

COG BOARD OF DIRECTORS MEETING

DATE: May 14, 2003
TIME: 12:00 Noon
PLACE: COG Board Room

PLEASE NOTE: Chair Hill will begin promptly at Noon. Lunch for members and alternates will be available at 11:30 a.m. Also, the Board will convene in Executive Session at 1:45 p.m. to consider the recommendation of the Executive Director Selection Committee.

A G E N D A

- 1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE
(12:00 Noon)**
Supervisor Mary K. Hill
Prince William County
Chair, COG Board of Directors
- 2. APPROVAL OF MINUTES OF APRIL 9, 2003
(12:00 – 12:05 p.m.)**
Chair Hill
- 3. AMENDMENTS TO AGENDA
(12:05 – 12:10 p.m.)**
Chair Hill
- 4. ANNOUNCEMENTS
(12:10 – 12:20 p.m.)**
Chair Hill
 - a) Executive Session**
 - b) NARC Conference (Pittsburgh) – June 21-24, 2003**
 - c) COG Annual Retreat**
 - d) Executive Director’s Report**
- 5. ADOPTION OF CONSENT AGENDA ITEMS (13.A., 13.B., 13.C., 13.D. , 13.E. and 13.F.)
(12:20 – 12:25 p.m.)**

RECOMMENDED ACTION: Adopt consent agenda items.

- 6. INFORMATION ITEM (14)**

RECOMMENDED ACTION: No action required. Staff will proceed as indicated unless otherwise directed by the Board of Directors.

- 7. METROPOLITAN DEVELOPMENT POLICY COMMITTEE (MDPC) "SMART GROWTH BEGINS AT THE LOCAL LEVEL" VIDEO CD PROJECT (12:25 – 12:40 p.m.)**
- Council Member Joyce Woodson
City of Alexandria
Chair, Metropolitan
Development Policy Committee**
- Board Member Jay Fisette
Arlington County**

As a follow-up to the Metropolitan Development Policy Committee's (MDPC) successful "Planning Dialogue Series", the MDPC formulated plans in 2001 for "Smart Growth Begins at the Local Level" -- a multi-media (CD-ROM video and Website) product to showcase local government "Smart Growth" plans and policies. A work group comprised of members of the MDPC and the Metropolitan Development Citizens Advisory Committee (MDCAC) has worked to develop a script for the CD-ROM and a consultant, Take Aim Media, is scheduled to begin filming the video in June. This project is funded by a grant from the Environmental Protection Agency. The MDPC will present a draft script review protocol and schedule for Board action.

RECOMMENDED ACTION: Receive presentation and adopt protocol for script review.

- 8. PRESENTATION ON THE GREATER WASHINGTON TOURISM ALLIANCE (12:40 – 12:55 p.m.)**
- Jo Anne Mitchell
President and CEO,
Alexandria Convention and
Visitors Bureau**
- Matthew Neitzey
Executive Director,
Prince George's County
Convention and Visitors Bureau**

Tourism is a critical component of the region's overall economy and employs thousands of area workers. Ongoing security concerns and the current economic slowdown have contributed to a decline in tourism in recent months. Tourism officials in the National Capital Region have established the Greater Washington Tourism Alliance to improve collaboration and coordination among area tourism groups and promote the National Capital Region as the premier tourist destination in the United States. In recognition of National Tourism Week (May 11-17), tourism officials will brief the COG Board on the importance of the tourism and hospitality industries and identify opportunities to promote further collaboration.

RECOMMENDED ACTION: Receive presentation and adopt Resolution R21-03.

