



# CORE OF ROSSLYN

## Transportation Study



Kimley»Horn

March 15, 2019

Performance-Based Multimodal Planning and  
Implementation of Rosslyn Streets Reconfiguration

MWCOG Travel Forecasting Subcommittee

# Agenda

- Introduction
- Travel & Growth Patterns
- Data & Methodology
- Application
- Key Findings & Next Steps

A scenic view of a city skyline at sunset. The sky is a mix of light blue and orange. In the foreground, a wide river reflects the colors of the sky. A large, multi-arched bridge spans across the river on the right side. The city buildings in the background are illuminated with warm lights, and their reflections are visible in the water. The word "Introduction" is overlaid in a large, bold, blue font in the center of the image.

# Introduction

# From Sector Plan to Core Study

Sector Plan

Adoption 2015

## Long-Term: Core Study

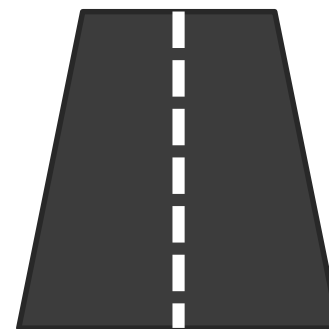
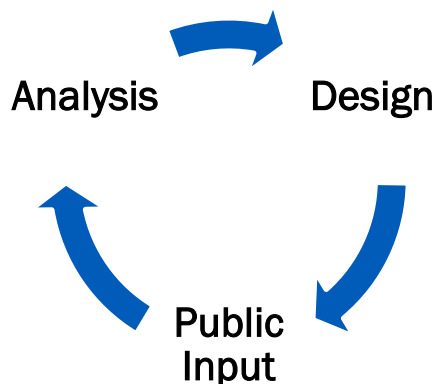
April 2018  
Public Kick  
Off & Data  
Workshop

