



NOMA

MURAL ART BY @RICHTTPAINT

NoMa Then and Now

NOMA

KEY MILESTONES IN NOMA'S 15-YEAR HISTORY

NoMa-Gallaudet U, Metro's first-ever infill station opens (then named New York Ave-Florida Ave-Gallaudet U)



← First leg of the Metropolitan Branch Trail (MBT), an 8-mile multi-use trail that traverses NoMa connecting the Capitol to Silver Spring, opens
Harris Teeter, NoMa's first supermarket, opens

US Equal Employment Opportunity Commission (EEOC) moves its HQ to NoMa



↑ "NoMa" is officially on the map when WMATA changes name of Metro stop to "NoMa-Gallaudet U"

Union Market opens just outside of NoMa, anchoring the northeast corner of the neighborhood

NoMa BID launches DC's first, neighborhood-wide, free outdoor WiFi network

Hyatt Place opens; NoMa now has 3 hotels and 622 hotel rooms

DC's first fully protected bike lane is installed on First St. NE NoMa



REI opens DC flagship location in NoMa, followed by other retailers La Colombe coffee and SEOULSPICE

NPF purchases land for 2 future parks, Alethia Tanner Park and Swampoodle Park

↑ Internationally acclaimed live mural festival, POW! WOW!, comes to the east coast and launches in NoMa, paving the way for the neighborhood to become the "mural capital" of DC

DC Board of Elections creates first new voting precinct (Number 144) in 12 years in NoMa, reflecting the neighborhood's explosive growth

Red Bear Brewing Co. and CR NoMa open
LIGHTWEAVE underpass art park opens on L Street

→ NoMa BID brings the Clean Team in-house as staff, now NoMa Ambassadors

First segment of the NoMa Meander, a series of linked linear plazas, parklets, and streetscapes, opens



2004

2007

2008

2009

2010

2011

2012

2013

2014

2015

2016

2018

2019

2020

2021

DC Council approves legislation creating the NoMa BID
First hotel projects in NoMa break ground
The U.S. Department of Justice's Bureau of Alcohol, Tobacco and Firearms moves into new NoMa headquarters

↓ NoMa's first hotel, The Courtyard by Marriott Washington, DC/US Capitol, opens



NoMa's second hotel, Hilton Garden Inn, opens
Mathematica Policy Research Inc. Relocates DC HQ to NoMa

→ National Public Radio (NPR) relocates from Downtown DC to NoMa and NeighborWorks America opens new HQ together bringing 1,000 more employees to the neighborhood

DC Government awards \$50 million grant to NoMa BID's sister organization, the NoMa Parks Foundation (NPF), to deliver parks and green spaces to neighborhood



↑ Wunder Garten opens as a pop-up

RAIN underpass art park opens on M St
↓ Swampoodle Park opens



↑ Alethia Tanner Park opens
NoMa Parks Foundation purchases lot at 3rd & L Streets NE to bring another new park to NoMa, the fifth of eight planned green space

US Census data confirms NoMa among DC's fastest-growing neighborhoods
Quincy Lane, NoMa's first pedestrian-only street, opens in Eckington

Multimodal Transportation Choices

Major Transit Access:

- **Two** Metro Stations
- **Union Station** – DC’s multiregional Train and Bus hub

Bicycle-Friendly Infrastructure

- **Eight-mile** Metropolitan Branch Trail from Union Station to Silver Spring
- **Three miles** of Protected Bike Lanes
- **Twelve** Capitol Bike Share Stations

Major Roads/Highways:

- **Interstate 395**
- **New York Avenue** (US Route 50)
- **North Capitol Street** (major DC throughfare)