- 9. REGIONAL "WISE WATER USE" CAMPAIGN LAUNCH AND CURRENT WATER SUPPLY CONDITIONS IN THE METROPOLITAN WASHINGTON REGION (12:50 – 1:05 p.m.)**
- Supervisor Penelope Gross
Fairfax County
Chair, COG Water Supply Task
Force**

The Metropolitan Washington Water Supply and Drought Awareness Response Plan calls for the establishment of a year-round plan emphasizing wise water use. Over the past twelve months, COG staff has been working with area public information officers and the Board's Water Supply Task Force to develop such a campaign. On Tuesday, May 20, 2003 at 10:30 a.m., area water utilities in cooperation with COG will launch its regional "Wise Water Use" campaign. Chair Gross will provide the Board with an overview of this comprehensive campaign. In addition, Chair Gross will brief the

Board on current regional water supply and environmental conditions, the outlook over the next several months, and potential implications for the summer.

RECOMMENDED ACTION: Receive presentation.

**10. BRIEFING ON CLEAN AIR PARTNERS
(1:05 – 1:20 p.m.)**

**Council Member Catherine Pugh
Baltimore City Council
Chair, Clean Air Partners**

"Clean Air Partners" is a bi-regional, Washington-Baltimore organization administered through COG that promotes voluntary actions to clean up the air, through a public information campaign and partnerships with the business and public sectors. Formerly known as "ENDZONE Partners", the COG Board of Directors and the Baltimore Regional Council (BMC) chartered the organization in 1997. At the February 2003 COG Policy Leadership Conference, officials requested a briefing on this bi-regional program. Clean Air Partners Chair Catherine Pugh will brief the Board on the mission, structure, and participating organizations participating in Clean Air Partners, its "Ozone Action Days" program, and the public information messages that Clean Air Partners will be sponsoring on the radio this summer.

RECOMMENDED ACTION: Receive presentation.

**11. REGIONAL HOMELESS ENUMERATION PROJECT
(1:20 – 1:35 p.m.)**

**Council Member Carol Stewart
City of Takoma Park
Chair, Human Services Policy
Committee**

**Steve Cleghorn
Community Partnerships for the
Prevention of Homelessness
Chairman, COG Homeless
Services Committee**

COG's Human Services Policy Committee and its Homeless Services Planning and Coordination Committee will brief the COG Board on the results of the third coordinated regional enumeration of the homeless in the Washington metropolitan area. The committee conducted the enumeration on January 22, 2003, and has produced a report for the Board's consideration. The Board will be asked to adopt Resolution R22-03.

RECOMMENDED ACTION: Receive report and adopt Resolution R22-03.

**12. PRESENTATION ON FY 2003 THIRD QUARTER FINANCIAL REPORT
(1:35 – 1:40 p.m.)**

**Supervisor Penelope Gross
Fairfax County
COG Secretary-Treasurer**

The COG Board will be briefed on COG's third quarter FY 2003 financial report and preparation for FY 2004, which begins July 1, 2003.

RECOMMENDED ACTION: Receive presentation.

13. CONSENT AGENDA

(A) Resolution Authorizing Executive Director to Accept a Grant from the U.S. Department of Education for COG's Potomac Regional Education Partnership Program (PREP)

The Board will be asked to adopt Resolution R23-03, authorizing the Executive Director or his designee to accept operations funding for a technology training program for teachers by COG's Potomac Regional Education Partnership. COG authorized the establishment of PREP in November 2001. Requested funds will be used to support PREP's program for training the region's teachers to better utilize technology in the classroom. Grant funds in an amount not to exceed \$99,350 have been authorized by the Department of Education. No additional local COG funds are required.

RECOMMENDED ACTION: Adopt Resolution R23-03.

(B) Office of Management and Budget (OMB) Request for Comments on Proposed Washington – Baltimore "Combined Statistical Area"

The Office of Management and Budget (OMB) is seeking local input on whether to continue to link the Washington and Baltimore metropolitan areas for statistical purposes into a "combined" metropolitan area. Using Census 2000 data, OMB and the Bureau of the Census are working to determine the counties and cities that would comprise the new federal definitions for both the Washington and Baltimore metropolitan areas. In addition, OMB and Census officials have indicated that because of suburban population growth and commuting trends, the Washington and Baltimore metropolitan areas also qualify – pending local approval – to become a "combined" statistical area. The Board will be asked to approve the enclosed letter to the area Congressional delegations supporting this combination.

