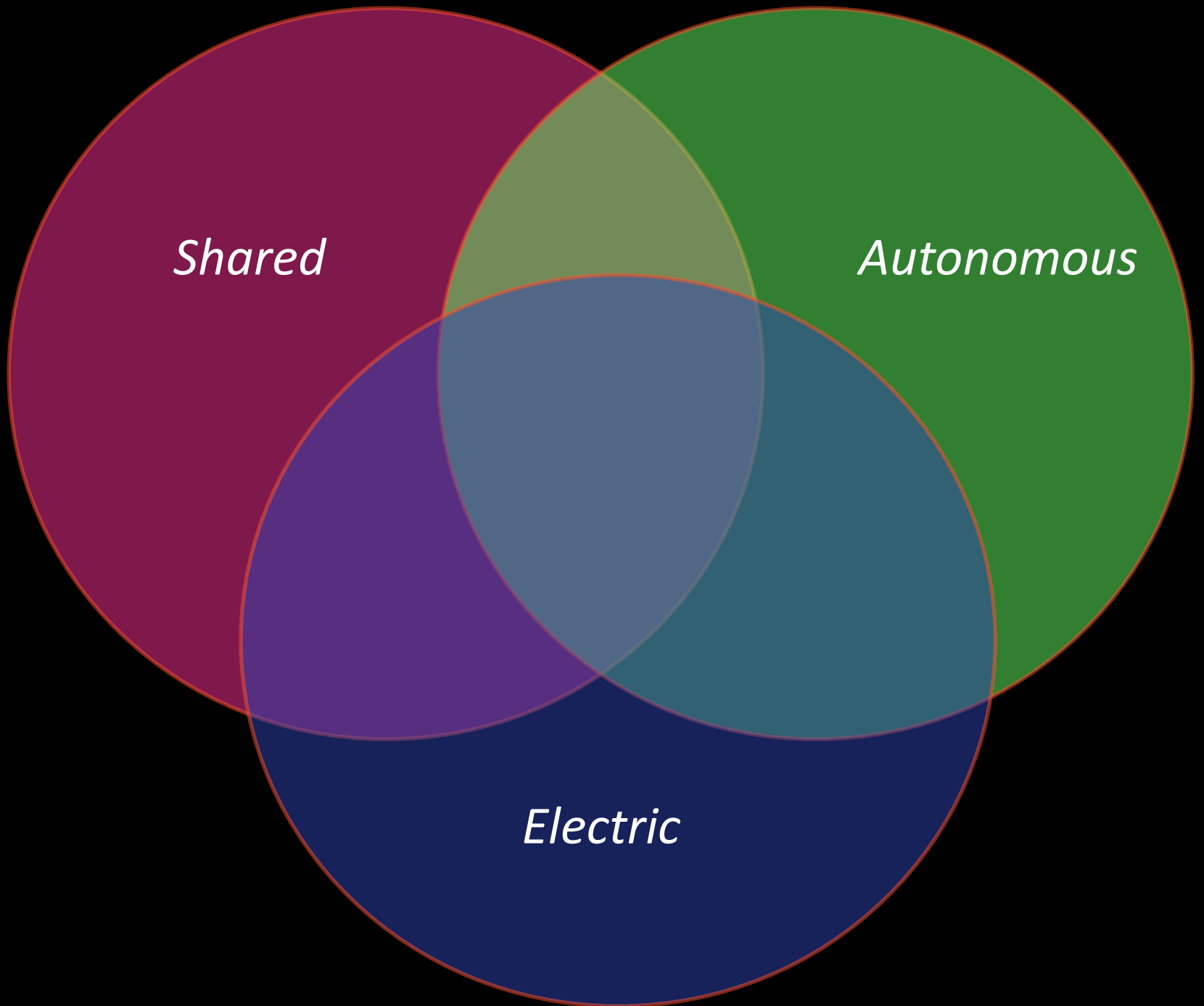


Union of Concerned Scientists





Shared


Autonomous

Electric



*Shared Vehicle
Economy*



A row of white and blue shared cars parked in front of a brick building. The cars are arranged in a line, and the building is in the background. The text is overlaid on the image.

Car sharing grew by 34 percent last year and the industry has a **projected revenue of more than \$16.5 billion by 2024.** ~*Global Market Insights, Inc., 2017*

Lyft gave over 200 million rides in 2016. ~*Salt Lake Tribune, 2017*

Uber provided over 2 billion rides in 2016, up from 140 million in 2014. ~*Forbes, 2016*



\$10.1 billion



\$1.5 billion



\$250 million

Lyft Loses \$600 Million in 2016 as Revenue Surges

U.S. ride-hailing startup is said to generate revenue of \$700 million last year.

By **Eric Newcomer**

January 12, 2017, 6:09 PM EST *Updated on* January 12, 2017, 9:07 PM EST

Lyft lost \$600M in 2016 while increasing revenue 250 percent

The screenshot shows a Bloomberg Technology article. The top navigation bar includes 'Bloomberg Technology' and categories like 'Markets', 'Tech', 'Pursuits', 'Politics', 'Opinion', and 'Businessweek'. The article title is 'Leaked Lyft Financials Show the Struggles of Being No. 2 Behind Uber'. The sub-headline reads: 'In the first half of the year, the ride-sharing company generated less revenue, lost more money, and added fewer customers than projected in February.' The byline lists 'Eric Newcomer' and 'Alex Barinka' with their Twitter handles. The date is 'November 18, 2015 - 3:51 PM EST' and there are social media icons for Facebook, Twitter, and a share icon.

Bloomberg Technology Markets Tech Pursuits Politics Opinion Businessweek

Leaked Lyft Financials Show the Struggles of Being No. 2 Behind Uber

In the first half of the year, the ride-sharing company generated less revenue, lost more money, and added fewer customers than projected in February.

by **Eric Newcomer** **Alex Barinka**
@EricNewcomer @alexbarinka

November 18, 2015 - 3:51 PM EST

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Caution Ahead: Uber's Financials Reveal Staggering Growth But Raise Many Questions



Mark Rogowsky, CONTRIBUTOR

I write about technology, trends and companies on the leading edge. [FULL BIO](#) ✓

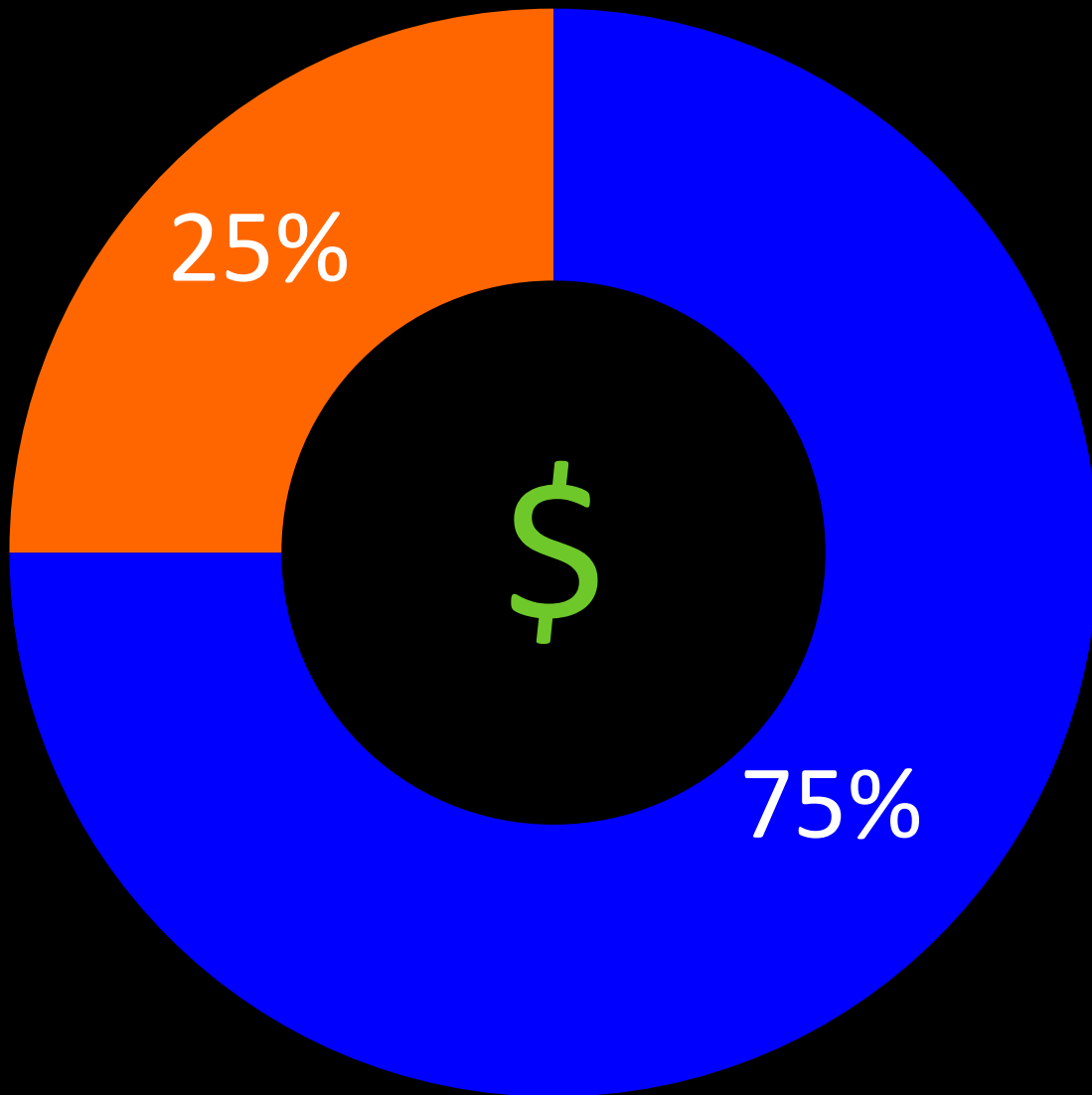
Opinions expressed by Forbes Contributors are their own.

Apply. Drive.
Get \$1,000 bonus.

Limited time only.
Terms apply.

