

Interventions that Work: 2020 Census & Hard-to-Reach Communities



June 6, 2019 | 8:30 AM – 3:00 PM

#CountDMVin



Consumer Health Foundation



United Way of the National Capital Area



Milken Institute School of Public Health
THE GEORGE WASHINGTON UNIVERSITY



washington regional association of grantmakers
dc md va



Institute for Wise Philanthropy

This regional forum is presented by:

The Morris & Gwendolyn Cafritz Foundation

CareFirst BlueCross BlueShield

The Community Foundation for Northern Virginia

Consumer Health Foundation

George Washington University Milken Institute School of Public Health

Metropolitan Washington Council of Governments

Eugene & Agnes E. Meyer Foundation

Mizrahi Family Charitable Fund

Northern Virginia Health Foundation

Regional Primary Care Coalition

United Way of the National Capital Area

Washington Area Women's Foundation

Washington Regional Association of Grantmakers

Weissberg Foundation

Institute for Wise Philanthropy

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Tatiana Torres, CareFirst BlueCross Blue Shield

Claudia Williams, Washington Area Women's Foundation

Dr. Terri Wright, Eugene & Agnes E. Meyer Foundation

Sharon Zalewski, Regional Primary Care Coalition

PROGRAM

8:30 AM **REGISTRATION, BREAKFAST & NETWORKING**

8:55 AM **MORNING PLENARY | AUDITORIUM**

Emcee: **Dr. Terri Wright**, Vice President for Program & Community, Eugene & Agnes E. Meyer Foundation

Video: **#CountDMVin Kick Off Video**, featuring community partners

Welcome: **Dr. Lynn Goldman**, Dean, George Washington University Milken Institute School of Public Health
Dr. Steven Dillingham, Director, U.S. Census Bureau

Keynote: **Vanita Gupta**, President & CEO, The Leadership Conference on Civil & Human Rights

10:00 AM **BREAK**

10:15 AM **MORNING BREAKOUT SESSIONS**

AUDITORIUM | **ENGAGING IMMIGRANT COMMUNITIES**

Moderator: **Dr. Mark Edberg**, Associate Professor, Center Director, Department of Prevention & Community Health, George Washington University Milken Institute School of Public Health

George Escobar, Chief of Programs & Services, CASA

Sookyung Oh, D.C. Area Director, National Korean American Service and Education Consortium

Rev. Kennedy Kwasi Odzafi, Visiting Pastor, Help Africa Inc.

ROOMS A&B | **THE DIGITAL DIVIDE – INCREASING ACCESS TO THE CENSUS**

Moderator: **Dr. Bryna Helfer**, Assistant County Manager, Arlington County

Stephen L. Buckner, Assistant Director of Communications, U.S. Census Bureau

Dr. Daisy Le, Visiting Assistant Research Professor, George Washington University

Demaris Webster, Project Manager, 270 Strategies

ROOMS C&D | **ENGAGING LOW INCOME RENTERS AND TRANSIENT POPULATION**

Moderator: **Melissa Bird**, Executive Director, DC Census

Mary-Parker Lamm, Deputy Director, Carpenter’s Shelter

Denice Ross, Fellow-in-Residence, Georgetown Beeck Center for Social Impact & Innovation

ROOM 101 | **ENGAGING FAITH-BASED COMMUNITIES**

Moderator: **Alisa Glassman**, Lead Organizer, Virginians Organized for Interfaith Community Engagement (VOICE)

Pastor Zangai A. Peabody, Bethel World Outreach Ministries

Saifaldin D. Rahman, Director of Public & Government Affairs, Dar Al-Hijrah Islamic Center

Leah Tenorio, Director of Hispanic Ministry, Good Shepherd Catholic Church

Pastor Anthony Minter, First Rock Baptist Church DC

Pastor Frankey Grayton, Edgewood Baptist Church DC

11:30 AM **BREAK**

11:45 AM LUNCH SESSION: COMMUNITY-BASED NETWORKING & PLANNING

AUDITORIUM | MARYLAND

ROOMS A&B | DISTRICT OF COLUMBIA

ROOMS C&D | VIRGINIA

12:45 PM BREAK

1:00 PM AFTERNOON BREAKOUT SESSIONS

AUDITORIUM | ENGAGING COMMUNITIES OF COLOR

Moderator: **Walkiria E. Pool**, President & Founder, Centro de Apoyo Familiar/Center for Assistance to Families

Kimberly Corbin, Chief Financial & Administrative Officer, Greater Washington Urban League

Paola Sandoval-Moshenberg, Director of Programs, Edu-Futuro

Neel Saxena, Executive Director, Asian American Youth Leadership Empowerment & Development (AALEAD)

ROOMS A&B | RESPONDING TO FEAR – COMMUNICATION STRATEGIES

Moderator: **Abel Núñez**, Executive Director, CARECEN

Nestor Alvarenga, Community Affairs, NBC-Telemundo

Keith Fernandez, Director of Communications for Policy & Social Impact, Univision

Candy Cintron, Program Director, WLZL El Zol 107.9

ROOMS C&D | PREVENTING THE UNDERCOUNT OF YOUNG CHILDREN

Moderator: **Beverly Tate**, Director of Planning Services, Loudoun County Public Schools

Dr. William O'Hare, President, O'Hare Data & Demographic Services, LLC

Lauren Snellings, Research Director, Voices for Virginia's Children

ROOM 101 | ENGAGING OLDER ADULTS

Moderator: **Fiona Druy**, Nurse Practitioner, Iona Senior Services

Glenda Blake, Director, Loudoun County Department of Family Services

Dr. Aurora Delespin-Jones, Deputy Director, DC Department of Aging & Community Living

2:15 PM BREAK

2:30 PM AFTERNOON PLENARY | AUDITORIUM

Emcee: **Dr. Terri Wright**, Vice President for Program & Community, Eugene & Agnes E. Meyer Foundation

Keynote: **Dr. Andrew Reamer**, Research Professor, George Washington Institute of Public Policy

3:00 PM CLOSE