2018-2019  
Core Study  
Development &  
Public Workshops

Summer 2019  
Final Study  
Recommendations  
& Next Steps



STUDY → IMPLEMENTATION

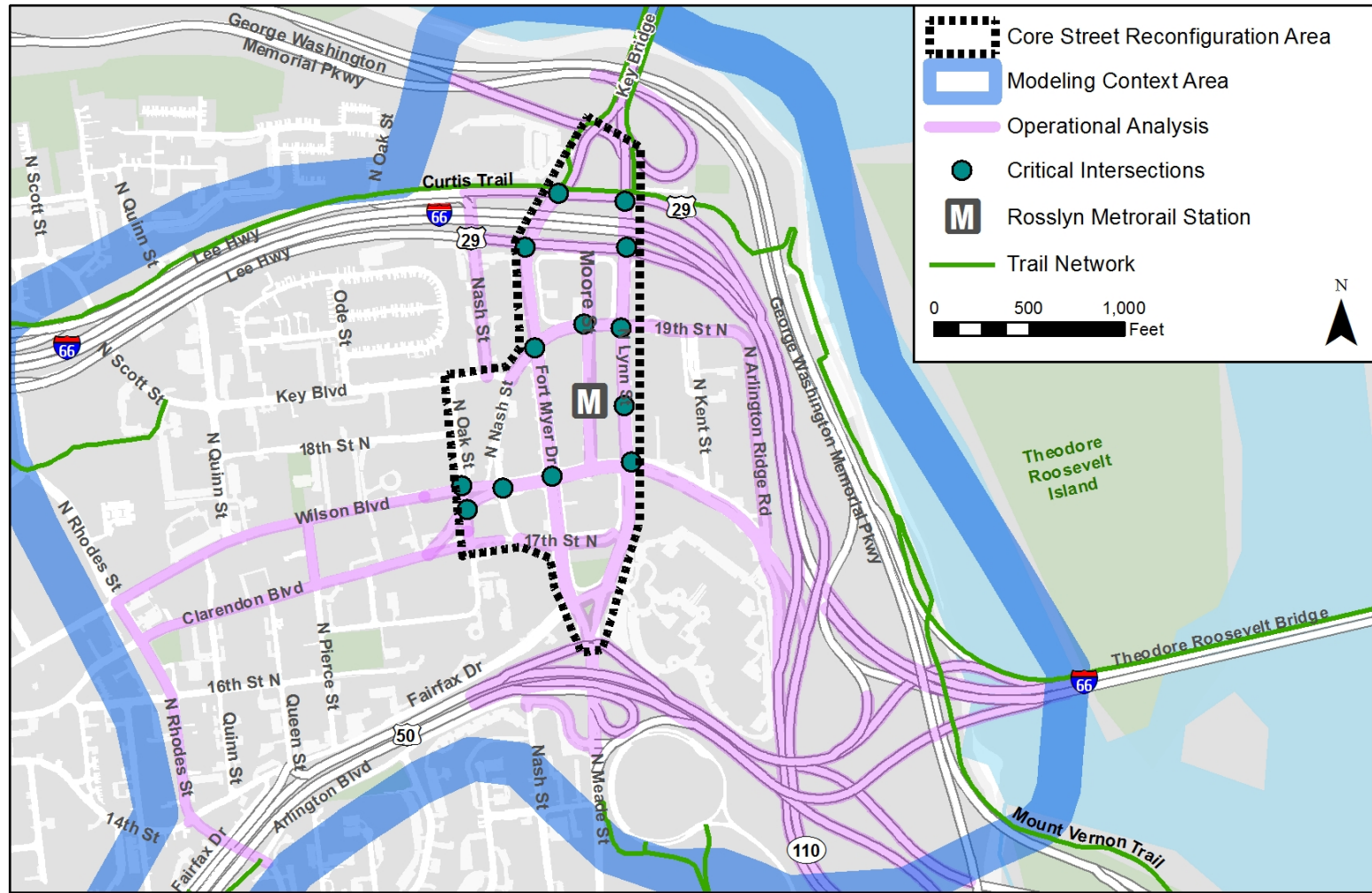


# Goals

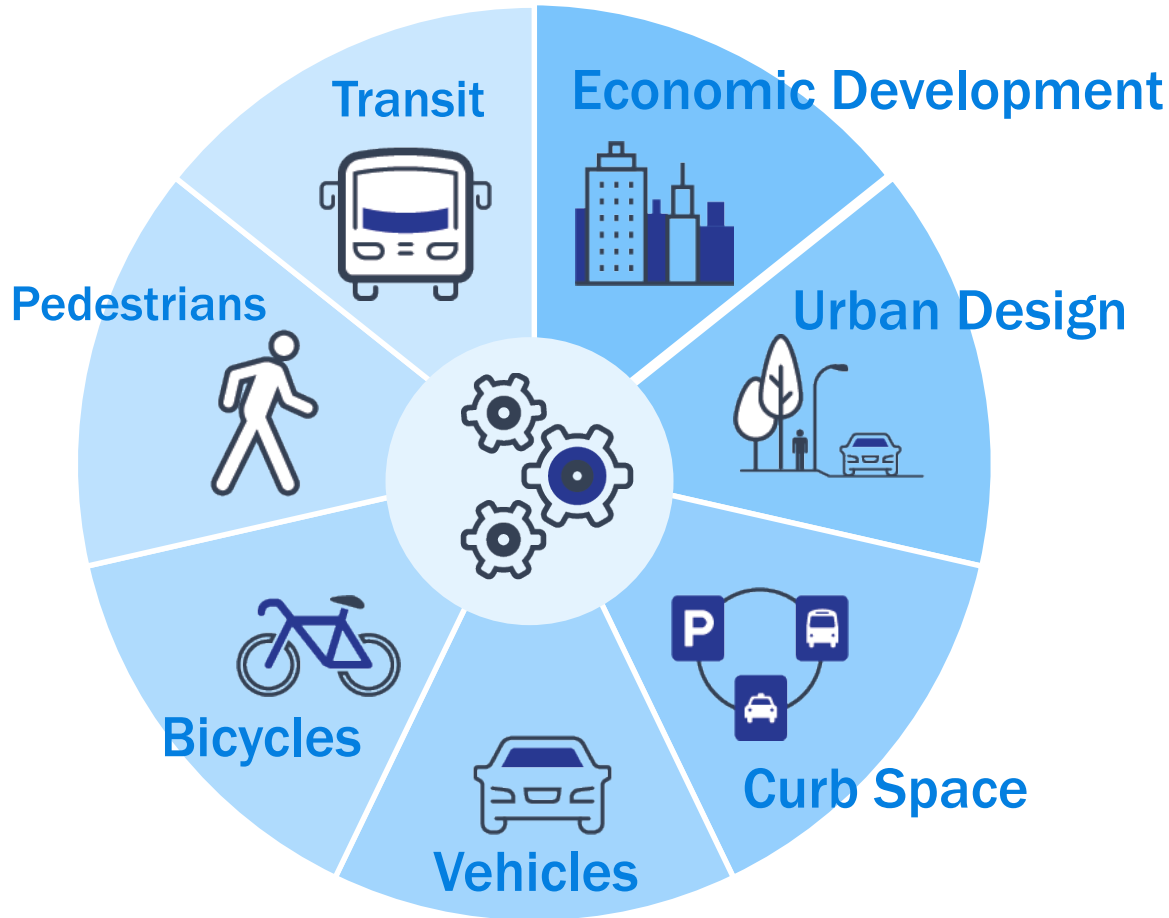
- **Analyze multimodal transportation conditions and needs**
- **Engage the public and stakeholders in the analysis process**
- **Evaluate concepts for street network design to achieve the Sector Plan's objectives**
- **Arrive at a final alternative concept (set of projects) to move through the County's design process**



# Study Area



# Transportation Study Focus Areas



- Align with Sector Plan goals
- Used to develop performance measures:
  - Allow for *comparative* assessment between baseline and concepts

A city skyline at dusk or dawn, reflected in a body of water, with a bridge on the right side. The sky is a mix of light blue and yellow, and the water shows a clear reflection of the buildings and the bridge. The bridge has several arches and is lit up. The buildings are of various heights and are also lit up, with some windows glowing.

# Travel and Growth Patterns



# Commuting Patterns

- **Common Destinations for Rosslyn Residents**

- Tysons Corner
- Rosslyn-Ballston Corridor
- Downtown DC

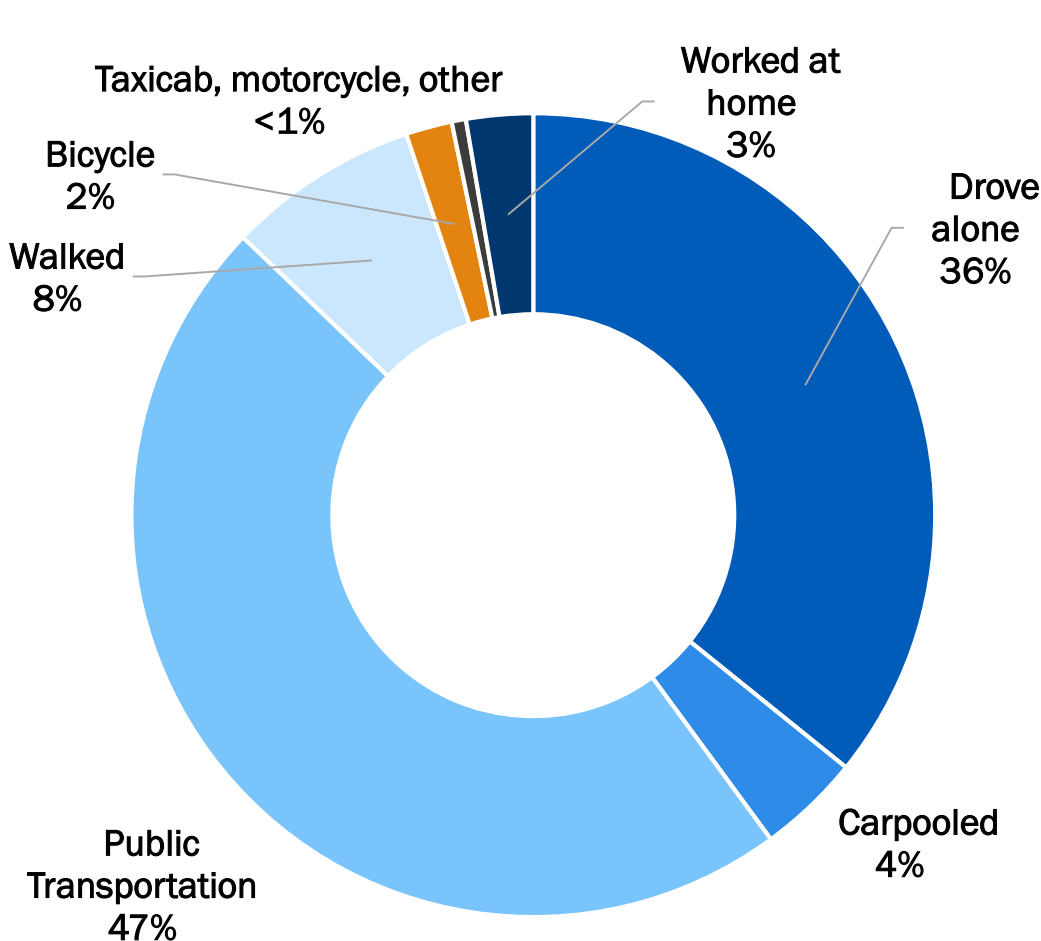


- **Common Origins for Rosslyn Employees**

- I-66 Corridor
- South Arlington



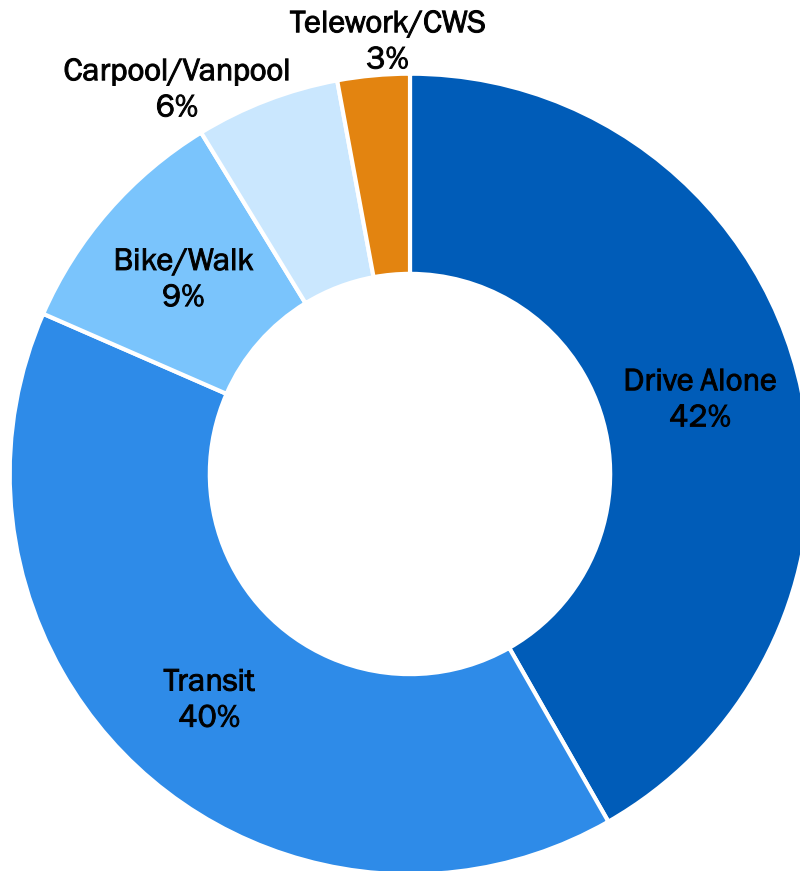
# Rosslyn Mode Share: Residents



- Rosslyn's public transit and active mode shares are *almost double* that of the County as a whole
- Accommodating public transit and active modes is *critical* in Rosslyn