While Uber's growth has been remarkable and remains very strong as it approaches 7 years old -- business more than doubled in 2016 -- the company has yet to demonstrate a sustainable or profitable business model. -
Forbes, Apr. 15, 2017

Uber



25%

75%

Driver

Uber

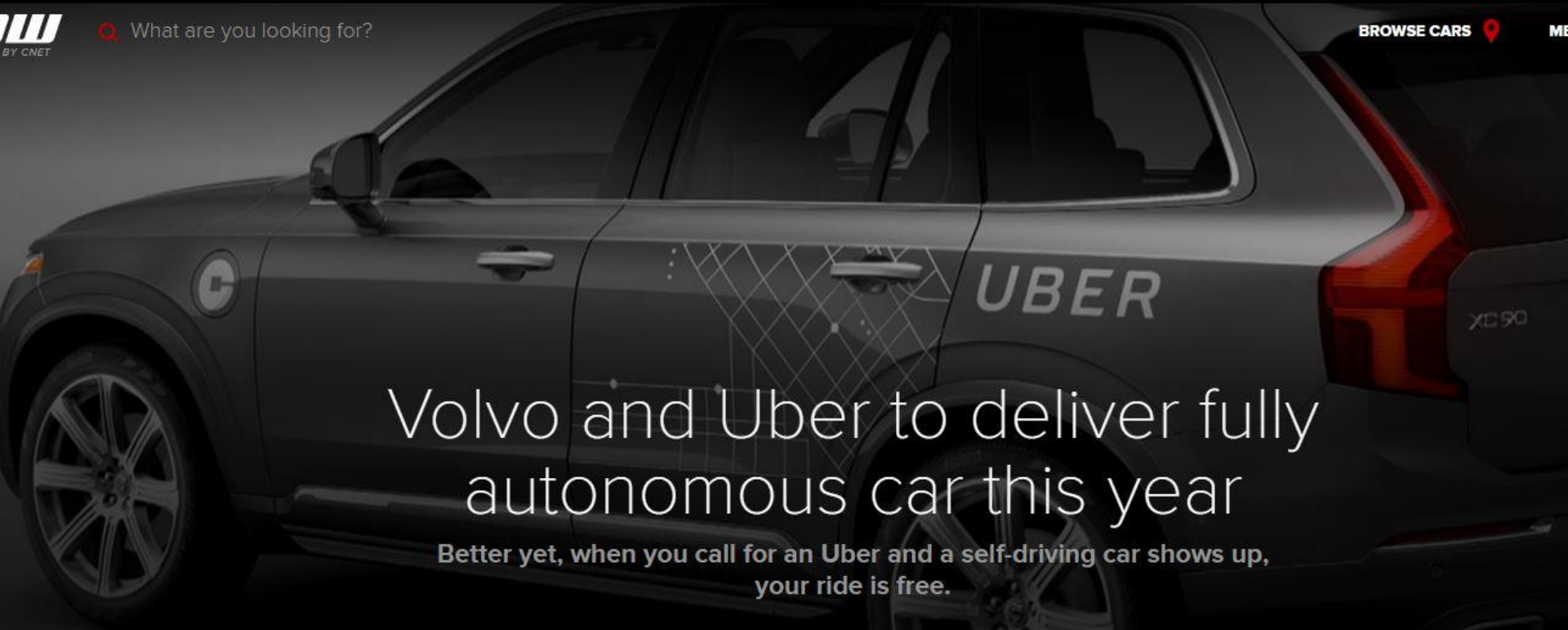




What are you looking for?

BROWSE CARS

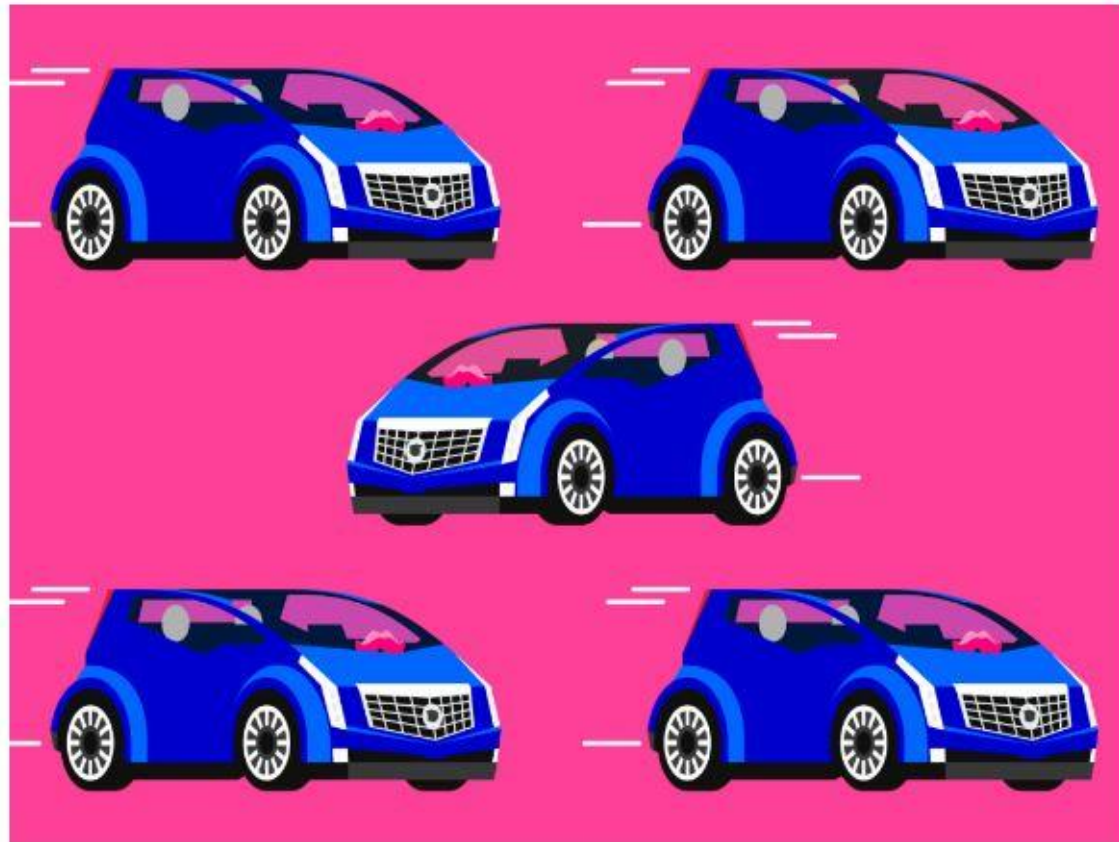
ME

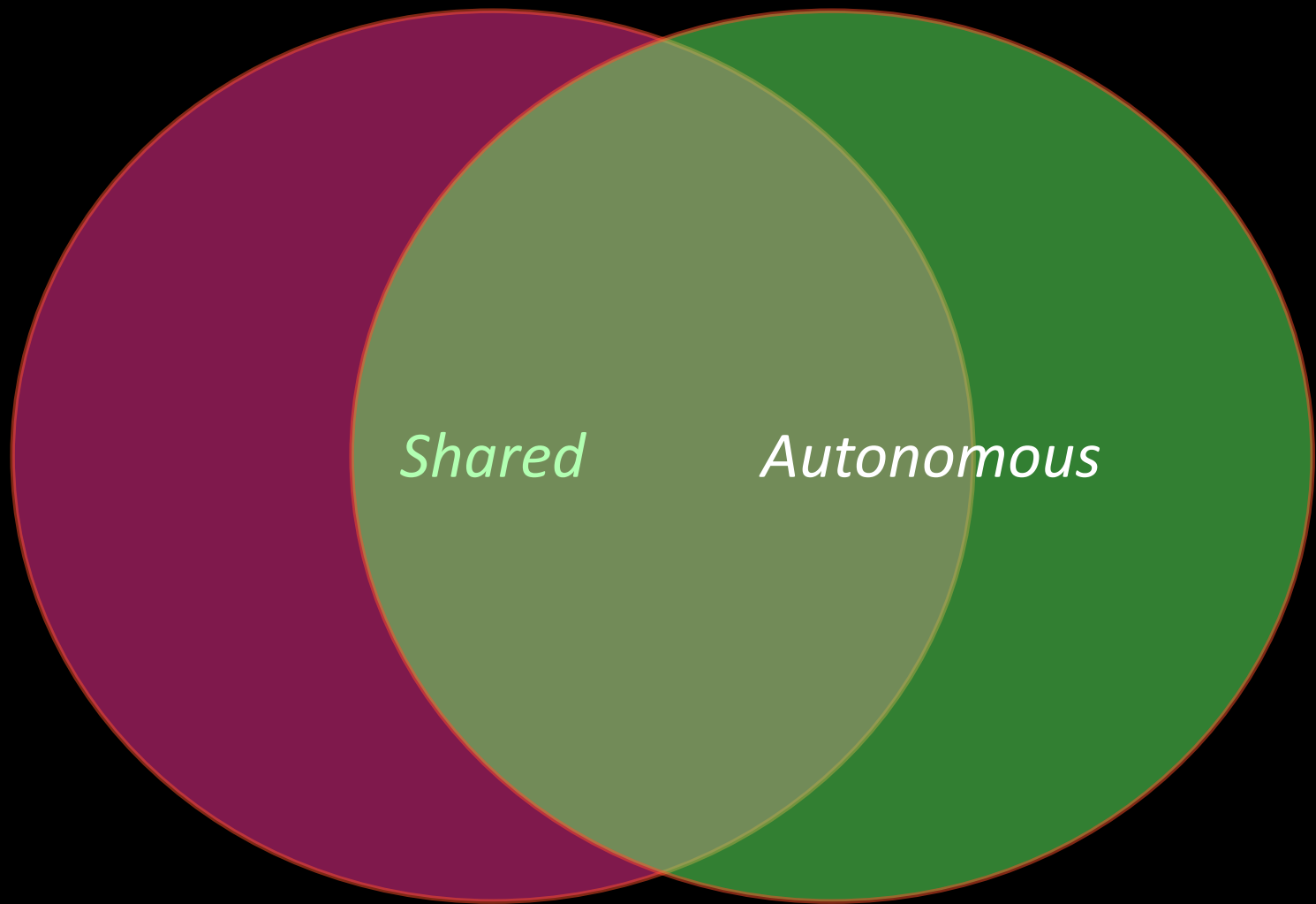


Volvo and Uber to deliver fully autonomous car this year

Better yet, when you call for an Uber and a self-driving car shows up, your ride is free.

GM AND LYFT ARE BUILDING A NETWORK OF SELF-DRIVING CARS





Shared

Autonomous



Autonomous

5 No steering wheel, pedals, or need to drive.



4 Fully autonomous for certain trips, but not every driving scenario.

3 Vehicle takes "safety-critical functions." Driver monitors but can take hands wheel.



2 Autopilot, hands on wheel

1 Cruise control / lane guidance / automatic braking



0 Driver controls everything





40,200 U.S traffic deaths in 2016

+6% from 2015, +14% from 2014

94% of traffic accidents
attributed to human error

The Atlantic

SUBSCRIBE SEARCH MENU ≡



Self-Driving Cars Could Save 300,000 Lives Per Decade in America

Automation on the roads could be the great public-health achievement of the 21st century.

Dated: January 11, 2018.

Michael D. Emerson,

*Director, Marine Transportation Systems,
U.S. Coast Guard.*

[FR Doc. 2018-00781 Filed 1-17-18; 8:45 am]

BILLING CODE 9110-04-P

DEPARTMENT OF TRANSPORTATION

National Highway Traffic Safety Administration

49 CFR Part 571

[Docket No. NHTSA-2018-0009]

Removing Regulatory Barriers for Vehicles With Automated Driving Systems

AGENCY: National Highway Traffic
Safety Administration (NHTSA),
Department of Transportation (DOT).

ACTION: Request for comment (RFC).

path for innovative vehicle designs and technologies that feature ADSs.

DATES: Comments are due no later than March 5, 2018.

ADDRESSES: Comments must refer to the docket number above and be submitted by one of the following methods:

- *Federal eRulemaking Portal:* Go to <http://www.regulations.gov>. Follow the online instructions for submitting comments.

- *Mail:* Docket Management Facility, M-30, U.S. Department of Transportation, West Building, Ground Floor, Room W12-140, 1200 New Jersey Avenue SE, Washington, DC 20590.

- *Hand Delivery or Courier:* U.S. Department of Transportation, West Building, Ground Floor, Room W12-140, 1200 New Jersey Avenue SE, Washington, DC, between 9 a.m. and 5 p.m. Eastern time, Monday through Friday, except Federal holidays.

