

EMPLOYER OUTREACH COMMITTEE

Tuesday, July 16, 2024
10:00 A.M. - 12:00 P.M.
Conference Room 1, Lobby Level

Chair: Antoinette Rucker, WMATA
Vice Chair: Hamzat Sani, GO Alex
COG/TPB Staff Contact: Mark Hersey, mhersey@mwkog.org, 202.962.3383

Web Conferencing and Call-in Information:

[Click here to join the meeting](#) | Web Password: 8sJM8st3UCZ
(202) 860-2110 | Meeting #: 2430 692 8370#

AGENDA

- 10:00 A.M.** **1. INTRODUCTIONS**
Antoinette Rucker, Chair
- 10:10 A.M.** **2. MEETING HIGHLIGHTS FROM APRIL 16, 2024**
Antoinette Rucker, Chair
Recommended Action: Approval of Meeting Minutes
- 10:15 A.M.** **3. FINAL THIRD QUARTER FY2024 AND DRAFT FOURTH QUARTER FY2024 CONFORMITY VERIFICATION STATEMENTS**
Mark Hersey, Commuter Program Specialist, COG/TPB
- 10:25 A.M.** **4. EMPLOYER OUTREACH REPORTING GUIDELINES**
Mark Hersey, Commuter Program Specialist, COG/TPB
Reintroduction of reporting guidelines and helpful tips for program tracking.
- 10:50 A.M.** **5. REGIONAL EMPLOYER COMMUTER CHALLENGE**
Dan Sheehan, Transportation Operations Programs Director, COG/TPB
Briefing on a proposed regional Employer Commuter Challenge that will be open to all jurisdictions within the Employer Outreach program service area.
- 11:10 A.M.** **6. FY2025 TDM AND SALES TRAINING SESSIONS**
Mark Hersey, Commuter Program Specialist, COG/TPB
Feedback opportunity for Committee members to suggest topics for FY2025 Employer Outreach training sessions.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
Visit www.mwkog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).

- 11:25 A.M.** **7. EMPLOYER OUTREACH SATISFACTION SURVEY**
Mark Hersey, Commuter Program Specialist, COG/TPB
Final presentation of the Employer Satisfaction Survey Report.
- 11:35 A.M.** **8. EMPLOYER OUTREACH ROUNDTABLE**
Committee members are invited to share challenges and successes they have encountered while conducting recent TDM outreach activities.
- 11:50 A.M.** **9. OTHER BUSINESS**
Antoinette Rucker, Chair
- 12:00 P.M.** **10. ADJOURN**
The next meeting is scheduled for Tuesday, October 15, 2024, at 10:00 A.M.