

# What the New Activity Centers Tell Us

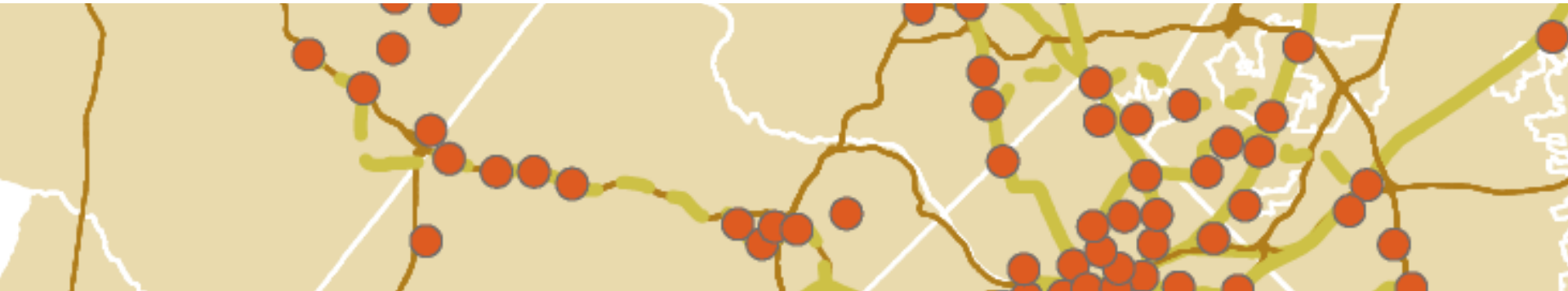
Clara Reschovsky

Cooperative Forecasting Subcommittee

September 10, 2013

# Activity Centers 101

- Existing urban centers, priority growth areas, traditional towns, transit hubs
- Places that will accommodate majority of region's growth in coming decades



# Activity Centers 101

## Past: Technical Exercise

- Based on COG's Cooperative Forecasts
- Identified major employment centers – existing or planned
- Scenario/Analysis Tool for Transportation Planning Board

## Now: Technical and Policy Tool

- Spatial component of Region Forward
- Decision & implementation tool for local government, business, nonprofits to “*think regionally & act locally*”

# Components of NEW Activity Centers

- **Meet Jurisdiction's growth goals**
  - Existing or planned
  - Based on Comprehensive Plan
- **Densities (People + Employment)**
  - 2040 densities are above median density for jurisdiction

# Optional Components of NEW Activity Centers

- **Activity Centers should have at least two of the following criteria**
  - Dense street network (> 55 intersections/sq mile)
  - Transit capacity
    - Current, planned in CLRP, or planned with funding identified
  - Land-use Mix (zoning encourages mixed uses)
  - Housing and Transportation Affordability
    - Average housing and transportation costs are 45% of regional median income