- *Fax:* 202-493-2251.

Regardless of how you submit your

Standards, telephone 202-
email David.Hines@dot.gov

For legal issues, Stephen
Assistant Chief Counsel, V
Rulemaking and Harmoniz
of Chief Counsel, 202-366-
Steve.Wood@dot.gov.

SUPPLEMENTARY INFORMATION

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Appendix

Displace trucking and taxi workers

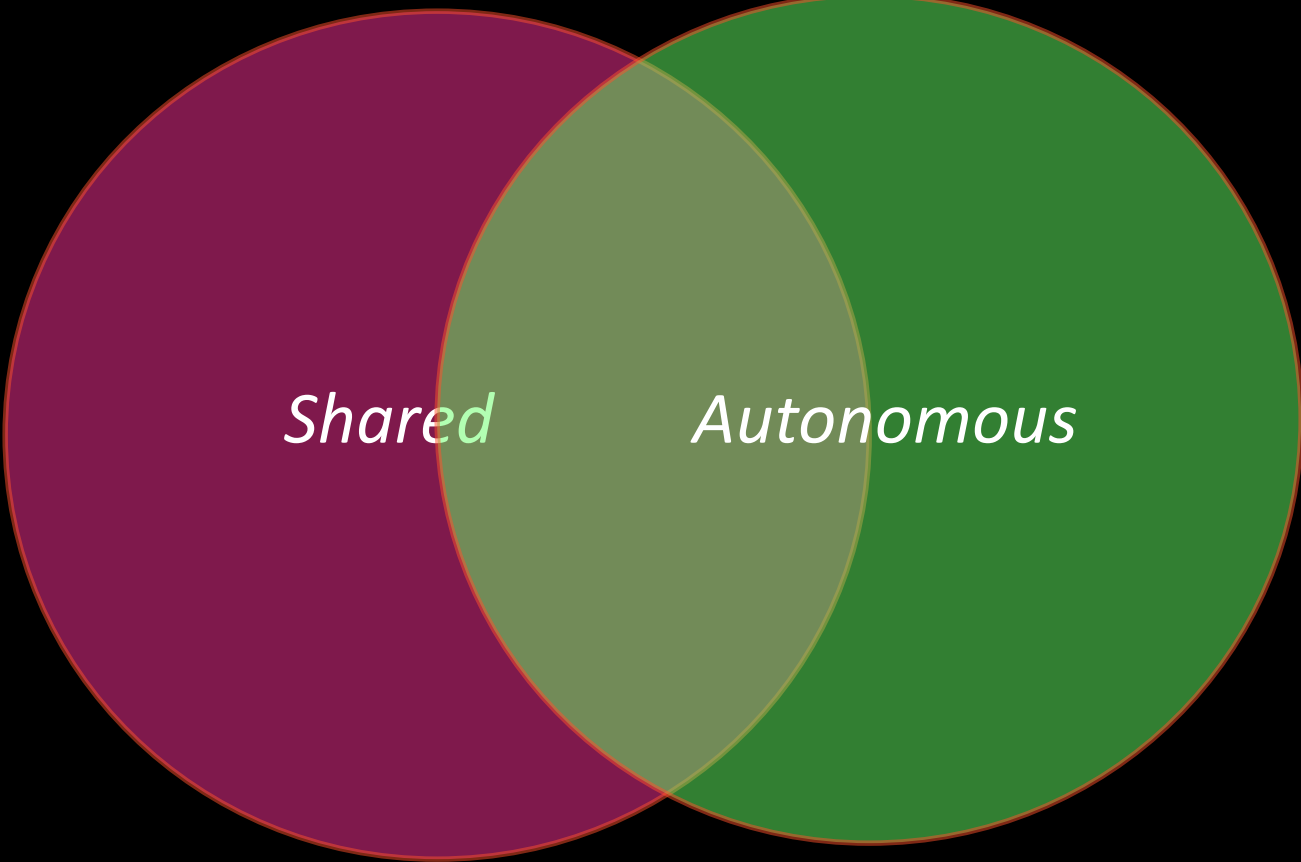
Increase urban sprawl

Increase congestion

Impact public transit ridership

Skyrocket transportation emissions

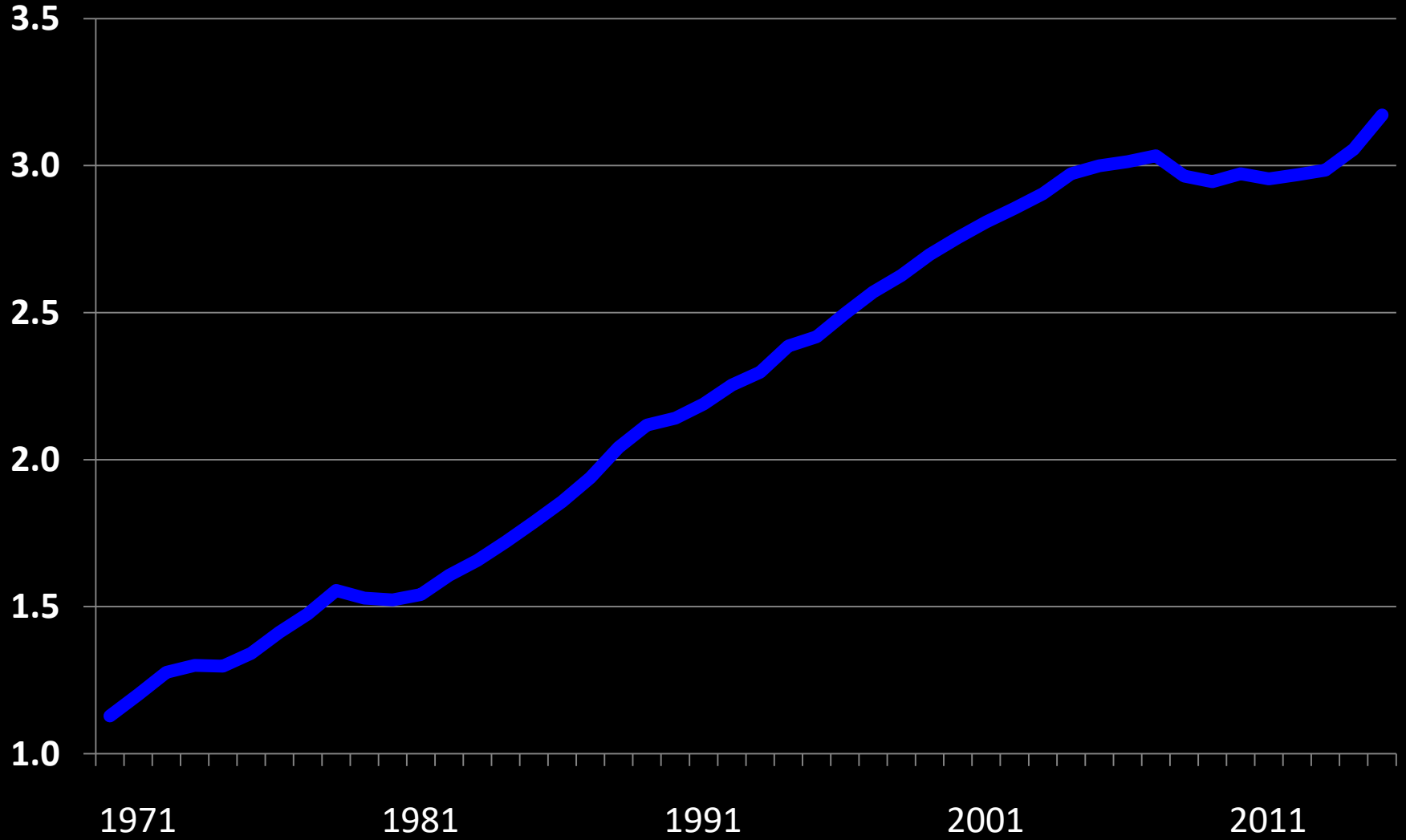




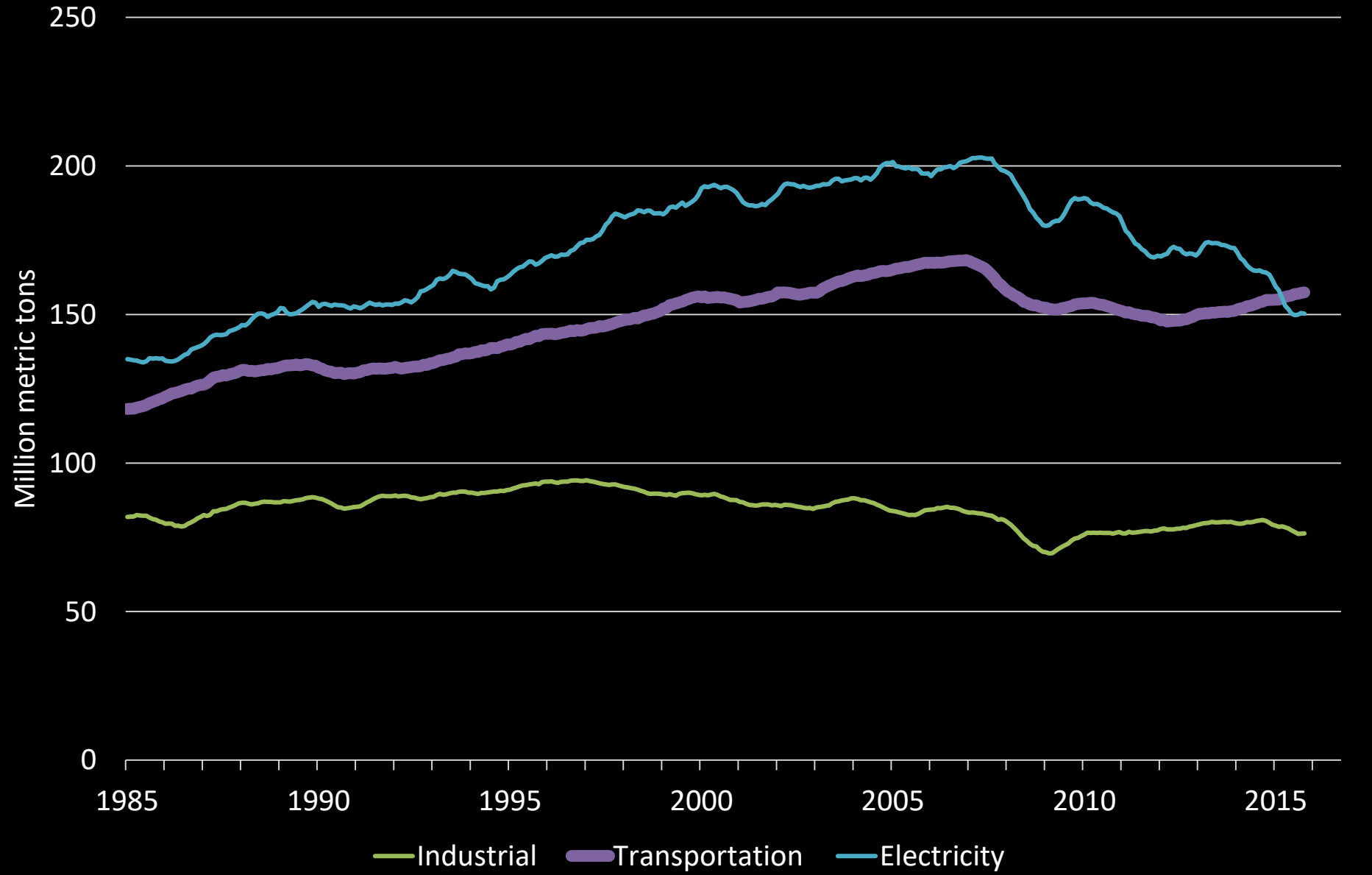
Shared

