

REGION FORWARD COALITION

Date: Friday, October 26, 2012
Time: 11:00 - 1:30 pm:
- Lunch provided -
Place: COG Board Room (third floor)
777 North Capitol Street NE, Washington, DC

Please note that COG and our building partners have implemented new security procedures for visitors:

- *Visitors and vendors to the building will be required to sign in to the visitor registration system, Lobby Guard.*
- *Visitors to COG should plan to arrive 10-15 minutes before their scheduled meeting start time to allow for registration with Lobby Guard. Visitors may scan their government issued ID or manually type their information into Lobby Guard. Visitors must display their visitor badge at all times while in the building. Security guards will ask to see a valid visitor badge before allowing entrance to the elevator lobby.*

AGENDA

(Pick up lunch upon arrival)

I. Welcome and Announcements | 10 minutes

Hon. Eric Olson, Councilmember Prince George's County, Chairman Region Forward Coalition
David Robertson, COG Executive Director

PROSPERITY

II. "Economy Forward" | 40 minutes

Hon. Frank Principi, Supervisor, Prince William County and 2012 COG Board Chairman
Nicole Hange, COG Policy Coordinator

At its September meeting, the COG Board approved *Economy Forward: A Call to Action to Spur Economic Growth and Competitiveness in Metropolitan Washington*. COG Board Chairman Frank Principi will present the report which tasks the Coalition with several key products that will drive COG's 2013 work program. The products include the Activity Centers Strategic Investment Plan, an Industry and Labor Market Analysis, and a Regional "Branding" initiative. Mr. Olson, Ms. Hynes and Ms. Tregoning will serve as a response panel and lead a discussion on how the Coalition will undertake these new tasks including: refocus of existing teams, potential need for additional resources and inclusion of stakeholders not currently represented. Staff will be asked to develop a work plan from this feedback, to be approved by the COG Board in January 2013.

Action: Provide Direction to Staff for Development of Economy Forward Workplan

III. Activity Centers Map Update | 15 minutes

COG staff, Coalition Members

In July, the Coalition approved the release of a draft map of Activity Centers for public comment. COG staff has been briefing local government boards and councils on the map in advance of the planned final approval by the COG Board in November. In addition, in late September, COG staff led the initial data collection efforts for the Activity Center Strategic Investment Plan / IMI work.

Staff will update the Committee on the results of the local Activity Center briefings; summarize comments received to date from the public; and highlight results of the IMI data collection.

Action: Review and Accept Comments; Amend Map As Needed

ACCESSIBILITY

IV. WMATA Strategic Planning and Region Forward | 30 minutes

Hon. Mary Hynes, Chair, Arlington Board and Vice Chair, Region Forward Coalition
Shyam Kannan, Director, WMATA Office of Planning

Thirty-five years ago, Metro was built to bring suburban commuters to jobs downtown. When the system was being planned, Tysons Corner was surrounded by farmland and Arlington County and Bethesda were bedroom communities. WMATA's Board of Directors and Management are preparing the system for the next 35 years of growth and formulating a strategic plan to do so. The next generation of Metro seeks to meet the needs of all its stakeholders – jurisdictions, businesses, communities, and customers. Ms. Hynes and Mr. Kannan will describe how this work relates to the Accessibility goals of Region Forward, and lead a discussion of how to jointly implement these efforts.

Action: Receive Briefing and Recommend Actions to Coordinate Efforts

SUSTAINABILITY

V. Briefing on “What Our Region Grows” | 25 minutes

Stuart Freudberg, Director, COG Department of Environmental Programs
John Galli and Brian LeCouteur, COG Department of Environmental Programs

The Region Forward Baseline report identified the loss of agricultural land as being among the “Major Challenges” the region must address. Mr. Galli and Mr. LeCouteur will summarize the draft report, “*What Our Region Grows*,” which describes regional agricultural fresh food production and demand. The report, produced by the Regional Agricultural Workgroup and COG staff, makes several recommendations for providing support for local farms and agricultural support businesses into the 21st century.

Action: Provide Feedback on Policy Recommendations

VI. Other business | 10 minutes

Chairman Olson, Coalition Members

Region Forward Coalition Next Meeting:

January 25, 2013