246	203	664
Daily VMT reduced	7,225	5,961	19,507
Daily tons NOx reduced	0.0034	0.00290	0.0093
Daily tons VOC reduced	0.0017	0.00140	0.0045
Daily tons PM2.5 reduced	0.00009	0.00008	0.0002
Daily tons PM2.5 NOx reduced	0.0032	0.00260	0.00859
Daily tons GHG reduced	3.4711	2.86350	9.3707
Daily gallons of gas saved	363	299	980
Daily commuter costs saved	\$1,228	1,013	3,316

NOTE: Daily vehicle trips reduced is calculated by multiplying the number of placements by a vehicle trip reduction (VTR) factor. The VTR factor takes into account three types of placements. 1) Drive alone commuters that shift to a commute alternative, 2) current alternative commute users that shift to a higher occupancy commute mode, and 3) current commute alternative users that increase the number of days they use a commute alternative. Daily vehicle trips reduced include both trips to work and trips from work to home. Note the data for Kiosk users/applicants was eliminated in FY09, when the program was discontinued.

TABLE 2

COMMUTER CONNECTIONS APPLICATION ACTIVITY SUMMARY
 JANUARY - MARCH 2010

	New Apps	Re-Apps	Follow Up	Total
ALEXANDRIA	14	12	19	45
ARLINGTON (COG)	12	1	19	32
ARTMA	29	18	180	227
BALTIMORE CITY	5	3	10	18
BMC	19	7	5	31
BWI BUSINESS PARTNERSHIP	5	2	4	11
COG - MD	0	0	0	0
COG - VA	0	0	0	0
COG - Other	272	111	214	597
DISTRICT OF COLUMBIA	16	9	51	76
FDA	0	1	1	2
FAIRFAX COUNTY	175	132	1,331	1,638
FREDERICK	22	38	176	236
GW RIDE CONNECT	298	380	17	695
HARFORD	7	11	1	19
HOWARD	50	38	19	107
LINK	0	1	0	1
LOUDOUN	63	20	106	189
MTA	12	4	22	38
MONTGOMERY COUNTY				
Bethesda Transportation Solutions	52	305	693	1,050
Countywide	56	33	168	257
Friendship Heights/Rockville	2	1	23	26
North Bethesda TMD	67	22	121	210
Silver Spring	2	3	19	24
NIH	19	1	2	22
NSA - BETHESDA	7	19	2	28
NORTHERN NECK	2	19	2	23
NORTHERN SHENANDOAH	8	7	11	26
PRINCE GEORGE'S	42	20	16	78
PRTC	129	85	155	369
RAPPAHANNOCK-RAPIDAN	26	16	4	46
TRI - COUNTY	20	23	93	136
SOUTHERN AND CENTRAL VA AGENCIES (PRGM)				0
CHARLOTTESVILLE	1	0	0	1
MIDDLE PENINSULA	0	0	0	0
HAMPTON ROADS - TRAFFIX	81	0	0	81
TOTAL INPUT COMMUTER CONNECTIONS	1,431	1,342	3,484	6,257
TOTAL INPUT OUTER JURISDICTIONS	82	0	0	82
TOTAL INPUT (CC + OUTERS)	1,513	1,342	3,484	6,339
COMMUTER CONNECTIONS TOTAL NEW & RE-APPLICANTS		2,773		

FY 2010

January - March 2010	City of Alexandria	Arlington County	District of Columbia	Fairfax County	Frederick County	Loudoun County	Montgomery County	Prince George's	Prince William	Calvert/ St. Charles	Telework	Metro
Employers Contacted (new Site Visits (prospects) Employers Contacted (follow-up)	0	3	6	0	5	0	3	0	0	0	0	0
Total Broadcast Contacts Letters, Flyers, Newsletter	0	305	33	0	8	0	718	0	0	0	4	0
Total Sales Meetings	0	1816	30	0	279	0	4736	0	0	0	0	0
Total Employers Contacted	0	19	10	0	2	0	42	0	0	0	0	0
New Level 1 TDM Programs	0	2143	79	0	294	0	5499	0	0	0	4	0
New Level 2 TDM Programs	0	3	0	0	0	0	0	0	0	0	0	0
New Level 3 TDM Programs	0	0	0	0	0	0	1	0	0	0	0	0
New Level 4 TDM Programs	0	0	4	0	1	0	0	0	0	0	0	0
	0	0	0	0	0	0	1	0	0	0	0	0