













Region Forward: Measuring Progress

Prosperity Targets — January 2018

TARGET	Annual Rate of Growth in Median Wages Grew Faster than Inflation	Sustain An Annual 1 To 3 Percent Increase In Number Of New Jobs	Sustain An Annual 2 To 4 Percent Growth Rate In Gross Regional Product	Improve Access To Vocational Training	Increase Rate Of Students Graduating From High School To 90 Percent	By 2020, 45 Percent Or More Of Population Over 25 Attained A Bachelor's Degree	By 2020, 20 Percent Or More Of Population Over 25 Attained A Professional Or Advanced Degree
LATEST ESTIMATE	WAGE GROWTH (2%) > INFLATION (1%)	1.6%	3.2%	Method of Measurement not determined	89%	50%	25%
TREND				Not Determined			
MEET / DO NOT MEET TARGET				Not Determined			
SOURCE / LATEST DATA	BLS CPI- All Urban Consumers; Washington-Baltimore, DC-MD-VA-WV (Annual) and BLS OES; Latest Data for 2016	BLS QCEW, Latest data for 2016	BEA Regional Economic Accounts, GDP By Metropolitan Area in Current Dollars, Latest data for 2016	Not Determined	DC Office of the State Superintendent of Education, MD State Department of Education, VA Department of Education, Latest Data for 2016	Census American Community, Latest data for 2016	Census American Community, Latest data for 2016



The **TLC Program** helps local governments and agencies plan and design vibrant communities, share success stories, and promote regional goals. For more information, including how to apply for technical assistance, please see the contacts below.

TLC TECHNICAL ASSISTANCE AND PEERX

National Capital Region Transportation Planning Board
mwcog.com/tlc
TLC@mwcog.org

John Swanson
(202) 962-3295
jswanson@mwcog.org

Nicole McCall
(202) 962-3341
nmccall@mwcog.org

TA SET ASIDE

District Department of Transportation
ddot.dc.gov/page/transportation-alternatives-program

Maryland State Highway Administration
roads.maryland.gov/index.aspx?pageid=144

Virginia Department of Transportation
Local Assistance Division
viriniadot.org/business/prehancegrants.asp

ULI TECHNICAL ASSISTANCE PANELS

ULI Washington District Council
washington.uli.org/what-we-do/technical-assistance-panels/

Deborah K. Bilek
(240) 497-0550
deborah.bilek@uli.org

The **National Capital Region Transportation Planning Board (TPB)** is the federally designated metropolitan planning organization (MPO) for the Washington region. It is responsible for developing and carrying out a continuing, comprehensive, and cooperative transportation planning process in the metropolitan area.

Members of the TPB include representatives of the transportation agencies of the states of Maryland and Virginia, and the District of Columbia, 22 local governments, the Washington Metropolitan Area Transit Authority, the Maryland and Virginia General Assemblies, and nonvoting members from the Metropolitan Washington Airports Authority and federal agencies.

The TPB is staffed by the Department of Transportation Planning at the **Metropolitan Washington Council of Governments (COG)**.



National Capital Region
Transportation Planning Board

Metropolitan Washington Council of Governments
777 North Capitol Street NE, Suite 300
Washington, DC 20002

mwcog.org/tpb



TLC TRANSPORTATION/
LAND USE
CONNECTIONS
PROGRAM



National Capital Region
Transportation Planning Board

The Transportation Planning Board's (TPB) Transportation/Land Use Connections (TLC) program helps local jurisdictions work through the challenges of integrating transportation and land use planning to create vibrant communities. TLC is designed to support local planning and design projects as well as share success stories and proven tools with governments and agencies across the region.

Since 2007, the TPB has worked with nearly every jurisdiction in the National Capital Region through the three components of the TLC Program: TLC Technical Assistance, the Transportation Alternatives Set Aside (TA Set Aside), and the Peer Exchange Network (TLC PeerX). TLC also includes a partnership with the Washington District Council of the Urban Land Institute through its Technical Assistance Panels (ULI-TAP).

The TPB encourages TLC projects and events that support:

- **REGIONAL GOALS**
 - REGIONAL TRANSPORTATION PRIORITIES PLAN
 - REGION FORWARD
- **CROSS-JURISDICTIONAL COLLABORATION**
- **ACTIVITY CENTERS**
- **ACCESS TO TRANSIT**
- **DIVERSITY AND EQUITY**

The TLC Program has three components:

TLC TECHNICAL ASSISTANCE

TLC Technical Assistance provides consultant services to local jurisdictions working on creative, forward-thinking, and sustainable plans and projects. The TPB provides assistance of \$30,000 to \$60,000 for planning, and up to \$80,000 for 30 percent design. Applicants must be TPB member local jurisdictions or area agencies or organizations partnering with TPB member jurisdictions.

