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AGENT is a platform to assemble, calibrate and apply travel demand models



- Assemble virtually any travel demand model structure from 4step to ABM
- Enjoy transparent access to a full travel demand model UI
- Maintain different model structures or versions in parallel
- Upgrade and advance models over time with new features

ABM

Simple ABM

32 +

14 ...

9 ...

9 ...

ñ ...

1 ...

9 ...

Hybrid # Mode choice logsums # Mork destination logsum # Non-work destination logsum # OPERSON types # Work location # Outro ownership # Individual DAP # O Tour frequency

▼ Disaggregate tour-based

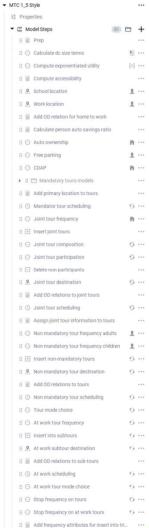
▼ 🖺 Model Steps

耳 Properties

		::	0	Mode choice utility	[11]		#		Assign tour destination for work to		***
		::		Mode choice logsums			::	8	Tour primary destination	0	• • •
		::	9	Work destination logsum	14		::	(1)	Tour time-of-day	0	• • •
		#	9	Non-work destination logsum	18	***	::	0	Tour mode	0	
		11	0	Person types	2		::	0	Stop frequency outbound	0	***
		::	0	Auto ownership	ñ			0	Stop frequency middle	0	
		::	0	Individual DAP	2		::	0	Stop frequency inbound	0	
	•••	;;	0	Home-based trip frequency	1		::	0	First stop outbound purpose	00	
		::	4	Aggregate trips	100		::	0	Second stop outbound purpose	0	•••
10	+	::	9	Trip distribution for work	W		::	0	Third stop outbound purpose	0	•••
B)	• • •	::	Q.	Trip distribution for university	14		::	0	First stop middle purpose	0	
W		::	9.	Trip distribution for school	14		::	0	Second stop middle purpose	0	•••
W	• • • •	11	9	Trip distribution for maintenance	14		::	0	First stop inbound purpose	0	
W,		::	Q.	Trip distribution for discretionary	18		::	0	Second stop inbound purpose	0	•••
W,		::	0	Mode choice for work	[11]		::	0	Third stop inbound purpose	0	•••
[11]		::	0	Mode choice for university	[11]		H	+	Create trip list	0	
		::	0	Mode choice for school	[:::]		::		Tag trip directions		•••
	•••	;;	0	Mode choice for maintenance	[::]		::	9.	Trip destination with time-space co	0	
		::	0	Mode choice for discretionary	[88]		::		Add origin zone id		
	•••	::		Time-of-day split			::	0	Trip mode	· o	
		Ca	ilibi	ration Targets			::	0	Trip departure	0	
	· · · · · · · · · · · · · · · · · · ·	10 + B ½ ½ ½ iii		1		# Mode choice logsums # Mon-work destination logsum # Non-work destination logsum # Non-work destination logsum # Person types # Auto ownership # Individual DAP # Home-based trip frequency # Aggregate trips # Aggregate trips # Trip distribution for work # # Trip distribution for university # # Trip distribution for school # # Trip distribution for maintenance # # Trip distribution for discretionary # # Trip distribution for discretionary # # Mode choice for work # # Mode choice for university # # Mode choice for school # # Mode choice for school # # Mode choice for maintenance # # Mode choice for fraintenance # # Mode choice for discretionary # # # Mode choice for discretionary #	# Mode choice logsums # Mode choice logsums # Mode choice logsum # Mode choice for discretionary # Mode choice for maintenance # Mode choice for school # Mode choice for discretionary	# Mode choice logsums # Mode choice logsums #	# Mode choice logsums #	# Mode choice logsums # 2. Work destination logsum # 3. Non-work destination logsum # 4. Non-work destination logsum # 5. Tour time-of-day # 6. Tour mode # 7. Tour mode # 7. Tour mode # 8. Stop frequency outbound # 8. Stop frequency middle # 8. Stop frequency inbound # 9. Stop frequency inbound # 10. Stop frequency inbound # 10. Stop frequency inbound # 10. Stop frequency inbound purpose # 10. Home-based trip frequency # 10. First stop outbound purpose # 11. Trip distribution for work # 12. Trip distribution for university # 13. Trip distribution for school # 14. Trip distribution for maintenance # 15. Second stop inbound purpose # 16. First stop middle purpose # 17. Second stop middle purpose # 18. Trip distribution for school # 19. Trip distribution for maintenance # 10. Second stop middle purpose # 11. Second stop middle purpose # 12. Trip distribution for discretionary # 13. Trip distribution for maintenance # 14. Trip distribution for work # 15. Trip distribution for work # 16. Trip mode # 17. Trip destination with time-space co. # 18. Trip destination with time-space co. # 18. Trip destination with time-space co. # 18. Trip mode	# Mode choice logsums # Tour primary destination # Mode choice logsums # Tour primary destination # Non-work destination logsum # Tour time of day # Tour mode #