Source: American Community Survey commuting data (2011-2015) for two census tracts generally representing Study Area

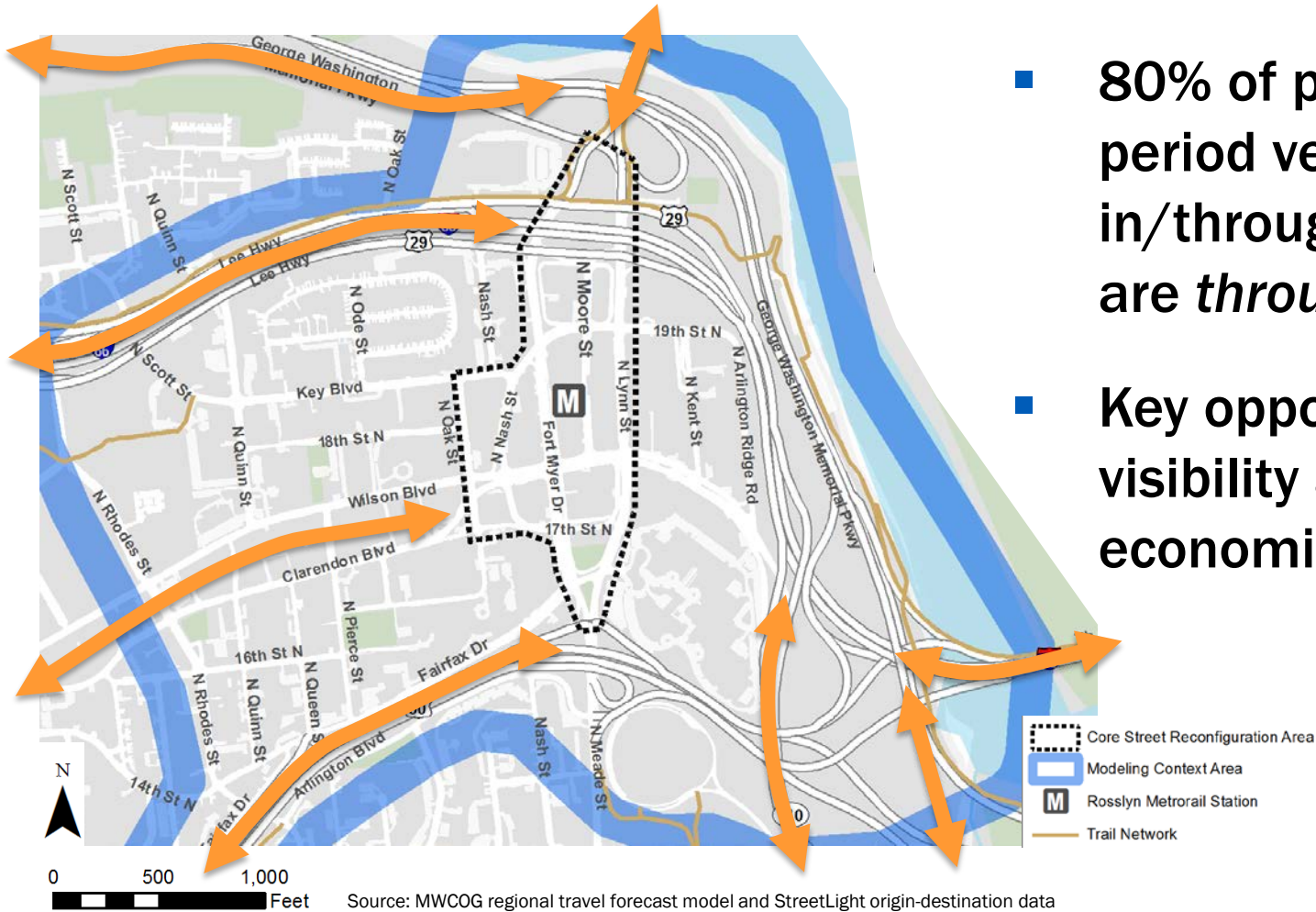
# Rosslyn Mode Share: Employees



- Almost equivalent percentages of drive alone and public transit trips
- *Public transit is a vital link for commuters who work in Rosslyn*

Source: Arlington County Building Survey (2016) for buildings in the Rosslyn Study Area