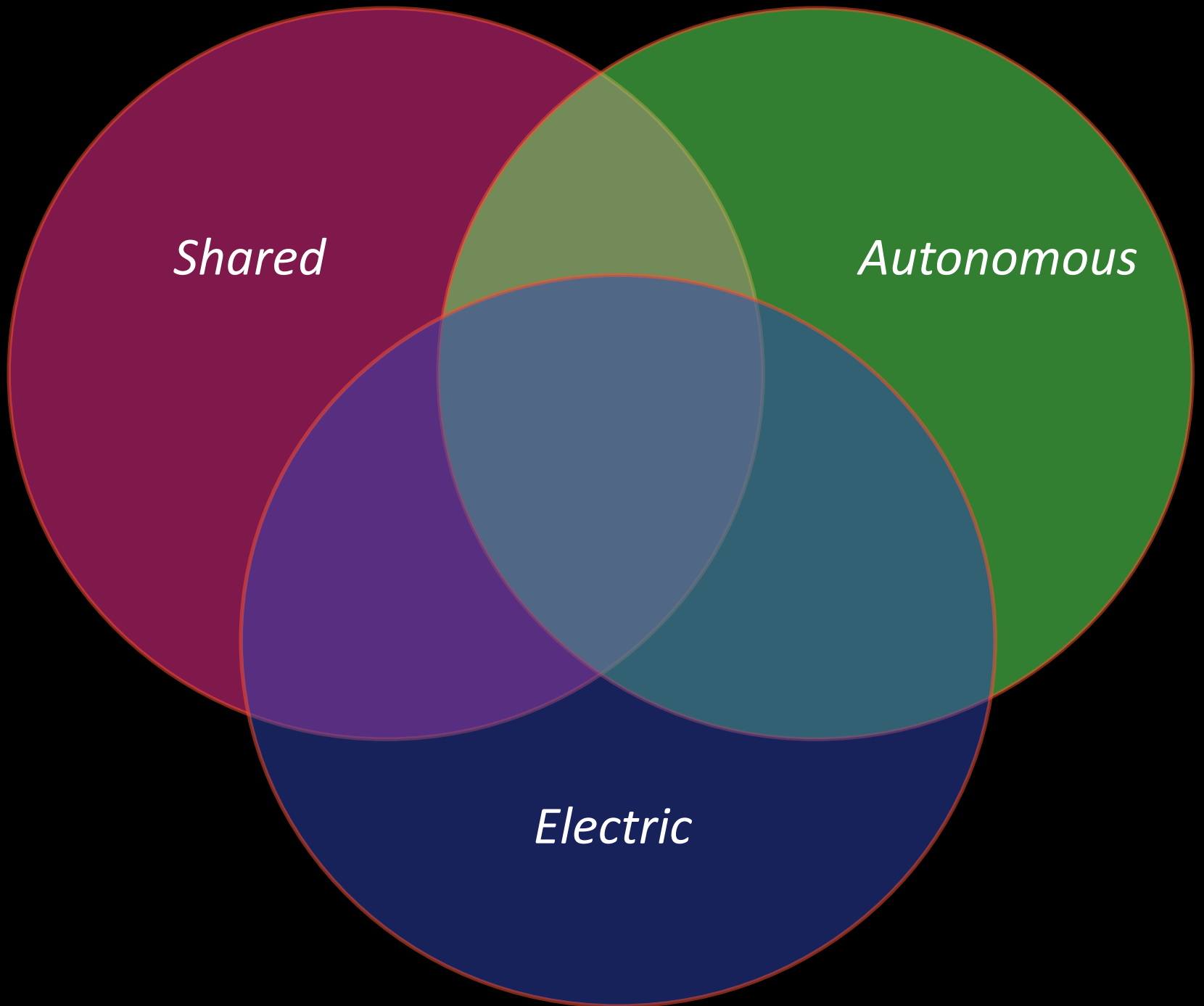
Autonomous

Domestic Vehicle Miles Travelled, Trillions



U.S. CO₂ Emissions

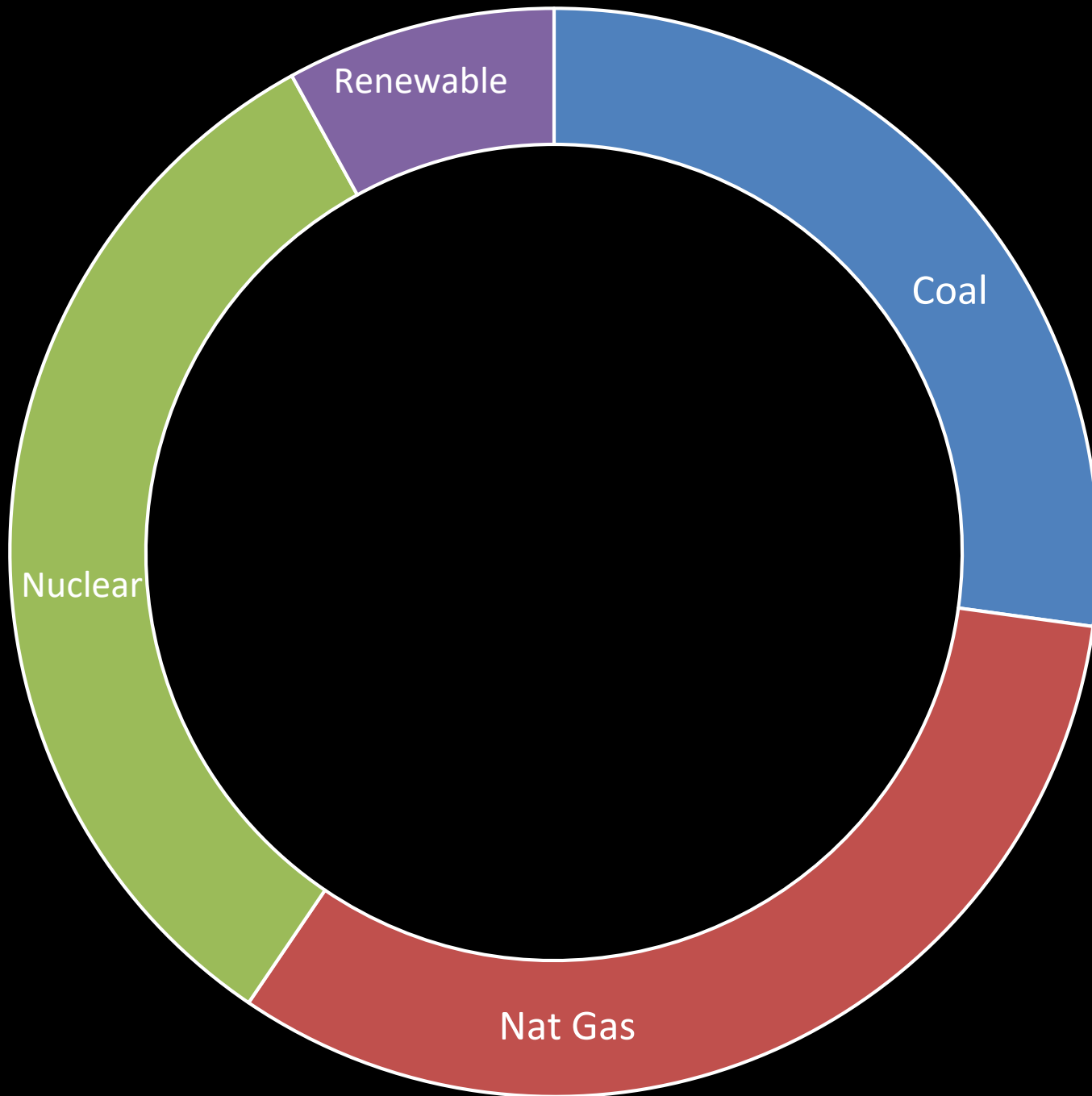


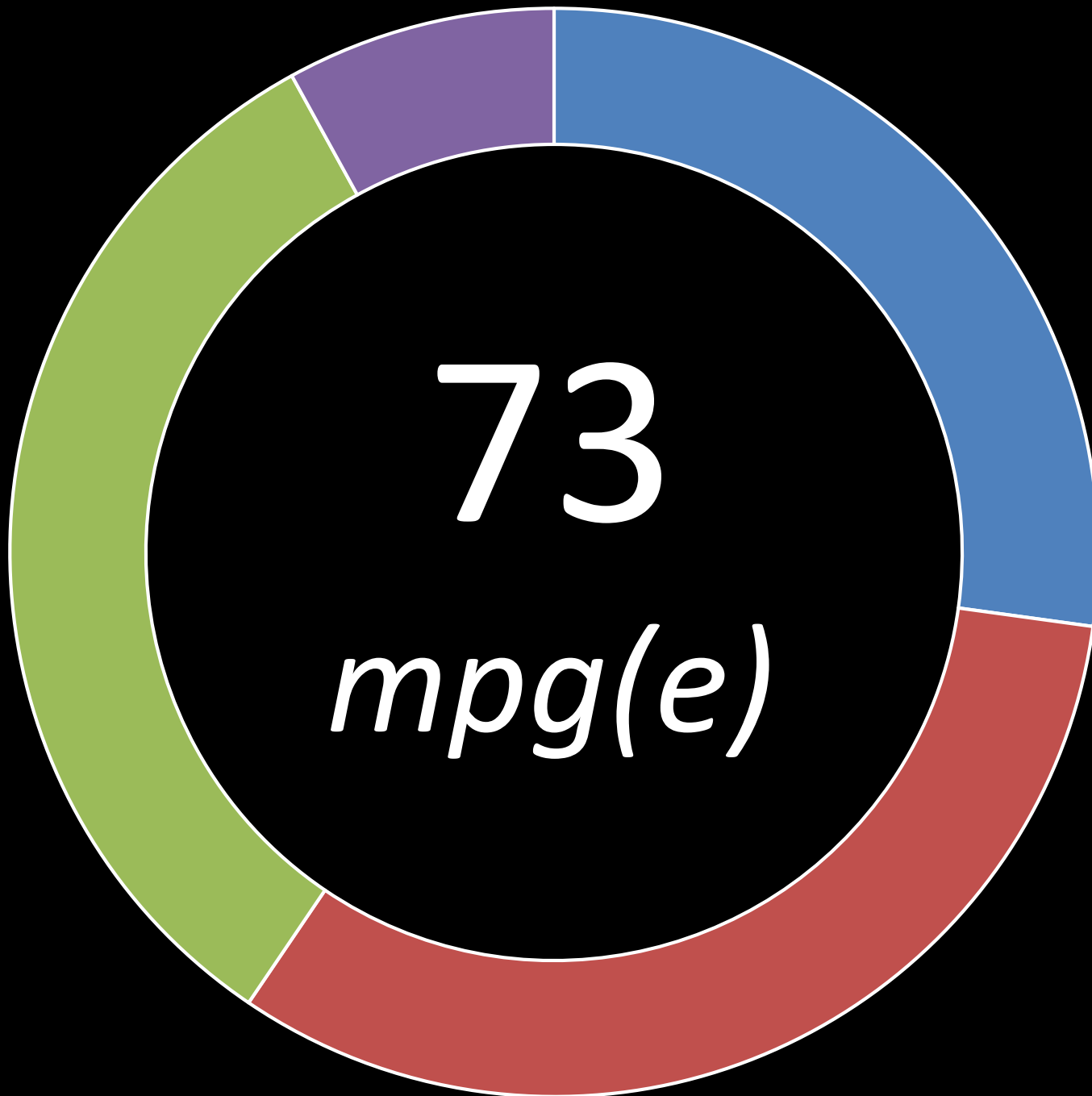


Shared

Autonomous

Electric

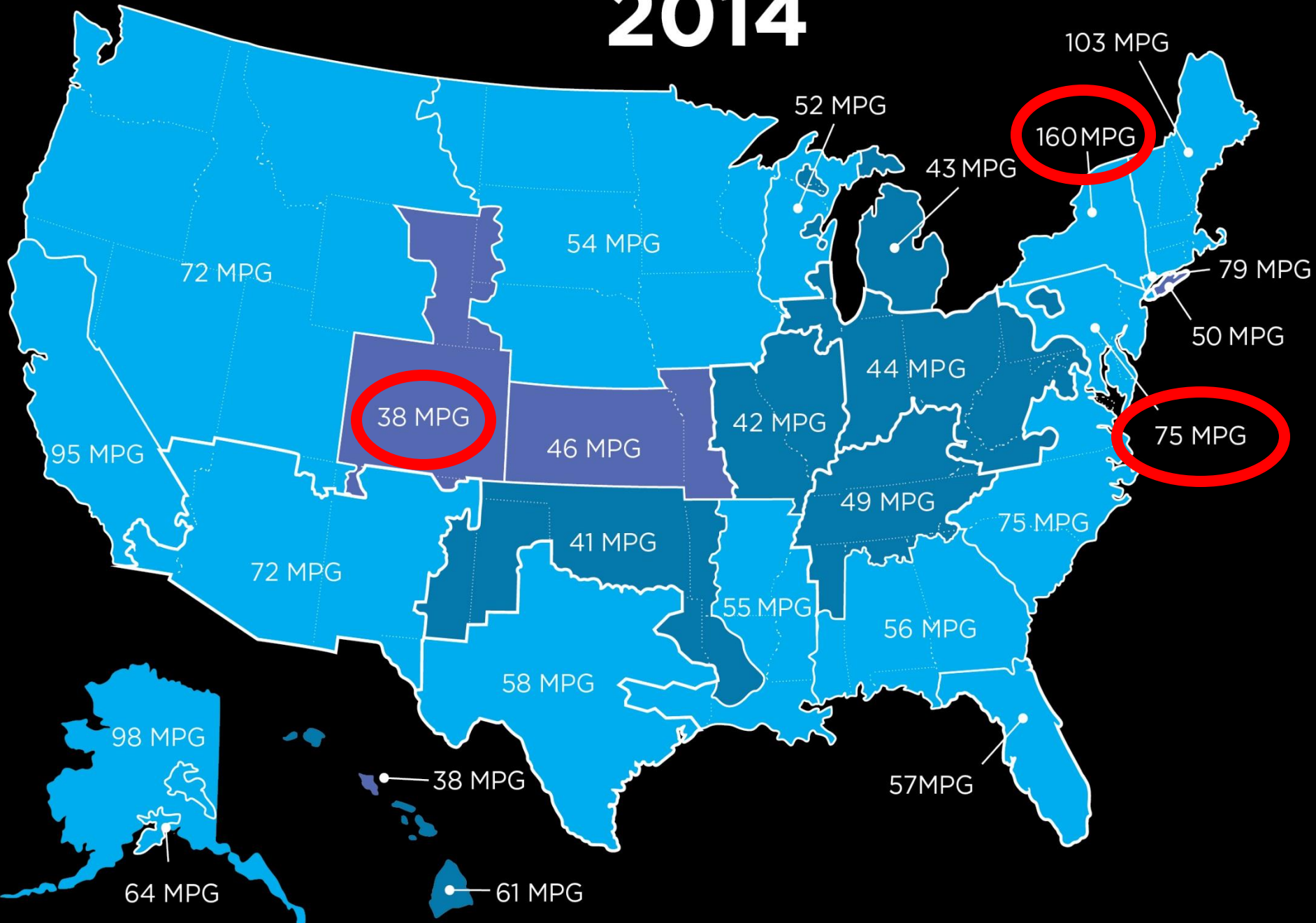


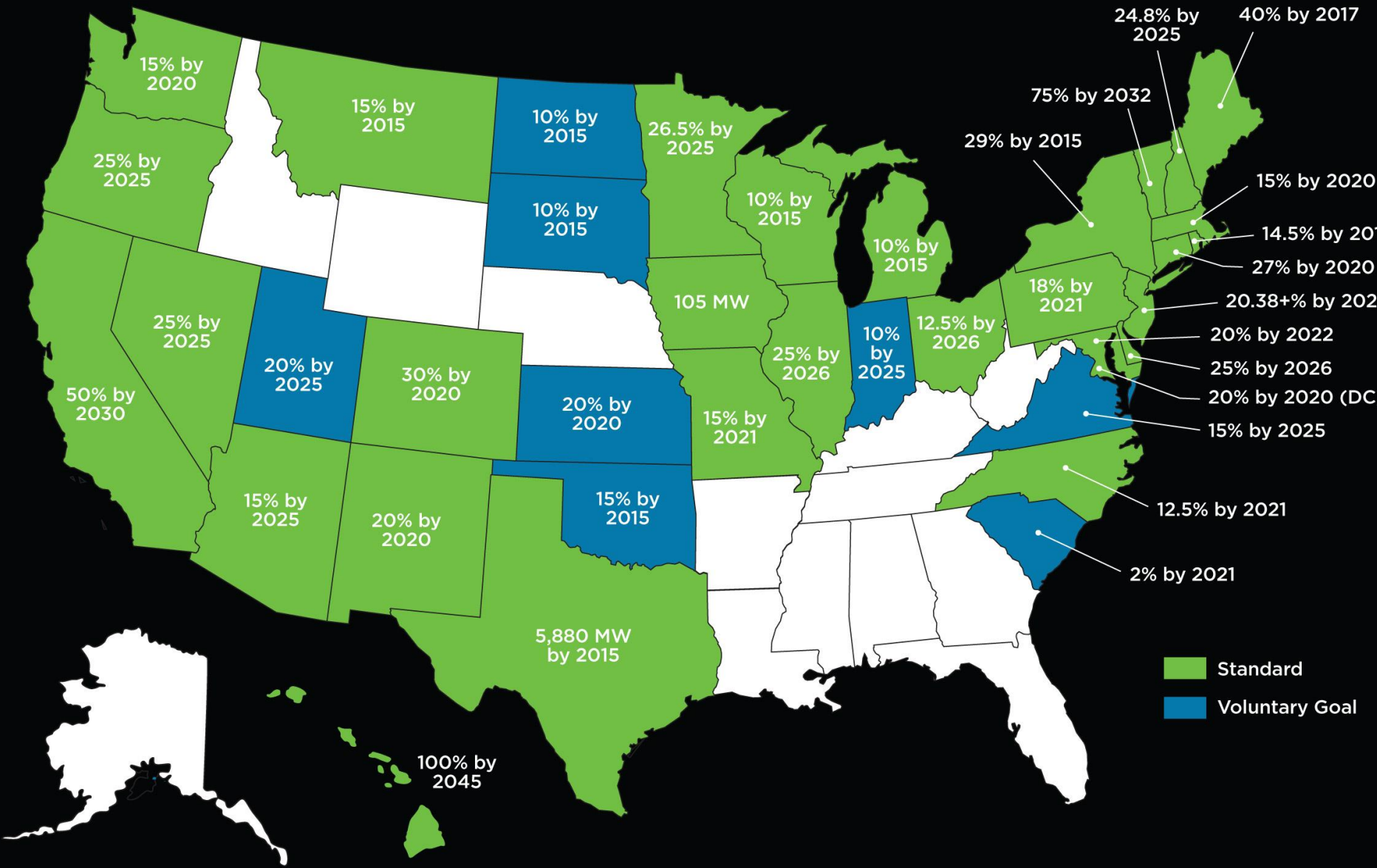


73

mpg(e)