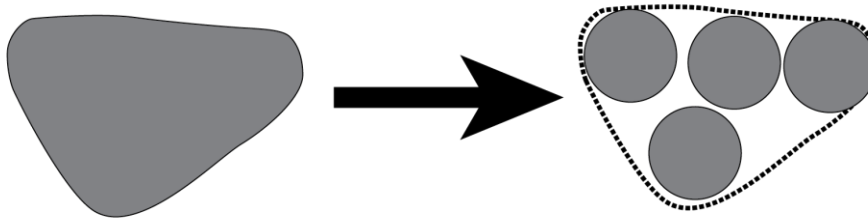
# Key Outcomes / Changes

## Consistent with Local Planning

- Links local and regional priorities

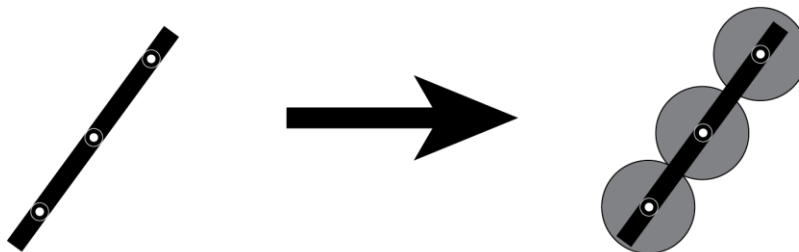
## More, Smaller Centers

- Old centers: 59; New centers: 141

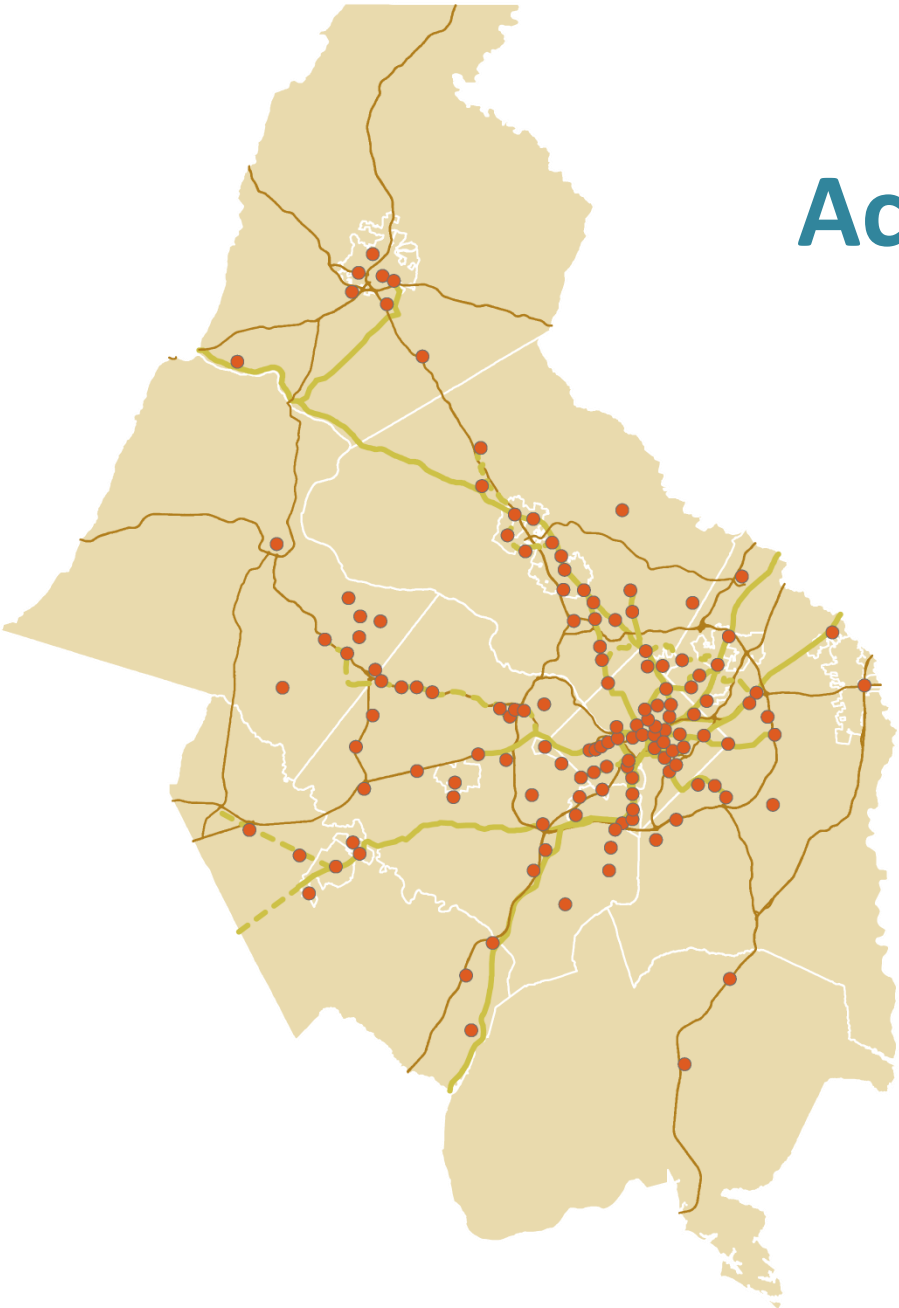


## Aligned with Existing & Planned Transit Networks

- 70% of new centers served by transit by 2040



# Conceptual Activity Centers Map



# Activity Centers have been Defined

- **Geographical Boundaries have been identified**
  - Transportation Analysis Zones
  - Tracts/Block Groups
- **Started analysis of Round 8.2 Cooperative Forecasts**
  - Activity Center Level totals
  - Jurisdictional Level totals (in/out of ACs)
  - Regional Level totals (in/out of ACs)