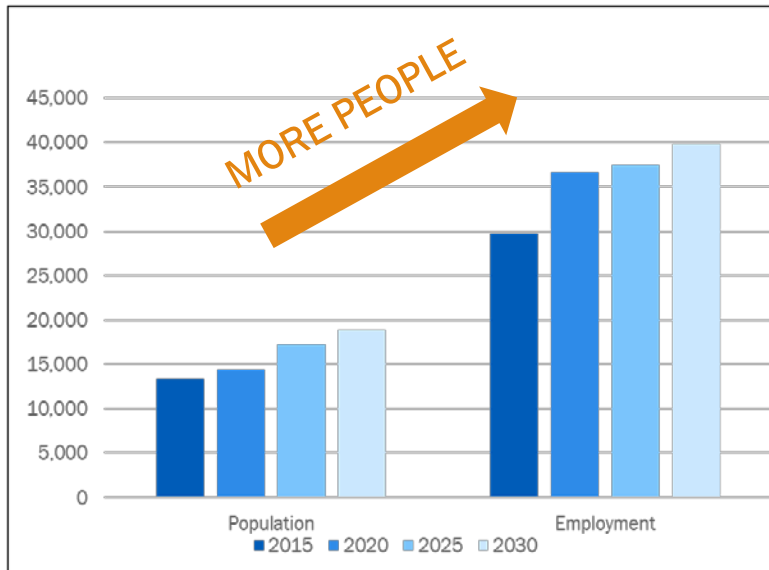
# Regional Gateway



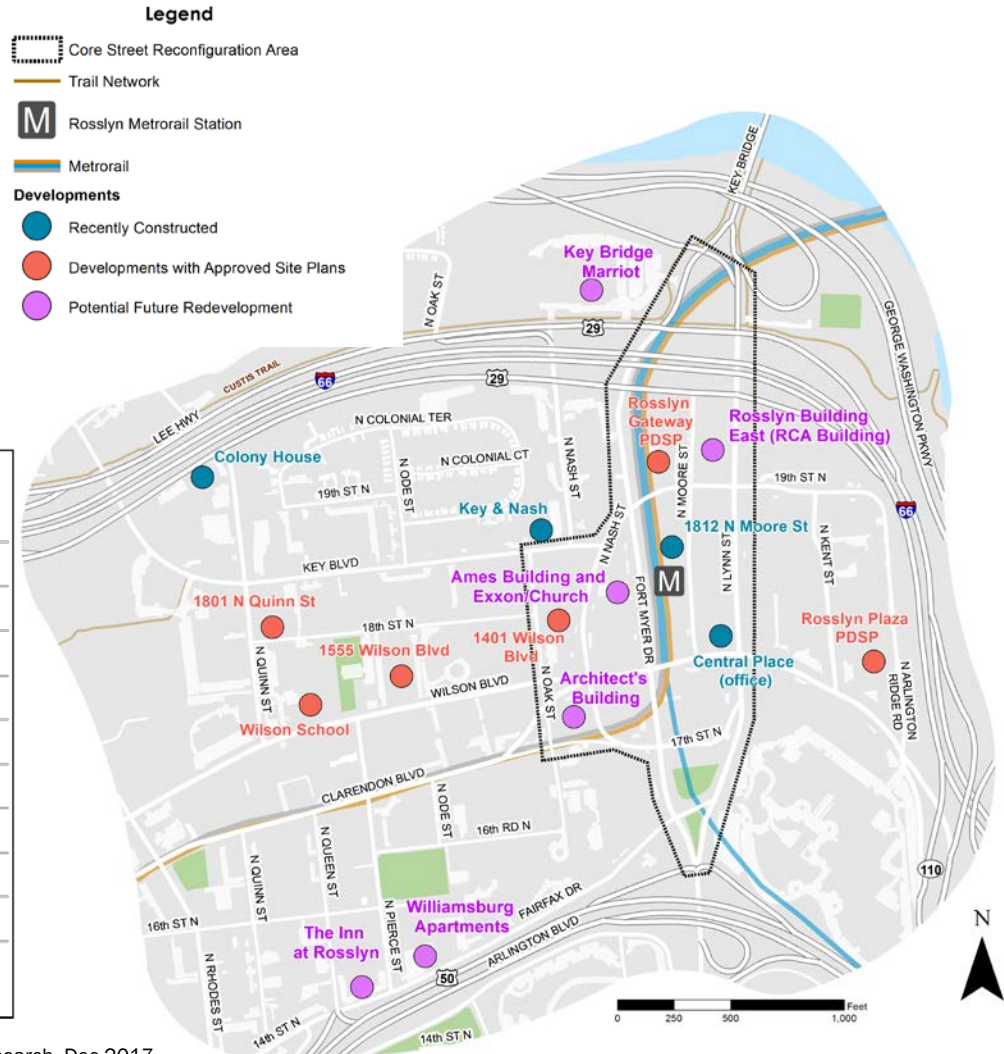
- 80% of peak period vehicle trips in/through Rosslyn are *through trips*
- Key opportunity for visibility and economic growth

# Development and Growth in Rosslyn

- From 2015 to 2030
  - 42% Population Growth
  - 34% Employment Growth



Source: Arlington County, CPHD, Planning Division, Center for Urban Design and Research, Dec 2017.





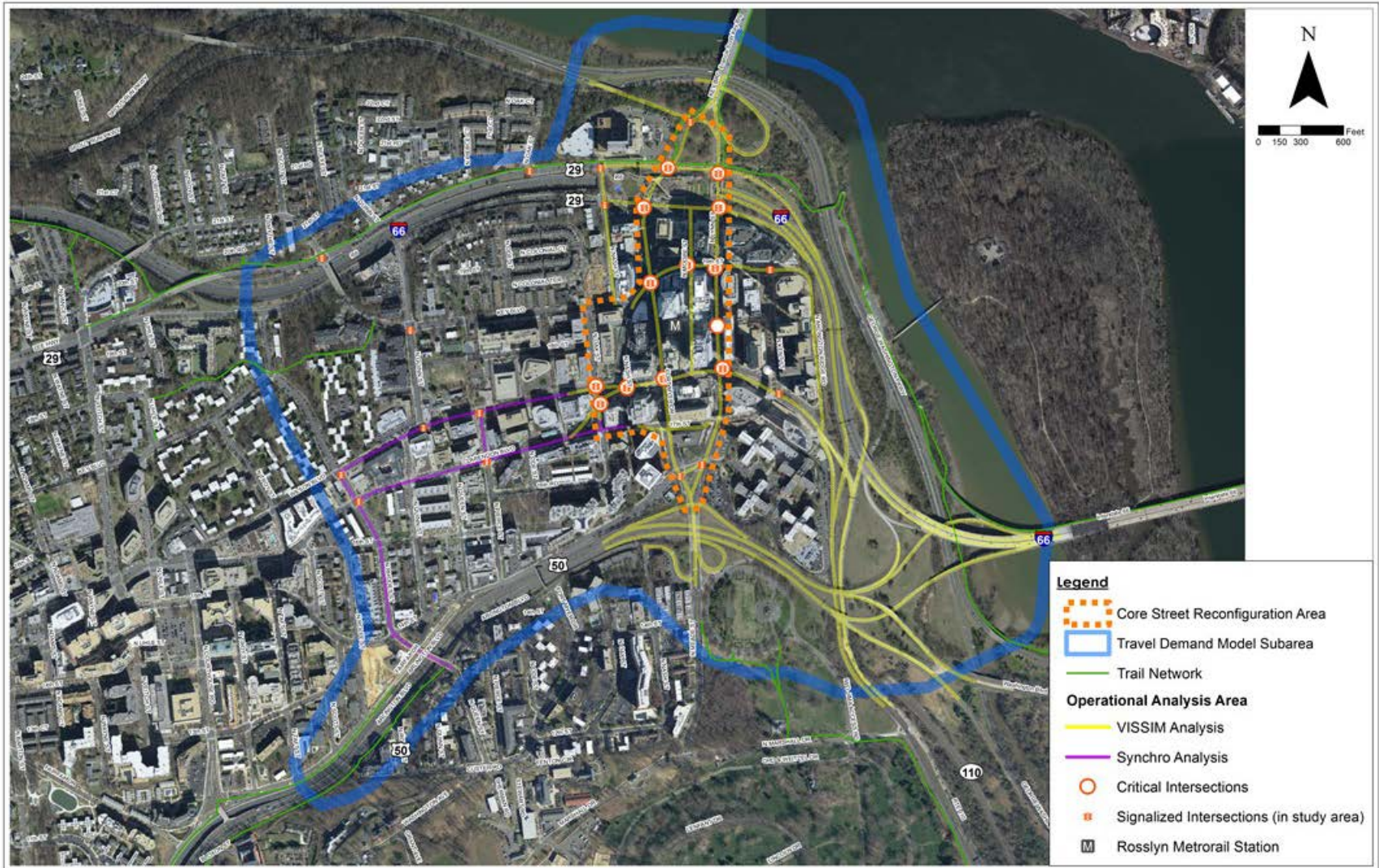
A city skyline at dusk with a bridge over a river. The sky is a mix of light blue and yellow, suggesting the sun has set. The city buildings are lit up, and their lights reflect on the water. A large bridge with multiple arches spans across the river on the right side of the image. The text "Data & Methodology" is overlaid in the center in a bold blue font.

# Data & Methodology

# Key Data and Model Assumptions

	Use
<b>Existing Data</b> Counts, StreetLight, Parking, Surveys, Google API	<ul style="list-style-type: none"> <li>• Balanced volumes</li> <li>• Travel patterns</li> <li>• Mode share</li> <li>• Garage access</li> </ul>
<b>MWCOG Travel Demand            Forecasting Model</b>	<ul style="list-style-type: none"> <li>• Version 2.3.70</li> <li>• Regional vehicular trips/growth patterns (relative to Rosslyn)</li> <li>• Review mode share</li> </ul>
<b>VISUM Subarea Model</b>	<ul style="list-style-type: none"> <li>• O-D matrix estimation for 2017</li> <li>• Reassigning ITE-based vehicular trips in 2030</li> <li>• High-level concept screening</li> </ul>
<b>VISSIM Models</b>	<ul style="list-style-type: none"> <li>• Evaluating multimodal traffic operations and reporting performance measures</li> </ul>

# Modeling and Analysis Framework



# Purposes of Applying Different Models

- **MWCOG Model** – replicate regional vehicular trip magnitude and patterns relative to Rosslyn
  - ✓ External-External (through) trips pattern/growth
  - ✓ E-I/I-E distributions
- **VISUM Model** – replicate subarea travel patterns, link volumes, and turning volumes
  - ✓ Subarea assignment
- **VISSIM Model** – replicate existing multimodal operations



