



Item #10A

# Commuter Connections FY 2018 Work Program

COMMUTER CONNECTIONS  
SUBCOMMITTEE  
NOVEMBER 15, 2016



## Definition from Strategic Plan

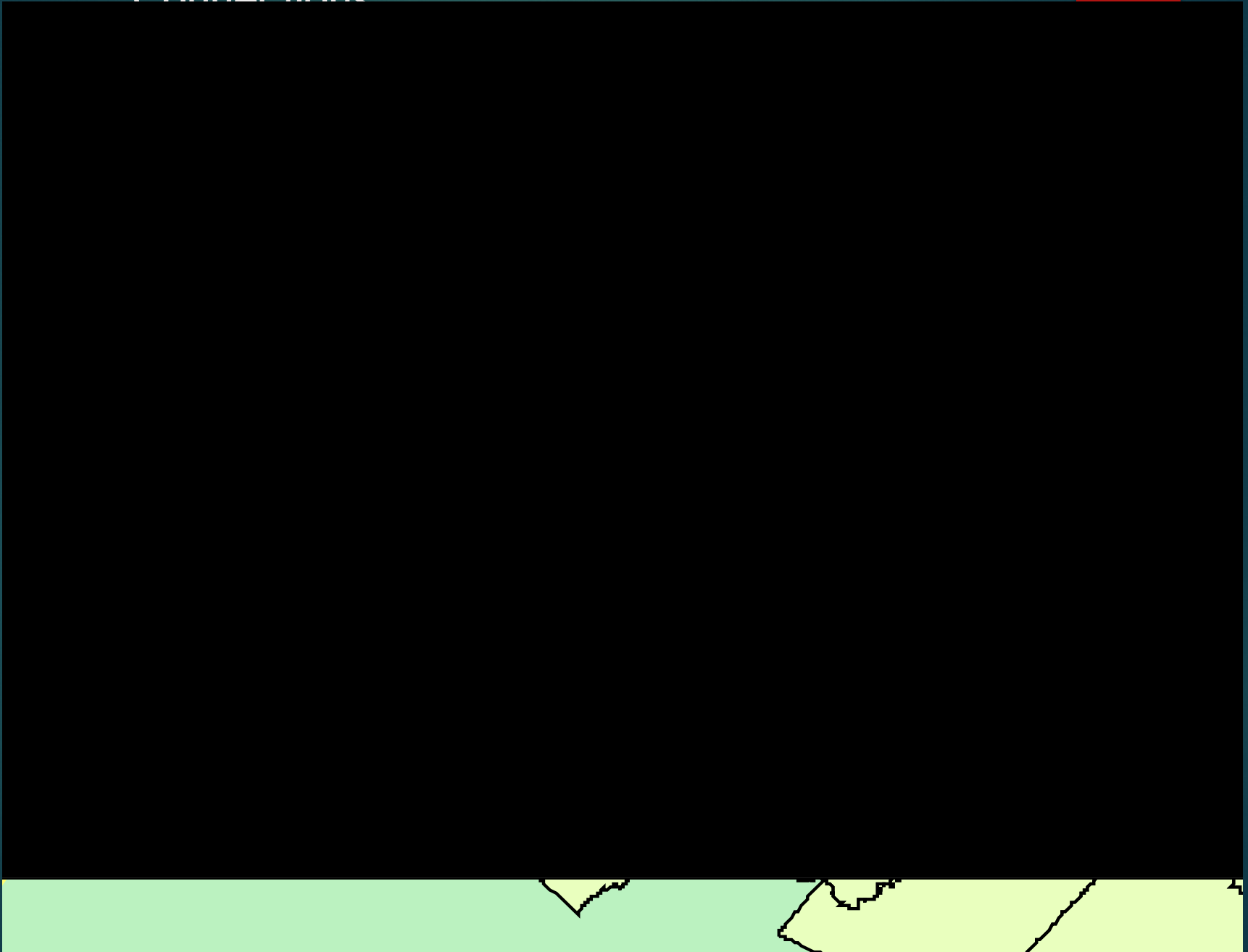
- ▶ Network of public and private transportation organizations, including COG, state funding agencies, and local organizations, that work together to assist and encourage people in the Washington region to use alternatives to the single-occupant automobile.



