

# Bike Sharing Expansion

## FACT SHEET

### What is bike sharing?

Bike sharing is bike transit - automated, public, bicycle rental like SmartBikeDC, the District's 100-bike system run by ClearChannel Outdoor since 2008.

### What is happening with bike sharing now?

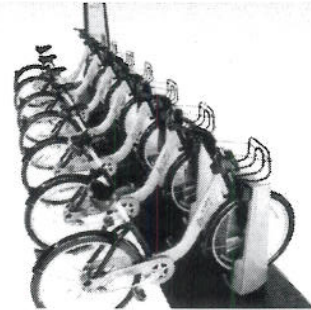
The success of the SmartBike program has led to demand for more bikes and stations. There is also interest in a regional system. In response, DC and Arlington County will launch a new bike sharing system in 2010 with roughly 1100 bikes at 114 stations.

### When will the new bikes be available?

The new system is scheduled to be up and running by Fall 2010.

### What system are we using?

The new system is called Public Bike System, commonly known as "Bixi." This system has been running in Montreal since 2009 and will be arriving soon in Minneapolis, Boston and London. The stations are solar powered and use wireless technology to allow for easy installation and adjustments. It looks different, but the Bixi bicycle has many of the same features as the Smartbike: 3 speed, internal hub gears, fenders, chain guard, lights, and a front rack. Alta Bicycle Share will operate the system with local staff.



### Where can I rent one?

1000 bikes will be available at 100 locations throughout the District in all 8 wards as well as 14 more stations in the Crystal City area of Arlington County (the Crystal City Business Improvement District is helping finance the program). A map with locations is coming shortly.

### How much will it cost to use the bikes?

There will be three levels of memberships: an annual membership for \$80; a monthly membership for \$30; and a day membership for \$5. All of these memberships allow for an unlimited number of rentals. After the first 30 minutes of free use, members will be charged a usage fee for each additional increment of 30 minutes.

### Do I have to return it to the same location?

No. You may return the bike to any one of the 100+ locations in DC or Arlington. However, if the station at your desired endpoint is full, you must return it to another location.

### How will you prevent people from keeping or stealing the bikes?

Only members can release a bike from the station. The system knows who has released which bike from which station. If it's lost or stolen, the member who released the bike will pay for a replacement bike.

### What about helmets?

The bike share system does not include helmets. DDOT and Arlington support helmet use and encourage members to bring and wear their own helmets.

### What is the name of the new system?

The new system will not be named Smartbike. We are asking the public to help us choose a new name! Look for a survey at [www.goDCgo.com](http://www.goDCgo.com).

### What happens to Smartbike members?

Current members will transition to new memberships after signing a new membership application (coming soon).

For more information visit [www.goDCgo.com](http://www.goDCgo.com) and [www.BikeArlington.com](http://www.BikeArlington.com) or call DDOT at (202)671-4617 or BikeArlington at (703)247-6981.