

Investment and Innovation grants and racial equity

Presentation to COG Recycling
Committee

July 15, 2021





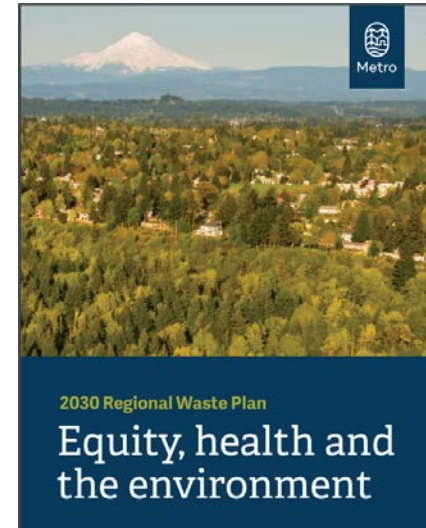
What is Metro?

- Regional government body
- Serves more than 1.5M people in three counties & 24 cities of greater Portland
- Focuses on region-wide planning and coordination



Managing & improving the solid waste system

- Complex public-private system
- 2030 Regional Waste Plan





Regional Waste Plan equity actions

40 equity-focused actions addressing:

- Share of solid waste system dollars
- Jobs (wages, benefits, representation)
- Access to high quality services
- Impacts from system
- Civic engagement and leadership



I&I grant program goals

Reduce environmental and human health impacts from products

Advance racial equity





I&I grant program history

- Three year pilot, launched in 2018





I&I grant types

Program grants: \$10,000 to \$75,000

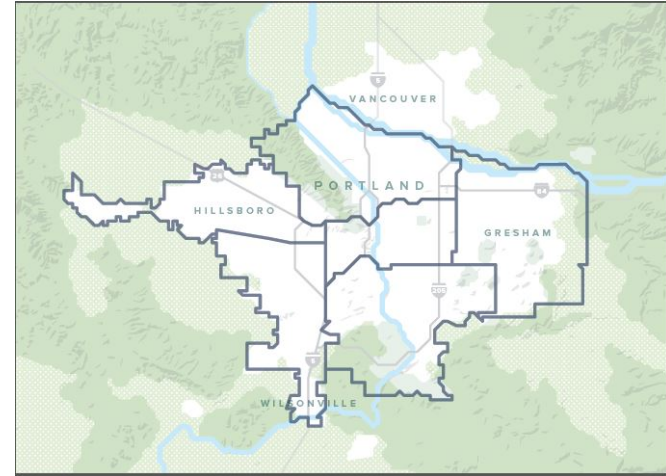
- Personnel, operations and equipment

Capital grants: \$50,000 to \$750,000

- Equipment and facility infrastructure

Funding & response

- Funding ranged from \$3M (yr1), \$6M (yr2), \$500K (yr3)
- Received **146 proposals** totaling over **\$30.5 million** for \$9.5 million available





Incorporating equity into I&I

- Application questions & review criteria
- Resources for applicants: info sessions, staff support, equity “prompts”
- Allowed equity assessments, training as an eligible grant cost



Equity impacts so far

- Funding businesses or organizations owned by or directly serving BIPOC communities
- Capacity building, jobs
- Expanded services
- Increasing capacity of businesses and organizations to advance equity at work



City of Roses Disposal & Recycling



Earth Advantage



URBAN GLEANERS

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

DONORS



PANTRIES



NEW SEASONS CENTRAL KITCHEN
COMPASS COFFEE
DAVE'S KILLER BREAD
HOPWORKS PIZZA
ZUPANS BURNSIDE
NEW SEASONS SELLWOOD
SFNY PIZZA
NEW SEASONS WILLIAMS
PDX
MARKET OF CHOICE
NEW SEASONS CONCORDIA

LEWIS & CLARK COLLEGE
DMSP
YARD HOUSE
NEW SEASONS CENTRAL KITCHEN
NIKE
SYSCO
CITY MARKET/PASTAWORKS
ZUPANS BURNSIDE
NEW SEASONS WOODSTOCK
MENTOR GRAPHICS
MARKET OF CHOICE
ELEPHANTS DELI

