

# City of Falls Church, Virginia COG Region Forward Meeting

Date: April 26, 2024

Presenter: Kerri Oddenino, AICP, Principal Planner



CITY OF  
FALLS  
CHURCH





# Agenda

1. Regional and Local Alignment – Activity Centers
2. Transportation Land Use Connections - Walkable Neighborhoods
3. Past Partnerships – Prior TLC Studies
4. Study Impacts – From Idea to Implementation



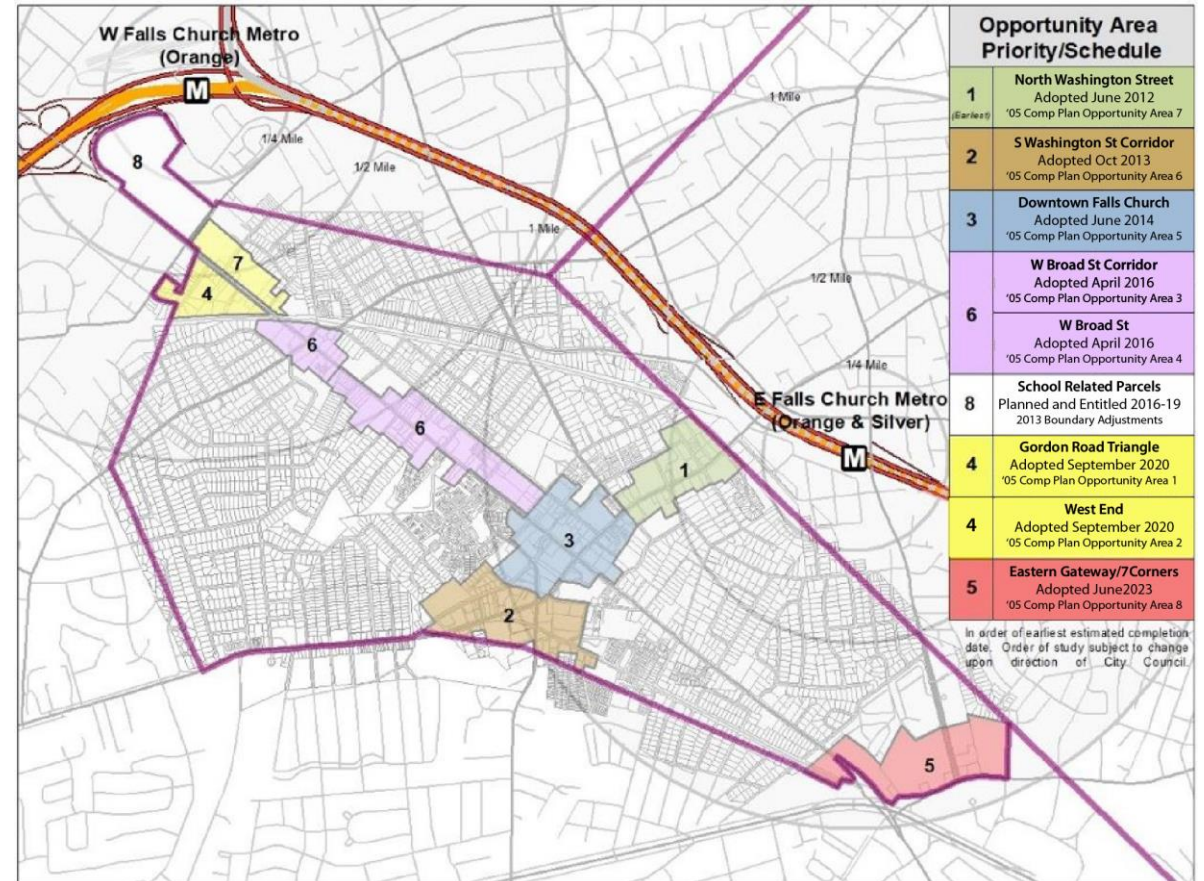
