

# Metropolitan Washington Air Quality Committee December 8, 2010

## 1. Air Quality and Climate Actions

• **Special Project** – Clean Air Partners and the Maryland Department of the Environment are discussing preliminary plans for another lawn mower event in the spring of 2011, contingent on the availability of funding.

## 2. Web Site

• **Widget** – Clean Air Partners has developed a new air quality widget that can easily be placed on an organization's website. The widget includes the real-time daily air quality forecast, the 3-day forecast, a clean air tip of the day, and a link to the Clean Air Partners website. We are working directly with our Board members, sponsors, and others to get the widget on as many websites as possible

## 3. Marketing and Public Relations

• **2011** Sponsorships – Mirant Mid-Atlantic will not be able to continue their sponsorship support (\$50K annually) due to the pending merger with RRI Energy. This is a significant loss going into the 2011 season; however, we are working with existing sponsors and potential new sponsors to try and make up as much of the short-fall as possible.

# 4. Curriculum and Outreach

- 2011 Poster Contest The Education Program Manager has begun promoting the 2011 Poster Contest. The theme for this year's contest is, *The Air We Share: Working Together for Clean Air*. The deadline for entries is March 18<sup>th</sup> and winners will be announced April 22<sup>nd</sup>.
- 2011 Science Fairs Clean Air Partners will be sponsoring awards at 10 science fairs next year:

Northern Virginia Regional Science and Engineering Fair Anne Arundel County Public Schools Regional Science and Engineering Fair Loudoun County Public Schools Regional Science and Engineering Fair Prince William-Manassas Regional Science Fair Fairfax County Science Fair Montgomery County Science Fair Baltimore City Science Fair Prince George's Area Science Fair District of Columbia Science and Engineering Fair Frederick County Science and Engineering Fair

### 5. Meetings

• **Upcoming Meetings** – The next Clean Air Partners Board meeting is scheduled for January 20, 2011 at the Baltimore Metropolitan Council.