



*Local governments working together for a better metropolitan region*

*District of Columbia*

*Bladensburg\**

*Bowie*

*College Park*

*Frederick*

*Frederick County*

*Gaithersburg*

*Greenbelt*

*Montgomery County*

*Prince George's County*

*Rockville*

*Takoma Park*

*Alexandria*

*Arlington County*

*Fairfax*

*Fairfax County*

*Falls Church*

*Loudoun County*

*Manassas*

*Manassas Park*

*Prince William County*

*\*Adjunct member*

**COG BOARD OF DIRECTORS MEETING**

**DATE: March 10, 2010**

**TIME: 12:00 Noon**

**PLACE: COG Board Room**

**PLEASE NOTE: Chairman Brown will begin the meeting promptly at Noon.  
Lunch for members and alternates will be available at 11:30 a.m.**

**A G E N D A**

1. **CALL TO ORDER AND PLEDGE OF ALLEGIANCE  
(12:00 Noon)**  
  
Chairman Kwame Brown  
Councilmember, District of Columbia
2. **ANNOUNCEMENTS  
(12:00 – 12:05 p.m.)**  
  
Chairman Brown
  - a) January Aviation Forum Outcomes
  - b) Annual "How Safe are Our Roads Report"
  - c) Regional Response to Haiti
  - d) Regional Snow Conference April 5
  - e) NARC Conference Outcomes February 21-23
3. **EXECUTIVE DIRECTOR'S REPORT  
(12:05 – 12:10 p.m.)**  
  
  - a) Outreach
  - b) Legislative/Regulatory Update
  - c) ARRA
  - d) Information and Follow-up
  - e) Letters Sent/Received
4. **AMENDMENTS TO AGENDA  
(12:10 – 12:15 p.m.)**
5. **APPROVAL OF MINUTES OF JANUARY 13, 2010  
(12:15 – 12:20 p.m.)**

## CONSENT AGENDA

### **6. ADOPTION OF CONSENT AGENDA ITEMS (12:20 – 12:25 p.m.)**

#### **A. APPOINTMENT OF 2010 POLICY COMMITTEE VICE CHAIRS AND EPC VICE CHAIR**

Chairman Brown will recommend the appointment of the vice chairs of the following COG Board policy committees in 2010: Human Services and Public Safety Policy Committee, Metropolitan Development Policy Committee, Climate Change, Energy and Environment Policy Committee, Chesapeake Bay and Water Resources Policy Committee. He will also recommend the appointment of the vice chair for the National Capital Region Emergency Preparedness Council.

**RECOMMENDED ACTION: Adopt Resolution R11-10.**

#### **B. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO RECEIVE AND EXPEND AN URBAN AREA SECURITY INITIATIVE (UASI) SUBGRANT FOR ADDITIONAL TASKS TO BE ADDED TO THE PUBLIC HEALTH INFLUENZA PREPAREDNESS COMMUNITY AND HEALTHCARE PROVIDER EDUCATION AND OUTREACH PROJECT**

The Board will be asked to adopt Resolution R12-10, authorizing the Executive Director, or his designee, to receive and expend UASI funds received from the State Administrative Agent to extend the Public Health Influenza Preparedness Community and Healthcare Provider Education and Outreach to include additional outreach tasks. The State Administrative Agent for the National Capital Region will provide COG with \$68,028.00 in FY09 Urban Area Security Initiative funding which is good through August 31, 2010. No COG matching funds will be required.

**RECOMMENDED ACTION: Adopt Resolution R12-10.**

#### **C. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO CONTRACT WITH MD DEPARTMENT OF ENVIRONMENT FOR ARRA FUNDS TO ADMINISTER A DIESEL ANTI-IDLING CAMPAIGN**

The Board will be asked to adopt Resolution R13-10, authorizing the Executive Director, or his designee, to receive and expend up to \$150,000 in sub-grant funding from Maryland Department of Environment (MDE) under the American Recovery and Reinvestment Act of 2009 (ARRA) to benefit the air and attain compliance with Maryland regulations by administering a Diesel Anti-Idling Campaign. The campaign will target trucking and bus companies, related trade associations and business groups. MWCOG will manage the program in consultation with MDE air quality staff in coordination with air quality and transportation staff of the District. No COG matching funds will be required.

**RECOMMENDED ACTION: Adopt Resolution R13-10.**

#### **D. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO ENTER INTO A CONTRACT WITH WATER WORDS THAT WORK, LLC TO SUPPORT IMPLEMENTATION OF A REGIONAL WATER AND WASTEWATER OUTREACH CAMPAIGN**

The Board will be asked to adopt Resolution R14-10, authorizing the Executive Director, or his designee, on behalf of COG, to enter into a contract with Water Words That Work, LLC to develop and implement a regional outreach campaign. The project will build and expand on the successful regional Water, Use it Wisely campaign that has been implemented since 2003. The amount of the contract is for \$59,180. Work is to be completed within nine months after the contract is executed. No COG matching funds are required.

**RECOMMENDED ACTION: Adopt Resolution R14-10.**

**E. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO SUBMIT AN APPLICATION AND EXECUTE A GRANT CONTRACT WITH THE FEDERAL AVIATION ADMINISTRATION FOR PHASE 25 OF THE CONTINUOUS AIRPORT SYSTEM PLANNING PROGRAM**

The Board will be asked to adopt Resolution R15-10, authorizing the Executive Director, or his designee, to submit an application and execute a grant contract with the Federal Aviation Administration (FAA) for Phase 25 of the Continuous Airport System Planning (CASP) program for the National Capital Region. This application would be in an amount not to exceed \$425,000. The FAA will provide funds for 95 percent, \$403,750, of the project total. The five percent match, \$21,250, will be provided from previously budgeted local funds.