# MWCOG Model Regional Trip Magnitude and Patterns

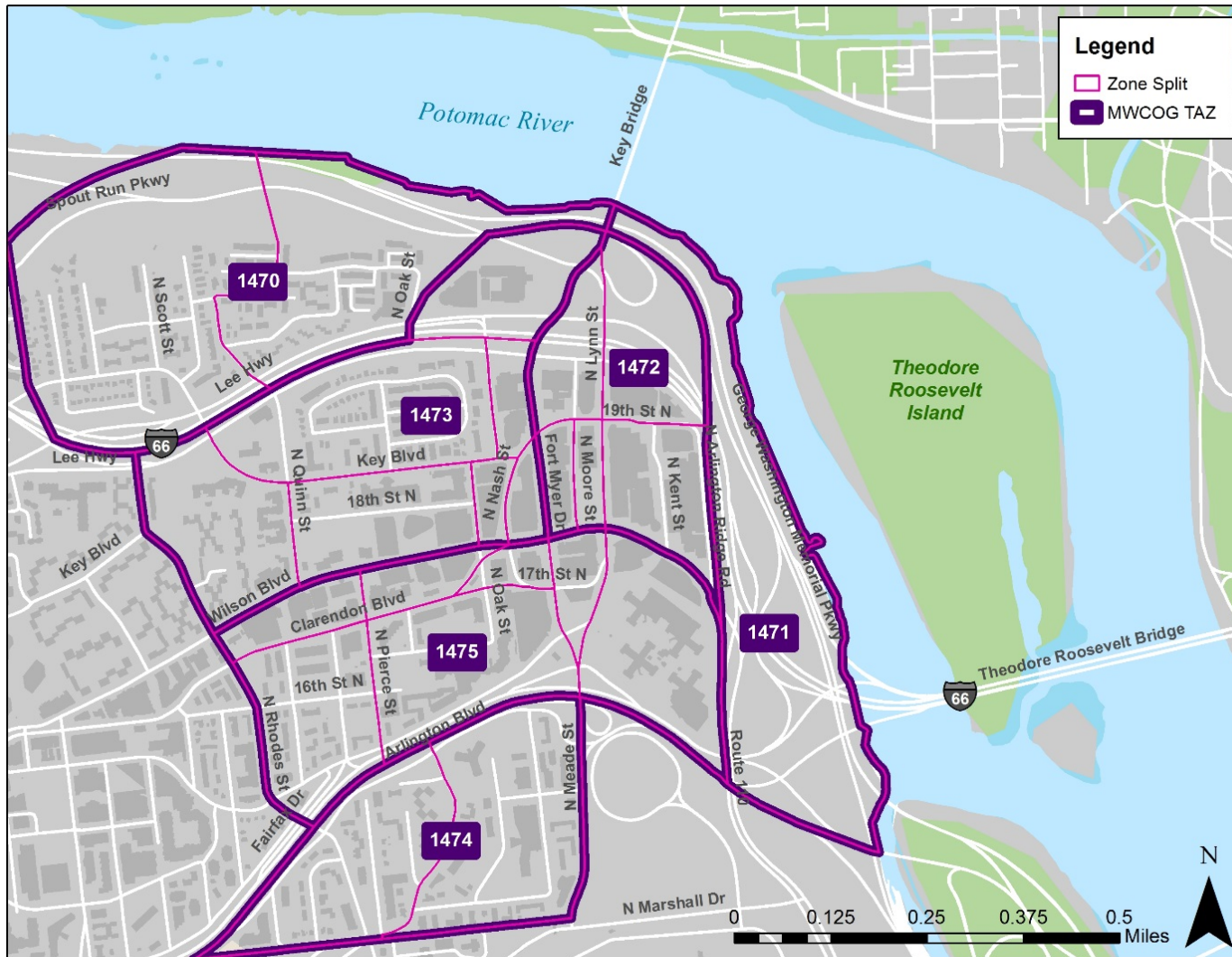
- ✓ Internal-External and External-External trips (relative to Rosslyn subarea)
- ✓ Cutlines (west of Rosslyn, south/east, DC river crossings)
- ✓ Origin/Destination (O/D) as percentage of overall traffic
  - O-D patterns in AM and PM peak periods

*AM Peak Period Trip Pattern Validation*

	Seeding Trip Table		StreetLight	MWCOG	
Trip Type	Trips	%	%	Trips	%
External to External	54,828	79.4%	76.1%	51,138	76.8%
External to Internal	9,535	13.8%	14.3%	10,388	15.6%
Internal to External	4,374	6.3%	9.1%	4,501	6.8%
Internal to Internal	309	0.4%	0.5%	524	0.8%
<b>Total</b>	<b>69,046</b>	<b>100.0%</b>	<b>100.0%</b>	<b>65,799</b>	<b>100.0%</b>



# VISUM Subarea Model and Forecasting

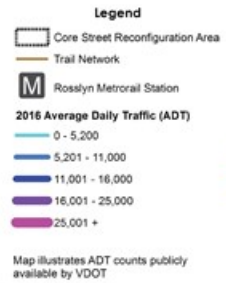


A scenic view of a city skyline across a wide river. The skyline features several modern high-rise buildings with glass facades, some of which are illuminated with warm lights. A large, multi-arched stone bridge spans the river on the right side. The sky is a pale, hazy blue, and the water in the foreground is calm, reflecting the city lights and the bridge. The word "Application" is overlaid in the center in a bold, blue, sans-serif font.

# Application

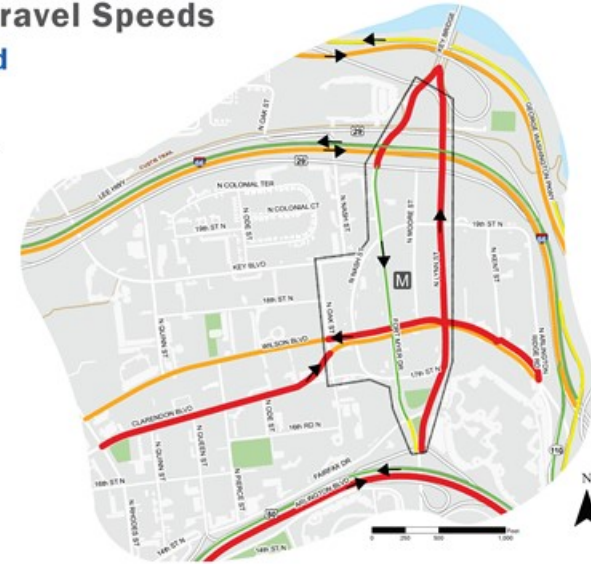
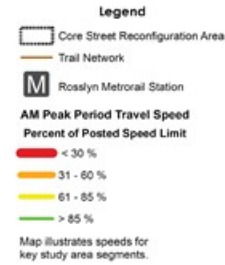
# Existing Traffic Conditions

## Average Daily Traffic Map

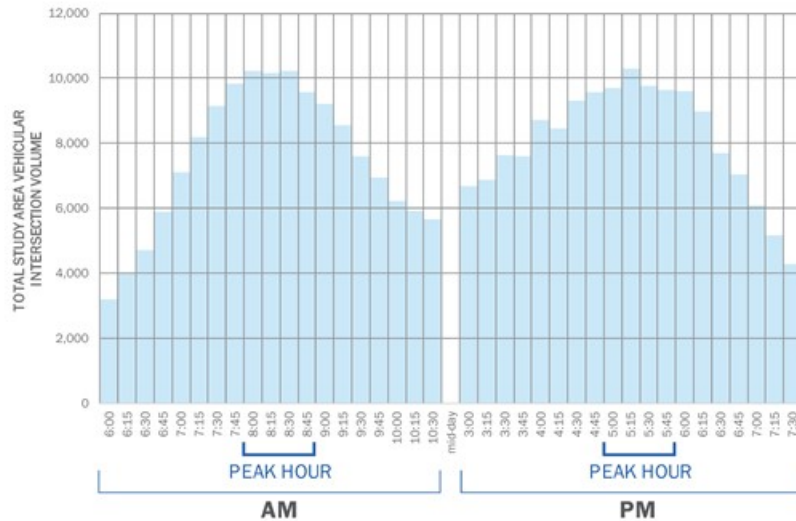


Source: 2016 Virginia Department of Transportation (VDOT) Daily Traffic Volume Estimates, Jurisdiction Report 00 - Arlington County/City of Alexandria.

