

**EMPLOYER OUTREACH COMMITTEE**

Tuesday, January 17, 2023  
10 a.m. to 12 noon

Metropolitan Washington Council of Governments  
COG Board Room, 3<sup>rd</sup> Floor

Chairperson: Kendall Tiffany, Frederick County  
Vice Chairperson: Antoinette Rucker, WMATA  
Staff Contact: Mark Hersey (202) 962-3383

**MEETING NOTICE AND AGENDA**

1. Introductions (5 minutes)
2. Review of 10/18/2022 Meeting Notes (5 minutes)
3. Final First Quarter FY2023 and Draft Second Quarter FY2023 Conformity Verification Statements (5 minutes)
4. ACT! Database Update and Training (20 minutes)  
COG/TPB staff will update the committee on the regional database as well as upcoming upgrades, and training.
5. FY2023 TDM and Sales Training Sessions updates (5 minutes)  
Mark Hersey, COG/TPB staff, will discuss the status of the Employer Outreach training sessions for this fiscal year.
6. FY2023 Employer Outreach Analysis Update (15 minutes)  
COG/TPB staff will discuss the FY2023 Employer Outreach Program Element analysis as well as upcoming deadlines for the process.
7. Employer Outreach Roundtable (60 minutes)  
Group members can share challenges and successes they have encountered in recent TDM outreach activities.
8. Other Business (5 minutes)

***The next Employer Outreach Committee meeting is scheduled for Tuesday, April 18, 2023 at 10 a.m.***

*Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit [www.mwcog.org/accommodations](http://www.mwcog.org/accommodations) or call (202) 962-3300 or (202) 962-3213 (TDD).*

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