



**Managing Director's Report
September 8, 2005**

Financial Report

- Revenues (\$594,719) were ahead of expenditures (\$257,187) as of July 2005. There was a balance of \$337,532 as of July 31, 2005.

Task 1. Air Quality Actions Days

- Randy Mosier and Jen Desimone will give an update on the 2005 AQAD season.

Task 2. Marketing and Public Relations

- Sponsor commitments for 2005 are \$85K, with \$75K received to date.

Paid (\$75K)

- Constellation Energy Group (15K)
- Fairfax County (\$15K)
- Lockheed Martin (\$5K)
- Mirant (\$10K)
- Montgomery County (\$5K)
- Washington Gas (\$15K)
- WMATA (\$10K)

Invoices Sent (\$10K)

- Prince George's County (\$10K)

Task 3. Voluntary Business Emission Reduction Strategy

- Harriet West will give an update later in the meeting.

Task 4. Public Education

- Jen Desimone will give an update later in the meeting.

Task 5. Performance Improvement/Measurement

- No episodic surveys were conducted during the 2005 season.

Task 6. Membership Services

- Membership invoices totaling \$11,250 went out in June (1st notice) and July (2nd notice). Payments of \$4,500 received to date (40% of total). Third and final invoices will go out in September. We need all current members to renew and 17 new members to join to meet the FY 2006 goal of \$15,500. Membership invitations will be sent to targeted organizations in September.