



**Managing Director's Report
Clean Air Partners Board Meeting
January 12, 2006**

1. Financial Report

- Revenues (\$663,791) were ahead of expenditures (\$414,280) as of December 2005. The cash balance as of December 31, 2005 was \$249,511.

2. Recent Activities (Nov 2005-Jan 2006)

Task 1. Air Quality Actions Days

- Working with COG, DEQ, and MDE staff on proposed recommendations for the 2006 season based on the new EPA eight-hour standard.

Task 2. Marketing and Public Relations

- Participated in the 2006 marketing planning meeting conducted by PRR on December 6, 2005.
- Contacted Prince George's County about 2005 sponsorship payments (\$10K). Payment since received in early January 2006. All 2005 sponsor commitments have been fulfilled.

Task 3. Voluntary Business Emission Reduction Strategy

- Helped prepare \$50K grant application (Innovations Grants for State/Local/Tribal Innovative Approaches to Reducing Air Pollution) which was submitted by COG to the Environmental Protection Agency on January 6, 2006. This request will help support outreach efforts related to the Print Industry Air Quality Action Days Demonstration Project in FY 2007.
- Drafted Print Industry Air Quality Action Day Survey with input from the Technical Advisory Committee and Cliff Fox, Virginia Commonwealth University.

Task 4. Public Education

- Participated on the Technical Selection Committee for the Education Curriculum Development consultant.

Task 5. Performance Improvement/Measurement

- Nothing to report (no episodic or end-of-year surveys were conducted in 2005).

Task 6. Membership Services

- Distributed sponsor recognition materials to 2005 sponsors, meteorologists, and media partners.

3. Activities Planned for Jan-Mar 2006

- Complete 2006 AQAD recommendations and present to Board for approval (Jan-Feb).
- Work with PRR on 2006 sponsorship materials and targets (Jan-Mar).
- Distribute printer survey and compile results (Jan-Feb).
- Prepare for and participate in the PIVA Regional Printer Conference (Mar).
- Conduct kick-off meeting with the Education Curriculum Development consultant (Feb).
- Follow-up on membership renewals, identify and contact new membership targets (Jan-Mar).