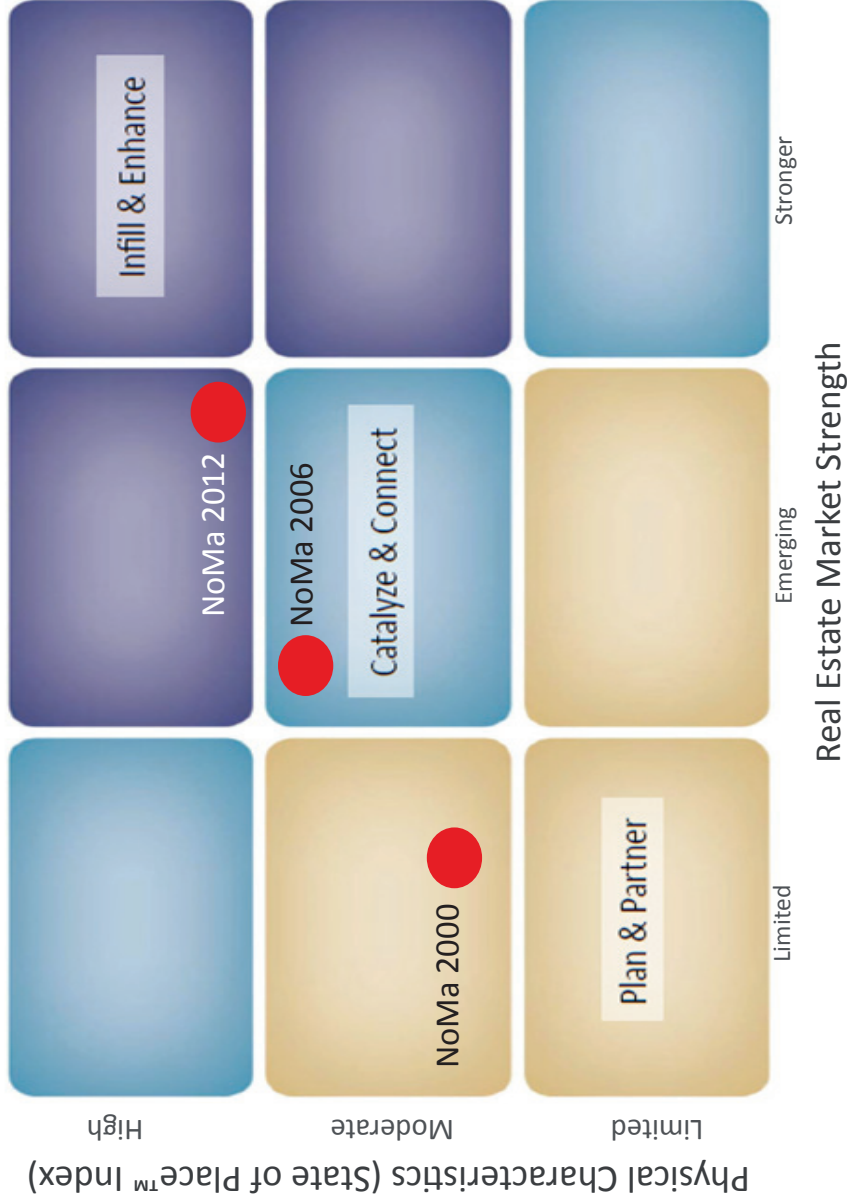


NoMa Neighborhood Evolution

Understanding the Path to Economic Enhancement in Centers



2000

Plan and Partner

Milestones:

- Public/Private sector partnership agrees to finance and build first infill metro station, NY Ave Metro
- 2004 City launches Small Area Plan
- By-right zoning put into place

Neighborhood Profile: Abandoned warehouses, windswept parking lots, vacant properties, and a methadone clinic. Land area assessed at \$535 million. No residential development. Some office near union station.

Vacant Parking



Warehouses



Vision Plan



2006

Catalyze & Connect

Milestones:

- New Metro Station Opens in 2004
- BID is formed in 2007
- ATF Headquarters Built
- Affordable Housing is planned, Northwest One
- Mixed-use office/residential developments start to replace vacant parking lots

Neighborhood Profile: Key infrastructure investments catalyze new office and residential development. Land area assessed at \$2.3 billion in 2007

New Metro Station & Bike Trail



Retail/Grocery



Affordable Housing



Development



2012

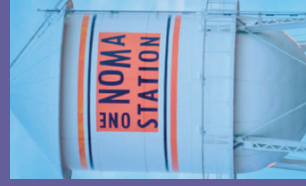
Infill & Enhance

Milestones:

- BID creates parks and the public realm master plan
- NY Ave Metro renamed to NoMa/Galludet U
- Farmers market opens
- New grocery store and retail options
- 16 million sq.ft of office, 40,000 jobs and two hotels
- Over 2,200 residential units under construction

Neighborhood Profile: 50% built out. New development continues. Live/work environment creates a vibrant neighborhood. Land area assessed at over \$4 billion in 2012

Identity



Public Realm



Farmers Market



Infill





LANDMARKS

- 1 C&P TELEPHONE WAREHOUSE (FUTURE NPR HQ)
- 2 GALES SCHOOL
- 3 GONZAGA COLLEGE HIGH SCHOOL
- 4 GOVERNMENT PRINTING OFFICE
- 5 ST. ALOYSIUS CHURCH
- 6 ULINE ARENA
- 7 UNION STATION
- 8 WOODIES DEPT STORE WAREHOUSE (NOW EECC HQ)