# 2013 Regional Activity Center Numbers

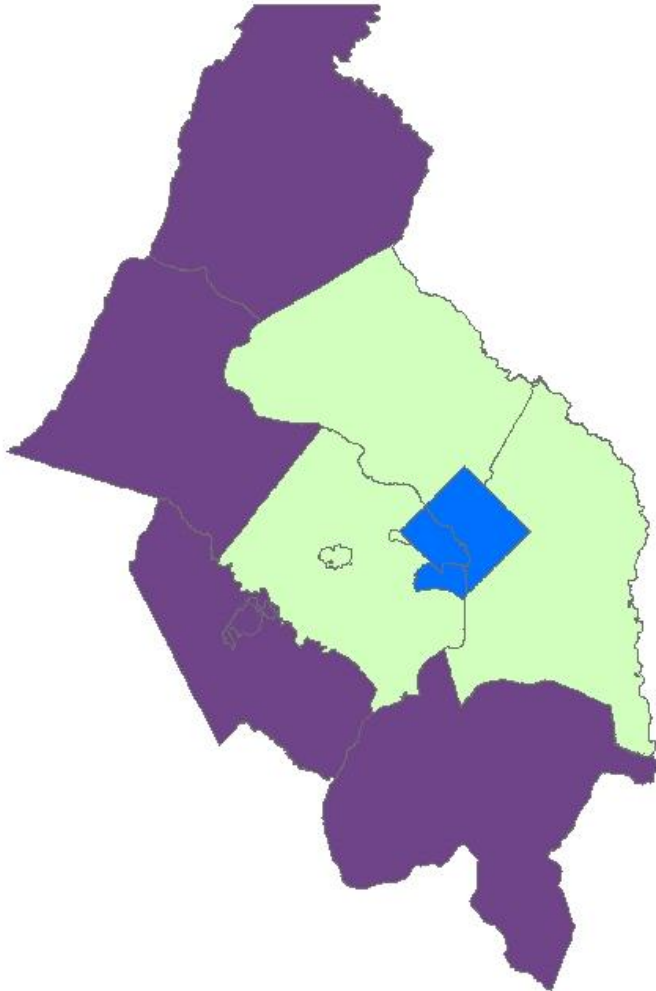
Round 8.2 Cooperative Forecasts for 2013 Activity Centers and Non-Activity Centers									
COG Member Jurisdictions									
Total Population	2010			2020			2040		
	Total Pop 2010	COG Members	MSA Share	Total Pop 2020	COG Members	MSA Share	Total Pop 2040	COG Members	MSA Share
In NEW Activity Center	1,372,816	27%	26%	1,653,726	29%	28%	2,194,552	33%	32%
Not in an Activity Center	3,673,693	73%	70%	3,964,650	71%	67%	4,367,463	67%	63%
<b>COG Total</b>	<b>5,046,509</b>	<b>100%</b>	<b>96%</b>	<b>5,618,376</b>	<b>100%</b>	<b>95%</b>	<b>6,562,015</b>	<b>100%</b>	<b>95%</b>
1983 MSA	5,267,209			5,888,600			6,922,700		100%
Households	2010			2020			2040		
	Households 2010	COG Members	MSA Share	Households 2020	COG Members	MSA Share	Households 2040	COG Members	MSA Share
In NEW Activity Center	577,531	31%	29%	705,016	33%	32%	952,547	38%	36%
Not in an Activity Center	1,308,197	69%	67%	1,421,228	67%	64%	1,574,412	62%	59%
<b>COG Total</b>	<b>1,885,728</b>	<b>100%</b>	<b>96%</b>	<b>2,126,244</b>	<b>100%</b>	<b>96%</b>	<b>2,526,959</b>	<b>100%</b>	<b>95%</b>
1983 MSA	1,959,528			2,219,800			2,654,900		100%
Total Employment	2010			2020			2040		
	Total Emp 2010	COG Members	MSA Share	Total Emp 2020	COG Members	MSA Share	Total Emp 2040	COG Members	MSA Share
In NEW Activity Center	2,013,017	66%	64%	2,364,453	67%	65%	2,984,219	69%	67%
Not in an Activity Center	1,053,891	34%	33%	1,153,092	33%	32%	1,368,031	31%	30%
<b>COG Total</b>	<b>3,066,908</b>	<b>100%</b>	<b>97%</b>	<b>3,517,545</b>	<b>100%</b>	<b>97%</b>	<b>4,352,250</b>	<b>100%</b>	<b>97%</b>
1983 MSA	3,148,808			3,620,400			4,485,400		100%

