

M E M O R A N D U M

To: National Capital Region Transportation Planning Board

From: Nicholas Ramfos, Director
Commuter Connections

Date: 4/19/06

Re: **Comments Received on the Draft FY 2007 Draft CCWP and Recommended Responses**

Comments Received

The public comment period for the draft FY 2007 Commuter Connections Work program ended on April 15, 2006. DDOT submitted comments recommending adding car-sharing into the Marketing program element in the FY 2007 CCWP and also conducting a regional evaluation of car-sharing.

Recommended Responses

In response to DDOT's comments, the term car-sharing will be added to the Marketing program section on Page 17 in the last sentence of the first paragraph in the FY 2007 CCWP. The sentence will now read "*The program will include TDM marketing on ridesharing, transit, Guaranteed Ride Home, telecommuting, bicycling/walking, **car-sharing**, Live near Where You Work, and Employer Outreach program activities.*" Additionally, car-sharing is included in the Regional TDM Strategic Marketing Plan and Resource Guide which outlines the program's benefits to both the general public and the business community.

In terms of adding a regional evaluation component for car-sharing, COG/TPB staff recommends that a discussion be held over the next two months with all of the funding agencies on the Scope of Work and budget amount that will be necessary to accomplish this task. Once there is agreement between the three state funding agencies, the FY 2007 CCWP can be amended to include both the Scope of Work and the budget for this project as additional tasks under Section IV: "Monitoring and Evaluation."