TRANSPORTATION ALTERNATIVES SET ASIDE (TA SET ASIDE)

The TA Set Aside allocates federal reimbursible aid for capital improvements considered alternative to traditional highway construction. The TPB works with the District of Columbia, Maryland, and Virginia to coordinate each state's application process in the region. The TPB strongly encourages applications that support TLC priority criteria, Safe Routes to School, bicycle/pedestrian facilities, and non-motorized access improvements. Applicants must provide a minimum 20 percent match. Projects should be ready for construction or in final engineering and design phases.

PEER EXCHANGE NETWORK (TLC PEERX)

TLC PeerX provides opportunities for planners across the region to share and discuss best practices and innovative ideas stemming from successful past projects and regional planning issues. TLC PeerX includes webinars, forums, site visits, and other means of connecting the region's planners and promoting collaboration around TLC-related topics.

mwcog.org/tlc



Designing a new streetscape for 19th Street to address land use and stormwater issues in Downtown DC.



Planning a multi-use trail to connect suburban communities with Metrorail stations, create new walking and biking facilities, and promote safety and health in Prince George's County, MD.



Supporting the expansion of Capital Bikeshare in suburban Activity Centers like Reston in Fairfax County, VA.

URBAN LAND INSTITUTE TECHNICAL ASSISTANCE PANELS (ULI-TAP)

ULI-TAP gathers urban development experts to provide focused, market-level feedback for local development and/or land-use issues. ULI Washington and COG have partnered to select and support three technical assistance panels per year for projects located in Activity Centers. Applicants must be local governments and are eligible to pay a reduced rate.



washington.uli.org/uli-in-action/technical-assistance-panels/

2018 COG - ULI TECHNICAL ASSISTANCE PANEL (TAP) NOTICE OF FORTHCOMING APPLICATION

Program Description

Technical Assistance Panels (TAPs) are one of ULI Washington's signature programs, where a panel of 10-12 senior-level experts work over a concentrated timeline to evaluate and provide market-based feedback on a local development or land use challenge. Panelists are selected from over 2,200 ULI Washington members in the Metropolitan Washington Area based on needed skillsets and expertise to address the problem at hand. Panel member expertise typically includes developers, property owners/managers, investors, designers, planners, engineers, market and financial analysts, as well as members of the public sector. The panel takes place over 1.5 days, with a report of recommendations completed thereafter.

Through a strategic partnership, ULI Washington and COG will be accepting applications for TAPs in COG-designated Activity Centers February 1 - April 2, 2018. TAPs should focus on identifying priority, catalytic strategies to maximize the impacts of investments in Activity Centers and throughout our region.

NEW THIS YEAR: ULI is invested in holding a follow-up session for each selected TAP that will focus on implementation and next steps. These follow-up sessions may be scheduled with ULI up to one year after the TAP's conclusion.

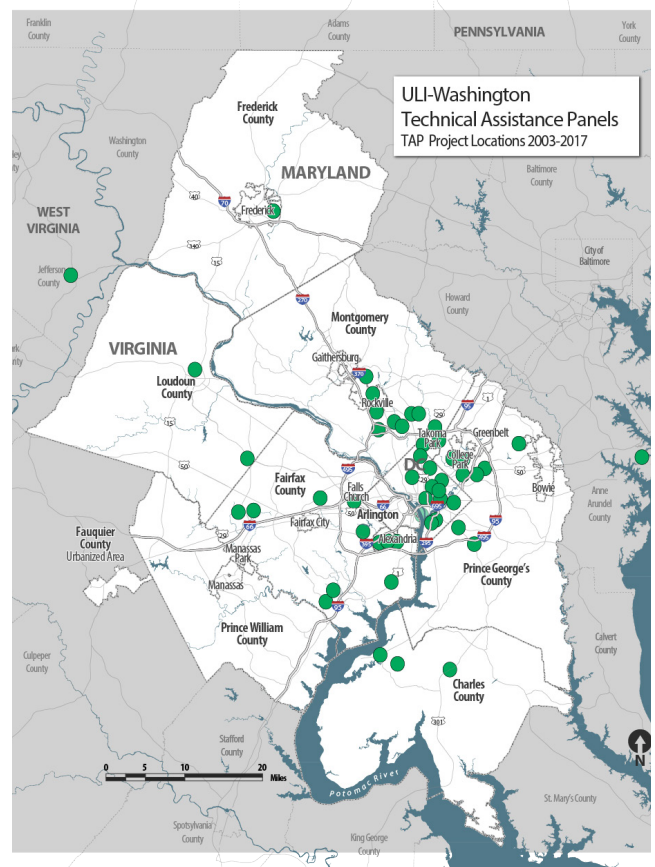
Cost of the TAP

A typical TAP costs \$20,000; TAPs selected through this partnership are reduced by 50%. The cost to the city/county sponsor for this program is \$10,000. **For those sponsors who are selected, ULI Washington will offer a one-year complimentary Public Agency Membership Package to ULI. Of note, this membership package includes:**

- One full membership and two associate memberships;
- Allows memberships to be transferred to other employees within the Public Agency;
- Should you wish to add additional individuals as members, ULI can offer a reduced rate of \$100 under this membership package.

