

Potomac and Rappahannock Transportation Commission



PRTC's 30th Anniversary Celebration

Presented to Commuter Connections
Marketing Group September 20, 2016



30th Anniversary Logo





Community Celebration October 8

- Begins with stakeholder opening ceremony
- Features youth talent show
- Various family-friendly activities





Other Activities

- Petting zoo
- Balloon artist
- Juggler
- Photo booth
- Police K-9 demonstration
- Fire Dept. touch-a-truck
- Ronald McDonald
- Transit Center tours and bus excursions
- Food trucks





Collateral Materials

- Promotional flyer
- Event brochure
- On-board and bus stop notices
- Banners and signage
- Commemorative video

**PRTC's 30th Anniversary
COMMUNITY
CELEBRATION!**

Saturday, October 8, 2016
11:30am to 4:00pm
PRTC Transit Center
14700 Potomac Mills Rd • Woodbridge, VA

1986-2016
30 years
Moving Forward for the Community

Join the Potomac and Rappahannock Transportation Commission in celebrating **30 years** of quality public transportation services!
The event will feature a **Youth Talent Show** with various local performing arts groups.

Other family-friendly activities include:

- ★ Petting zoo
- ★ Balloon art
- ★ Juggler
- ★ Photo booth
- ★ Touch a fire truck
- ★ Appearance by Ronald McDonald
- ★ Police K-9 demonstration
- ★ Ident-A-Kid photo ID program
- ★ PRTC Bus excursions
- ★ Transit Center tours

Get a ticket for free ice cream when you bring a toiletry or non-perishable food to help us **Stuff-A-Bus** for local homeless shelters!

Free Parking Courtesy of Potomac Mills Mall

Event Tent • PRTC Transit Center

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For more information: PRTCtransit.org • 30th@OmniRide.com • 703-730-8864



Event Publicity

- Local media ads
- Facebook event/promoted posts
- Flyers for community organizations
- Anniversary page on website
- News release





Sponsors



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Thank you!

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