# City as a Regional Activity Center



## COG Definition of Activity Centers:

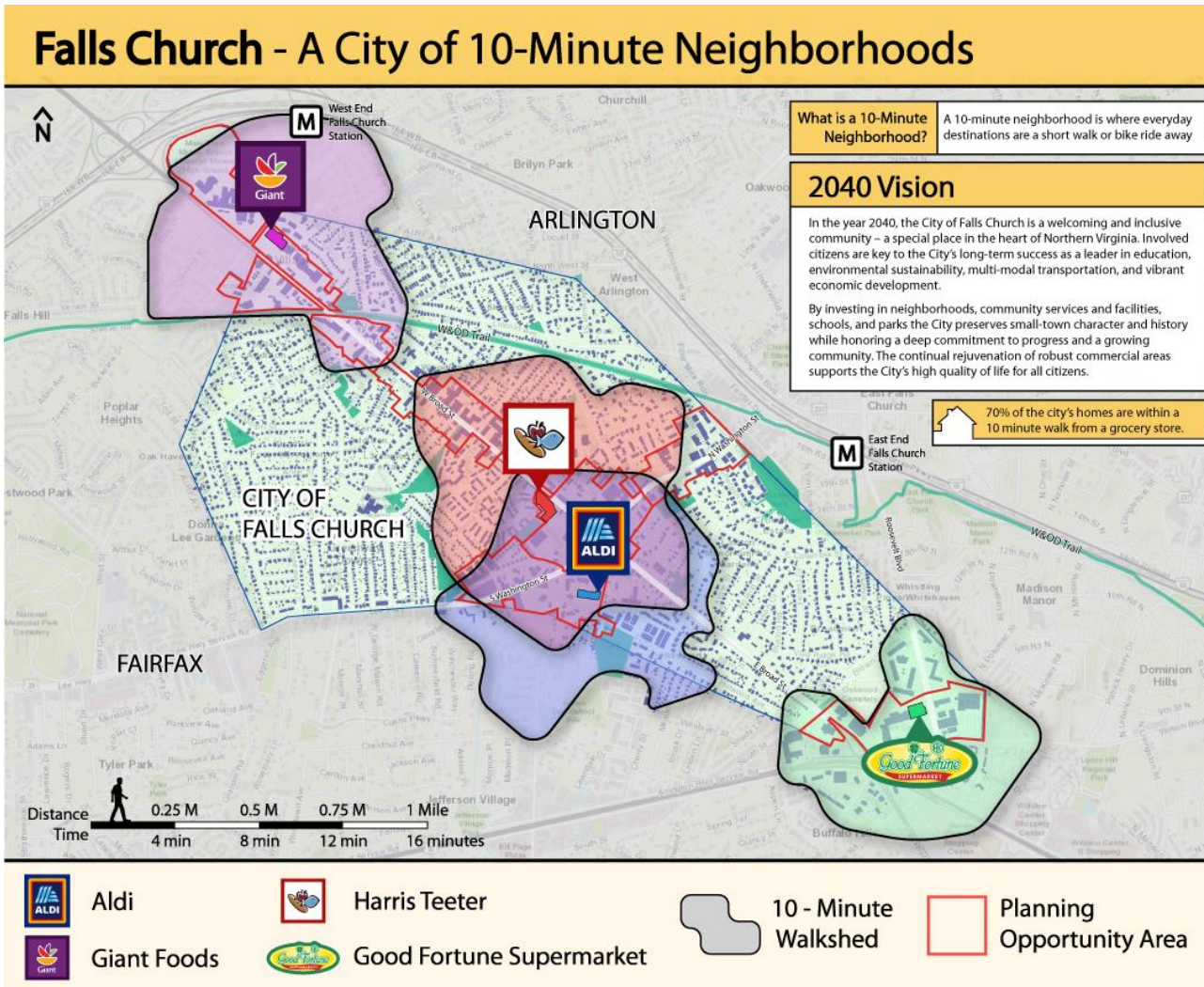
“Activity Centers are the locations that will accommodate the majority of the region’s future growth and play a central role in achieving the Region Forward Vision’s prosperity, sustainability, accessibility, and livability goals. They include existing urban centers, priority growth areas, traditional towns, and transit hubs.”

