

RECOGNIZE Environmental Achievement

ENCOURAGEAdvancement of Regional Goals

FOSTERHealthy Competition



WWW.MWCOG.ORG/CLIMATEAWARDS

CLIMATE and ENERGY LEADERSHIP AWARDS

RECOGNIZING INNOVATIVE SOLUTIONS TO KEY CLIMATE AND ENERGY ISSUES IN THE NATIONAL CAPITAL REGION.



CURRENTLY ACCEPTING APPLICATIONS from

APRIL 1 - JUNE 30, 2015

PURPOSE

The Metropolitan Washington Council of Governments (COG) Board of Directors adopted the amibtious greenhouse gas (GHG) emission reduction goals of 20% by 2020 and 80% by 2050 (below 2005 levels). COG realizes extraordinaty effort is needed by visionary leaders to meet the goals; therefore, COG wants to celebrate achievements in GHG emission reduction and encourage others to take action. The Awards Program also provides an opportunity to foster healthy competition as well as an opportunity to learn from each other.

ELIGIBILITY

A total of four applicants will be recognized with a Climate and Energy Leadership Award in the fall of 2015. One award will be provided to each of the following types of applicants:

- Small/Medium Community (population under 100K)
- Large Community (population over 100K)
- · Non-Profit Organization
- For-Profit Company

All of COG's 22 member jurisdictions are eligible to apply for the community award appropriate for their population size. Any non-profit and for-profit organization located in the region (see map) can apply for recognition of initiatives and achievements within the region.

JUDGING CRITERIA

All applications will be judged on the following four criteria:

- RESULTS GHG emission reductions and other measured results
- **CREATIVITY** innovative, resourceful, and/or unique aspects
- MODEL transferable to other jurisdictions or organizations and cost effectiveness
- **ENGAGEMENT** public/stakeholder/partner engagement and acceptance

Each criteria will be measured on a 1-5 scale by the program's judging panel using the judging rubic as guidance. Scores will be totaled and the highest score for each type of applicant (small/medium community, large community, non-profit, and for-profit) will be recognized with a Climate and Energy Leadership Award.

HOW TO APPLY

Applicants can submit via an online form or download a PDF of the <u>application</u> and submit via email to Maia Davis (<u>mdavis@mwcog.org</u>).

Please read through all the <u>FAQs</u> prior to preparing your application. For questions, please contact Maia Davis at 202-962-3227.