## Study Area Travel Speeds AM Peak Period

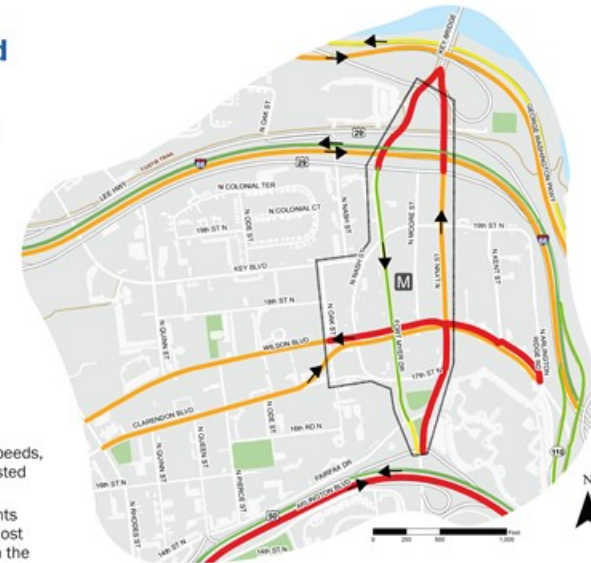
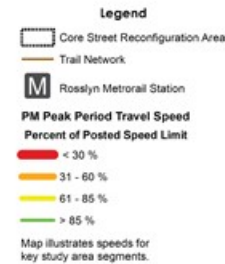


Source: Travel time runs (2017); Google Maps Application Programming Interfaces (API).



Source: Intersection turning movement counts (2014-2017)

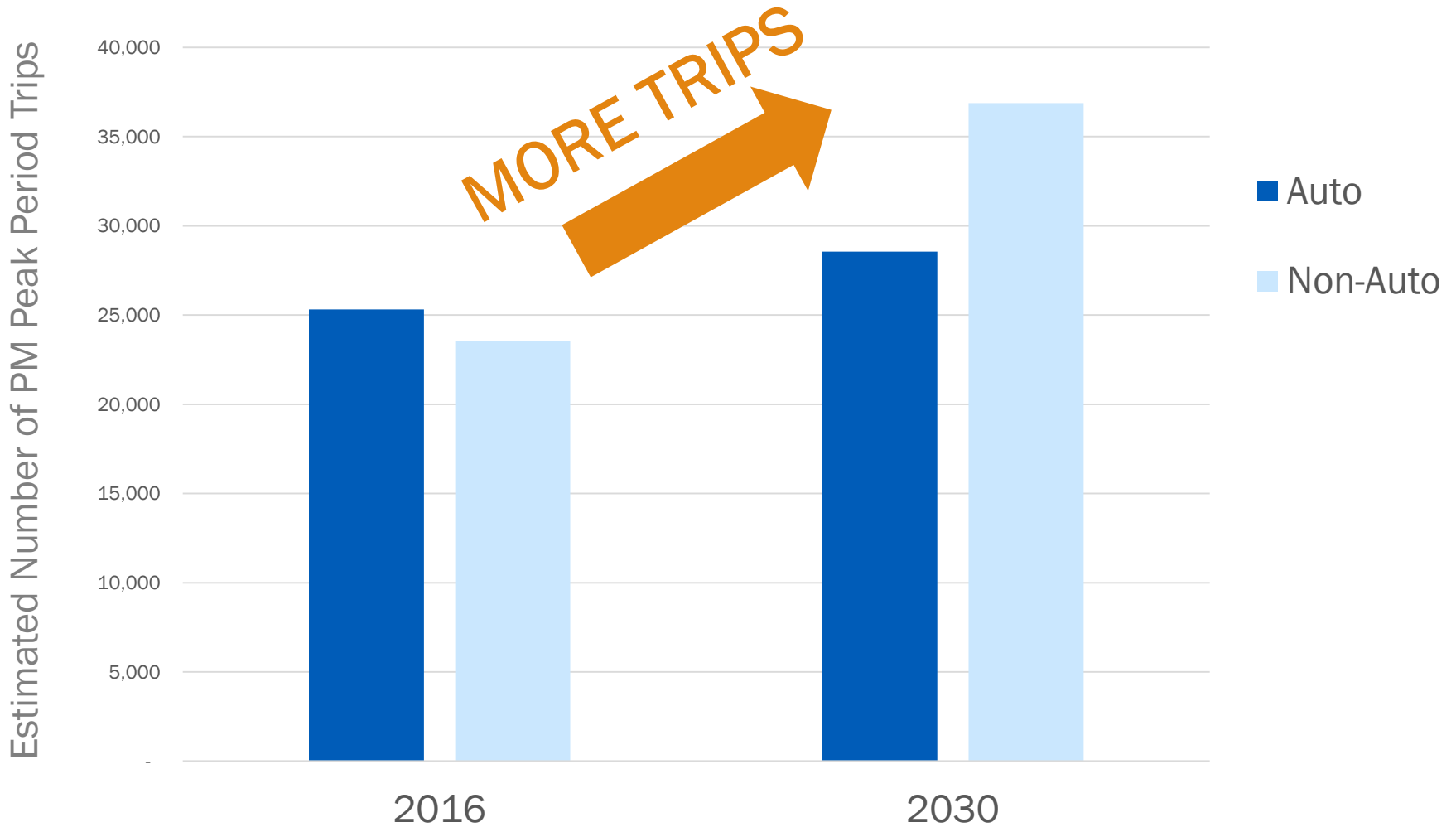
## PM Peak Period



Source: Travel time runs (2017); Google Maps API.

