

PRTC's 30th Anniversary Celebration

Presented to Commuter Connections Marketing Group September 20, 2016





30th Anniversary Logo





Community Celebration October 8

- •Begins with stakeholder opening ceremony
- •Features youth talent show
- •Various familyfriendly activities





Other Activities

- Petting zoo
- •Balloon artist
- •Juggler
- •Photo booth
- •Police K-9 demonstration
- •Fire Dept. touch-a-truck
- Ronald McDonald
- •Transit Center tours and bus excursions
- •Food trucks







Stuff-a-Bus

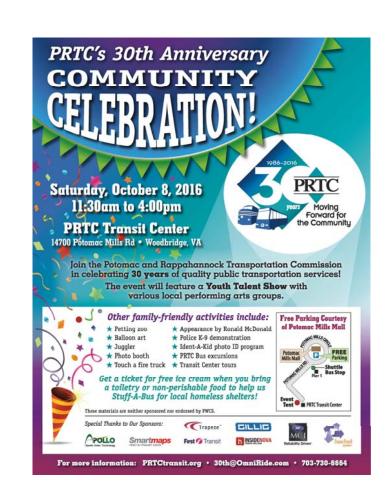
- •Attendees can bring donations for local shelters
- •Non-perishable food and toiletries
- •Receive voucher for free ice cream with donation





Collateral Materials

- Promotional flyer
- •Event brochure
- On-board and bus stop notices
- •Banners and signage
- Commemorative video





Event Publicity

- Local media ads
- •Facebook event/promoted posts
- •Flyers for community organizations
- •Anniversary page on website
- News release







Sponsors



















Thank you!

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