

CRITERIA FOR PILOT COMMUNITIES

OVERALL NEEDS

TO ESTABLISH A DIVERSE GROUP OF COMMUNITIES IN ORDER TO SEE HOW SUCH A PROGRAM MIGHT WORK IN VARIOUS TYPES OF COMMUNITIES THROUGHOUT THE REGION. THEY DO NOT NEED TO BE DIRECTLY COMPARABLE.

- Diversity in:
 - Median Household Income
 - Household Type
 - Race
 - Average age of housing
 - Renter v. Owner
 - Power Supplier
 - Heating Fuel
 - Neighborhood size
 - Neighborhood alliances/groups/governance

INDIVIDUAL COMMUNITY NEEDS:

EACH COMMUNITY SHOULD BE ABLE TO GUARANTEE A CONCERTED EFFORT TO ENSURE PARTICIPATION IN THE PILOT PROGRAM (SIGNING UP WITH ACCOUNTS) IN ORDER TO RECEIVE QUANTIFIABLE DATA ON THE EFFECTIVENESS OF DIFFERENT PARTS OF THE PROGRAM.

- At least 100 accounts per community; therefore select communities of at least 1,000 households
- Contact person in the neighborhood (ANC rep, HOA rep, Energy Manager, some contact person) to help gain participation

POSSIBLE COMMUNITIES

GREENBELT, MD- suggested by J. Davis, Mayor

Greenbelt is a diverse community with an average household size of 2.3 people, a diversity of structure sizes, below the regional median income, a median structure age of 40 years, split amongst owner/renter occupied households, and heated nearly evenly by utility gas and electricity.

TAKOMA PARK, MD- suggested by Joan Rohlfs, MWCOG

Takoma Park is a community of mixed race, with an average household size of 2.44 people, a diversity of structure sizes, below the regional median income, mostly buildings from the early twentieth century, a nearly even split of owner/renter occupied households, and mainly heated by utility gas.

COLLEGE PARK, MD- suggested by Joan Rohlfs, MWCOG

College Park is a majority white community with an average household size of 2.65 people, dominantly 1-unit structures mainly from the mid-twentieth century, above average median income, a slightly greater percentage of owner-occupied households, and mainly heated by utility gas.

ALEXANDRIA, VA- suggested by Bill Eger, Energy Mgr

Alexandria is a diverse community, with an average household size of 2, just below the regional median income, primarily in multi-unit structures dating from the mid-twentieth century, a greater proportion of renter-occupied units, and with a good percentage of both utility gas and electric heating.

CASCADES, VA (LOUDON COUNTY)- suggested by Andrea McGimsey

Cascades is a largely white community of mostly new one-family homes of three people, well above the regional median income, with a vast majority of owner-occupied units, and with largely utility gas heating.

PALISADES, DC- suggested by Sally Kane, ACPAC (Citizens Association)

Palisades is a primarily white, affluent community of mostly one-family homes of two people, with some multi-unit housing dating from the 1950s, with a vast majority of owner-occupied units, and with mostly utility gas heating.

BROOKLAND, DC- suggested by Caroline Petty, ACPAC

Brookland is a mainly black, community of diverse structure sizes, median age from the 1940s with an average household of 2.28 people, well below the regional median income, split between renter/owner occupied units, and with mostly utility gas heating.

BRENTWOOD, DC- suggested by Bob Hayne, Pepco

Brentwood is an almost entirely black community of mixed structure sizes median age from the 1940s of 2.5 people, well below the regional median, split between renter/owner occupied units, and with primarily utility gas heating.

		DC PMSA ^{1*}	Greenbelt MD ^{2*}	Takoma Park MD ^{3*}	College Park MD ^{4*}	Alexandria VA ^{5*}	Cascades VA ^{6*}	Palisades DC ^{7*}	Brookland DC ^{8*}	Brentwood DC ^{9*}
Community Size in Households		1,849,708	9,300	7,173	6,003	61,698	7,543	5,544	8,263	3,344
Race	White	60%	39%	49%	69%	60%	77%	85%	18%	2%
	Black	26%	41%	34%	16%	22%	7%	5%	76%	96%
	Asian	7%	12%	4%	9%	5%	9%	5%	1%	0%
	Other/2 or more races	7%	8%	13%	6%	12%	7%	5%	5%	2%
Average Household Size		2.64	2.30	2.44	2.65	2.05	2.96	2.13	2.28	2.53
Median Household Income		\$62,216	\$46,328	\$48,490	\$50,168	\$56,054	\$96,911	\$121,676	\$38,841	\$33,506
Ownership	Own	64%	46%	45%	57%	40%	85%	71%	48%	55%
	Rent	36%	54%	55%	43%	60%	15%	29%	52%	45%
Units per Structure	1	66%	36%	48%	70%	36%	93%	61%	51%	63%
	2-9	10%	18%	17%	9%	14%	1%	3%	21%	27%
	10 or more	23%	46%	35%	21%	50%	6%	36%	28%	10%
Median Year Built		1973	1970	1951	1960	1967	Early 1990s	1950s	Late 1940s	Late 1940s
Heating Fuel Type	Electric	36%	47%	10%	15%	40%	28%	25%	14%	12%
	Utility Gas	52%	47%	81%	77%	54%	70%	67%	72%	76%
	Fuel Oil	8%	3%	7%	5%	4%	1%	7%	10%	6%
	Other/None	4%	3%	2%	3%	2%	1%	1%	4%	6%

*All data from the 2000 census (available at www.census.gov).

¹DC PMSA data from the **Primary Metropolitan Statistical Area** Washington, DC--MD--VA--WV PMSA.

²Greenbelt data from the **Place** Greenbelt city in MD.

³Takoma Park data from the **Place** Takoma Park city in MD.

⁴College Park data from the **Place** College Park city in MD.

⁵Alexandria data from the **County** Alexandria City in VA.

⁶Cascades data from Sugarland Run **County District** of Loudon County, VA.

⁷Palisades data from **Census Tracts** 8.01, 9.01 and 9.02 of DC.

⁸Brookland data from **Census Tracts** 92.01, 92.03, 92.04, 93.01, 95.01, 95.03 and 95.04 of DC.

⁹Brentwood data from **Census Tracts** 91.01 and 91.02 of DC.