▼ Hybrid

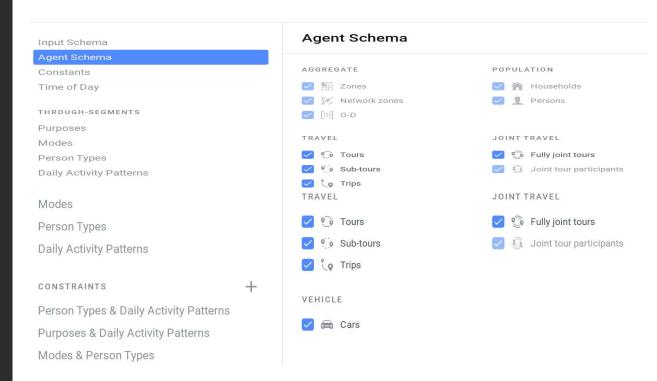
▼ 🖫 Model Steps



E Insert into trips

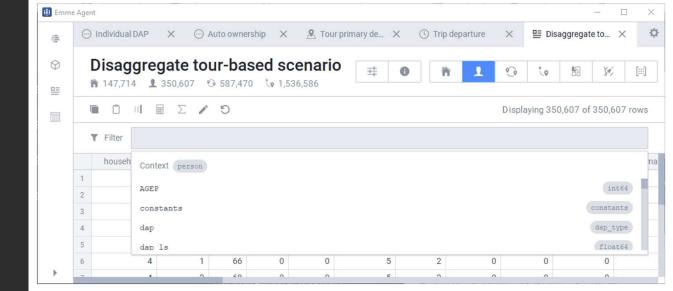


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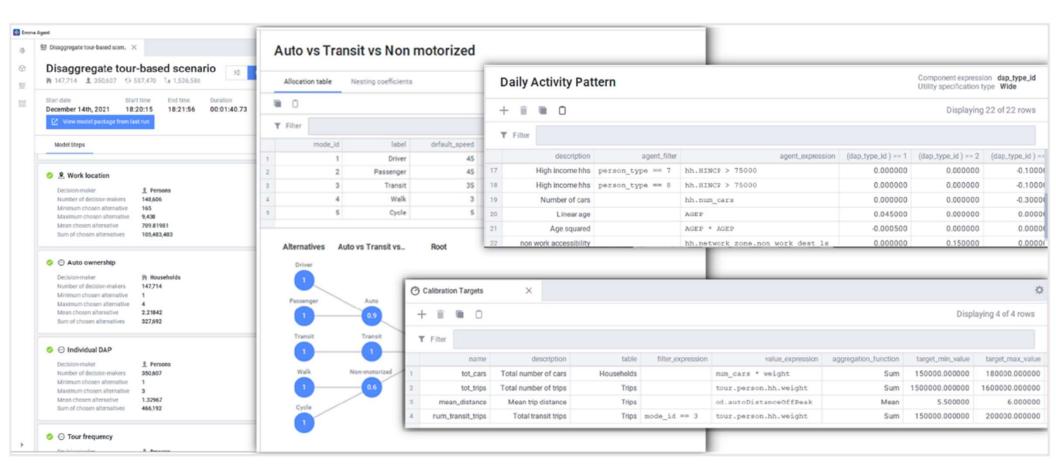