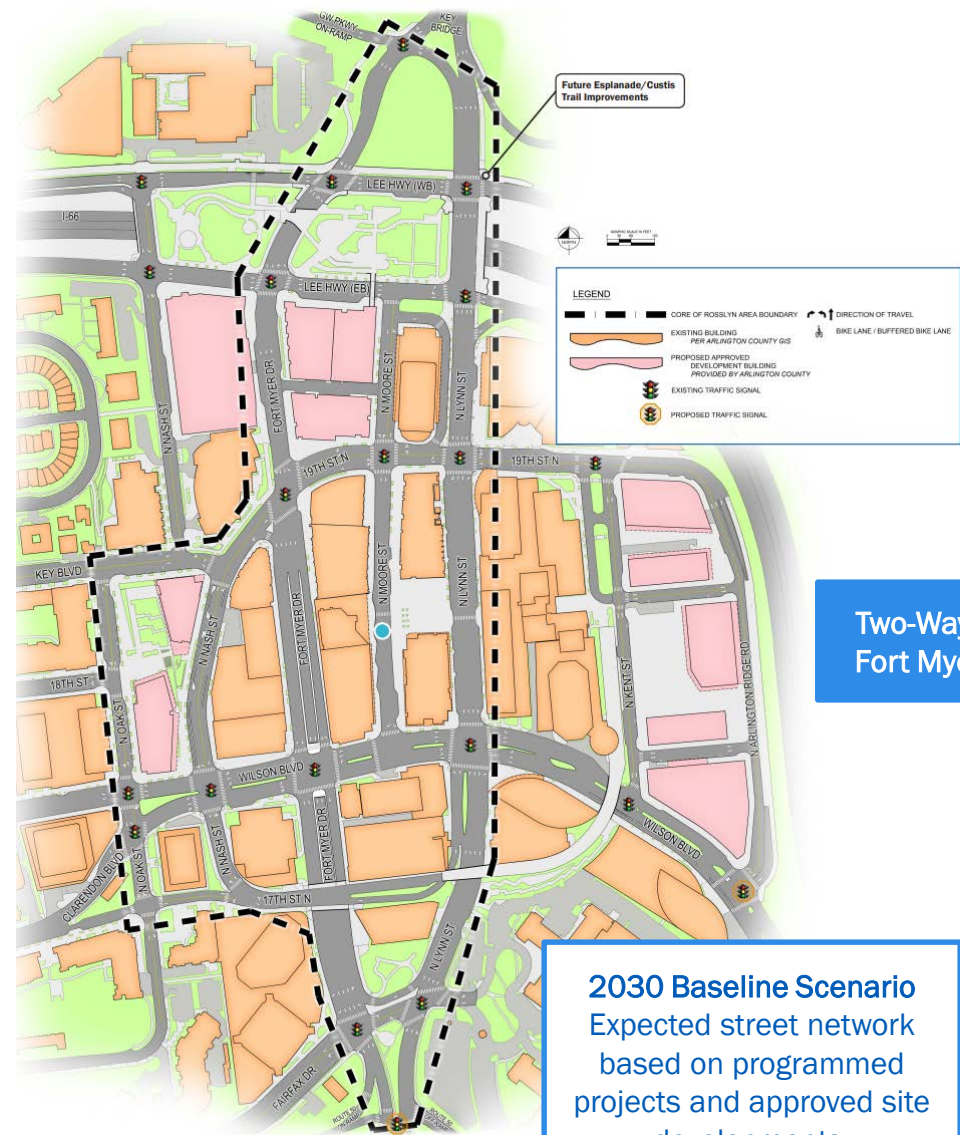
- Maps show peak period speeds, as a percentage of the posted travel speed.
- The peak periods represents the time period with the most significant traffic activity in the study area, generally 7:00 AM to 10:00 AM and 3:30 PM to 6:30 PM

# Trip-Making Patterns (PM Peak Period)

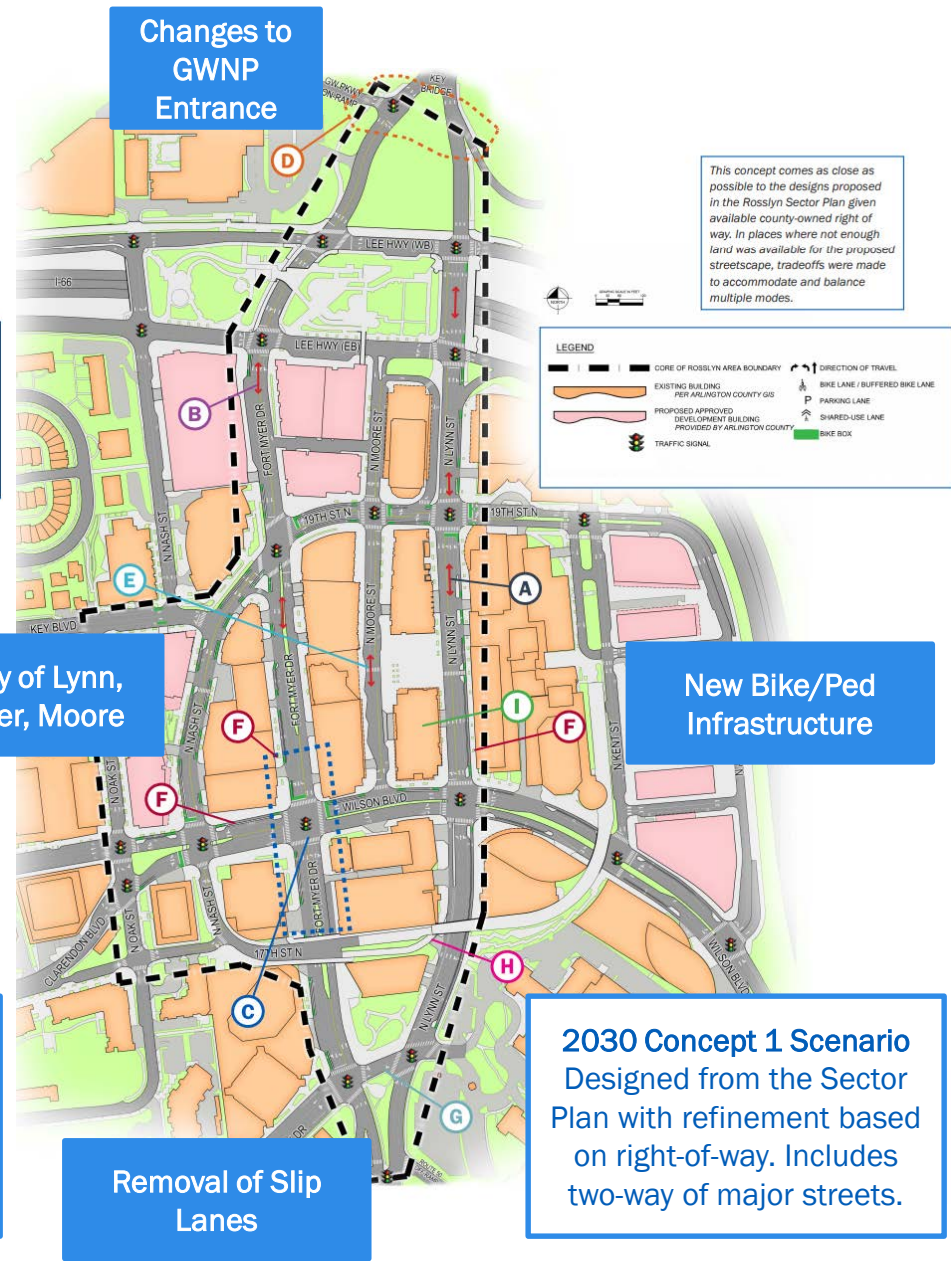


Sources: Institute of Transportation Engineers (ITE) Trip Generation Model (10th Edition), MWCOG Version 2.3.7 Travel Demand Model with Round 9.1 cooperative forecasts for Arlington County





**2030 Baseline Scenario**  
 Expected street network based on programmed projects and approved site developments.



**Changes to GWNP Entrance**

*This concept comes as close as possible to the designs proposed in the Rosslyn Sector Plan given available county-owned right of way. In places where not enough land was available for the proposed streetscape, tradeoffs were made to accommodate and balance multiple modes.*