COMPASS COFFEE
HOPWORKS PIZZA
NEW SEASONS CENTRAL KITCHEN
BELLA PIZZA
ZUPANS BURNSIDE
AIRBNB
NIKE
NEW SEASONS GRANT PARK
MARKET OF CHOICE
PDX
ODWALLA
NEW SEASONS 7 CORNERS
INTEL
PSU
WHOLE FOODS FREMONT
SODEXO
SHERIDAN FRUIT CO
MARKET OF CHOICE PRODUCE

MEANINGFULL FOODS
CITY MARKET/PASTAWORKS
NEW SEASONS CENTRAL KITCHEN
ELEPHANTS DELI
KEED COLLEGE
ZUPANS BURNSIDE
MARKET OF CHOICE
NEW SEASONS RALEIGH HILLS
LEWIS & CLARK COLLEGE

DAVE'S KILLER BREAD
COMPASS COFFEE
DMSP
NEW SEASONS CENTRAL KITCHEN
HOPWORKS PIZZA
SFNY PIZZA
ZUPANS BURNSIDE
NEW SEASONS UNIVERSITY PARK
CITY TEAM
PDX
ODWALLA
WORK & CO
NIKE
INTEL
AIRBNB
COLUMBIA SPORTSWEAR

NEW SEASONS CENTRAL KITCHEN
SALTY'S ON THE COLUMBIA
WHOLE FOODS LABEL HURST
ZUPANS BURNSIDE
NEW SEASONS SLABTOWN
WHOLE FOODS HOLLYWOOD
MARKET OF CHOICE
NEW SEASONS CONCORDIA
PSU FARMERS MARKET
WHOLE FOODS FREMONT
BASICS MARKET
SODEXO
DOS HERMANOS

ZUPANS BURNSIDE
NEW SEASONS CENTRAL KITCHEN
WHOLE FOODS HOLLYWOOD
CITY MARKET/PASTAWORKS
WHOLE FOODS FARMINGTON
NEW SEASONS HAVANTHORNE
SALTY'S ON THE COLUMBIA
MARKET OF CHOICE
NEW SEASONS SLABTOWN
HILLSDALE FARMERS MARKET

NEW AVENUES FOR YOUTH
HB LEE ELEMENTARY
PORTLAND YOUTH BUILDERS
ARLETA ELEMENTARY
HACIENDA CDC
VENTURA PARK ELEMENTARY
ALLIANCE HIGH AT BENSON
ROSE HAVEN SHELTER
OPEN SCHOOL
SOUTHBRIDGE HIGH SCHOOL
ALOHA HIGH SCHOOL
P:EAR
VIRGINIA GARCIA HEALTH CENTER
ALLIANCE HIGH AT MEEK

RYB TECH
NAYA
LINCOLN PARK ELEMENTARY
LEANDER COURT
WEST POWELL ELEMENTARY
BARBERRY VILLAGE
FREE GEEK
LIFEWORKS IN
REAP MENTOR
PARENTING W
OPEN SCH
ROCKWOOD

BEATLES
GIRLS CLUB
ELEMENTARY



PARKROSE HIGH SCHOOL
CHERRY PARK ELEMENTARY
PATTEN PARK
HOUSING WITH SERVICES
VESTAL ELEMENTARY
BEAVERTON HIGH SCHOOL
EAST PORTLAND
COMMUNITY CENTER
MERLID STATION
HIGH SCHOOL

GLENVIEW WOODS
MINDS MATTER
FAIRVIEW OAKS WOODS
GREENBURG OAKS
MT SCOTT
COMMUNITY CENTER
GILBERT HEIGHTS

HUMAN SOLUTIONS
STEPHEN'S GREEK CROSSING
CHARLES JORDAN
COMMUNITY CENTER



Hygiene 4 All



Disparate levels of impact

Nonprofit applicants and program grants demonstrated strongest equity outcomes

Capital grant applicants struggled to incorporate equity, with notable exceptions





Additional opportunities for equity

- Application & application process
- Grant review criteria
- Grant review committee
- Continual learning

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