**RECOMMENDED ACTION: Adopt Resolution R15-10.**

**F. RESOLUTION ENDORSING MORE ACCURATE, THOROUGH COLLECTION OF ALCOHOL RELATED YOUTH DATA**

The annual "How Safe Are Our Roads?" report, prepared by COG for the Washington Regional Alcohol Program and other studies underscore the seriousness of the problem of impaired driving, automobile accidents and especially accidents involving teen drivers. The COG Board will be asked to adopt Resolution R16-10 which calls for more comprehensive collection of alcohol related data for youth and urges consistent regional laws on underage drinking.

**RECOMMENDED ACTION: Adopt Resolution R16-10.**

**G. RESOLUTION AUTHORIZING THE EXECUTIVE DIRECTOR TO RECEIVE AND EXPEND FUNDING FROM THE SUMMIT FUND OF WASHINGTON IN SUPPORT OF THE ANACOSTIA RESTORATION PARTNERSHIP**

The Board will be asked to adopt Resolution R17-10, authorizing the Executive Director, or his designee, to receive and expend up to \$250,000 in grant funding from the Summit Fund of Washington to provide contract and staff services in support of the Anacostia Restoration Partnership. The total cost of these services shall not exceed \$250,000. No COG matching funds will be required.

**RECOMMENDED ACTION: Adopt Resolution R17-10.**

**7. COG BOARD POLICY FOCUS FOR 2010  
(12:25 – 12:45 p.m.)**

**Chairman Brown**

Chairman Brown and Vice Chairs Harrison and Principi met in January to outline a proposed policy focus and priorities for 2010, which will elevate attention on economic and jobs issues and leverage existing COG capacity to support local governments in a very difficult fiscal environment. They recommend that COG Board activities in 2010 stress economic, fiscal and job issues that are critical to area residents, businesses and local governments. The COG Board will be briefed on recommended policy and program initiatives to be addressed in 2010. Chairman Brown will seek Board input and concurrence on the 2010 focus and priorities.

**RECOMMENDED ACTION: Receive briefing and adopt proposed 2010 policy focus and priorities.**

**8. IMPLEMENTATION OF COG POLICY FOCUS AND PRIORITY- REGIONAL JOBS AND ECONOMIC PROSPERITY  
(12:45 – 1:10 p.m.)**

**David Robertson**

As part of COG's adopted 2010 Policy Focus and Priorities staff was directed to review the President's FY 2011 budget to identify local and/or regional opportunities to advance job creation and retention efforts in the National Capital Region. The President's proposed budget of \$3.8 trillion is focused on rescuing the economy and reviving job creation and economic growth through initiatives aimed at building the infrastructure for job creation, better preparing the workforce of the future and creating a robust clean energy economy. Mr. Robertson will provide an overview of its key provisions and potential opportunities for COG and local governments to leverage new resources to advance job creation and retention efforts in the National Capital Region.

**RECOMMENDED ACTION: Receive report and identify opportunities for COG to leverage potential new resources that support COG's 2010 priorities.**

**9. UPDATE ON REGIONAL OBESITY ISSUES  
(1:10 – 1:25 p.m.)**

**Walter Tejada**

**Board Member, Arlington County**

**Chair, COG Human Services and Public Safety Policy Committee**

**George Leventhal**

**Council Member, Montgomery County**

Over the past several years, the Human Services and Public Safety Policy Committee has made combating childhood obesity a primary focus of its work. Last fall the Committee sponsored a forum "Childhood Obesity and the Impact on Learning" with school board members and subject matter experts to discuss the progress school districts are making in addressing obesity and the challenges they face. Mr. Tejada and Mr. Leventhal will brief the board on the forum and next steps.

**RECOMMENDED ACTION: Adopt Resolution R18-10.**

## **10. APPROVAL OF COG COMMENTS ON HUD SUSTAINABILITY COMMUNITY PLANNING GRANT**

**(1:25 – 1:40 p.m.)**

**David Robertson**

The COG Board will be asked to approve COG comments on the new HUD Sustainability Communities Planning Grant program. Comments are due March 12. Three federal agencies, HUD, DOT and EPA jointly announced this new program on February 4. The goal of the program is to “support multi-jurisdictional regional planning efforts that integrate housing, economic development, and transportation decision-making in a manner that empowers jurisdictions to consider the interdependent challenges of economic growth, social equity and environmental impact simultaneously.” Regional councils and MPOs, such as COG, are anticipated to be eligible for federal funding on behalf of regional consortia. COG staff will brief the COG Board on the new grant program and how COG’s recent work, including *Region Forward*, the 2008 climate change report, and transportation planning and scenario work make COG uniquely qualified to help coordinate and lead a response to new federal grant funding.

**RECOMMENDED ACTION: Receive briefing and adopt proposed COG comments.**

## **11. FY 2010 SECOND QUARTER REPORT**

**(1:40 – 1:50 p.m.)**

**Dan Drummond**  
**Councilmember, City of Fairfax**  
**Secretary-Treasurer, COG**

Secretary-Treasurer Drummond will provide the COG Board with the FY 2010 second quarter (October–December) report.

**RECOMMENDED ACTION: Receive briefing.**



Reasonable accommodations are provided for persons with disabilities. Please allow 7 business days to process requests. Phone: 202.962.3300 or 202-962.3213 (TDD). Email: [accommodations@mwkog.org](mailto:accommodations@mwkog.org). For details: [www.mwkog.org](http://www.mwkog.org)