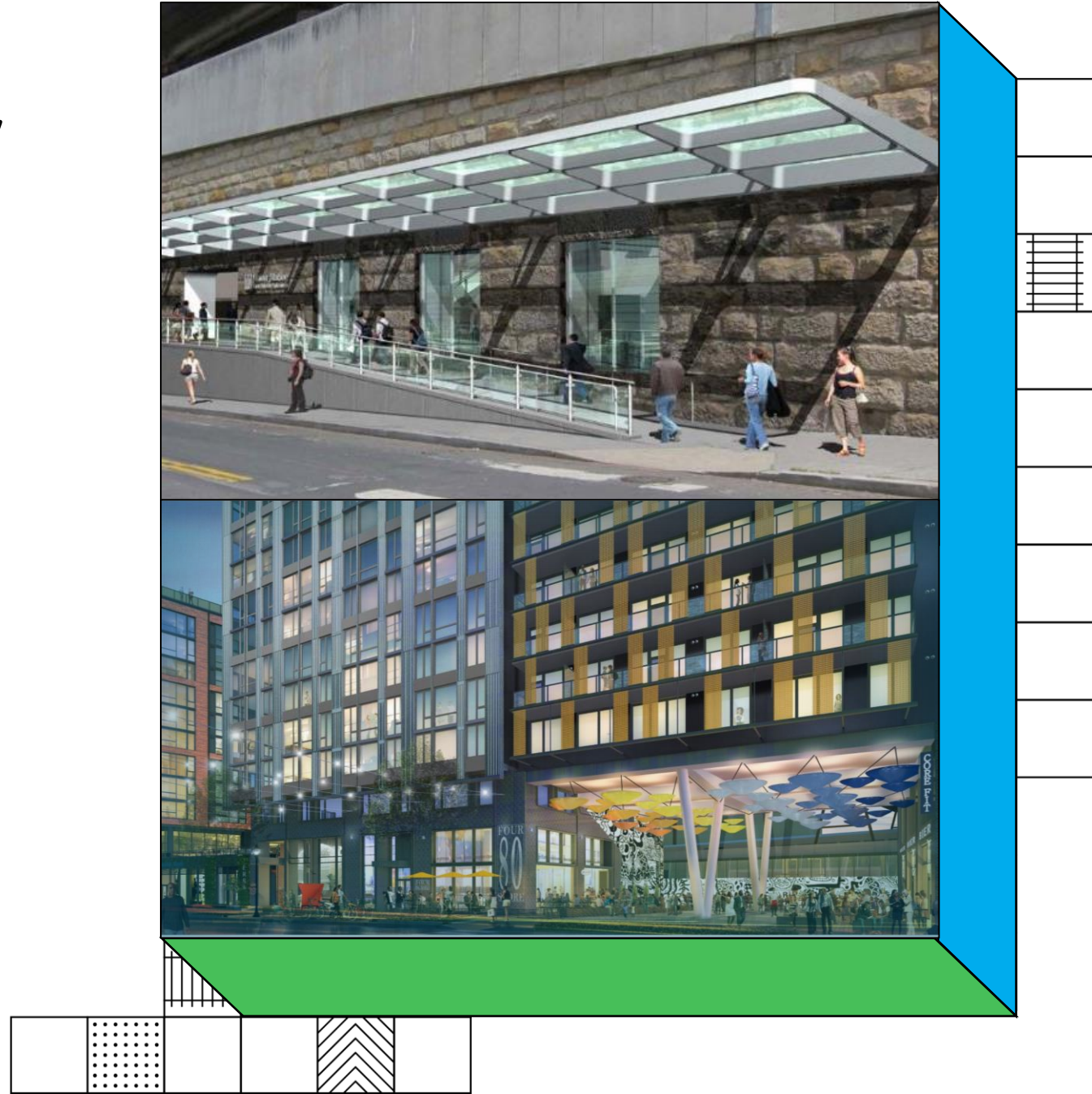
Alethia Tanner Park



NoMa in Color Mural Festival

Even Better Connectivity

- Additional Metro entrances
- Expanded Union Station
- Improved Connections to Union Market and across / throughout North Capitol Street
- Increased mobility options
- Wayfinding/Place improvements
- Enhanced MBT access points





MBT "Bike Lobby" - Part of The 202 (new building)



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Thank you!

To learn more, visit
NoMaBID.org