

Metropolitan Washington Air Quality Committee April 27, 2011

1. Air Quality and Climate Actions

• **Earth Day Outings** – Clean Air Partners representatives distributed information at several events in April including Earthday@Loudoun, Howard County GreenFest, and Washington Gas employee events in Springfield and DC.

2. Web Site

• Air Quality Forecast Widget – The new widget has recently been added to several of our member/partner websites including Breathe DC, Montgomery County, and Prince George's County. We have also received inquiries from AAA Mid-Atlantic and Pepco.

3. Marketing and Public Relations

• **New Radio Ads** – We are in the process of developing two new radio spots for this year's public awareness campaign. The theme is "Real People – Real Stories" and the ads include interviews with actual AirAlerts users. The new ads will be debuted at the Annual Meeting.

4. Curriculum and Outreach

 2011 Poster Contest, The Air We Share: Working Together for Clean Air – We received 450 posters this year, a 50% increase over last year. Winners were selected on April 14 and announced on Earth Day (April 22). The students and their teachers will be formally recognized at the Annual Meeting on May 18.

	Category 1 (Grades 4-6)	Category 2 (Grades 7-8)
1 st Place	Sophia Heitzig, 6 th Grade	Destiny Oparaocha, 7 th Grade
	New Market Middle School	Holy Redeemer School
	Frederick County, MD	Prince George's County, MD
2 nd Place	Shraeya Madhu, 6 th Grade	Madeline Beaudry 7 th Grade
	Roberto Clemente Middle School	Arundel Middle School
	Montgomery County, MD	Ann Arundel County, MD
3 rd Place	Isis Betancourt, 6 th Grade	Chentell Black, 8 th Grade
	Argyle Magnet Middle School	General John Stricker Middle School
	Montgomery County, MD	Baltimore County, MD

5. Meetings

• **Annual Meeting** – The 2011 Annual Meeting will be held on the evening of Wednesday, May 18th at Nationals Park in the District of Columbia. There will be a brief Board Meeting, followed by the Awards Ceremony, a private reception, and behind-the-scenes tours of the stadium. Registration is now open!