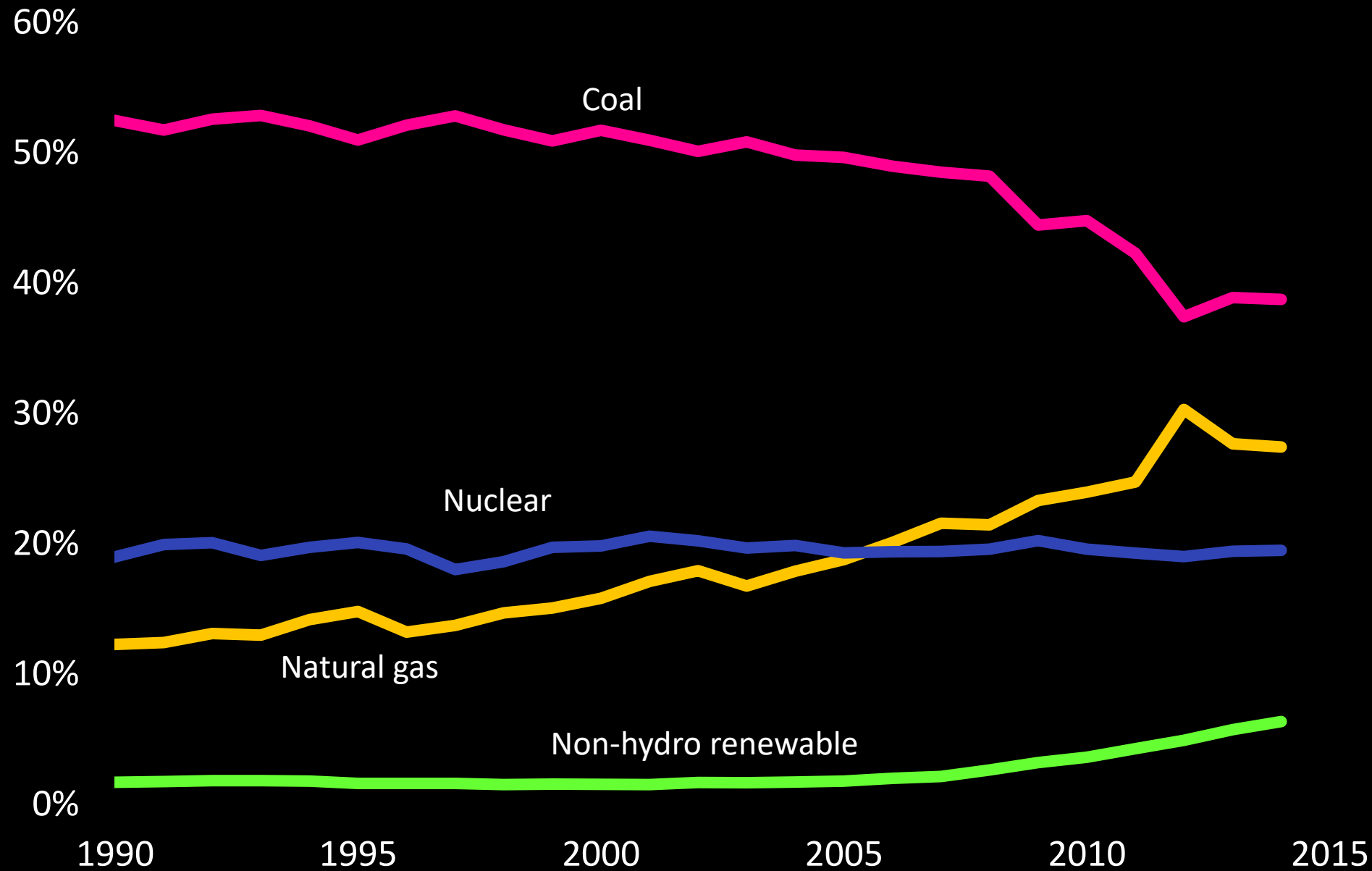
2014





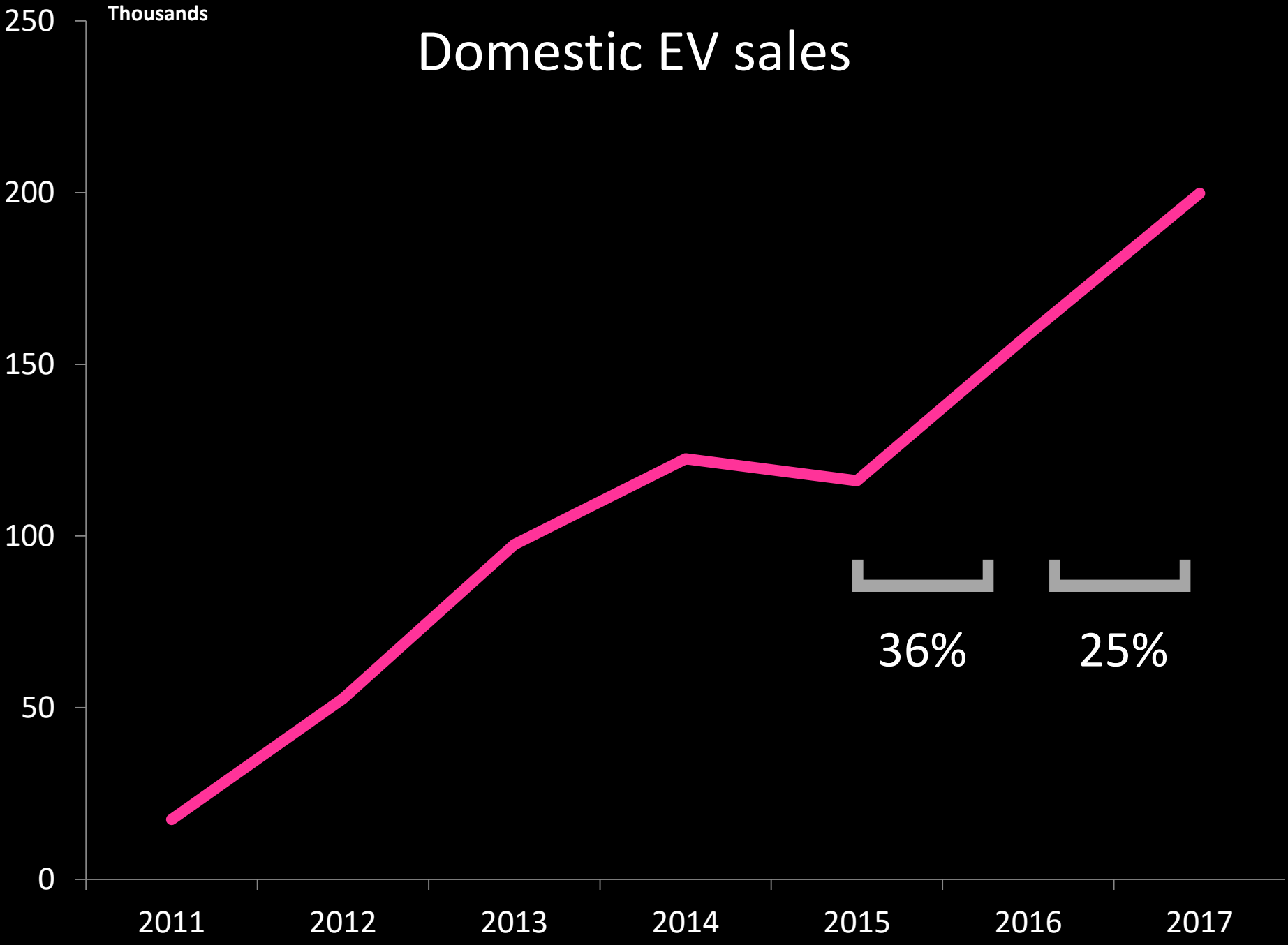
■ Standard
■ Voluntary Goal

U.S. Share of Electricity Generation



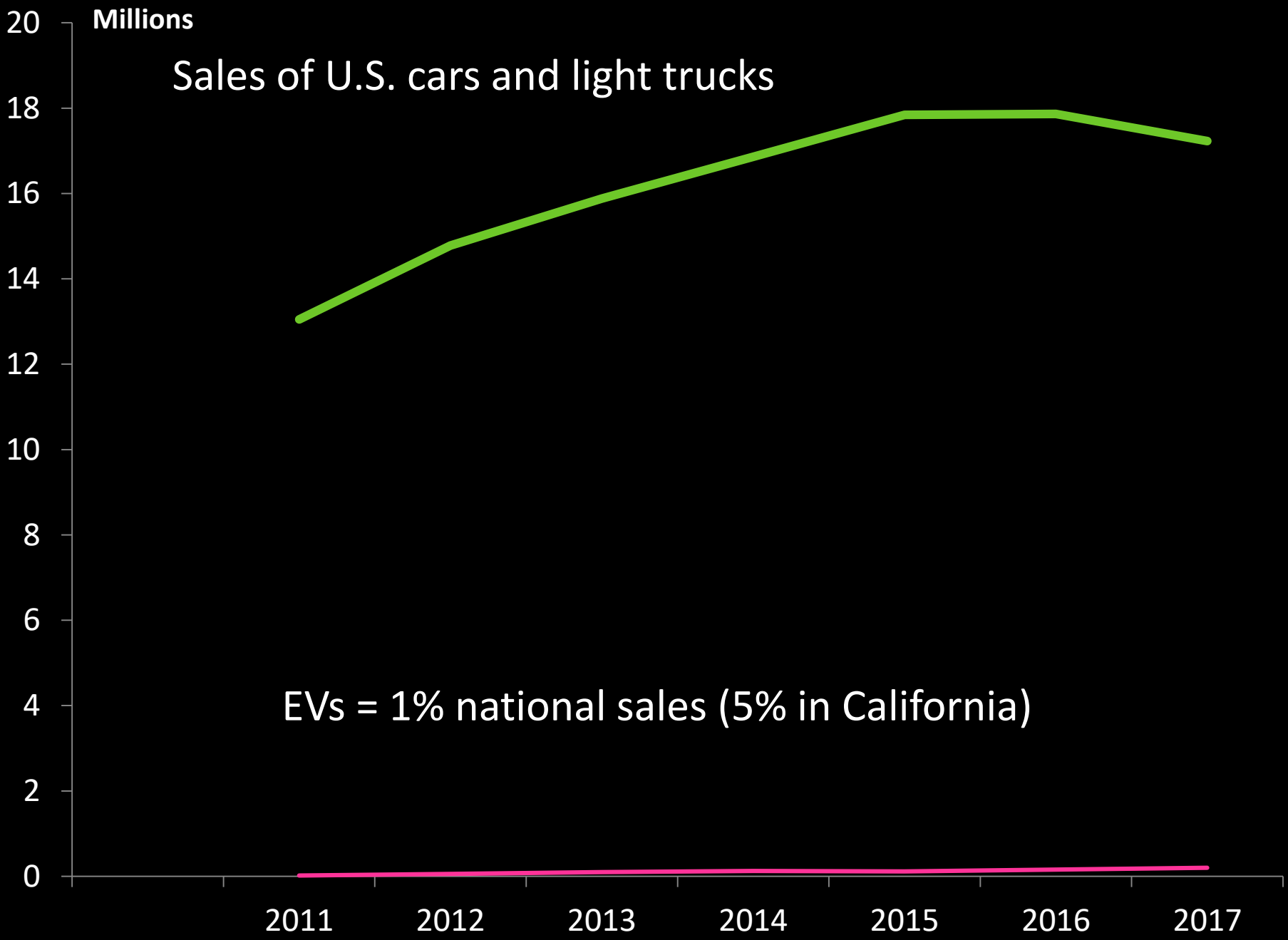
Thousands

Domestic EV sales



36%

25%



Millions

Sales of U.S. cars and light trucks

EVs = 1% national sales (5% in California)

Parking and a plug

56% of U.S. households have access to charging

42%

of U.S. households
could use EVs

4 or fewer passengers

95% of U.S. drivers have
4 or fewer passengers.

No hauling needs

79% of U.S. drivers don't
require hauling.

The number of Americans interested in an EV approaches the number planning to purchase a pickup truck. ~AAA, April, 2017

30 million Americans are likely to buy an electric vehicle for their next car. ~AAA, April, 2017

eGallon: Compare the costs of **driving** with **electricity**

What is eGallon?

It is the cost of fueling a vehicle with electricity compared to a similar vehicle that runs on gasoline.

Did you know?

On average, it costs about half as much to drive an electric vehicle.