# Change in Share of Growth (2010 to 2040) in Activity Centers from Round 8.2

Growth: 2010 to 2040

Total Population	2013 Activity Centers			Original Activity Centers		
	Population	COG Members	MSA Share	Population	COG Members	MSA Share
In NEW Activity Center	821,736	54%	50%	499,441	33%	30%
Not in an Activity Center	693,770	46%	42%	1,016,065	67%	61%
<b>COG Total</b>	<b>1,515,506</b>	<b>100%</b>	<b>92%</b>	<b>1,515,506</b>	<b>100%</b>	<b>92%</b>
<b>1983 MSA</b>	<b>1,655,491</b>			<b>1,655,491</b>		
<b>Households</b>						
Households	Households	COG Members	MSA Share	Households	COG Members	MSA Share
In NEW Activity Center	375,016	58%	54%	233,043	36%	34%
Not in an Activity Center	266,215	42%	38%	408,188	64%	59%
<b>COG Total</b>	<b>641,231</b>	<b>100%</b>	<b>92%</b>	<b>641,231</b>	<b>100%</b>	<b>92%</b>
<b>1983 MSA</b>	<b>695,372</b>			<b>695,372</b>		
<b>Total Employment</b>						
Employment	Employment	COG Members	MSA Share	Employment	COG Members	MSA Share
In NEW Activity Center	971,202	76%	73%	755,665	59%	57%
Not in an Activity Center	314,140	24%	24%	529,677	41%	40%
<b>COG Total</b>	<b>1,285,342</b>	<b>100%</b>	<b>96%</b>	<b>1,285,342</b>	<b>100%</b>	<b>96%</b>
<b>1983 MSA</b>	<b>1,336,592</b>			<b>1,336,592</b>		