RETAIL & SERVICES

- 9 7-ELEVEN
- 10 800 CORNER STORE
- 11 APPLE CLEANER & ALTERATION
- 12 BANK OF AMERICA (ATM)
- 13 BIKRAM YOGA
- 14 BLOOMINGDALE FARMERS MARKET (SUNDAY JUNE-NOV)
- 15 CAPITAL ONE BANK (ATM)
- 16 COAST IN LIQUORS

LANDMARKS

- 17 CROWN GAS STATION
- 18 CVS
- 19 DOMINION ELECTRIC SUPPLY
- 20 EXXON GAS STATION
- 21 FEDERAL EXPRESS
- 22 GEORGETOWN VALET DRY CLEANING
- 23 GRAINGER INDUSTRIAL SUPPLY
- 24 HARRIS TEETER
- 25 HERSON GLASS
- 26 KAISER PERMANENTE
- 27 U.S. POST OFFICE
- 28 SUN TRUST BANK
- 29 TD BANK
- 30 THE STATION STOP DRY CLEANING
- 31 TREASURY DEPT FEDERAL CREDIT UNION
- 32 U-HAUL
- 33 UNION STATION SHOPS
- 34 WACHOVIA BANK
- 35 WASHINGTON FLOWER CENTER

DINING

- 36 ART AND SOUL
- 37 AU BON PAIN
- 38 AU BON PAIN
- 39 BIG BEAR CAFÉ
- 40 BISTRO BIS
- 41 BURGER KING
- 42 CAFÉ EXPRESS
- 43 CAFÉ PHILLIPS
- 44 CAPITOL CITY BREWING CO.
- 45 CONSTITUTION CAFÉ
- 46 EBENEZERS COFFEEHOUSE
- 47 FERC CAFETERIA
- 48 FIVE GUYS
- 49 GOODIES DELI
- 50 JOHNNY'S HALF SHELL
- 51 ZUPPA FRESCA
- 52 LA TAQUERIA
- 53 LITTERI'S ITALIAN DELI
- 54 LUCKY'S CAFÉ
- 55 MCDONALD'S
- 56 NEW YORK PIZZA
- 57 POTBELLY SANDWICH WORKS

EXPLORE

FIND OUR LANDMARKS

SHOP

FIND OUR RETAIL & SERVICES

DINE

FIND OUR LOCAL RESTAURANTS

SEEK

FIND OUR LOCAL ATTRACTIONS

LIVE

FIND COMMUNITY

STAY

FIND OUR LOCAL HOTELS

RIDE

BIKE

FIND OUT HOW TO GET HERE
FIND THE TRAILS

- 58 POUND COFFEE
- 59 QUIZNO'S
- 60 RAILROAD DELI
- 61 ROTI MEDITERRANEAN GRILL
- 62 SIDAMO COFFEE & TEA
- 63 STARBUCKS
- 64 SUBWAY
- 65 SUBWAY
- 66 SUNRISE CAFÉ
- 67 THE DUBLINER
- 68 THE IRISH TIMES
- 69 THE PERFECT PITA
- 70 TODD GRAY'S WATERSHED
- 71 TOSCANA CAFÉ
- 72 TYNAN COFFEE & TEA
- 73 UNION STATION FOOD COURT & RESTAURANTS
- 74 UPTOWN CAFE
- 75 WENDY'S
- 76 YUM'S CARRYOUT

POINTS OF INTEREST

- 77 A. PHILLIP RANDOLPH MEMORIAL
- 78 COMMUNITY COLLEGE OF DC

LANDMARKS

- 79 DC FARMERS' MARKET
- 80 GALLAUDET UNIVERSITY
- 81 NATIONAL JAPANESE AMERICAN MEMORIAL
- 82 NATIONAL GUARD MEMORIAL
- 83 NATIONAL POSTAL MUSEUM
- 84 SIGHTSEEING TOURS

LIVE

- 85 ARCHSTONE NOMA (2012)
- 86 FLATS 130 AT CONSTITUTION SQUARE
- 87 LOREE GRAND AT UNION PLACE
- 88 SENATE SQUARE
- 89 THE WASHINGTON CENTER

HOTELS

- 90 HYATT REGENCY
- 91 COURTYARD BY MARRIOTT
- 92 PHOENIX PARK HOTEL
- 93 THE HOTEL GEORGE

LANDMARKS

- 94 THE LIAISON CAPITOL HILL
- 95 THE WASHINGTON COURT HOTEL
- 96 HILTON GARDEN INN

TRAVELING

- 97 GREYHOUND BUS DEPOT
- 98 NEW YORK AVE METRO
- 99 UNION STATION (METRO/VRE/MARC/AMTRAK/CIRCULATOR/TAXI/CAR RENTAL/PUBLIC PARKING)

CAB STANDS

- 100 HILTON GARDEN INN
- 101 COURTYARD BY MARRIOTT
- 102 GREYHOUND
- 103 UNION STATION

BIKING

- 104 UNION STATION BIKE STATION
- 105 METROPOLITAN BRANCH TRAIL
- 106 CAPITAL BIKESHARE
[HTTP://CAPITALBIKESHARE.COM](http://capitalbikeshare.com)

NoMa

DC'S CONNECTED NEIGHBORHOOD

Go explore this exciting, new neighborhood just north of Union Station. Learn about NoMa's unique history, visit a museum, dine at our many restaurants and cafés or stop by the 120 shops at Union Station. With 2 Metro stations, 1,400 new residents, 3 million SF of leases in the last three years, and DC's largest Harris Teeter, NoMa is DC's fastest growing and most connected neighborhood.



NOMA
CONNECTED