



COMMUTER CONNECTIONS SUBCOMMITTEE Meeting Minutes

Tuesday, March 18, 2014

Chairperson: Holly Morello, PRTC

Vice Chairperson: Anna McLaughlin, DDOT

Staff Contact: Nicholas Ramfos 202/962-3313

Item #1 Introductions

The Subcommittee members were asked to introduce themselves and to sign the attendance sheet

Holly Morello, PRTC staff, called the meeting to order by introducing herself and asking the rest of the attendees to do so.

Item #2 Minutes of Minutes of January 21, 2014

Approval was sought for the January 21, 2014 Commuter Connections Subcommittee Meeting Minutes.

There was a motion by Mark Sofman, Montgomery County Commuter Services Section, and a second by George Clark, Southern Maryland, to approve the minutes of the meeting as written.

Item #3 Regional Green Streets Policy Briefing

Michael Farrell, COG/TPB staff, briefed the Subcommittee on the Regional Green Streets Policy.

Mr. Farrell, COG/TPB Staff, gave a presentation on the creation and development of the Regional Green Streets Policy that covers the National Capital Region, and was adopted on February 19, 2014. He briefly described the review period process for the Green Streets Policy. DEP and DTP created a draft policy and briefed a series of committees in the fall of 2013; substantial changes to the policy were made during this process. Similar to the TPB's *Complete Streets Policy for the National Capital Region*, the Green Streets Policy was designed to promote the adoption of Green Streets policies and practices by TPB member jurisdictions and agencies, and provides resources and examples to on how to do so. Mr. Farrell provided the Subcommittee with a definition and descriptions of the appearance of a "green street." Photos were included from various examples of "green streets" demonstrating how green streets use trees and landscaping to capture and filter stormwater runoff while cooling and enhancing the appearance of the street. He stated that TPB endorses the concept of green streets and urges member jurisdictions and agencies to adopt a green street policy that represents current best practices, and included the following two documents for the group to consider: Attachment A: Green Streets Guidance and Attachment B: Green Streets Resources.

Mr. Farrell then gave a brief overview of the policy including: elements of the policy, a sample policy statement, purpose, and resources. Mr. Farrell also answered questions about the capabilities of storm drains and about surveys sent to member jurisdictions.

Item #4 2013 Bike to Work TERM Analysis Report

Nicholas Ramfos, COG/TPB staff, reviewed changes made to the 2013 Bike to Work TERM Analysis Report.

Mr. Ramfos, COG/TPB Staff, outlined the following changes in the draft TERM Analysis report:

- Page 1, Changes in average frequency of respondents who rode to work for the summer and fall.
- Page 2, Changes in language to the "Income" descriptor in Figure 1.
- Page 5, Corrections made to the percentage of remaining participants.
- Page 6, Corrections made to the percentage of contact through social media outreach.
- Page 10, Changes in language to participation in BTW Day.

He stated that results from the survey are used every three years and are part of the Commuter Connections Mass Marketing TERM evaluation. Additionally, results of transportation and emission impacts are reflected in TERM Analysis Report. The Subcommittee endorsed the Bike to Work TERM Analysis Report. Mr. Ramfos stated that the report would be posted to the Commuter Connections Publications page on the web for distribution purposes and network members would be notified of the report's availability.

Item #5 FY 2013 Guaranteed Ride Home Customer Satisfaction Survey Report

Douglas Franklin, COG/TPB staff, briefed the Subcommittee on the FY2013 GRH Customer Satisfaction survey draft report for the Washington, DC Metropolitan Region

Mr. Franklin, COG/TPB staff, briefed the Subcommittee on the FY 2013 Guaranteed Ride Home Customer Satisfaction Survey final draft report. Mr. Franklin outlined the following changes in the GRH Customer Satisfaction Survey:

- Page 4, Corrections made to the response rate in FY13.
- Page 5, Additional language explaining discrepancies in the number of respondents.
- Page 14, Changes in language in the "Compliments" section that provide more details describing various types of customary commentary.
- Page 15, Changes in language in the "Complaints" section that provide more details describing various types of customary commentary.
- Page 15, Mr. Franklin suggested adding language that specifically addresses commuters' dissatisfaction when asked to augment their GRH trip by using transit if available.
- Page 15, Removal of duplicate bullet points.
- Page 19, Changes in language to the "Recap Summary" section.