# Benefits of Commuter Connections

- ▶ **Jurisdictions**
  - ▶ Helps reduce and manage commuter congestion, goods movement, tourist travel
  - ▶ Helps reduce emissions
  - ▶ Supports local efforts to attract and retain employers
- ▶ **Employers**
  - ▶ Recruitment/Retention
- ▶ **Workers**
  - ▶ More commute options
  - ▶ Reduced stress/costs/time
  - ▶ Improved quality of life

# Geographic Areas Serviced by Commuter Connections



# MSA Rankings for Carpooling and Transit Use

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Metropolitan Statistical Area	Total Workers	% Carpool	% Transit
NYC/Long Island/N NJ/PA	8,719,316	7.4%	30.3%
LA/Long Bch/Santa Ana	5,816,255	11.4%	6.1%
Chicago/Naperville/Joliet	4,422,844	9.1%	11.5%
Dallas/Ft. Worth/Arlington	2,945,976	11.4%	1.6%
<b>Washington DC Metro</b>	<b>2,795,375</b>	<b>11.1%</b>	<b>13.9%</b>
Philadelphia Metro Area	2,751,491	8.9%	9.2%
Houston Metro Area	2,581,559	12.6%	2.7%
Atlanta Metro Area	2,494,475	10.9%	3.6%
Miami Metro Area	2,479,021	10.1%	3.8%
Boston Metro Area	2,277,958	8.1%	11.9%
San Francisco-Oakland	2,056,454	10.4%	14.5%



# Commuter Connections Daily Program

## Impacts

Measure	Reductions
Vehicle Trips	132,000
Vehicle Miles of Travel	2,500,000
Nitrogen Oxides (NOx)	1.0 Tons
Volatile Organic Compounds (VOC)	0.5 Tons

# Commuter Connections' Role in the Regional Planning Process

- ▶ The TPB is required by Federal regulations to approve a congestion management process which includes TDM as part of the metropolitan transportation plan.
  - ▶ Commuter Connections constitutes the major demand management component of the region's congestion management process.



## Commuter Connections' Role in the Regional Planning Process

- ▶ Commuter Connections also provides transportation emission reduction measure (TERM) benefits for inclusion in the air quality conformity determination approved by the TPB. This is part of the annual update of the region's Constrained Long Range Plan (CLRP) and Transportation Improvement Program (TIP).



## Commuter Connections' Role in the Regional Planning Process

- ▶ Commuter Connections programs may be needed to meet Climate Change and Green House Gas emission targets that may be set for the transportation sector in the region.
- ▶ Commuter Connections' results may also help contribute to new performance measures and goals that will be set by the region under FAST Act requirements.

# Cost Effectiveness of Commuter Connections

- ▶ Cost per Vehicle Trip Reduced \$0.16
- ▶ Cost per Vehicle Mile of Travel Reduced \$0.01
- ▶ Cost per ton of NO<sub>x</sub> Reduced \$20,000
- ▶ Cost per ton of VOC Reduced \$41,000



# Proposed FY 2018 CCWP Budget

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<b>Program</b>	<b>Cost FY17</b>	<b>Cost FY18</b>
Commuter Operations	\$563,095	\$584,250
GRH	\$760,537	\$790,958
Mass Marketing	\$2,960,270	\$3,099,304
Program Evaluation	\$475,000	\$490,000
Employer Outreach	\$666,771	\$696,520
GRH Baltimore	\$200,000	\$200,000
<b>TOTAL</b>	<b>\$5,625,673</b>	<b>\$5,816,032</b>

# Proposed FY 2018 CCWP Budget

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- ▶ Overall 3.4% increase from FY 2017
- ▶ Budget Breakdown: \$5,861,032
  - ▶ COG/TPB Staff & Overhead: \$1,977,049 or 34% of the overall budget
  - ▶ Private Sector Services: \$2,988,562 or 51% of the overall budget
  - ▶ Local Jurisdiction Pass-Thru: \$491,313 or 8% of the overall budget
  - ▶ Direct Costs: \$404,108 or 7% of the overall budget



# What's New In FY 2018 CCWP

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- ▶ Marketing
  - ▶ 'Pool Rewards – Transform 66 Incentive
- ▶ Monitoring and Evaluation
  - ▶ 2016 State of the Commute General Public Report publication
  - ▶ 2017 TERM Analysis Report will be completed
  - ▶ FY 2018 Placement Rate Survey

# Next Steps

- ▶ State funding agencies have provided initial comments/edits on Draft FY 2018 CCWP.
- ▶ Commuter Connections Subcommittee reviews draft CCWP on November 15<sup>th</sup> and a comment period will be established through December 2<sup>nd</sup>.
- ▶ State funding agencies will review document and submitted comments in December and will provide additional comments by December 20<sup>th</sup> for final review and approval in January.
- ▶ A revised document will be available for the January Subcommittee for further review and endorsement for release.



# Next Steps - continued

- ▶ Tech Committee will receive a briefing of the Work Program at its February 3rd meeting and will be briefed again on March 3rd.
- ▶ TPB will receive draft of the FY 2018 CCWP at its February meeting and will release the CCWP for public comment. Will be asked to approve at its March meeting.
- ▶ TIP adjustments, if any, will be made and funding commitments secured by June.
- ▶ Program begins July 1.



Questions?

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