

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 NORTH CAPITOL STREET, NE
WASHINGTON, DC 20002-4239**

**RESOLUTION AUTHORIZING COG TO PROCURE AND ENTER INTO A CONTRACT WITH MCANDREW COMPANY
INC FOR MEDIA CONSULTING SERVICES FOR THE 2016 GO RECYCLE CAMPAIGN**

WHEREAS, the Metropolitan Washington Council of Governments (COG) needs to proceed with a procurement for a contractor(s) and enter into a contract to develop and to implement a regional recycling education marketing program and to assist with procuring sponsors in the metropolitan Washington region; and

WHEREAS, the objective of the 2016 Go Recycle Campaign is to educate the public about recycling, and local governments have found that constant reinforcement of the recycling message is essential to achieve optimal participation in existing programs and to reduce the contamination of recyclable materials; and

WHEREAS, COG has identified McAndrew Company Inc. to provide media consulting services for a cost not to exceed \$65,000.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN
WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to enter into a contract with McAndrew Company Inc. not to exceed \$65,000 to develop and to implement a regional recycling education marketing program for the 2016 Go Recycle Campaign.

Funding for this effort is available in the COG Regional Environmental Fund managed by the Department of Environmental Programs.

**I HEREBY CERTIFY THAT the foregoing resolution was adopted by the COG Board of Directors on
February 10, 2016.**

**Laura Ambrosio
Clerk to the Board of Directors**