



**Metropolitan Washington Air Quality Committee
April 28, 2010**

1. Air Quality and Climate Actions

- **Special Project** – Clean Air Partners is working with the Maryland Department of the Environment (MDE) on conducting a one-day gas powered lawn mower exchange event this summer. MDE has committed \$185,000 to this project. The goal is to retire 1,500 gas powered mowers. Clean Air Partners will execute a Request for Proposals to partner with a manufacturer to facilitate and conduct the event, and offer a discount on the electric mower(s). MDE will use most of the funding to provide an additional rebate to consumers. The event location will be in the Baltimore area.

2. Web Site

- Nothing new to report at this time.

3. Marketing and Public Relations

- The Marketing Committee has selected two new transit ads for the 2010 season. The ads focus on protecting human health by signing up for AirAlerts, the daily air quality forecast. The ads will be used for interior and exterior bus and transit ads, Metro stations, and transit shelters. The interior ads will feature a “Quick Response” (QR) code that allows viewers to connect directly to the Clean Air Partners website by placing their Smartphone up to the barcode image.

4. Curriculum and Outreach

- **2010 Air Quality Poster & Video Contests:** We received 300 entries for this year’s poster contest from students in the Baltimore-Washington region. The first, second, and third place winners for both age groups (Category 1: grades 4-6 and Category 2: grades 7-8) have been selected, along with six other posters that will receive honorable mentions. Only one video was received and it did not meet the contest criteria so we have no winners for the video contest this year. All of the poster contest winners will be formally recognized at the Clean Air Partners Annual Meeting in May.

5. Business Roundtable

- Final rebates for participants will be processed in April/May.

6. Program Evaluation

- Nothing to report at this time.

7. Meetings

- The Annual Meeting will be held on Thursday, May 20th from 6:00-9:00 pm at the Maryland Science Center in Baltimore, MD. The Board will meet from 6:00-7:00 pm to approve the FY 2011 Work Plan and Budget and the nomination of new Board members. The Awards Ceremony to recognize the winners of the poster contest will take place after the Board meeting. Local television meteorologists DC’s Howard Bernstein (WUSA Channel 9) and Baltimore’s Justin Berk (WMAR Channel 2) will present the awards. A private reception will be held after the Awards Ceremony.