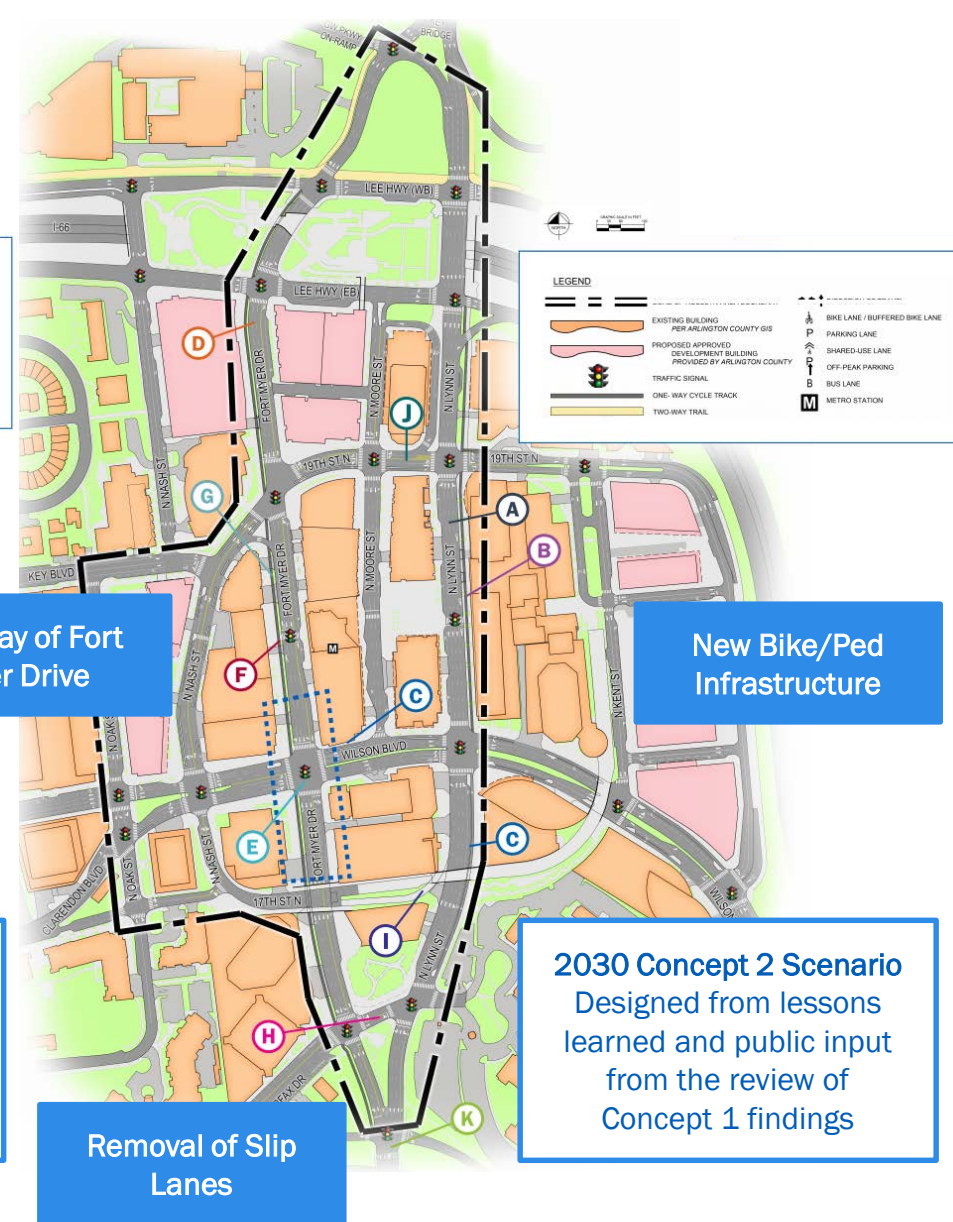
**Two-Way of Lynn, Fort Myer, Moore**

**New Bike/Ped Infrastructure**

**Removal of Slip Lanes**






**2030 Concept 1 Scenario**  
 Designed from the Sector Plan with refinement based on right-of-way. Includes two-way of major streets.





# Measures of Effectiveness



CATEGORY	MEASURE	Baseline	2030 CONCEPT 1 IN COMPARISON TO 2030 BASELINE SCENARIO		2030 CONCEPT 2 IN COMPARISON TO 2030 BASELINE SCENARIO	
 <b>PEDESTRIAN AND URBAN DESIGN</b>	Quantity of Sidewalks in Public Right-of-Way	154,000 sq ft	↑	179,300 sq ft	↑	164,900 sq ft
	Number of New or Improved Pedestrian Crossings (Shortened or Added Median)	-	↑	14	↑	18
	Pedestrian Delay at Critical Intersections - AM (Number of intersections with 40 or more seconds of delay)	3	↑	6	—	4
	Pedestrian Delay at Critical Intersections - PM (Number of intersections with 40 or more seconds of delay)	7	—	8	—	6
 <b>BICYCLES</b>	Bicycle Network Connections to Local/Regional Trails	5	↑	5 (Improved connections to Custis and Mt. Vernon Trails and Key Bridge)	↑	5 (Improved connections to Custis and Mt. Vernon Trails and Key Bridge)
	Quantity of New or Improved Protected Bike Facilities	2,200 ft (0.4 miles)	↑	6,900 ft (1.3 miles)	↑	9,700 ft (1.8 miles)
	Percentage of Segments with 'Low stress' Biking Experience (Bike Level of Traffic Stress 1 or 2)	28%	↑	56%	↑	62%
	Bicycle Delay at Critical Intersections - AM (Number of intersections with 40 or more seconds of delay)	0	↑	4	—	1
	Bicycle Delay at Critical Intersections - PM (Number of intersections with 40 or more seconds of delay)	2	—	3	—	3
 <b>VEHICLES</b>	Total Network Queue Length - AM (Number of intersections with queues that exceed block length)	1,205 vehicles (17)	↑	1,563 vehicles (16)	↑	1,321 vehicles (15)
	Total Network Queue Length - PM (Number of intersections with queues that exceed block length)	855 vehicles (16)	↑	1,419 vehicles (15)	↑	1,185 vehicles (15)
	Overall Vehicle Delay at Intersections (Number of intersections operating with significant overall delay)	8	↑	17	↑	12
	Peak Period Travel Speed - AM	9 MPH	↓	7 MPH	—	8 MPH
	Peak Period Travel Speed - PM	9 MPH	↓	7 MPH	↓	7 MPH
 <b>TRANSIT</b>	Transit Average Speed - AM	9 MPH	↓	6 MPH	—	8 MPH
	Transit Average Speed - PM	10 MPH	↓	8 MPH	↓	8 MPH
 <b>PARKING AND CURBSPACE</b>	Quantity of On-Street Parking Supply	98 parking spaces	—	96 parking spaces	↑	137 parking spaces (includes off-peak parking)
	Quantity of New Multimodal Curb Space (Includes bus, taxi, bike lanes protected by parking, loading zones, carshare/bikeshare)	11%	↑	14%	↑	13%

A city skyline at dusk with a bridge over a river. The sky is a mix of light blue and yellow, suggesting sunset. The buildings are lit up, and their lights reflect on the water. A large bridge with multiple arches spans across the river on the right side of the image.

# Key Findings & Next Steps

# Key Takeaways – MWCOG Model and Data

## MWCOG model does well in:

- Replicating overall proportions of through and internal trips compared to probe-vehicle data
- Cutline volumes reasonably represent traffic counts
  - ✓ External-External trip growth

## Wish we had:

- Better O-D data for subzones and gateways
- Better data to understand mode split (auto vs. non-motorized trip rates)



# Key Takeaways – Study

- **Performance-based planning**
  - An iterative process of analysis, design, and public engagement to arrive at a balanced street network concept for all users
  - Develop multimodal performance measures that allow for *comparative* assessment between baseline conditions and concepts
- **Qualitative and quantitative analysis**
- **A lens of regional and local perspective**
  - Data and modeling help inform public and stakeholders of needs and conditions

# Schedule & Next Steps

- **Assess Final Design Alternative Options**
  - **Key Stakeholder Coordination: March/April**
  - **Public Feedback Closes: April 3rd**
  - **Decision Points/Final Model Runs: Mid-April**
- **Arrive at Final Design Recommendations**
  - **Final Public Meeting: June**
  - **Final Study Report: Late Summer 2019**

A city skyline at dusk or dawn, with a large bridge spanning a wide river in the foreground. The buildings are illuminated with warm lights, and the sky is a mix of blue and orange. The word "Questions" is overlaid in the center in a bold, blue font.

# Questions