Members of the Subcommittee indicated concerns with changes in the door-to-door taxi cab services. The Subcommittee endorsed the Guaranteed Ride Home Customer Satisfaction Survey final draft report. Mr. Franklin stated that the report would be posted to the Commuter Connections Publications page on the web for distribution purposes and network members would be notified of the report's availability.

Item #6 Shared Use Rideshare Mobility Task Force Update

Nicholas Ramfos, COG/TPB staff, updated the Subcommittee on the status of the Shared-Use Rideshare Mobility Task Force

Mr. Ramfos updated the Subcommittee on the status of the Shared Use Rideshare Mobility Task Force. He reviewed the development and purpose of the Task Force. He outlined local rideshare vendors and their services. He reviewed legal issues to consider concerns surrounding provider services, provider information, clarity of relationships, relationship with taxi cab industry, and data sharing. Mr. Ramfos referred to Transportation Network Companies (TNC's) regulation published by California's Public Utilities Commission that outlines recommendations for regulating these services and addresses these concerns. Mr. Ramfos highlighted key findings in which the Commission provided a strict definition for the term "ridesharing" that is separate from public vehicles-for-hire services. Mr. Ramfos noted that the Task Force would not meet again but continue to update the Subcommittee on further action or information. He also stated that there was a desire to expand Commuter Connections' mobile app that will be deployed soon to include a dynamic rideshare option. Input from Subcommittee members and the Task Force members will be sought in order to move the project forward during FY 2015.

Item #7 2014 Bike to Work Day Event

Douglas Franklin, COG/DTP staff, briefed the Subcommittee on the upcoming Bike to Work Day Event.

Mr. Franklin, briefed the Subcommittee on the BTWD event to be held on Friday, May 16, 2014. He reviewed the Subcommittee's goals and shared all promotional materials for this year's event. Radio advertisements will be recorded in the next couple of weeks and will air at the end of April through the beginning of May. He gave an overview of all the pit stops that will be participating during the event. Additionally, Mr. Franklin reported that the sponsorship drive raised \$44,675 in funds. He gave a brief overview of organizations participating in BTWD and services that will be provided. Mr. Franklin announced that the April TPB meeting will be asked to approve a Proclamation for BTWD.

Item #8 2015 Commuter Connections Work Program (CCWP) Development

Nicholas Ramfos, COG/DTP staff, briefed the Subcommittee on the draft of the FY 2015 Commuter Connections Work Program.

Mr. Ramfos briefed the Subcommittee on the status of the draft for the FY 2015 CCWP. The final version of the CCWP was presented to the Tech Committee in February and March and COG Board in February. The document was also released for public comment in February. Mr. Ramfos also noted that COG would be seeking approval on the Work Program document from TPB the following day, March 19, 2014. Additionally, Mr. Ramfos will brief the TPB on the 40th anniversary of Commuter Connections.

Item #9 2nd Quarter Progress Report

Barbara Brennan, COG/DTP staff, briefed the Subcommittee on the Budget Report and the Quarterly Progress Reports.

Ms. Brennan discussed the FY 2ND Quarter CCWP Progress Report. She noted that the first section contains the highlights for the quarter covering all programs. She noted that Employer Outreach data is recorded at time of report and data received after this date will also be included in the

following report. Ms. Brennan directed the Subcommittee's attention to Table 1 in which factors were updated based on studies from last year.

Item #10 Other Business/Set Agenda for Next Meeting

Subcommittee members are encouraged to contact Nicholas Ramfos with any particular agenda items they may be interested in seeing on the next agenda.

The next meeting of the Commuter Connections Subcommittee will be held on Tuesday, May 20, 2014 at 12 noon.