RECOMMENDED ACTION: Approve transmittal of letters to the area congressional delegation.

(C) Resolution Recognizing May As Foster Parent Appreciation Month

The Board will be asked to adopt Resolution R24-03, Resolution Recognizing May as Foster Parent Appreciation Month. The goals of National Foster Care Month are to honor families who are currently making a difference in the lives of children in foster care, and to encourage more Americans to get involved in the lives of these children. Foster Care Month provides an opportunity to celebrate the many families in the Metropolitan Washington region who provide safe, stable, and supportive homes for the 6,000 children and youth in our region who are unable to live with their birth families.

On Saturday, May 31, COG and the Freddie Mac Foundation will sponsor the Regional Foster Parent Appreciation Gala. The region's foster and adoptive parents will be invited to the Grand Hyatt Hotel in Washington, D.C. to receive recognition from the region's public officials. The Gala will include dinner, a short awards ceremony highlighting the region's most outstanding foster parents, followed by an evening of entertainment and dancing.

RECOMMENDED ACTION: Adopt Resolution R24-03.

(D) Resolution Authorizing Executive Director to Accept Grant Funds from the Freddie Mac Foundation for the Foster Parent Gala

The Board will be asked to adopt Resolution R25-03, authorizing the Executive Director or his designee to accept grant funds from the Freddie Mac Foundation in support of the May 31 Foster Parent Gala. Grant funds in an amount to exceed \$75,000 will be requested. No additional local COG funds are required.

RECOMMENDED ACTION: Adopt Resolution R25-03.

(E) Resolution Authorizing Continuation of the Potomac Aquatic Plant Control Program to Maintain Public Navigational Channels in the Potomac River from the City of Alexandria to the Mouth of the Potomac

The Board will be asked to adopt Resolution R26-03, authorizing the Executive Director or his designee to enter into a contract agreement, not to exceed a total of \$100,000, with the U.S. Army Corps of Engineers, and the Commonwealth of Virginia that would continue the aquatic plant harvesting program through the 2003 season. Under this contract, the Executive Director may enter into three separate subcontracts in order to harvest submerged aquatic vegetation from navigational channels, conduct shoreline surveys and conduct aerial photography of the Potomac River from Alexandria down river to the Mouth of the Potomac. No additional local COG funds are required.

RECOMMENDED ACTION: Adopt Resolution R26-03.

(F) Request for Authorization to File a Grant Application with the Federal Aviation Administration for Phase XXI of the Continuous Airport System Planning Program

The Board will be asked to adopt Resolution R27-03, authorizing the Executive Director or his designee to file a planning grant application and execute a grant contract with the Federal Aviation Administration to conduct Phase XXI of a multi-year program for Continuous Airport System Planning for the National Capital Region in an amount not to exceed \$418,000. The program includes the following tasks: 1) Phase II of the 2004 Regional Air Passenger Survey; and 2) the Ground Access Element Update. The FAA will provide funds for ninety percent (\$376,200) of the project total. The ten percent match, \$41,800, will be provided from local funds. No additional local COG funds are required.

RECOMMENDED ACTION: Adopt Resolution R27-03.

14. INFORMATION ITEM

COG's Health Officials Committee Briefing to the CAO Committee on Status of SARS in the National Capital Region

An outbreak of a newly discovered disease, Severe Acute Respiratory Syndrome (SARS), is causing world-wide illness, deaths and public health actions. The COG Health Officials Committee provided an update to the CAOs on the local case(s) and the steps public health officials have taken to control the spread of this disease. A copy of the briefing report is attached.

**15. EXECUTIVE SESSION
(1:45 – 1:55 p.m.)**

By motion the Board of Directors will conclude the public meeting and reconvene in Executive Session for personnel purposes.

**16. RECONVENE PUBLIC SESSION
(1:55 – 2:00 p.m.)**

The Board will reconvene in Public Session for such purposes as the Board deems appropriate.

THE NEXT BOARD MEETING WILL BE ON JUNE 11, 2003