## Falls Church Plan for Planning:





# Developing Walkable Neighborhoods: Meeting Everyday Needs Within Walking Distance



- Groceries are essential and signal availability of other everyday needs
- Regionally 80% of all travel is non-work trips
- Grocery Store Openings:
  - Dec 1961 Giant
  - Oct 2005 Comprehensive Plan Lists POAs
  - Nov 2014 Good Fortune
  - July 2016 Harris Teeter
  - Feb 2019 Aldi
- 70% of the City's homes are within a 10 minute walk from a grocery store.

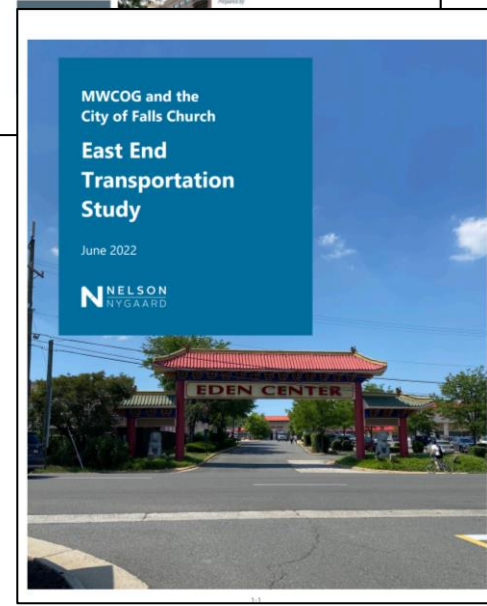
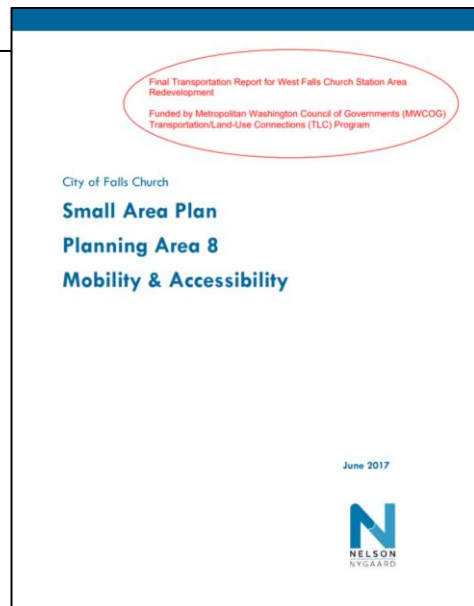
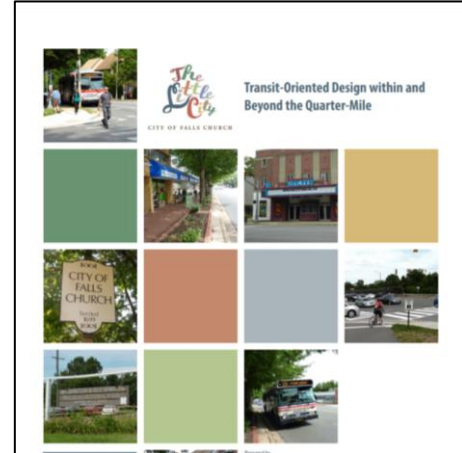
# Transportation Land Use Connections



- 2008 – South Washington Street Corridor Study
- 2013 – Transit Oriented Development Within and Beyond the Quarter Mile
- 2017 – West Falls Church Transportation Study
- 2022 – East End Transportation Study
- 2024 – East-West Pedestrian/Bicycle Connection between the W&OD Trail and the City’s West End



City of Falls Church August 2008  
South Washington Street Corridor Study  
Metropolitan Washington Council of Governments (COG)  
National Capital Region Transportation Planning Board (TPB)  
Transportation/Land-Use Connections Program (TLC)



