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MEMORANDUM

To: Commuter Connections Employer Outreach Ad-Hoc Group

From: Nicholas W. Ramfos
Chief, Alternative Commute Programs

Date: April 12, 2005

Subject: Best Work Places for Commuters

As you know, the Washington DC region has been a participant in the EPA's Best Workplaces for Commuters (BWC) program for the past few years. The program is a spin-off of the original EPA/DOT Commuter Choice program. If you are not familiar with the program please link to this web site to get additional information www.bestworkplacesforcommuters.org.

There have been numerous presentations on the BWC program from the EPA both at the local level and at the national level. We are currently seeking input from Employer Outreach Ad-Hoc group members based on feedback we have been receiving from several of you regarding the merits of this program and in particular its relationship to the Commuter Connections Employer Outreach program. The feedback will help the group decide what our future relationship will be with the BWC program at an aggregate regional level.

During the April 19th Employer Outreach Ad-Hoc Group meeting, the group will be discussing the following:

1. Overall perception and satisfaction of the BWC program as it relates to your jurisdiction's employers and your Outreach activities.
2. BWC program advantages and challenges.
3. How the program should be pitched to employers and the media on a regional level and at the local level (i.e. press conference, Employer Recognition Awards event, local events, etc).
4. The connection between the BWC levels of program eligibility and the Commuter Connections Employer Levels of Participation (Silver, Bronze, Gold Platinum).
5. The role Commuter Connections should have in this program
6. What assistance to the EPA has your jurisdiction provided for this program?

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Staff would appreciate if you could think about these questions and bring your responses with you to the meeting on the 19th as this will be on the agenda as a discussion item. If you cannot attend the meeting, please forward your thoughts and comments to Mark Hersey at mhersey@mwcoq.org

Thanks for your participation in this exercise. Results from the discussion will be forwarded to the EPA as we seek to define a regional role in the BWC program.