Commuter Connections Subcommittee Meeting

2020 Platform Improvement Project

January 21, 2020
Metropolitan Washington Council of Governments



Project overview

- Making platforms at Metrorail stations safer & more accessible
- Utilizing extended shutdowns to improve safety and efficiency
- First phase completed in 2019; six stations successfully reconstructed on BL/YL south of National Airport station
- Using time to enhance customer experience (e.g. slip resistant tiles, LED lighting, large digital displays, new shelters)

BEFORE



AFTER

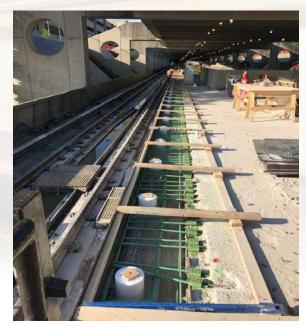




Phase I Accomplishments











Regional Coordination Efforts











































Phase II of Platform Improvement Project

- Metro announced plans for Phase II on December 11, 2019
- Four stations on Orange/Silver will undergo platform reconstruction: Vienna, Dunn Loring, West Falls Church, and East Falls Church
- Proposed 2020 work on Yellow/Green lines in Maryland will be rescheduled to a later phase of the project





Closed Orange and Silver Line Stations

May 23 – September 7, 2020



- Vienna, Dunn Loring and East Falls Church stations closed summer 2020
- West Falls Church Station will remain open during the project because it is equipped with two platforms that can be reconstructed one at a time
- West Falls Church will serve as the western terminus of the Orange Line during summer 2020
- Continuous single-tracking through East Falls
 Church with no stopping
- Silver Line stations from McLean to Wiehle-Reston East remain open, but with reduced service



Proposed Bus Shuttle Routes – Base Service Plan



Shuttle 1

Shuttle between Vienna & West Falls Church

Shuttle 2

Shuttle between **Dunn Loring & West Falls Church**

Shuttle 3

Shuttle between East Falls Church & Ballston

Shuttle 4

Shuttle between **Vienna, Ballston, Court House & Rosslyn**

Inbound only from 5 to 9 a.m.
Outbound only from 3 to 7 p.m.

On-Demand

Shuttles as needed between **Vienna & Dunn Loring** or **West Falls Church & East Falls Church**

Does not connect all Orange Line stations











Alternative Fixed-Route Bus Service in Affected Area

Metrobus

- 1A Wilson Boulevard-Vienna
- 2A Washington Boulevard-Dunn Loring
- 2B Fair Oaks-Jermantown Road
- 3T Pimmit Hills
- 3Y Lee Highway-Farragut Square
- 5A DC-Dulles Airport
- 38B Ballston-Farragut Square

Arlington Transit

ART 55 East Falls Church-Lee Highway-Rosslyn

Fairfax County

- 401/402 Backlick-Gallows Rd
- 599 Reston-Pentagon-Crystal City
- 698 Vienna-Pentagon
- 699 Government Center-Downtown D.C.

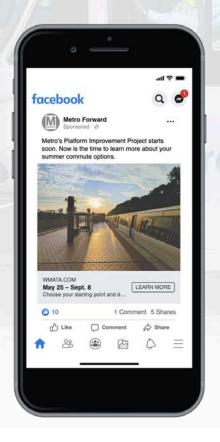






Communications Approach

- Building on lessons learned from 2019 station closures
- Personalized alternatives & options
- Clear, concise information
- Reach customers through multiple channels
- Research-based
- Continued partnership with regional stakeholders





Communications Timeline

- 6 months before closures (Dec. 11)
 - Announce project scope press release, web update
- 3 months before closures (March)
 - Announce service alternatives shuttle & convenient bus options maps
- 2 months before closures (April)
 - Community outreach HOA/business outreach, open houses, fairs & festivals
- 1 month before closure (May)
 - Reminders that stations closing & to plan ahead pop-ups at stations, paid media, press conference
- 2 weeks before (May)
 - In-person customer reminders street teams start
- During shutdown (May Sept.)
 - Customer service & information street teams, handouts, blog posts



Community Outreach Coordination Opportunities

3 months before closures (March)

- Plan & coordinate for pop-ups, fairs & festivals, open houses
- Amplify travel alternatives messaging across your channels

2 months before closures (April)

- HOA/business outreach, open houses, fairs & festivals
- 1 month before closure (May)
 - Pop-ups at stations, fairs & festivals
- When stations reopen (Sept.)
 - Welcome back & customer appreciation





Thank You!

Continue checking wmata.com/platforms for the most up to date information



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