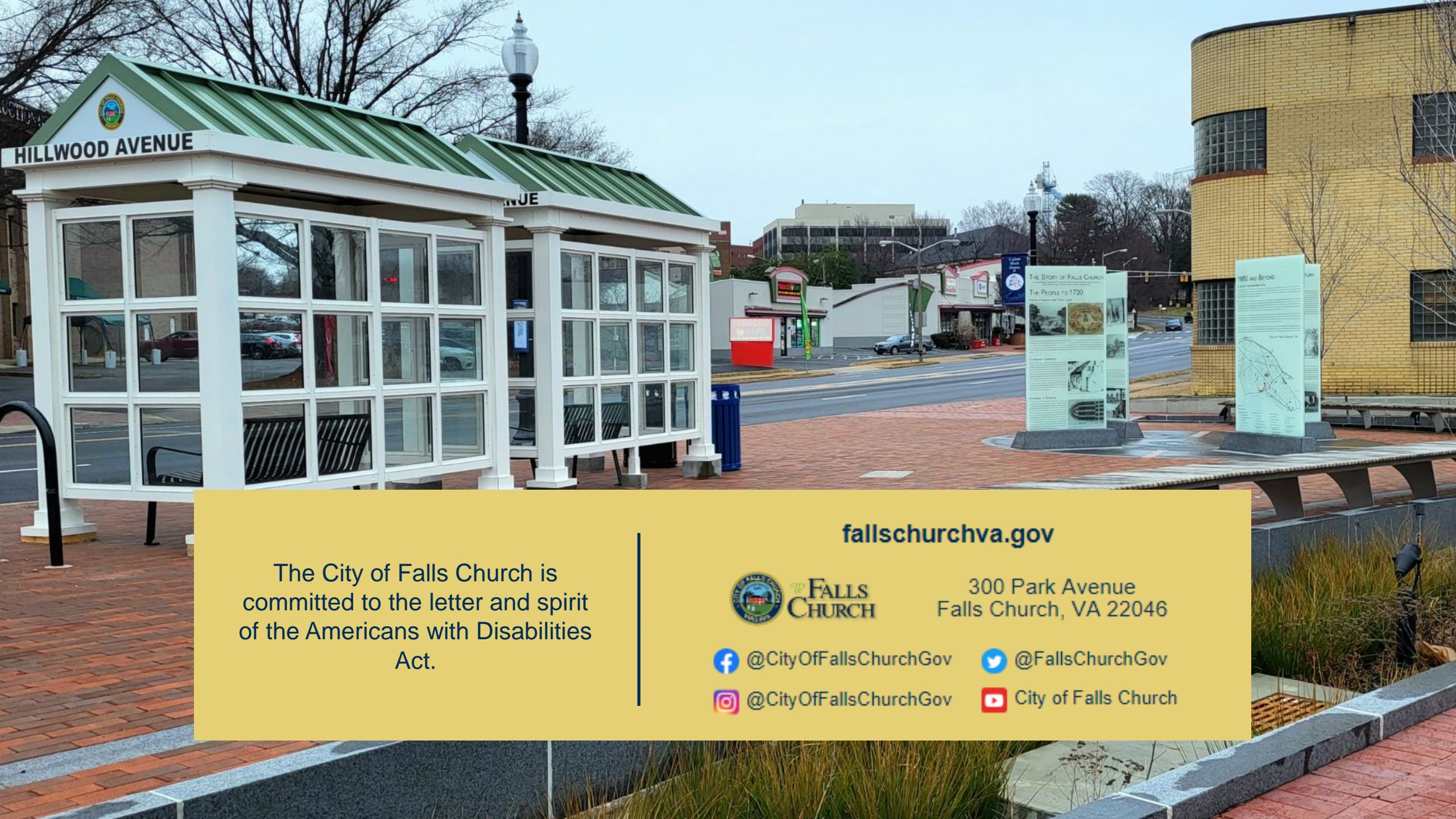


# From Vision to Investment

- Public Investments
  - Multimodal Transportation
  - Streetscape & Parklets
- Private Investments
  - Renovations
  - Redevelopments
- Outcomes
  - Increasing population and economic activity and decreasing congestion
  - Population grew from 11,161 to 14,576 (2007 to 2022)
  - Auto trips declined 9.3% (2007 to 2019)







The City of Falls Church is committed to the letter and spirit of the Americans with Disabilities Act.

[fallschurchva.gov](http://fallschurchva.gov)



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