



EMPLOYER OUTREACH COMMITTEE

Tuesday, January 17, 2017
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
Third Floor, COG Board Room

Chairperson: George Clark, Tri-County Council (301) 870-2520 x819

Vice Chairperson: Janiece Timmons, Washington Metropolitan Area Transit Authority (202) 962-2771

Staff Contact: Mark Hersey (202) 962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 10/18/16 Meeting Notes (5 minutes)
3. First Quarter and Second Quarter FY 2017 Conformity Verification Statements (5 minutes)
4. Employer Case Studies (5 minutes)

Mark Hersey, COG/TPB staff, will brief the Committee on the status of the FY 2017 employer case studies.
5. Training Update and Review (5 minutes)

Mark Hersey, COG/TPB staff, will brief the Committee on the year's training and the upcoming fiscal FY2017 year's sessions
6. Van Do Attitude (30 minutes)

Kelly Woodward, Dulles Area Transportation Association (DATA) will brief the committee on DATA's vanpool outreach program
7. Employer Survey database Application Update (10 minutes)

COG/TPB staff will update the committee on updates to the Survey application.
8. Employer Outreach Roundtable (30 minutes)

Group members can share challenges and successes they encountered in recent TDM outreach activities.

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,
WASHINGTON, DC 20002-4239

**THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE
DISTRICT OF COLUMBIA**

9. Other Business

(5 minutes)

The next Employer Outreach Committee meeting is scheduled for January 17, 2017 at 10 a.m.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).