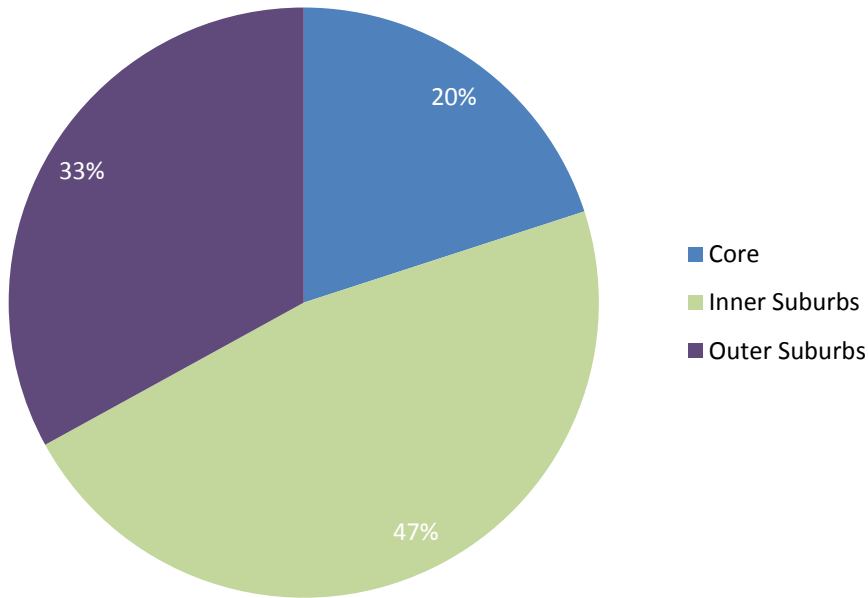
# Regional Rings



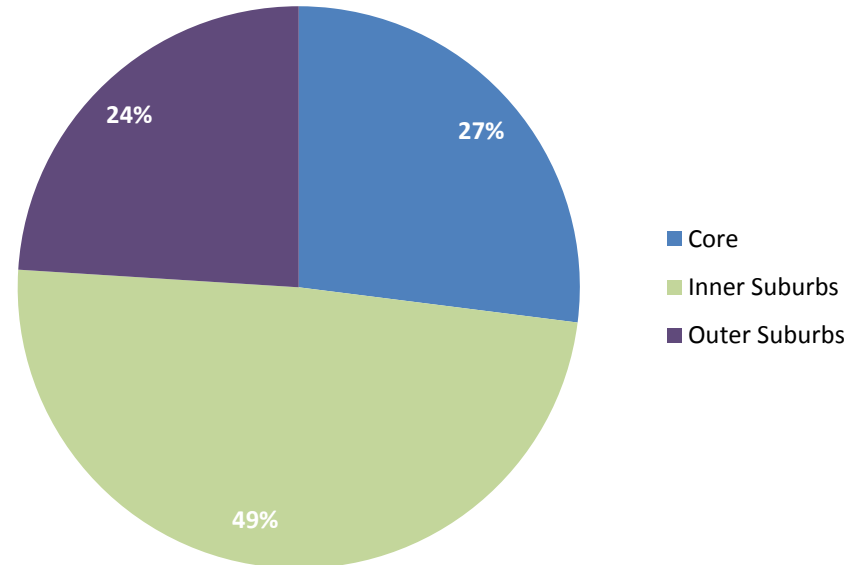
**Analysis of Activity Center and non-Activity Center characteristics from the Cooperative Forecast Round 8.2 is done for the Core of the Region (in green), the Inner Suburbs (in pink) and the Outer Suburbs (in blue)**