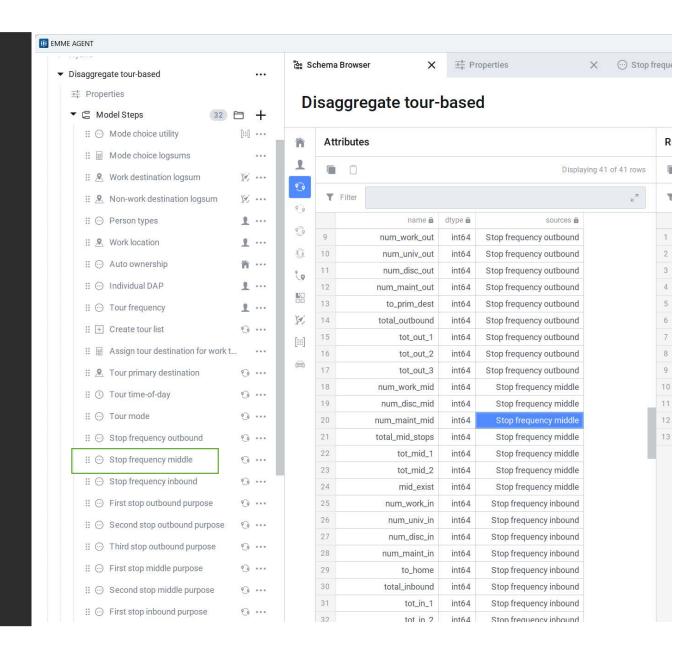
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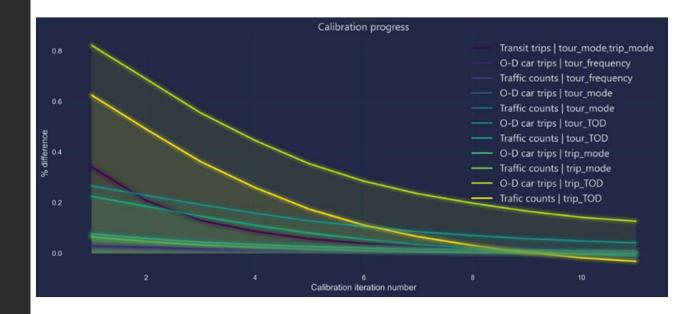


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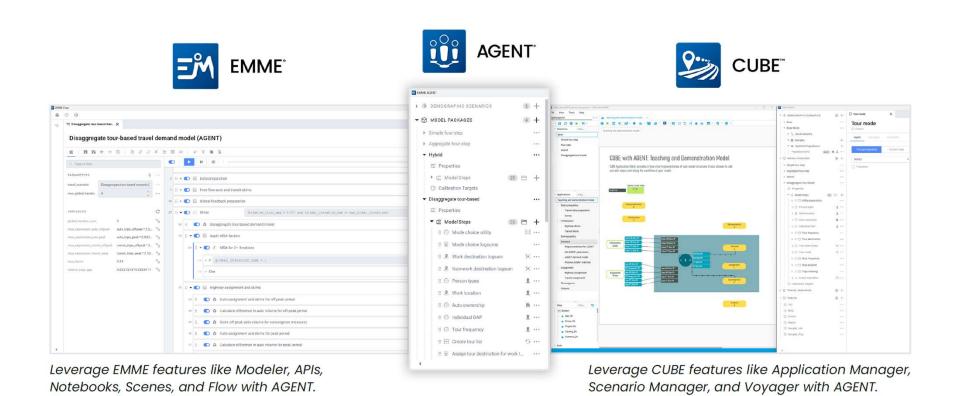