Application Process

The application period is open from February 1, 2018 – April 2, 2018. Applications highlighting challenges associated with Housing Affordability will be given priority. Applications may be found on <http://washington.uli.org/what-we-do/technical-assistance-panels/uli-cog/>. Projects will be selected in May 2018 and scheduled upon selection, based on needs of the applicant.



*ULI Washington TAP 2003-2017 Locations

Application deadline for the 2018 Technical Assistance Panel program is April 2, 2018 at 4 PM!

Submit applications to Paul DesJardin (pdesjardin@mwkog.org) and Deborah Bilek (deborah.bilek@uli.org).

2018 COG - ULI TECHNICAL ASSISTANCE PANEL (TAP) NOTICE OF FORTHCOMING APPLICATION

FREQUENTLY ASKED QUESTIONS

1) What is the benefit of holding a TAP?

Think of a TAP as a fast-paced brainstorming session with a group of outside experts who will use their extensive professional experience to respond to a set of specific questions posed by a local government sponsor. The panel of professionals who come together to serve on a TAP are leading experts in the real estate, land use, planning and community development fields, and are hand-selected for each TAP based on the specific local challenge and on the skill sets needed to address this challenge. The multi-disciplinary nature of the panel and the quick-response nature of the TAP process often allow for new, creative ideas to be explored and vetted with a group of experts who bring “fresh eyes” to the issue. To review past TAPs conducted by ULI Washington in the Metropolitan Washington Area, visit www.washington.uli.org/TAPs.

2) What is the typical agenda for a TAP?

The TAP takes place over 1.5 days. On Day One, the panel listens and learns. They will tour the study area, hear a presentation from the city or county sponsor, and meet with key local stakeholders. On Day Two, the panel deliberates, collaborates, and develops recommendations, all of which culminate in a presentation that evening. A final written report is also developed and delivered approximately 12 weeks after the end of the TAP.

3) What are the roles and responsibility of the sponsor?

The city/county sponsor will be responsible for developing a briefing book which provides the essential background information needed for the panel to tackle the assignment. In addition to staff time required to prepare the briefing book, additional time commitment is required on the part of local staff. While ULI Washington will take the lead on coordinating logistics for the 1.5 day TAP, the sponsor is responsible for providing the meeting rooms on-site, arranging to feed the Panel throughout the program, preparing an overview presentation, leading a site visit of the project area, and inviting local stakeholders to participate.



Application deadline for the 2018 Technical Assistance Panel program is April 2, 2018 at 4 PM!

Submit applications to Paul DesJardin (pdesjardin@mwkog.org) and Deborah Bilek (deborah.bilek@uli.org).



George Mason University's Schar School of Policy and Government, the College of Education and Human Development, and Mason's Center for Regional Analysis invite you to attend:

SYMPOSIUM ON STRENGTHENING THE PIPELINE FROM SCHOOL TO WORK: Private Sector and School Partnerships

In response to a changing economy, many states—including Virginia—now expect their public schools to offer students real world experience before they enter the workforce. As a result, schools must now partner with their business community to create work-based learning opportunities. This symposium will bring business and school leaders together to discuss rigorous strategies for establishing and growing these partnerships.

Former Secretary of Education Arne Duncan will deliver the keynote address.



Other panelists include:

- Anne Holton; former Virginia Secretary of Education and visiting professor of education policy at GMU
- Dr. Jeffrey Smith; Superintendent, Hampton City Schools and founder of the Hampton Academies
- Mary Ann Pacelli; National Institute of Standards and Technology, Hollings Manufacturing Extension Partnership
- Monica Callahan; Richmond Chamber of Commerce
- Steve Constantino, Acting Virginia Superintendent of Public Instruction

This symposium organized with support from the Virginia Dept. of Education and Jobs For the Future.

For more information and an agenda, please visit the [event website](#).

Registration costs \$25, and lunch will be provided. Register [HERE](#).

Sponsorship opportunities are available.

For questions, contact Dr. Mark White (mwhite34@gmu.edu)

Thursday, March 8, 2018
9:00am – 2:30pm

George Mason University
Founders Hall Auditorium
3351 Fairfax Drive
Arlington, VA 22201
Near the Virginia Square Metro stop