# Regional Growth by Ring: 2010 to 2040

## Percent of Regional Growth of Households

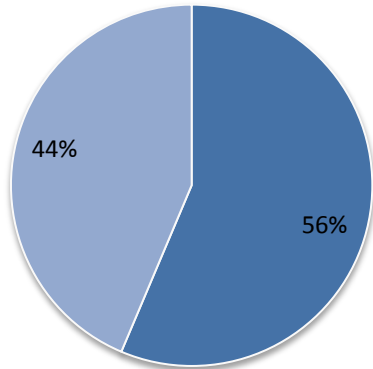


## Percent of Regional Growth of Jobs

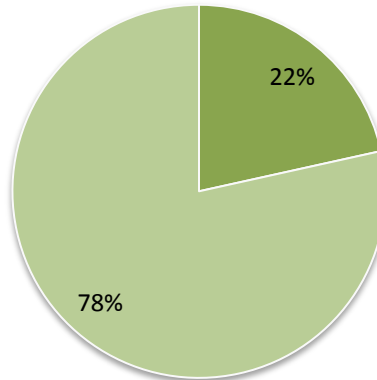


# Household Population 2010 & 2040

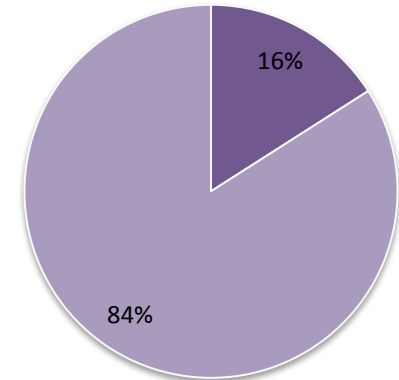
**Core: 2010**



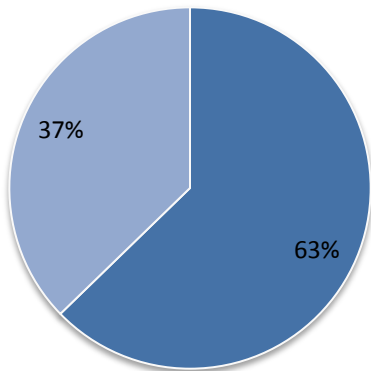
**Inner Suburbs: 2010**



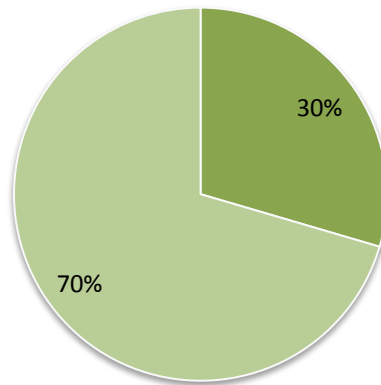
**Outer Suburbs: 2010**



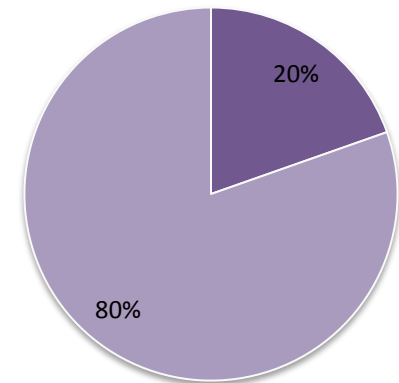
**Core: 2040**



**Inner Suburbs: 2040**



**Outer Suburbs: 2040**



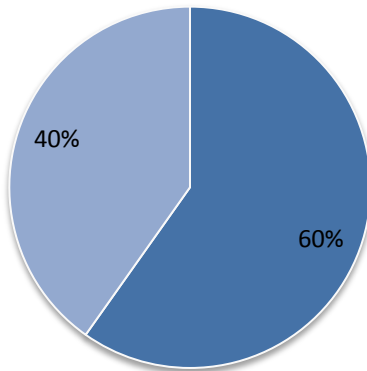
■ Core Activity Center  
■ Core Non-Activity Center

■ Inner Suburbs Activity Center  
■ Inner Suburbs Non-Activity Center

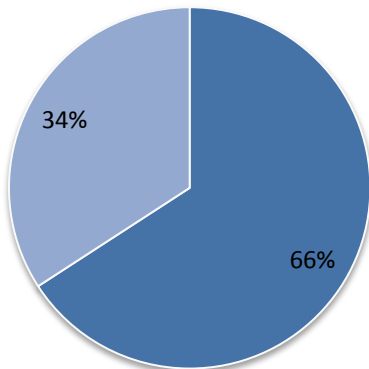
■ Outer Suburbs Activity Center  
■ Outer Suburbs Non-Activity Center