Data and Methodology
Updated: January 13, 2018

Find out how much it costs to fuel an electric vehicle in your state

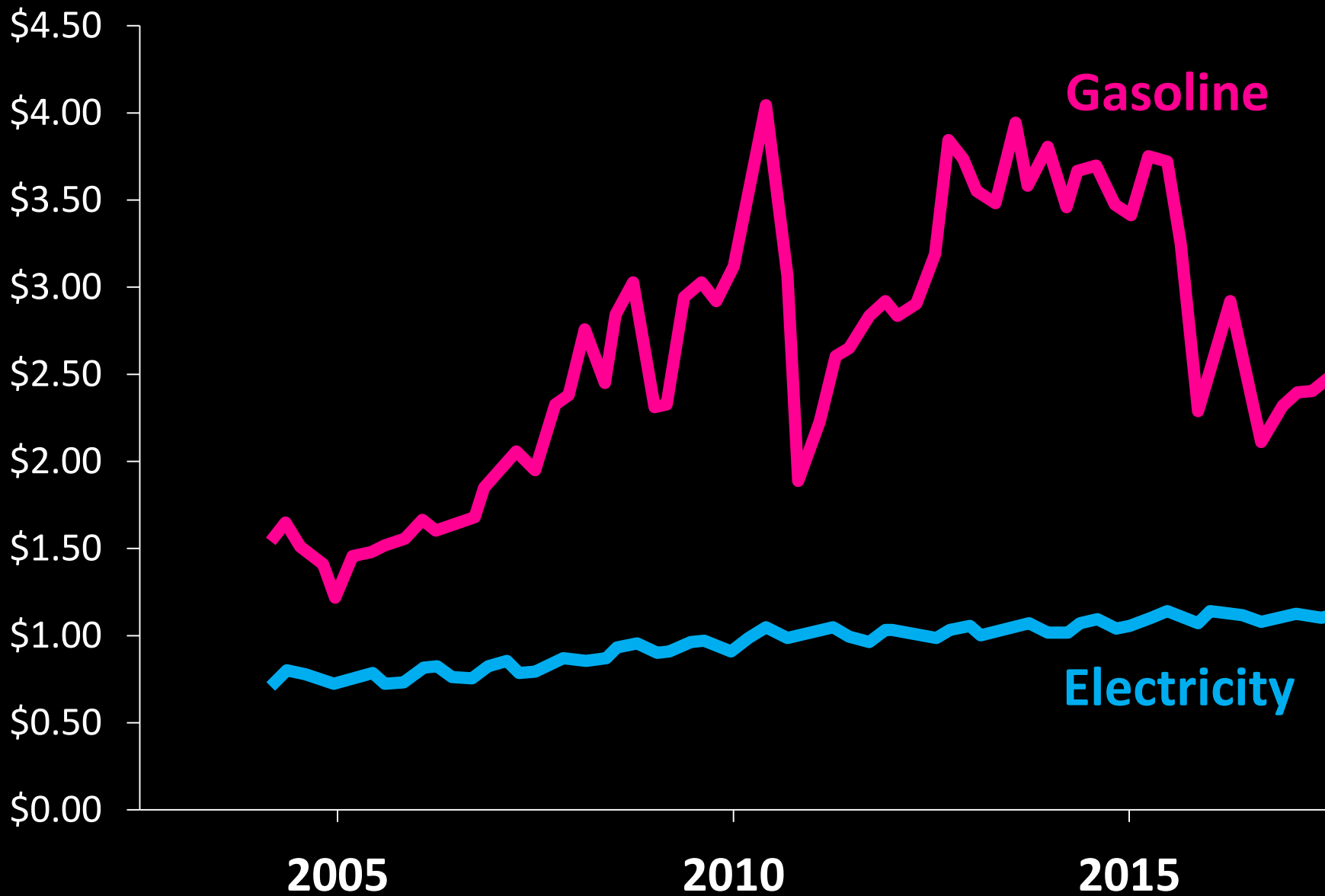
US Average ▼

regular gasoline

2.52

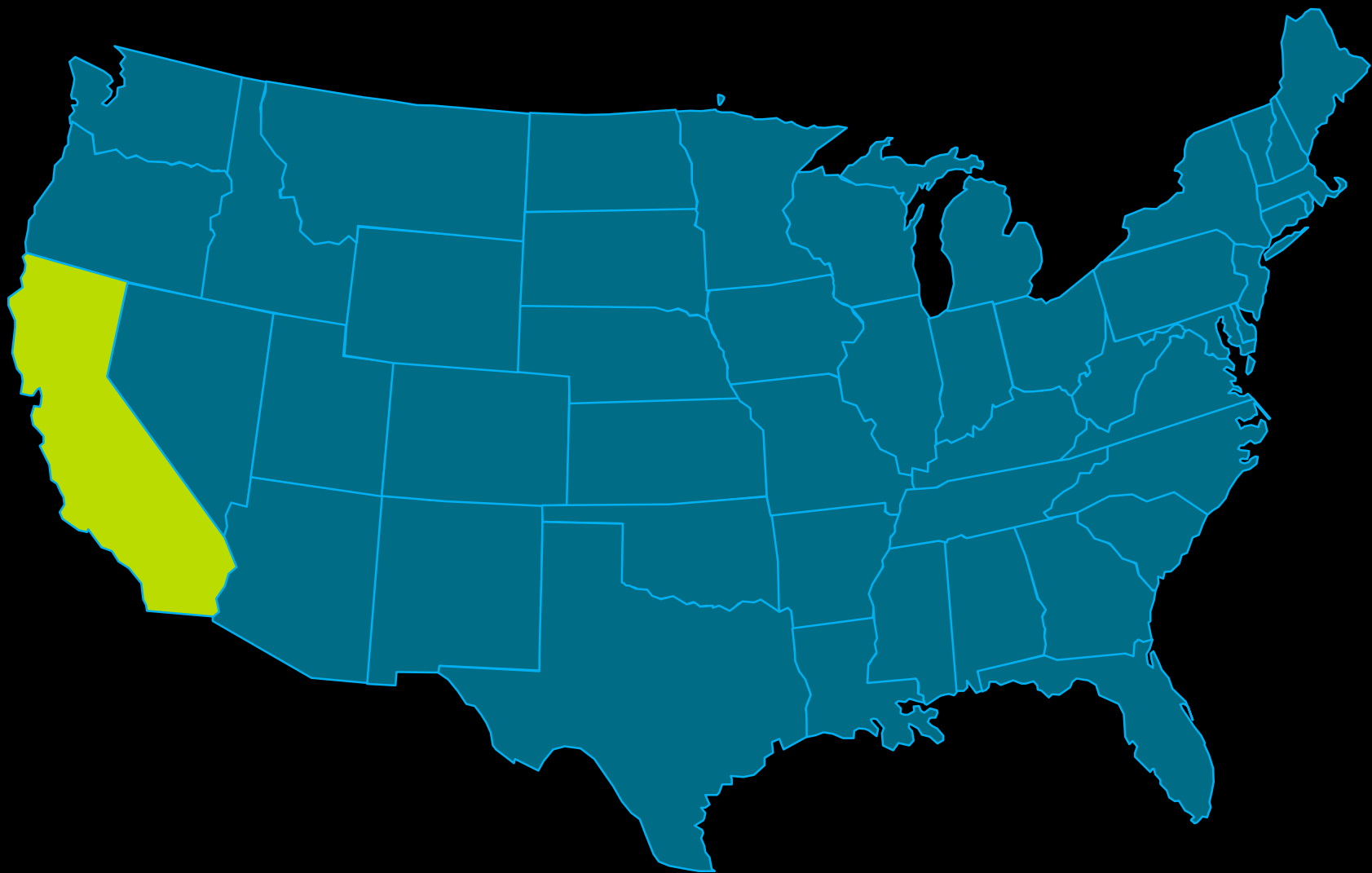
electric eGallon

1.17

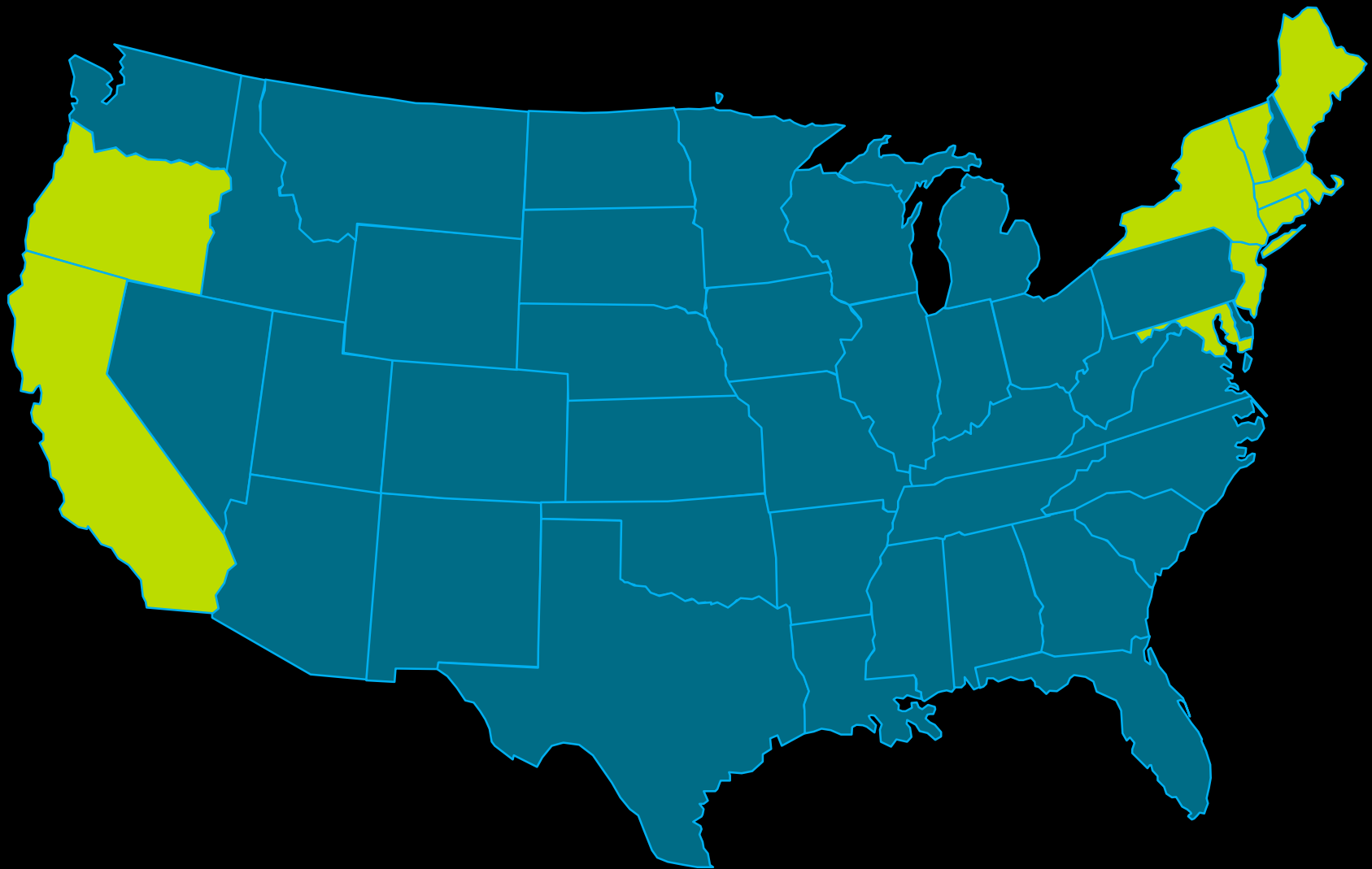


Manufacturer's recommended services are **\$1,500 more expensive** for a Chevrolet Sonic compared to the all-electric Chevy Bolt, over 150,000 miles.