- Leverage automated calibration procedures
- Improve model calibration and validation results
- Minimize risks and costs
 associated with costly trial-and error approaches to calibration
- Helps keep travel demand models up-to-date across mobility changes
- Incorporate all mobility data sources including big data





AGENT works with CUBE and EMME



AGENT Feature Timeline



- Jan 2022
 - CONNECT/SES Licensing
 - AGENT for EMME
 - With EMME 4.7

- May 2023
 - Joint travel, intrahousehold interactions
 - Automated calibration against O-D targets
 - UI improvements
 - Performance enhancements
 - With EMME 2023

- Dec 2020
 - **Population** Synthesizer
 - With EMME 4.5
- Performance enhancements

targets

- Automated

calibration against regional

- Travel Demand Modeling Framework

- Nov 2023
 - AGENT for **CUBE**
 - With CUBE 2023 Early Access #3

- - With EMME 4.6

Dec 2021

AGENT Users











Skånetrafiken



Canada

Natural Resources

















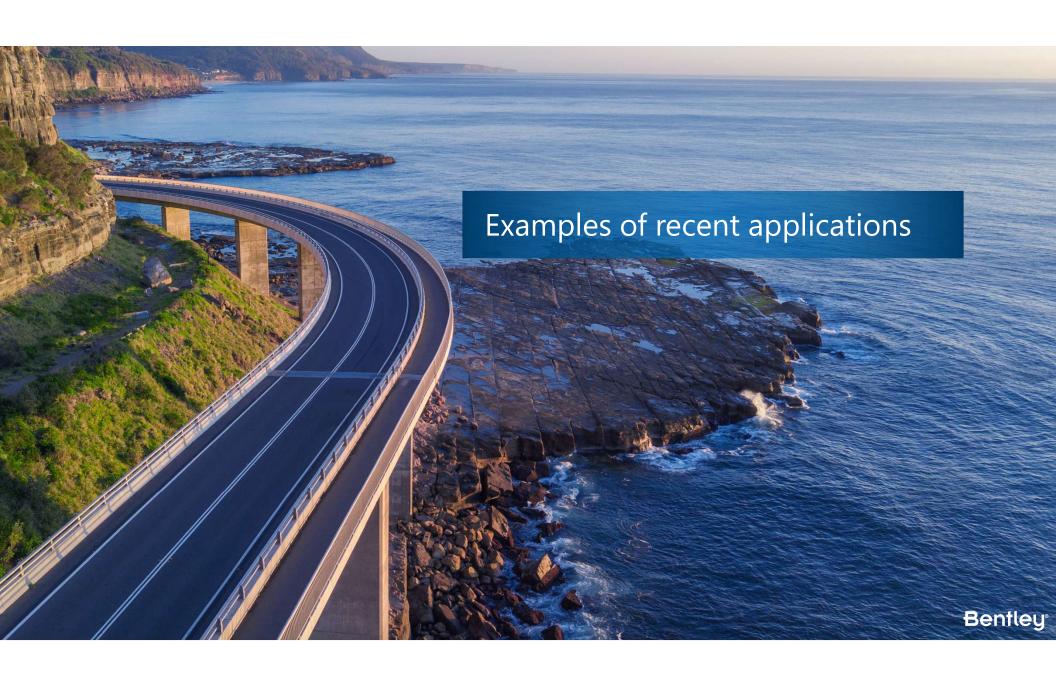






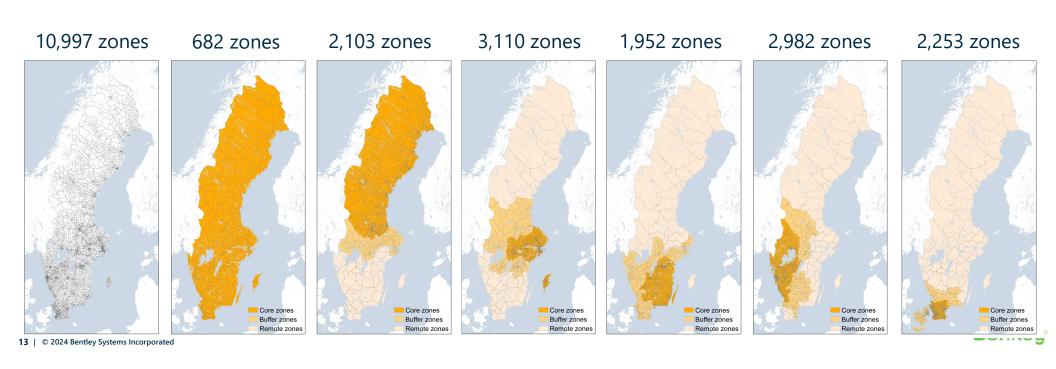






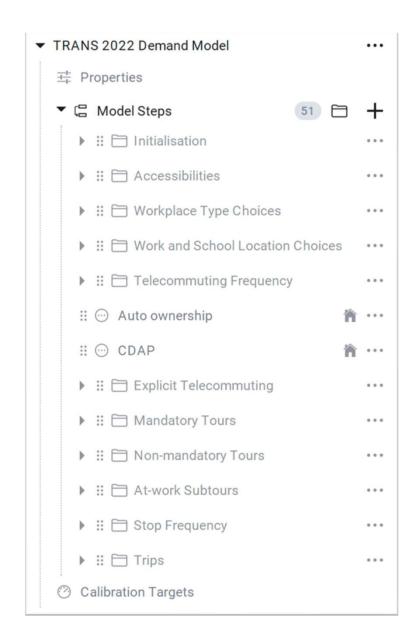
National model: Sweden

- One model for 5 regions
 - Differential sampling weight to represent "halo" and external zones for each region
- Total population: 10M
 - Effective population after differential sampling: 3-5M



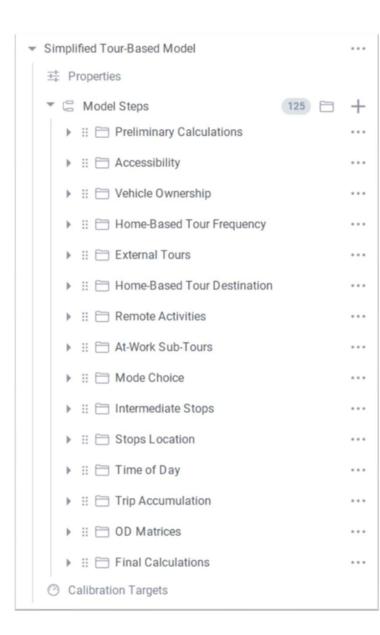
TRANS Model: Ottawa

- Development of new regional model in AGENT
- Population: 1.4M
- Calibration data sources:
 - Household travel survey
 - Traffic counts
 - Transit counts
- Runtime for 1 iteration of demand model
 - ~12 mins on Intel® 2.4GHz, 16 cores, 32 GB RAM



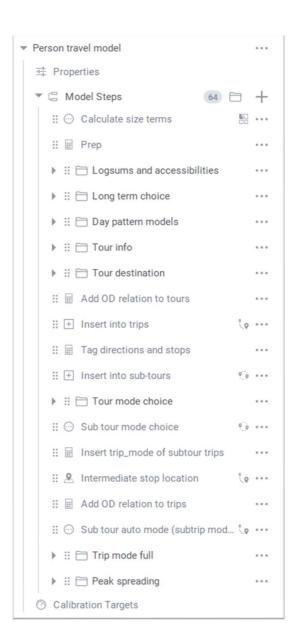
Simplified Tour-Based Model (STBM): **Perth**