# Households 2010 & 2040

**Core: 2010**

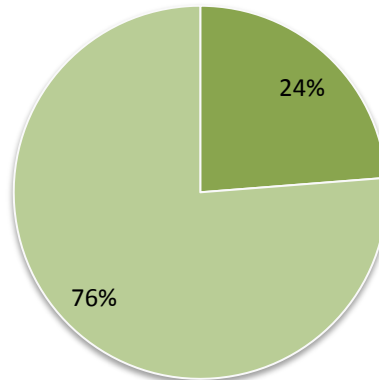


**Core: 2040**

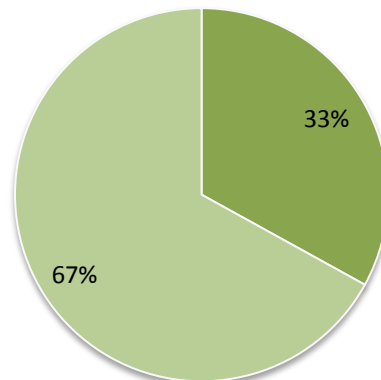


- Core Activity Center
- Core Non-Activity Center

**Inner Suburbs: 2010**

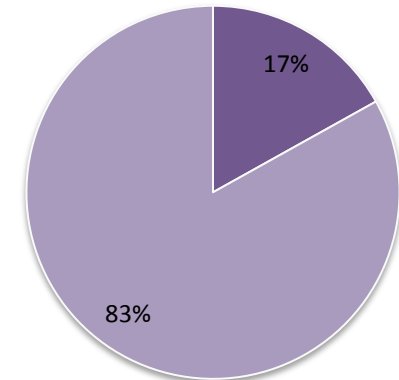


**Inner Suburbs: 2040**

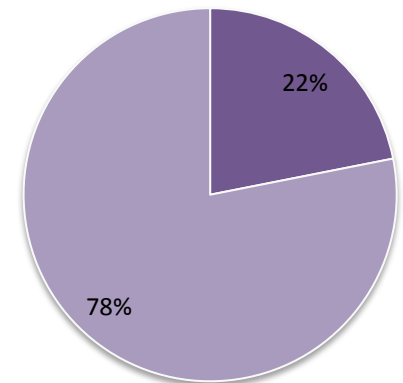


- Inner Suburbs Activity Center
- Inner Suburbs Non-Activity Center

**Outer Suburbs: 2010**



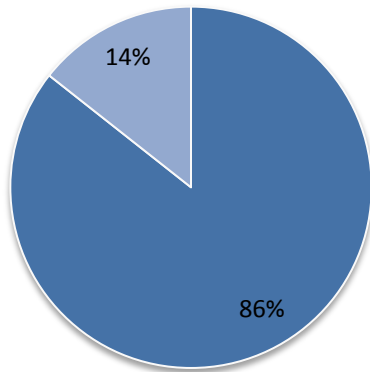
**Outer Suburbs: 2040**



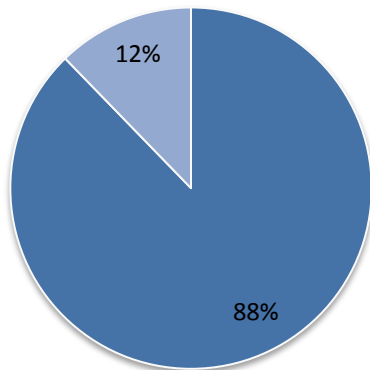
- Outer Suburbs Activity Center
- Outer Suburbs Non-Activity Center

# Employment 2010 & 2040

**Core: 2010**

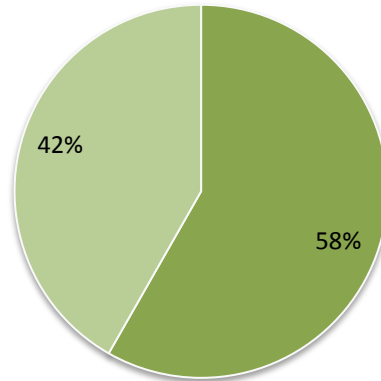


**Core: 2040**

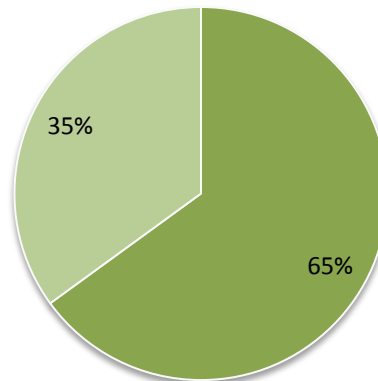


- Core Activity Center
- Core Non-Activity Center

**Inner Suburbs: 2010**

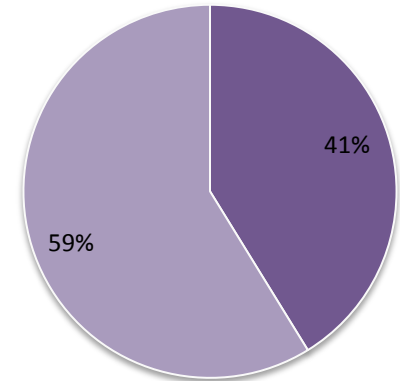


**Inner Suburbs: 2040**

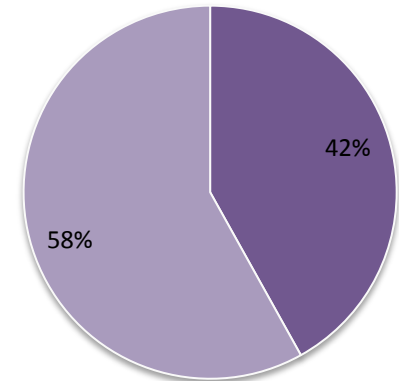


- Inner Suburbs Activity Center
- Inner Suburbs Non-Activity Center

**Outer Suburbs: 2010**



**Outer Suburbs: 2040**



- Outer Suburbs Activity Center
- Outer Suburbs Non-Activity Center

# Opportunity to redefine goals of growth in Region Forward

- **Goals from Region Forward before New Activity Centers were defined**
  - Residential goal in 2040: 50% of growth in Activity Centers
  - Commercial goal in 2040: 75% of growth in Activity Centers
- **New Activity Centers allowed Planning Directors to make sure Activity Centers fit the identified planned growth areas**
- **Do the forecasts accurately reflect what is anticipated to happen in Activity Centers (and non-Activity Centers)?**