California Zero Emissions Vehicle (ZEV) Program



California Zero Emissions Vehicle (ZEV) Program



California Zero Emissions Vehicle (ZEV) Program

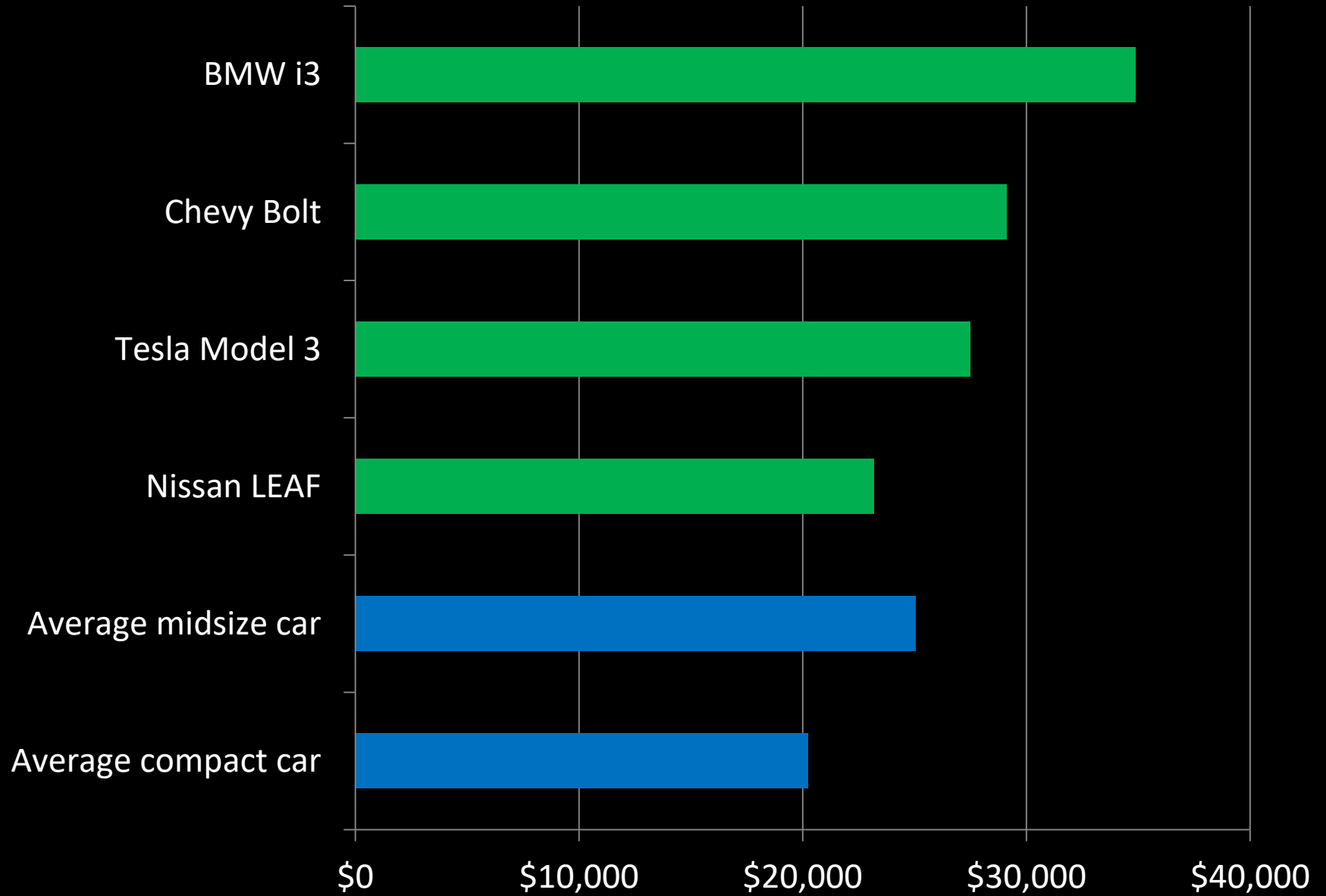


28% of U.S vehicle sales in 2015.

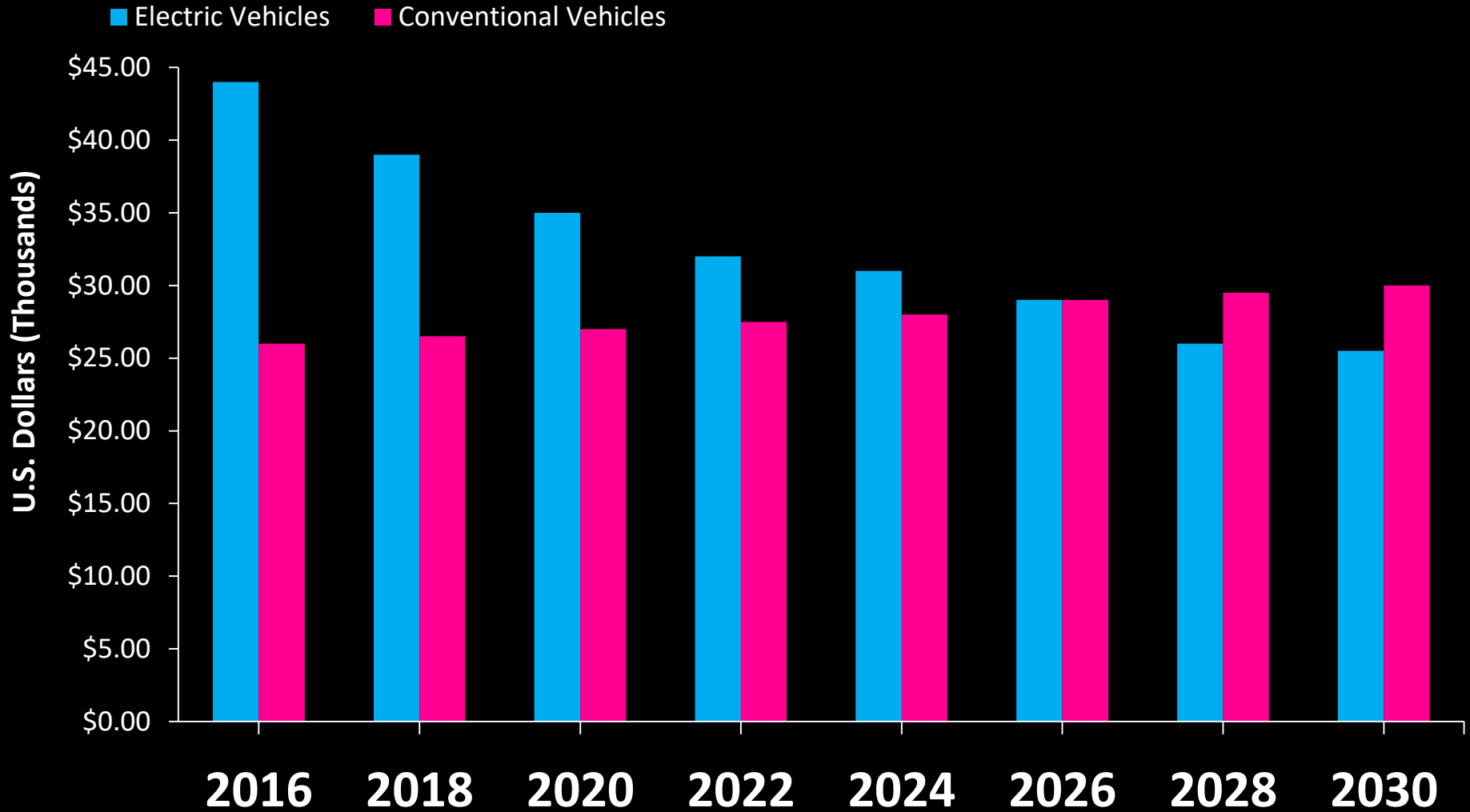


8% required to be EVs in 2025.

2017 suggested MSRP after \$7,500 federal tax credit

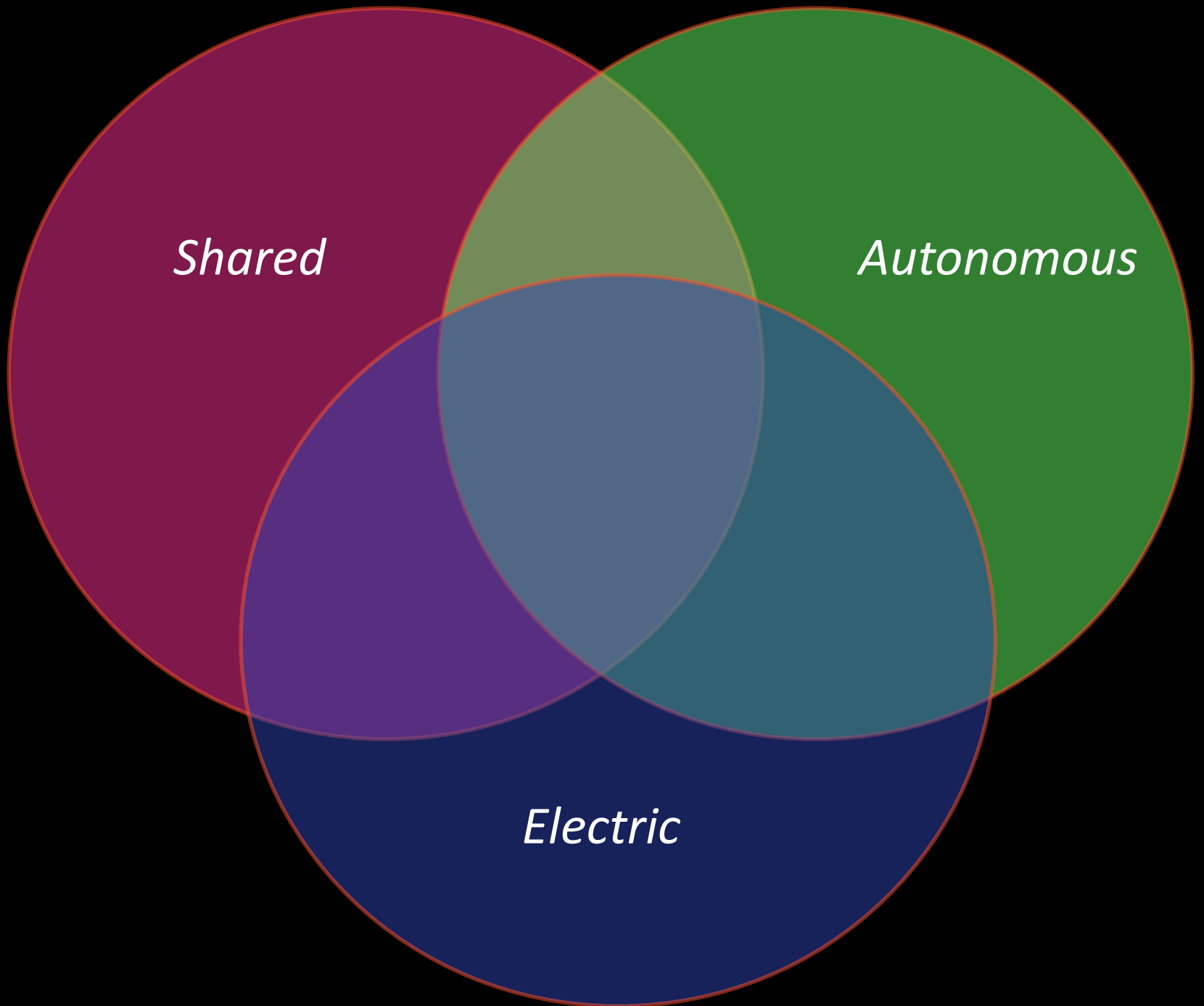


Electric vehicle vs. conventional vehicle cost



Barriers

- Access to home charging, especially in multi-unit dwellings.
- General public awareness
- Automaker profit margin



Shared

Autonomous

Electric

SURVIVE THE ZOMBIE APOCALYPSE



HONDA



AS TO.

KIA

Josh Goldman
jgoldman@ucsusa.org



F-TYPE

F-TYPE RANGE

Model	MSRP
F-TYPE S	\$49,999
F-TYPE S RWD	\$52,999
F-TYPE S AWD	\$55,999
F-TYPE R	\$69,999
F-TYPE R RWD	\$72,999
F-TYPE R AWD	\$75,999