



MEETING NOTICE AND AGENDA

CAR FREE DAY STEERING COMMITTEE

**Wednesday, July 23, 2008
10:00 a.m. - 12:00 p.m.
Meeting Room 2, First Floor**

Metropolitan Washington Council of Governments
777 North Capitol Street, N.E.
Washington, DC 20002

- 1. Introductions**
- 2. Approval of Minutes from June, 4 2008 Meeting**
- 3. Web Site Update**
- 4. CarFree Day Logo**
- 5. Poster Concepts**
- 6. Other Planned Marketing Efforts**
- 7. Earned Media**
- 8. Participation Goal**
- 9. Partner Updates**
- 10. Other Business**

The next Car Free Day Steering Committee meeting will be scheduled as needed.

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD
777 NORTH CAPITOL STREET, N.E., SUITE 300, WASHINGTON, DC 20002-4239

THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE DISTRICT OF COLUMBIA