- Re-platform demand model to AGENT and autocalibrate
- Population: 2M
- Calibration data sources:
 - Household travel survey
 - Census
 - Traffic counts
 - Transit counts
- Runtime for 1 iteration of demand model
 - ~15 mins on Intel® 2.4GHz, 16 cores, 32 GB RAM



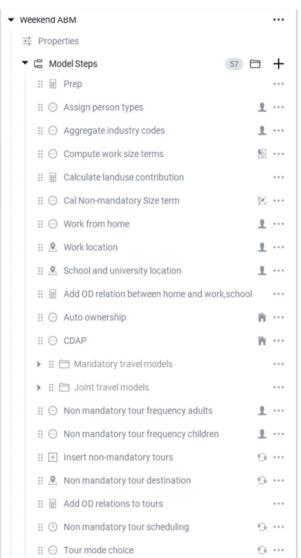
Person Travel Model (PTM): Edmonton

- Re-platform demand model to AGENT
- Data-driven day pattern model
- Population: 1.3M
- Runtime for 1 iteration of demand model
 - ~90 mins* on Intel® 2.8GHz, 32 cores, 128 GB RAM



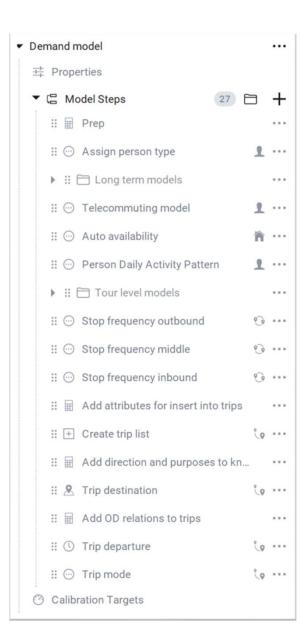
Weekend model: MAG

- ABM for new weekend travel demand model
- Population: 5M
- Transfer of weekday model to weekend:
 - No HTS for weekend travel behavior
 - Available data: AirSage data, traffic counts
- Runtime for 1 iteration of demand model
 - ~80 mins* on Intel® 2.8GHz, 32 cores, 128 GB RAM



Tour-Based Model: Hong Kong

- Development of new tour-based model for Hong Kong
- Population: 6.8M
- Calibration data sources:
 - Household travel survey
 - Traffic counts
 - Transit counts
- Runtime for 1 iteration of demand model
 - ~40 mins on Intel® 2.4GHz, 16 cores, 32 GB RAM



Key benefits (1)



Shorter model configuration time

Examples:

Perth STBM → 4-5 weeks

TRANS Ottawa → 3-4 weeks

PTM Edmonton → 2-3 weeks



Easy to understand interface allowed collaboration

Everyone in the team could participate in model updates, QC and validation



Faster runtimes

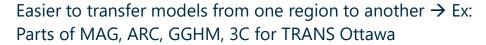
Re-platformed models experienced substantial improvement in runtime:

- STBM Perth: 35 mins vs 15 mins in AGENT
- PTM Edmonton: 120 mins vs 90 mins in AGENT

Key benefits (2)



Automated calibration



Accelerated model calibration → Ex: Calibration to HTS in less than a week for TRANS Ottawa

Leverage multiple data sources for model calibration \rightarrow Ex: AirSage O-D data + traffic counts for MAG weekend Model

Demand model as a common denominator to understand multiple dataset



Managing stochasticity



AGENT provided us with a transparent modelling environment where the complete definition of utility functions, data and model results can be studied without ...specific programming skills.

Our impression so far [of AGENT] is that we have a model with low cost of maintenance that can be further developed to address new questions.

- Svante Berglund **Trafikverket, Sweden**



[AGENT's] easy to use interface, calibration frameworks, multi level and comprehensive use of big data sources, and pre-built modelling paradigms has provided practitioners and users flexibility and access to cutting edge ideas that was previously out-of-reach without a significant investment in time and resources.

- Mausam Duggal National Director, Transportation Planning and Science, WSP Canada

